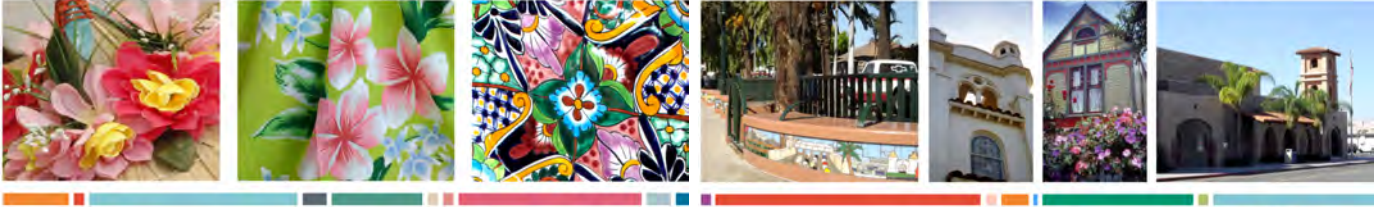


Encanto Neighborhoods

Southeastern San Diego



Community Plan Update

POP UP OUTREACH



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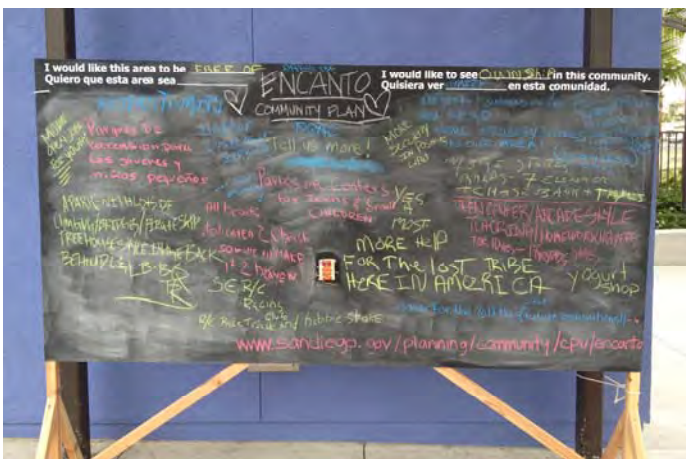
Pop-Up Outreach Program

The City of San Diego Development Services Planning Division staff, led by M.W. Steele Group (the Urban Design consultant for the Southeastern San Diego and Encanto Community Plan Update) conducted a series of “Pop-Up Outreach” efforts throughout different neighborhoods of the two communities. The Pop-Up Outreach Program was inspired by a desire to reach out to the community in non-conventional ways and a need to establish a stronger visible connection between the everyday spaces and daily occurrences of community stakeholders and the community plan update. The outreach methods employed helped foster a dialogue in the community and engaged stakeholders in a format that encouraged them to think about their environment and the community plan.

The program was composed of three complementary and unique “pop-up” installations described below.

CHALKBOARD CHAT

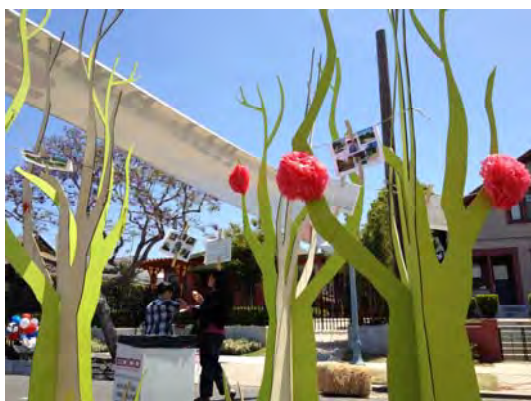
The Chalkboard Chat was a self-standing chalkboard located at key locations in both communities with questions intended to spark a dialogue. Chalk was provide and both installations were maintained for a period of one week in each community, with daily inspection and documentation provided by MW Steele staff. In both communities, the board was continuously filled with ideas, comments, and artwork every day of the week. During some of the scheduled visits to the site, staff noticed and participated in a healthy and productive dialogue among neighborhood residents.



- Key Goals:
- *Collect and display ideas from the community in an interactive and physically compelling format*
 - *Solicit feedback about the immediate physical environment surrounding the installation*
 - *Engage in a healthy dialogue about the community*

POP-UP FEEDBACK TREE

The Pop-Up Feedback Tree was an outreach station or booth that was installed at two key locations in each community for a period of two, half-day feedback sessions (morning and afternoon). City staff, MW Steele staff and student volunteers were present to talk with passersby and hand out information about the community plan update. The pop-up booth provided an opportunity to distribute information about the plan, display maps and other key graphics, and encourage stakeholders to interact with the graphics and staff. Over 30 stakeholders stopped by each booth and provided feedback and ideas.



Key Goals:

- *Provide information and handouts about the community plan update, including a self-guided walking tour*
- *Display maps and other key information about the plan and community*
- *Collect and display ideas from the community in an interactive and physically compelling format*
- *Solicit feedback about the immediate physical environment surrounding the installation*
- *Increase visibility of City staff and consulting team in the community*

The following materials were made available to engage the public:

1. Maps

- Stickers, post-it notes, markers
- Areas of Change Map
- Land Use Map
- Park Opportunities Map
- Circulation & Connections Map

2. Comment Cards – “Leaves”

- Visually rich comment cards with photo analogies of streetscape improvements, parks, types of buildings, etc. These included questions on mobility, open space, land use and development, and streetscapes. Participants were given an opportunity to “green-up” the trees with their comment cards or “leaves”

3. Handouts

- Self-Guided Walking Tour
- Information on the CPU
- Other Announcements

STREET SIGN SURVEY BOXES

Heavy-duty metal suggestion boxes were bolted to parking signs and poles at four distinct locations for a period of one week in each community. A pad of paper and pens were provided at the bottom of each box for community residents and passersby to write their feedback. A thought provoking question was painted on the front of each box in both English and Spanish (e.g. *what makes a safe street?*). In some instances, boxes were moved to attract greater feedback. Boxes were maintained for a period of one week, with daily inspection and documentation provided by MW Steele staff. Close to 60 notes were collected for each community.



