



Creating a Priority of Safety Working Group
Valencia Park Malcolm X Library
March 20, 2018, 3-5 p.m.
Meeting Notes

In Attendance: Harder + Co, City of San Diego SDPZ, AmeriCorps VISTA, HUD, Co-Chair Organizations

Welcome and Introductions

The meeting started by reminding members that the planning phase is completed and the group is now focused on the implementation phase. Implementation phase was defined as acting upon the ideas from the planning phase.

Review of last Meeting

The group recapped the history of the goal creation stating that safety means law enforcement helping when they can, but also means building relationships and identification of vital resources within the local community.

Agenda Items Covered:

Get It Done App:

- Group agreed the marketing of the app should be an organic process with community members spreading the information instead of a top down approach.
- Group discussed layering hot spots, crime and accidents on a map in order to develop a targeted action plan around key areas.
- Data was presented on accident corridors and group agreed get it done app would be an actionable step in addressing corridors issues.
- Group will invite all SDPZ partners to next meeting on April 17th at Malcolm X Library.
 - Meeting will showcase Get it done App
 - Questions for presenter should be formulated prior to meeting.
- Group agreed two methods for marketing app include showcasing app at crime free multi housing facilities and utilizing SAY at resident engagement meetings to share the message.

Suggestions: The goal is for widespread adoption and utilization of the application. In order to do so, the efficacy of the app must be shown to community members. First impressions are vital. Further brainstorming on showcasing the applications utility should be conducted. I.E.

showing proof of concept. Utilize printing resources of SAY for printing meeting information on one side and map of meeting location on the other.

Buy Nothing:

- The group agreed the city and the SDPZ should not be associated with running or moderating the platform.
- Agreed the community would need to take the lead and moderate platform.
- Group discussed whether it was possible to track usage of 'buy nothing' within respective community and agreed looking at membership numbers would be an anecdotal measurement.

Suggestions: The goal is to foster a greater sense of community through local sharing. Introduce concept of 'Buy Nothing' to community leaders and organizations that work with groups that lack access to resources. Target areas that have a demand for this service.

Bike Share App:

- Caltrans would like to get involved with PZ and see how goals will align
 - Former VISTA member works at Caltrans and would like to assist in the SDPZ.
- Identified that there is an existing bike pedestrian safety group that caltrans runs
 - Invited SDPZ to join in the meeting next week (need to confirm date/time/location)
- Group discussed possible consequences of new bike share app leading to increased accidents.

Suggestions: Attend Caltrans pedestrian safety group and identify how a collaborative effort can be made within the SDPZ to increase safety.

Tubman Chavez Center:

- Project is run by the County as well as Jacobs Center for Neighborhood Innovation
- Project will break ground in 2 years
- Group questioned whether development would follow Criminal Prevention Through Environmental Design (CPTED)
- Recap from Encanto Neighborhood community meeting highlighted residents had grievances with the type of center being built as well as the lack of consultation with them on its construction

Next Steps and Closing:

At the next meeting an overlay including crime hot spots and accident corridors will be provided. Group wants to reach out to PD and have a presentation on their community policing model. A meeting will take place with Officer Roman on May 15th to talk about presenting CPTED. Will continue to monitor the release of the Innovations and Community Based Crime Reduction Program grant.

Action Items:

- Create map overlay of crime hot spots and accident corridors.
- Reach out to Police Department and discuss having them present their community policing model.
- A meeting will take place with officer Roman on May 15th to talk about presenting CPTED.
- VISTA's will continue to monitor for the release of the Innovations and Community Based Crime Reduction Program grant (formerly the Byrne Criminal Justice Innovation Program grant).

Next Meeting Date:

Third Tuesday of Each Month

Malcolm X Library

April 17th, 2018, 3:00 p.m. - 5:00 p.m.