



Working Group

FACT SHEET

Economic Activity

Priorities

- i. Attract developers
- ii. Create model for business walks
- iii. Increase access to capital
- iv. Promote Connectory.com

Co-Chairs



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Active Partners

- ACCION San Diego
- Central Commercial District Revitalization Corp.
- City of San Diego Economic Development Department
- Civic San Diego
- Councilmember Monica Montgomery's Office (District 4)
- Diamond Business Association
- Jacobs Center for Neighborhood Innovation
- Local Initiatives Support Corp. (LISC)
- Logan Heights Community Development Corp.
- San Diego Futures Foundation
- Workshops for Warriors

The Promise

To increase opportunity for Promise Zone residents by building partnerships and connecting organizations to funding.

Strategy

Increasing Economic Activities

Goal 2A: Attract and retain business

- Objective I:** Market vacant commercial land
- **Priority i:** Attract developers
- Objective II:** Improve infrastructure

Goal 2B: Support small business and entrepreneurs

- Objective III:** Fast-track business
- **Priority ii:** Create model for business walks
 - **Priority iii:** Increase access to capital
 - **Priority iv:** Promote Connectory.com

Goal 2C: Attract customers

- Objective IV:** Market neighborhoods



Contacts

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