Key Goals:

- *Solicit feedback about the immediate physical environment surrounding the installation*
- *Create visible markers in the community*
- *Allow for anonymous feedback*

Summary Findings

Overall, the Pop-Up Outreach program was well-received by the community and the goals specified at the onset were accomplished. The series of installations mounted throughout the community increased the City's visibility in both communities and raised awareness about the Plan Updates, but it also helped spark a healthy dialogue. On some occasions, the feedback was negative and the questions asked were not taken seriously. However, community residents respected the installations and engaged with them. A principle purpose of the Pop-Up Outreach Program was to reach out to a random sample of stakeholders who may not typically participate in the public process. While scientific data collection was not a part of this program, observations of City and consulting team staff demonstrated that outreach was achieved, particularly with a younger demographic (7 to 14 year-olds) and Latinos.

Feedback received from participants in the Pop-Up Outreach may be summarized as follows:

1. Feedback from the Pop-Up validated many of the comments made at Community Planning Group Meetings and Community Workshops and served as a good complement to those engagement methods.
2. The anonymity of the chalkboard chat and suggestion boxes exposed some of the underlying racial, ethnic and socio-economic tensions still present in both communities
3. The feedback tree event allowed city and consulting team staff to see first-hand some of the daily routines and activities of residents in the communities, particularly around the MTS Trolley Stations. Many conversations with passersby centered around what they were doing and where they were going that day.
4. The Chalkboard Chat was an effective platform for dialogue among both strangers and friends. This was particularly the case in Encanto, where the chalkboard was stationed at the Starbucks in Market Creek Plaza.
5. Some residents expressed gratitude to M.W. Steele Group staff for providing a mechanism by which ordinary citizens could express themselves and be heard.

Taken together, these findings demonstrate just how rewarding the Pop-Up Outreach Program was for both the participants and the City and consulting team staff!

The following pages document select photos and all the feedback that was received from the Pop-Up Outreach and supplemental office hours held with the community.

Photos in Encanto Neighborhoods



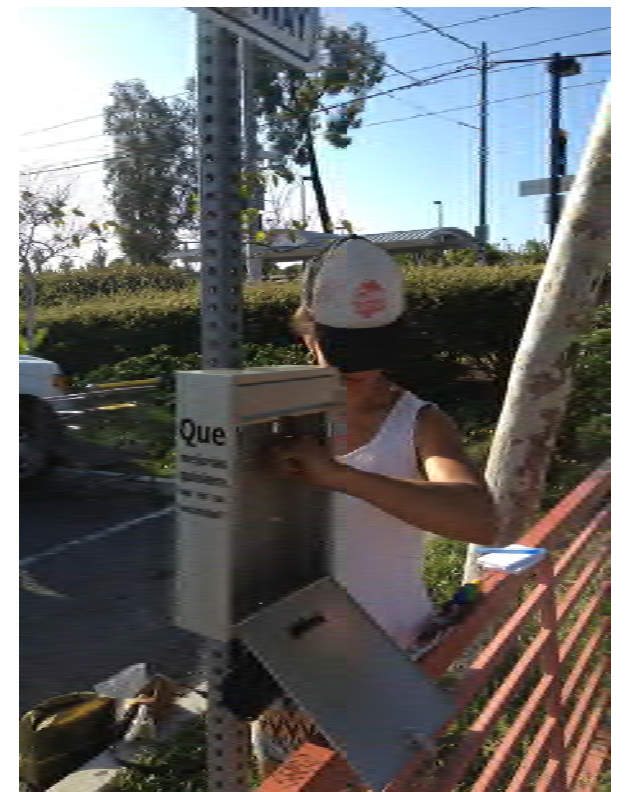
Pop Up Event at Encanto Trolley Station



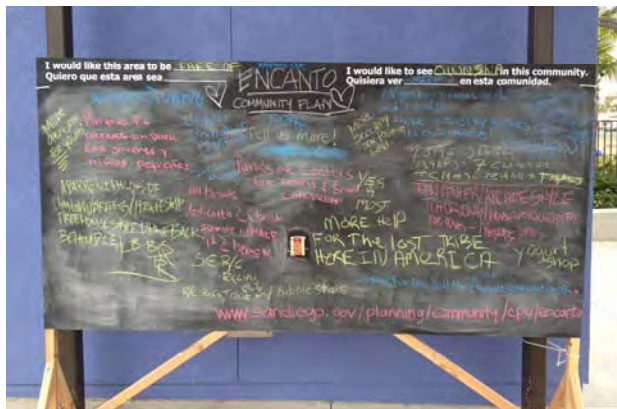
Pop Up Event at Euclid and Market Trolley Station



Chalkboard Chat at Market Creek Plaza



Suggestion box at Market Creek Plaza



Photos in Southeastern



Chalkboard Chat at Logan Heights Library



Councilman Alvarez at the Pop-Up Event on 25th St.



