



Creating a Priority of Safety Working Group

Valencia Park/Malcolm X Library

5148 Market St., San Diego, CA 92114

May 15, 2018, 3-5 p.m.

Meeting Notes

In Attendance: Harder + Co., City of San Diego Economic Development Department, AmeriCorps VISTA, SAY San Diego, Harmonium, Home Start, San Diego Police Department, City of San Diego Library

Welcome and Introductions

Co-Chairs welcomed the group and reminded the group of the goal to engage the residents so that they can be its "eyes and ears." April's meeting has an emphasis on working with the City of San Diego to further engage the residents of the Promise Zone, thus encouraging them to embrace and act in their communities.

Review of Past Meeting

The City of San Diego Performance and Analytics Department gave presentation on the Get It Done App. The app is used for reporting non-emergency issues to the City of San Diego. Reports can be made on problems such as potholes or graffiti, and users may connect directly to the City's work tracking system.

Crime Prevention Through Environmental Design Programs Presentation

Officer Luis Roman and Marsha Lyon presented on Crime Prevention Through Environmental Design (CPTED).

- CPTED is comprised of four key elements:
 - Surveillance
 - Access Control
 - Territoriality
 - Activity Support
- CPTED is used to incorporate safety into the design and business practices of a property. Originally implemented in multi-family settings, it is now being utilized to address safety concerns in business corridors and parks. The four key elements of CPTED are applicable to different settings. When looked at individually, CPTED can be easily utilized to address concerns in multiple environments.

Group Discussion

- Discussion after the CPTED presentation focused on sharing this information with other Promise Zone Partners.

Suggestions:

- What funding is available for CPTED?
- All Business Improvement Districts (BIDs) and Maintenance Assessment Districts (MADs) in the Promise Zone should have access to this information.
- The business community can benefit from CPTED presentation. Perhaps there's a possible connection to the Increasing Economic Activities Working Group.
- SAY will find the number of apartments in the SDPZ that offer Crime-Free Housing.

Goal: Use technology and community events to engage residents, businesses and schools in their own safety

The Co-chairs used the second half of the meeting on addressing one of the goals that focuses on community engagement: planning next steps and starting a discussion on best ways to encourage action when it comes to safety in the Promise Zone, taking into consideration the specific needs of each neighborhood.

- Encourage more community involvement by reaching out to resident engagement meetings, neighborhood councils, etc.
- Reach out and meet chairs to later host a meeting to advance this goal. Work with chairs of community meetings to encourage them to educate people about the Get It Done app.
- Churches are big unifiers for communities in the SDPZ, so engaging them is key in helping disseminate information on the Get It Done App. Training a few people to show residents how to use the app in this setting would also be helpful.
- Some possible events that can help further this work could be Opportunity Youth using the Get It Done app and a Fix San Diego weekend with the Library.
- Have a booth at the Unity Games to teach and encourage use of the Get It Done app.
- Work with the City of San Diego to help encourage residents of the SDPZ to use the Get It Done app.

Next Steps and Closing

June meeting: City of San Diego will present on Capital Improvements Program (CIP) funding. Further discussions will take place to continue to move forward on the goals and action items.

Next Meeting Date:

Third Tuesday of each month
Valencia Park/Malcolm X Library
June 19, 2018, 3-5 p.m.