



# Come Play Outside 2022



# Background

- 2021 Mayor Todd Gloria created the “Summer for All of Us” initiative, which included the Come Play Outside programs
- Come Play Outside programs focused on increasing low to no cost programs and events in Communities of Concern





# Funding and Partnerships

2 0 2 1	FY22 Summer for All of Us City Budget Allocation	\$650,000
	County HHSA Grant	\$750,000
	<u>San Diego Parks Foundation</u>	<u>\$410,000</u>
		<b>\$1,810,000</b>

2 0 2 2	FY23 Summer for All of Us City Budget Allocation	\$664,000
	County HHSA Grant	\$500,000
	San Diego Parks Foundation	\$548,600
	<u>Prevent Drowning Foundation of SD</u>	<u>\$150,000</u>
	<b>\$1,862,600</b>	



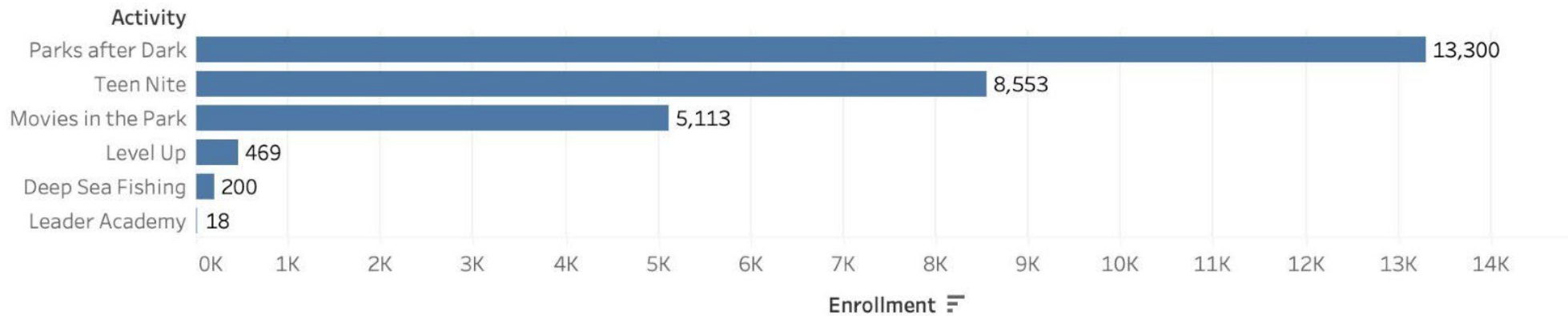
# Programs & Events

	2021	2022
Program Locations	21	29
Classes & Camps	340	360
Teen Nite Events	120	120
Movies in the Park	30	27
Deep Sea Fishing Trips	2	4
<b>Total Attendance</b>	<b>16,690</b>	<b>30,364</b>

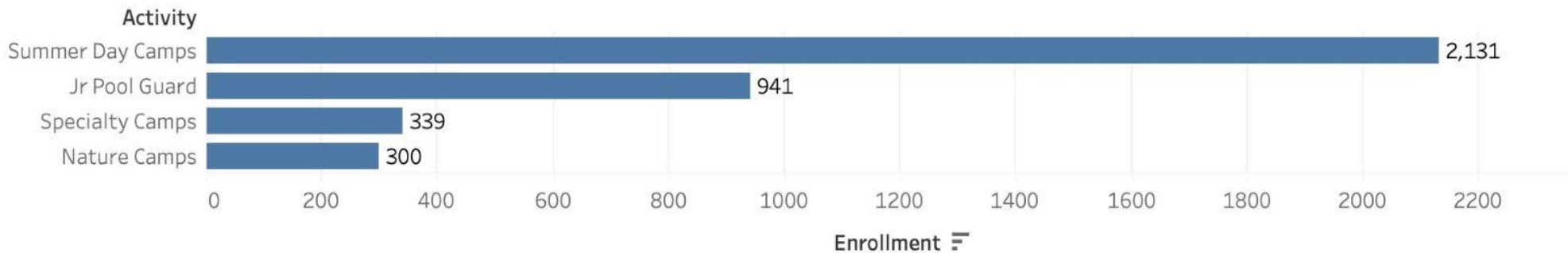


# 2022 Participation

## Non-ActiveNet Enrollment

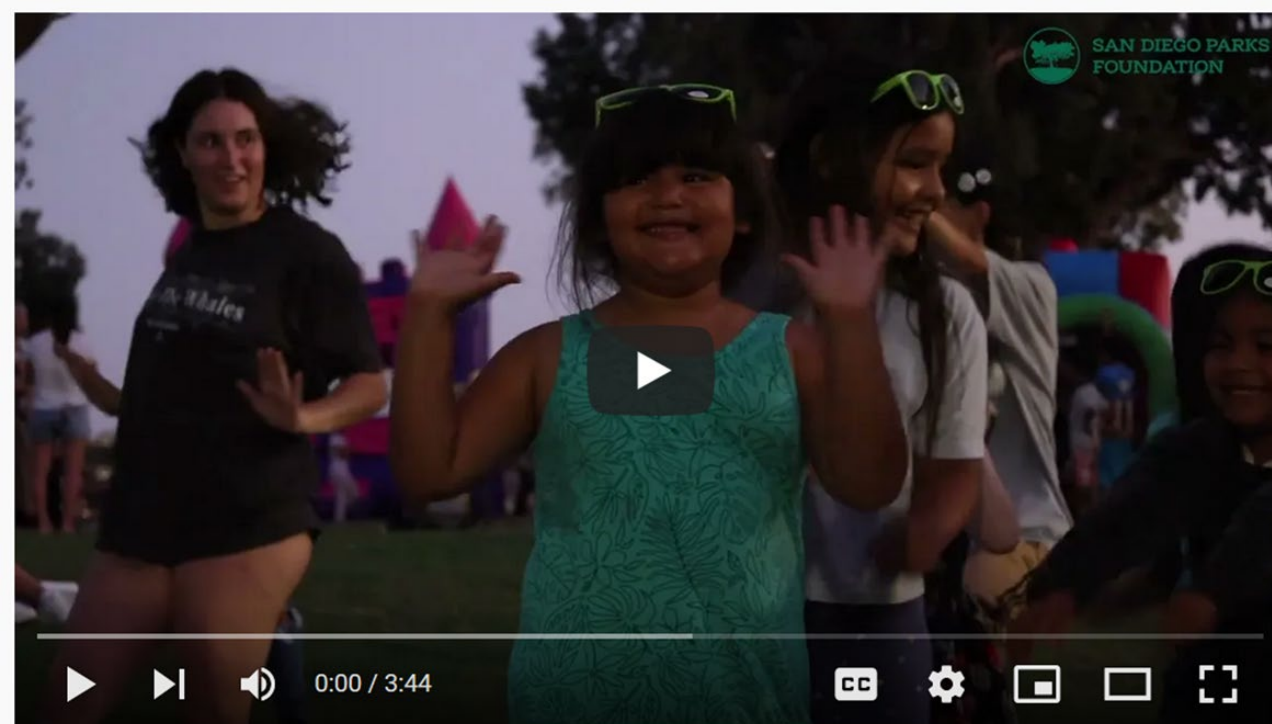


## ActiveNet Enrollment





<https://youtu.be/16g35wulfgU>





# Future of Come Play Outside

- Community needs assessment
- Opportunity fund proposals
- Tactical Equity Plan
- Fill Department vacancies
- Contractor recruitment fairs
- Marketing plan





# Thank You Questions?

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