The Pop-Up Outreach Team



Chalkboard Chat at the Sherman Heights Center

Feedback: Encanto Neighborhoods

POP-UP TREE (LEAVES)

Mobility

- Sidewalks
- Bike lanes
- Better, affordable and more frequent public transportation (2)
- Wheelchair accessibility (2)
- Bike lanes on trolley corridor
- Improve street conditions so bike tires aren't damaged
- Sidewalks on bus routes
- Senior rest stops with shade and water
- Crosswalks
- Pedestrian curb ramps for seniors with carts
- More stops along grocery / community stores
- Better access to community events & parks
- More art

Streetscape

- Monument above grade signs
- Add street trees
- Sidewalks (2)
- Over-grown landscaping creates unsafe conditions
- Drinking fountains or vending machines with water
- More lights around the sidewalk
- Easy senior access on streets

Open Space

- More active recreation facilities on 65th
- More gardens
- More recreation for kids to get active (tennis courts, basketball courts, baseball fields)
- Parks at schools so kids stay out of trouble (drugs, alcohol, escape from bullies)

Land Use & Development

- Improvements in neighborhoods, not just around trolley
- Energy efficiency – solar
- Nice new buildings
- Urban communities
- More stores (like Wal-Mart & Target) closer to Imperial
- More small parks with shade for seniors (trees, cool zones)

General

- Cops should stop harassing people and be courteous

SUGGESTION BOXES

Box #1 – *What would make it easier to walk/bike here?*

- It would be better to have a more legitimate transportation system
- We don't care about bikes
- Need a recycling center
- 99 cent store
- Burger King
- Less traffic so it is safer
- A bike lane
- More money for me
- Easier access to busses and trolley
- Save the environment
- Low-income bike program like in other states (free bikes)
- A safe space to travel up the hills by bike or foot
- People cross the street without looking both ways and without using the crosswalk to get on the trolley, making it dangerous for cars
- Provide a special place to wait for the trolley that is out of the way of automobile traffic
- The trolley stop takes too much time and the stop is in the middle of the road, creating a conflict with cars

Box #2 – *What would make your community better?*

- A public restroom facility at Euclid / Food-4-Less area
- Fix the cracks in the roads – they ruin our cars and they make our community look unattractive
- More healthy food and support for the farmers market
- Wal-Mart
- Control the gangs
- More affordable housing
- Transit security personnel that know how to talk to people
- After-school programs for youth
- Need our voice heard (I was born and raised in this community)
- Cleanliness
- Low income apartments (4)
- Jobs for African Americans in the community
- Jobs for welfare mothers
- More low-income programs
- Everyone to get along without fighting/ killing one another – help each other
- Jobs (7)
- Parks
- Public restrooms at all trolley stations
- No loitering in the parking lot
- Fix potholes
- More street lights
- No discrimination against African Americans

- Less harassment of African Americans by cops
- Stop racism, there are different racial groups in Encanto
- More peace
- Fewer drugs

Box #3 – *What would make this a great street?*

- Basketball courts in the park
- Fix the streets (2)
- More flowers
- More entertainment and youth organizations/ recreational parks
- Direct the traffic
- Better stop lights
- More cameras to monitor violence
- Better roads
- Better homes/ apartments
- Better people
- Clean the lawns
- More jobs (2)
- Street lights and trash bins
- Jamba Juice
- Stores
- More trash cans in the village or everywhere
- Get rid of the creepy buildings

Box #4 – *What would make your community safer?*

- More jobs
- More security lights
- A church
- Cleanliness (2)
- Better people
- More police patrols (2)
- More drinking fountains in more places
- Less cops harassing innocent people

CHALKBOARD CHAT

I would like this area to be _____

I would like to see _____ in this community

- Community garden
- Multi-purpose residential / business buildings
- Playgrounds and places for kids
- Parks
- Recreational programs for low income folks
- Eliminate drugs and alcohol
- Crime free, drug free
- More small businesses and hang out places (coffee shops, restaurants)
- Cleaner areas (2)
- Trees
- Trolley stop at Lisbon Street
- Parks closer to transit stops
- Recycling at transit stops
- Wheelchair access
- Fruit trees on streets
- More African American businesses
- Less lethal
- More engaging for tourists – attract tourism
- Better maintained by the city
- Less profiling by police
- To hire more minorities in the entire Market Creek Plaza for top positions
- Security guards
- More music halls
- Free music lessons with sincere teachers
- Free food
- More African Americans coming together
- Fewer liquor stores
- More jobs
- More Hispanics and African Americans
- Jobs and job training for youth
- Health and equity for all
- Walkable
- Clearer walking trails
- More police
- Counseling and outreach
- Self-improvement programs for the poor
- Fewer solicitors
- Less police
- Peace and love
- Let security enforce the laws instead of police
- Healthy eating options
- Unity between all cultures

- Social events
- Fresh & Easy and Trader Joe's
- No more gangs
- Parks and recreation areas for youth and small children
- A park with climbing walls/ bridges/ tree houses/ pirates' ship
- Better customer service
- Racetrack and racing
- Safer for the youth and future generations
- Yogurt shop
- Teen center/ arcade/ tutoring - help with homework for 10 to 17 year-olds
- Ralphs and 7-Eleven, Chase Bank
- More grocery stores
- Goods and services
- Diner/Café to feed hungry and poor residents
- Arts and crafts
- Movie theater

Feedback: Southeastern

POP-UP TREE (LEAVES)

Mobility

- New crosswalks downtown near urban discovery academy
- Need Major Improvements in transportation
- Change the off ramp to Imperial Ave from I-805 south. It backs up a lot with traffic

Streetscape

- More trees (2)
- Clean streets and clean neighborhoods make communities beautiful. If we could start a “Clean Up San Diego” that would be awesome.
- Streetscapes need some improvements (2)
- More public art
- Clean up dog waste; have dog poop bags
- Street lights
- Trash receptacles (2)
- Landlords held responsible for maintaining living conditions for renters
- Recycle
- More bike paths

Open Space

- Swimming pools (3)
- Water parks (2)
- Skating rink (3)
- amusement park
- more parks
- More urban agriculture!
- More basketball courts
- More gyms
- Parks and recreation facilities
- Organizations on people cleaning parks and communities
- Activities for kids
- Dog park
- Promote and enable community farms as part of the open space network
- More green on 25th and Imperial
- Plazas similar to the one in Barrio del Mercado
- Community gardens
- No vagrants in parks
- Clean neighborhood

