

Morena Corridor Specific Plan



**Clairemont Community Planning Group – Ad Hoc Subcommittee
June 20th, 2015**

Tonight's Agenda

- Introduction of the Subcommittee
- Specific Plan Overview and Outreach Process
- Public Comment Period
 - Individuals may speak up to 2 minutes each
- Gather input on priorities and Guiding Principles for the Plan





Specific Plan Purpose

- Establish goals and policies to guide future public and private development along the corridor that make Morena a vibrant, desirable place to shop, dine, live, and work!
- Establish urban design guidelines and zoning that respond to community needs and values
 - Maintain the Clairemont Mesa 30' Height Limit Overlay Zone
- Identify roadway and streetscape improvements
- Identify strategies to fund infrastructure improvements



The Role of Subcommittee Members

- Represent the larger community and stakeholder groups
- Meet 4-5 times over the next year to guide the Specific Plan
- Consider the broader community input
- Conduct an open and transparent process

Public Engagement

- 4-5 subcommittee meetings
- Community Open House – fall 2015
- Regular updates to the Planning Groups
- Continuous on-line engagement powered by mySidewalk (formerly mindmixer)





Task Force Meeting Topics

- Meeting #3: Vision for the Study Area and Land Use Assessment
- Meeting #4: Preliminary Land Use Concept, Zoning Categories, and Key Strategies
- Meeting #5: Mobility – All modes of travel(auto, bicycle, pedestrian, and transit), parking, traffic, streetscape
- Meeting #6: Draft Land Use Plan, Prioritized Public Improvements, Design Guidelines





General Plan Guiding Principles

1. An open space network formed by parks, canyons, river valleys, habitats, beaches, and ocean;
2. Diverse residential communities formed by the open space network;
3. Compact and walkable mixed-use villages of different scales within communities;
4. Employment centers for a strong economy;
5. An integrated regional transportation network of walkways, bikeways, transit, roadways, and freeways that efficiently link communities and villages to each other and to employment centers;



General Plan Guiding Principles

6. High quality, affordable, and well-maintained public facilities to serve the City's population, workers, and visitors;
7. Historic districts and sites that respect our heritage;
8. Balanced communities that offer opportunities for all San Diegans and share citywide responsibilities;
9. A clean and sustainable environment; and
10. A high aesthetic standard.