



**Creating Jobs Working Group**  
**San Diego Workforce Partnership**  
**3910 University Ave #400, San Diego, CA 92105**  
**March 21, 2018, 2pm-4pm**  
**Meeting Notes**

**In Attendance:** Harder + Co, City of San Diego Promise Zone, AmeriCorps VISTA, HUD, City of San Diego Economic Development Department, San Diego Workforce Partnership (SDWP), Grid Alternatives, LISC, Abled-Disabled Advocacy, South Bay Community Services

### **Welcome and Introductions**

Co-chairs Karmin Noar, San Diego Workforce Partnership and Lydia Moreno, City of San Diego Economic Development Department opened the meeting.

### **Review of Feb. 2018 Working Group Meeting**

In Feb. the working group reviewed the All-Partner Meeting and discussed possible priorities and structures for moving forward into implementation. Examples of other Promise Zone structures and suggestions from other working groups were shared. The group suggested continuing to meet in working groups and making a timeline of the logic model activities. City Council Policy 900-12 was identified as a top priority as well as developing a list of OY program providers. Many other activities were also connected to pursue as one project.

### **Identifying Workplan Priorities**

#### **900-12:**

Council Policy 900-12 governs City provided business incentives and is being updated. Updates will focus base sector industries and will include opportunities for small and medium-sized base sector businesses to benefit from this new policy. In return for activities such as creating and maintaining 25 jobs paying 80-125% of median family income, \$5 million in investment, locating/expanding in a low-middle income (LMI) area or hiring employees from LMI areas, businesses may be eligible for a menu of incentives from the City. These incentives include workforce training, fee rebates and much more. The types of incentives are still being fleshed out.

#### **Initial Discussion:**

The group was concerned with keeping businesses accountable but was assured that the policy will include a "clawback clause" whereby incentives will have to be returned if the businesses aren't meeting its commitments. A draft of the update will ready in May, it will go to Council in July, with full implementation targeted in the fall. The draft will be brought to the working group for review when it is ready.

#### **Jobs for the Future:**

Jobs for the Future is a part of the Department of Education technical assistance, Communities of Practice. This technical assistance focuses on career transitions and connecting youth to career

pathways rather than just college. It's designed to benefit youth, employers and the economy. Any service provider can take advantage of this technical assistance. It will build providers' capacity to serve both in-school and out of school youth.

### **Education and Workforce SDWP Presentation**

San Diego Workforce Partnership reviewed a presentation they had given to County on improving the workforce. SDWP highlighted the importance of early workforce education to very young children, college and career intermediaries, career centers and programs, as well as internships and apprenticeships. The City of San Diego has internships and the County recently started accepting interns as well.

### **Workplan**

Grid Alternatives and WECA were added as input partners.

Suggestions:

- This working groups co-chairs could meet with the Education co-chairs to align activities with a larger meeting to follow.
- The working group proposed speaking on the expertise of each organization. A tool will be presented in the coming months to facilitate this work.

### **Updates**

- The City of San Diego and USD's Nonprofit Academy starts in May. The Academy includes free workshops to help non-profit organizations increase their capacity. 23 nonprofits went participated in the Academy last year and 13 new organizations have been recommended for CDBG funds for FY19.
- The Promise Zone Strategic Plan is finished.
- The Safety working group is hosting a presentation on the Get it Done app with City analysts and Police Chief Jarvis on April 16<sup>th</sup>.
- Urban Collaborative and Project New Village offers Resident Leadership Training Academies in the Promise Zone.
- LISC partners with MAAC and IRC to provide education for middle wage jobs. LISC is also involved in the City Heights corridor development.
- PEP is looking to fund a company in the energy sector that will create jobs.
- Abled/Disabled Advocates provides job training and credentials in Construction and Tech and immediate gigs to youth ages 17-24.

### **Next Steps and Closing**

- The City will bring back the 900-12 draft for the working group to review.
- SDWP will send out invitations to partners to join the DOE technical assistance.
- Grid Alternatives and WECA offered paid internships will be added as inputs.
- South Bay Community Services and Grid Alternatives will partner on industry-recognized training including micro-badging.
- South Bay Community Services will share LEAP information with SDWP.
- The Promise Zone team will begin tracking what CDBG funds are aligned with goal areas.
- The City will connect LISC to the Neighborhood Investment Unit.
- CleanTech and SDWP will connect with PEP on funding opportunity.

Co-chairs will meeting with Education co-chairs to identify momentum and activity overlap.

### **Next Meeting Date:**

Third Wednesday of each month  
San Diego Workforce Partnership  
April 18, 2017, 2-4 p.m.