Land Use & Development

- Fishing (2)

- Ice cream store
- Porter Elementary trash clean up!
- More community clean ups=pride in ownership
- Fireworks
- Movie theater
- Bowling alley
- Health food store
- A larger educational complex with a tutoring center and vocational school.
- Need a movie theater and supermarket
- Land Use and Development “Need some improvements”
- more libraries
- Library hours extended
- Financial summit for kids
- The Y is in a good location
- Sex offenders, elderly and children do not mix
- Fewer chains
- Do something with building on SW corner of Imperial and 25th
- Keep small corner stores in the residential areas

SUGGESTION BOXES

Box #1 – *What would make it easier to walk/bike here?*

- Bike lanes
- Walking is better

Box #2 – *What would make your community better?*

- No marking on our homes
- Skate Park (4)
- Rec Center; Video Games/Arcade (2)
- Make as nice as the Gaslamp
- Too many homeless
- A pop-eye’s chicken
- A subway
- No gangs
- Put a DD’s Discount
- Skateboard shops
- Business owners should allow other ethnicities to work in their establishments
- Swimming Pools (3)
- Ice Cream Store
- Fishing
- More Trees
- More community clean-ups/ pride in ownership (2)

Box #3 – *What would make this a great street?*

- A mall
- More banks and jewelry stores

- Skate park (2)
- 99 cent store
- A sign saying no one pass, on (Derby) and 43rd. There should be a stop light.
- More trash cans
- Wells Fargo Bank
- A parade
- Playground
- More shops and parking lot
- Free Wifi
- No trash or drunks
- Address issue of homeless on the streets. They can be dangerous. (2)

Box #4 – *What would make your community safer?*

- Water
- More police protection (6)
- Being more mature
- Gangs stop fighting
- More police riding bikes in southeast
- To be nice to each other
- More lights on 38th St. and Logan
- No homeless
- More street lighting

CHALKBOARD CHAT

I would like this area to be _____

I would like to see _____ in this community

Logan Heights Library

- Friendlier neighborhood
- Less morons
- More books in library
- Cleaner
- More cops
- A nice fountain
- Motivational movies for adolescents
- Cooking classes
- Sports
- More colorful
- More computers
- Clean our world
- Rap center
- More cool zones
- Boxing center
- Close-knit community

Soap Box Derby

- Bike lanes
- Trash cans, recycle (2)
- Street trees
- More parks
- Bike trails
- Diagonal parking

Sherman Heights Rec Center

- Start an after school program
- More classes for pre-schoolers
- A better park (2)
- To start a garden and sell the produce
- Break dancing class
- Pool (5)
- Dog owners to pick up dog poop
- Have more acting classes
- Playground (5)
- Playground for the little kids
- More games for kids
- Swings
- A community room/ rec center with child care/ Head start
- Better street lighting and in parks
- Community garden (2)
- Cameras
- Skate park
- More free food
- Activities for kids

FEEDBACK FROM MAPS

The following comments were gathered on the maps presented at the Pop-Up Event that took place on Saturday, 5/25 and office hours at the Logan Heights Library on 5/23, 5/24, 5/28 and 5/31.

Master Plan Areas and Community Character (most notes are from sticker placement)

- Sherman heights center
 - Special place
 - Sculpture
 - Focal point
- Calvary Baptist Church
 - Sculpture
- Julian Ave and S Evans Street
 - Sculpture
- Commercial Street and 28th Street

- Sidewalk Café
- 32nd Street Trolley Station
 - Gym
- Greenbox building
 - Sculpture
- Mount Hope Cemetery
 - Sculpture
- Chollas Creek at 38th Street and Alpha Street
 - Sculpture x3
- Otto Plaza
 - Sculpture
- Logan Heights Library
 - Passive recreation
 - path
- Home Depot at Oceanview Blvd and Imperial Ave
 - Sculpture

Preliminary Preferred Plan Map

- Better segregate bike ways and safe bike and walking paths
- Want parks to have urban farming uses
- Want to have café, retail, commercial and some mixed-use within residential blocks like exists along Oceanview blvd
- Revise street tree list to include fruit trees
- We need city lots to be designated as land trusts for affordable and cooperative housing
- Want a bike path
- Bay to park link green street
- Add park near 25th street and Commercial street
- Freeway lids are good, but not at SR-94 and 30th street
- Mixed use at I-5 between Dewey Street and Cesar E. Chavez Pkwy
- Add parking near National Ave between 29th and 30th
- Soccer fields and dog park at light industrial parcel where I-15 meets I-5
- Park at Chollas creek at Z street and 39th street
- Mini park at 41st and Gamma St
- Connect National Ave to Logan Ave=Gateway
- Add park at 35th street and Oceanview blvd
- Need beginnings for a bike path (at SR-94 and Federal blvd) to connect City Heights and points north to our community so that we don't have to go all the way to Euclid
- Need to review the existing conditions report and show all existing parks
- Is parcel at Hilltop Dr and Boundary Street office space?
- 5 acre park at Gillette street and 35th street?
- Bike path very important where Chollas Creek parallels I-15
- Pocket park "spring gardens" at K street and 33rd street
- Intensify the use of park at 30th street and Martin Ave
- 30th street mini parks near island or market street

- Kaboom park near imperial Ave and 28th street
- Where is Caltrans I-15 bike path?
- Why no bike path along SR-94?
- Imperial is preferred Class I bike path
- Park at 28th and commercial

Neighborhood Structure and Land Use Map

- Trash cans
- Imperial Ave and 25th Street=important place

Preliminary Preferred Plan: Land Use Change and Transit Access

- Emerald Hill Park needs children's equipment upgraded and more equipment is needed

FEEDBACK FROM OFFICE HOURS

The following comments were gathered over a two week period. The events included a popup outreach on Saturday 5/25 and office hours at the Logan Heights Library on 5/23, 5/24, 5/28 and 5/31

Mobility

- Better segregate bike ways and safe bike and walking paths
- Add bike lanes on SR-94
- Enhance Bay to Balboa park link along Cesar Chavez Parkway and Ocean View that connects to 25th street
- Include bike and pedestrian path along Chollas Creek
- At Federal and SR-94 there should be a bike path that connects to City Heights so the community does not have to go all the way to Euclid
- Is there a new road from Alpha to 43rd?

Parks

- Narrow G Street starting at 22nd Street for more park space
- Need to review the existing conditions reports and show all existing parks
- Place parks over freeways at:
 - SR-94 between 22nd and 25th Streets
 - I-5 between Market and L Streets
 - I-5 between Evans and Sicard
- Intensify park uses and upgrade play structures at parks and joint use fields along Oceanview between 28th and 30th
- There should be mini parks at:
 - 22nd and SR-94 heading east to 27th
 - Northeast corner of 30th and J
 - Northeast corner of 28th and L
 - Southwest corner of 28th and Commercial
 - Southwest Corner of 28th and Franklin

- Triangle at 28th and Sicard
- Lawn in front of Logan Heights Library
- Northeast corner of 31st and Clay
- K Street and 32nd Street where there is a pedestrian underpass at Trolley tracks
- Southeastern corner of 41st and Gamma
- Wants parks to have urban farming uses
- Add a park at Z Street east of 39th Street
- Is there a discrepancy where the family health center is located at Hilltop and Boundary? Is it really a park?
- The City should develop a park at the northwest corner of the Mount Hope Cemetery (Market and 36th)
- Develop a 5-acre park at Gillette between SR-15 and 36th Street
- Add park at fire station at 35th and Oceanview
- Add at least 10 acres of active use fields and dog park in industrial area that is northwest of I-5 and SR-15 along National
- Want to have café/retail/commercial and some mixed use within residential blocks like what exists today along Oceanview
- Revise street tree list to include fruit trees
- We need City lots to be designated as land trusts for affordable and cooperative housing

Land Use

- Make Police facility at 25th and Imperial an Institutional Designation
- Expand 25th and Imperial Community Village boundaries to I-5 and down to Logan
- Make area along Kearney between Cesar Chavez Parkway and Dewey street mixed use

National Avenue

- National Avenue needs more commercial uses like banks, drug stores and food stores
- Need more parking along National Avenue
- Truck route restrictions along 28th Street
- Evaluate potential historic district from 28th to 32nd and Commercial to National
- Is there a road that connects National and Logan at 42nd Street?
- Put a gateway at National and 43rd

Public Services

- Need Street Lights
- Underground Utilities
- More trash cans and community cleanups

Appendices

APPENDIX A: POP-UP OUTREACH FLYERS

APPENDIX B: POP-UP TREE “LEAVES”

APPENDIX C: SELF-GUIDED WALKING TOUR

Encanto Neighborhoods



Community Plan Update

Pop-Up Outreach

Be on the lookout for City of San Diego staff and Planning Consultants in your neighborhood!

When: May 13 through 17, 2013

Where: Multiple Locations, See Map Below

Pop-Up Tree: May 11th 9:00am to 4:00pm
9-12 62nd St. Trolley Station 1-4 Market Creek Plaza



The **Chalkboard Chat** is a self-standing chalkboard located at a key location in your community. Stop by and share your thoughts with everyone passing by.



Several **Street Sign Suggestion Boxes** will be scattered across the community. Tell us what you think about your neighborhood. Drop us a note.



The **Pop-Up Feedback Tree** is an outreach station located in two key areas in your community. Pop in and get information on the Plan Update, look at maps of the community, and provide us with feedback. A self-guided walking tour will also be available.



The **Ideas Storefront** is a vinyl covering with a few community-related questions printed on it. Write your answers as you pass by the store.

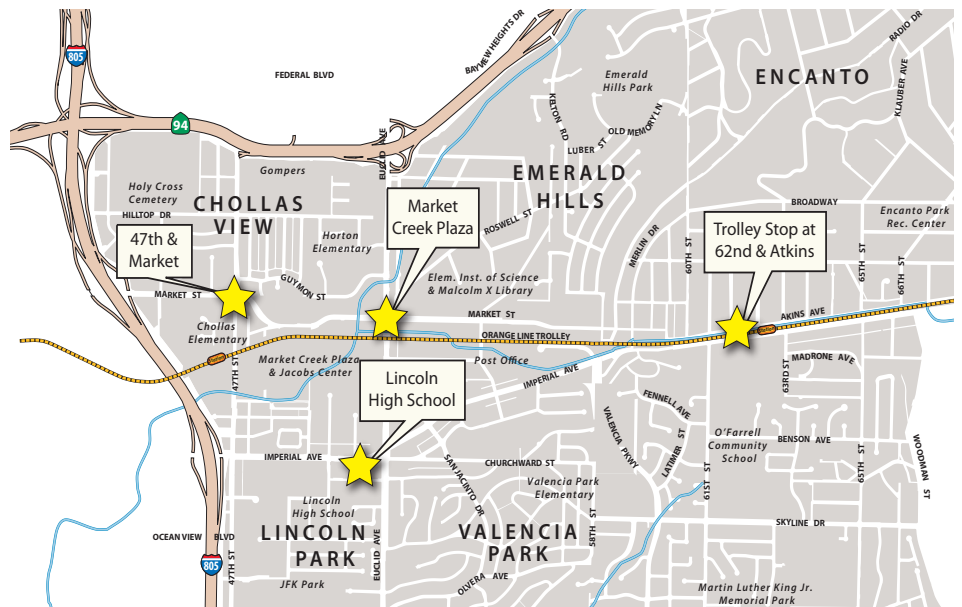
For More Information:

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<http://www.sandiego.gov/planning>



Encanto Neighborhoods



Community Plan Update

Pop-Up Outreach

Esté observante porque el personal de la Ciudad de San Diego y sus consultores de planificación estaran presentes en tu vecindario!

Cuando: 13 de Mayo a 17 de Mayo, 2013

Donde: Ubicaciones Multiples, Vea el Mapa

Pop-Up Tree: 11 de Mayo, 9:00am a 4:00pm

9-12 62nd St. Trolley Station 1-4 Market Creek Plaza



El **Chalkboard Chat** es un pizarron situado en un lugar clave en su comunidad. Venga y comparta su opinión con todo el mundo que pasa.



Varios **Buzones de Sugerencias** se dispersaran a través de la comunidad. Díganos lo que piensa acerca de su vecindario. Dejenos una nota.



El **Pop-Up Feedback Tree** es una una instalacion situada en dos áreas clave en su comunidad. Visitenos y obtenga información sobre la actualización del Plan, vea los mapas de la comunidad, y ofrezca sus ideas. Se distribuyira un recorrido a pie autoguiado.



El **Ideas Storefront** es un recubrimiento de vinilo con algunas preguntas impresas sobre este mismo. Escriba sus respuestas en camino hacia la tienda.

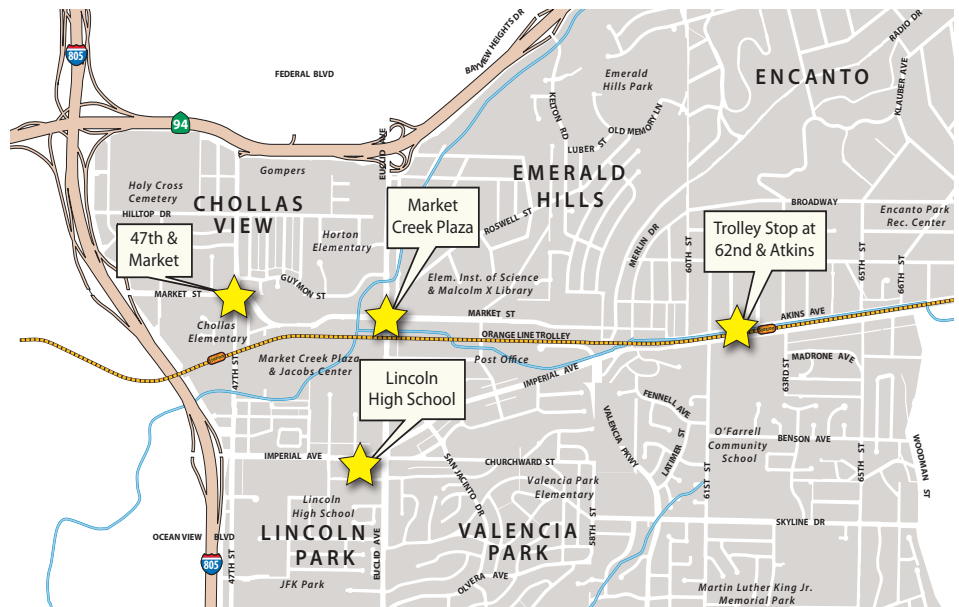
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Southeastern San Diego



Community Plan Update

Pop-Up Outreach

Be on the lookout for City of San Diego staff and Planning Consultants in your neighborhood!

When: May 20 through 25, 2013

Pop-Up Tree: May 25th, 9:00am to 4:00pm

Where: Multiple Locations, See Map Below



The **Chalkboard Chat** is a self-standing chalkboard located at a key location in your community. Stop by and share your thoughts with everyone passing by.



Several **Street Sign Suggestion Boxes** will be scattered across the community. Tell us what you think about your neighborhood. Drop us a note.



The **Pop-Up Feedback Tree** is an outreach station located in two key areas in your community. Pop in and get information on the Plan Update, look at maps of the community, and provide us with feedback. A self-guided walking tour will also be available.



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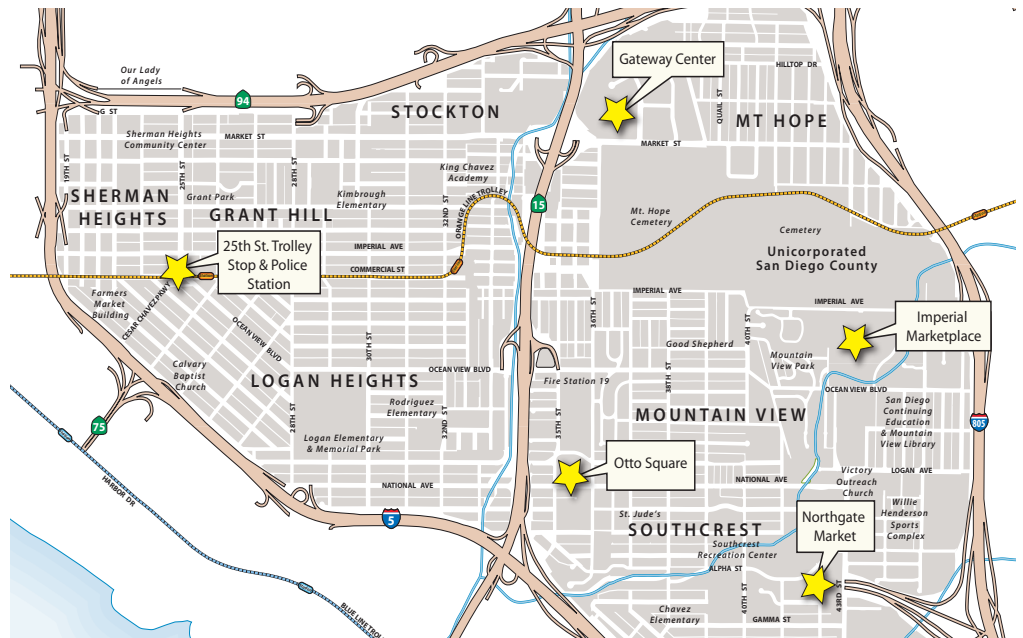
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Southeastern San Diego



Community Plan Update

Pop-Up Outreach

Esté observante porque el personal de la Ciudad de San Diego y sus consultores de planificación estaran presentes en tu vecindario!

Cuando: 20 de Mayo a 25 de Mayo, 2013
Pop-Up Tree: 25 de Mayo, 9:00am a 4:00pm
Donde: Ubicaciones Múltiples, Vea el Mapa



El **Chalkboard Chat** es un pizarron situado en un lugar clave en su comunidad. Venga y comparta su opinión con todo el mundo que pasa.



Varios **Buzónes de Sugerencias** se dispersaran a través de la comunidad. Díganos lo que piensa acerca de su vecindario. Dejenos una nota.



El **Pop-Up Feedback Tree** es una una instalacion situada en dos áreas clave en su comunidad. Visitenos y obtenga información sobre la actualización del Plan, vea los mapas de la comunidad, y ofrezca sus ideas. Se distribuyira un recorrido a pie autoguiado.



El **Ideas Storefront** es un recubrimiento de vinilo con algunas preguntas impresas sobre este mismo. Escriba sus respuestas en camino hacia la tienda.

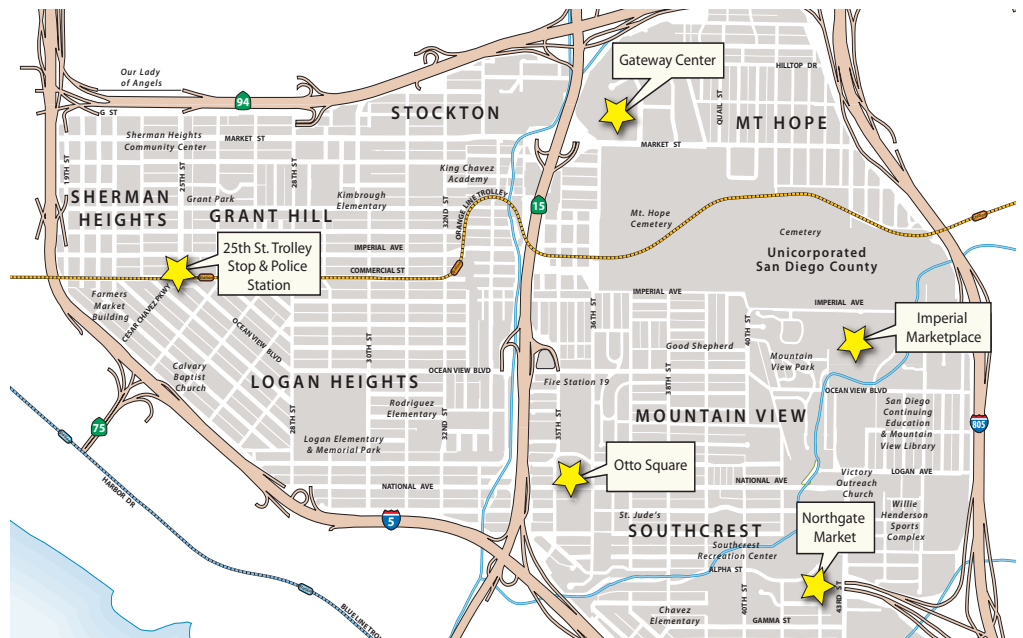
Para Mas Information:

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STREETSCAPE CALLES

- What makes a great street? *¿Que cosas hacen una calle maravillosa?*
- What would make the streets in your community better? *¿Qué cosas harían las calles en su comunidad mejor?*

Comments:

Need Major Improvements

Need Some Improvements

Need Few Improvements

No Improvements

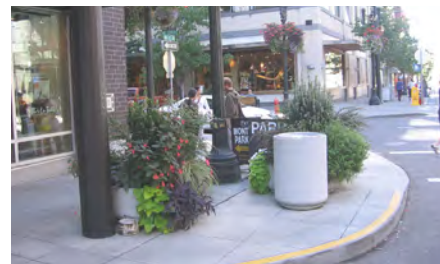


PUBLIC ART



BENCHES

SIGNS



CURB POP-OUTS

TRAFFIC CIRCLES

LIGHTING



STREET TREES



SIDEWALK CAFES

MOBILITY & TRANSPORTATION *MOVILIDAD Y TRANSPORTE*

- What would make it easier for you to walk, bike and take transit? *¿Qué haría más fácil caminar, andar en bicicleta y usar transporte público?*
- What would improve circulation in your community? *¿Que mejoraría la circulación en su comunidad?*

Comments:

Need Major Improvements

Need Some Improvements

Need Few Improvements

No Improvements



MARKED CROSSWALKS



BICYCLE PARKING



PEDESTRIAN BRIDGES



BUS SHELTERS



TRANSIT-ORIENTED DEVELOPMENT



BIKE LANES

OPEN SPACE *ESPACIOS ABIERTOS*

- What types of open spaces do you wish to see in your community? *¿Que tipo de espacios abiertos quisiera ver en su comunidad?*
- How can your community be more green? *¿Cómo puede hacerse más verde su comunidad?*

Comments:

Need Major Improvements

Need Some Improvements

Need Few Improvements

No Improvements



PLAZAS

PARKS

COMMUNITY GARDENS

RECREATIONAL FACILITIES



**CREEKS
CANYONS**



TRAILS



POCKET PARKS

LAND USE & DEVELOPMENT *USOS DE SUELO Y DESARROLLO*

- What types of buildings do you wish to see in your community? *Que tipo de edificios quisiera ver en su comunidad?*
- How should they be designed? *Como deberían ser diseñados?*

Comments:

Need Major Improvements

Need Some Improvements

Need Few Improvements

No Improvements

MEDIUM SCALE RESIDENTIAL



TRANSIT ORIENTED



STREET ORIENTED

BIG BOX RETAIL



GRANNY FLATS



LIGHT INDUSTRIAL AND BUSINESS PARK



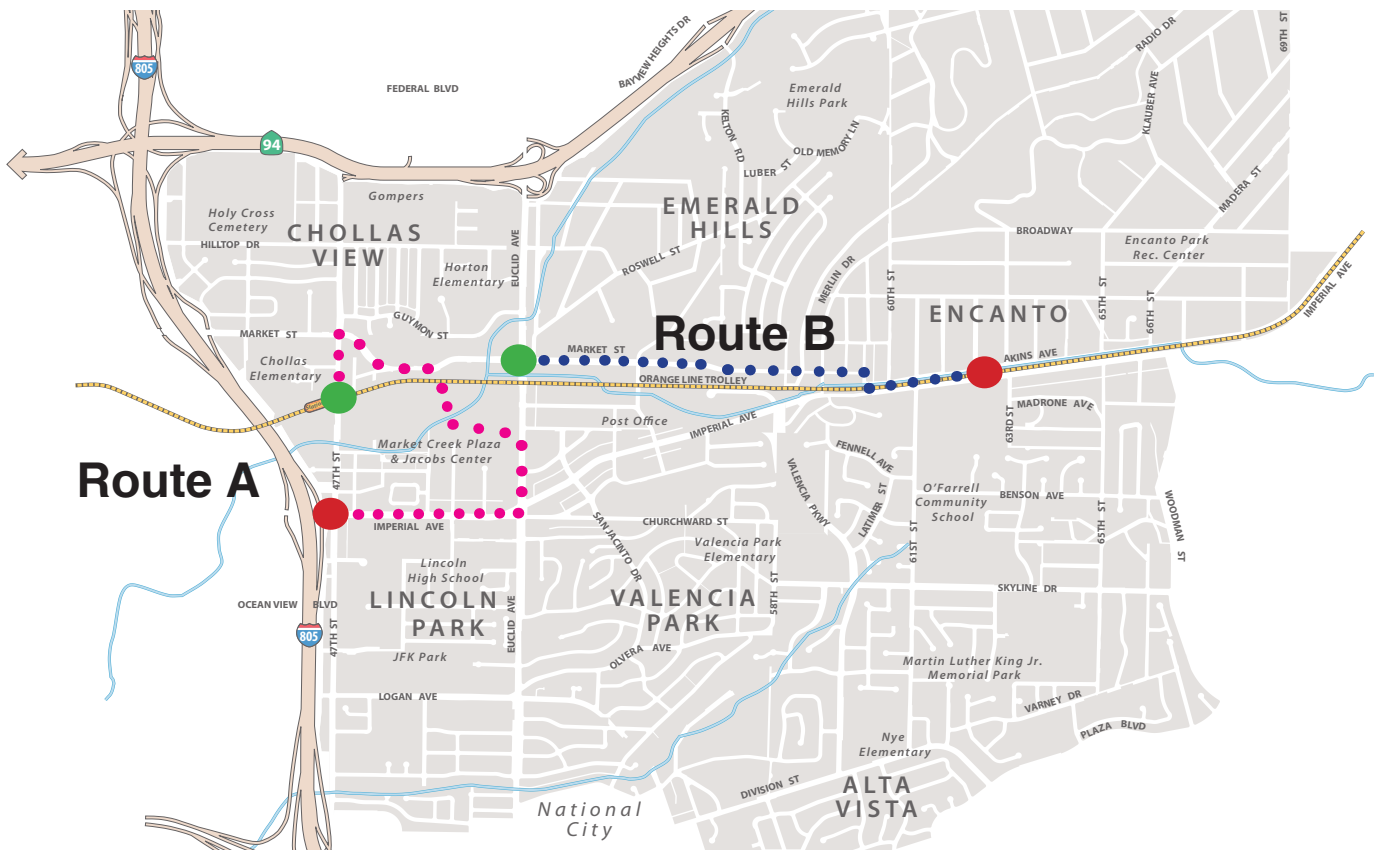
Encanto Neighborhoods



Community Plan Update

Presorted Std.
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Permit No. 134

Karen Bucey
Development Services-Advanced Planning
1222 First Avenue, MS 413
San Diego, CA 92101



Route A ●●●●●●●●●● *Approx. 30 min.*

- **Start** at the 47th Street Trolley Station
- Walk North on 47th Street towards Market Street
- Turn right on Market Street and continue for about 5 minutes
- Walk under the Trolley overpass to the Jacobs Center
- Walk around Jacobs Center and cross pedestrian bridge into Market Creek Plaza
- Walk through Market Creek Plaza's Parking Lot toward Euclid Avenue and turn right on Euclid Avenue.
- Walk South on Euclid Avenue towards Imperial Avenue
- Turn right on Imperial Avenue
- **End** at Lincoln High School or loop back to 47th Street Trolley Station

Route B ●●●●●●●●●● *Approx. 30 min.*

- **Start** at the Euclid Avenue Trolley Station
- Walk North on Euclid Avenue towards Market Street
- Turn right on Market Street
- Walk East on Market Street for about 15 minutes
- Turn right on Iona Drive
- Continue from Iona Drive onto Akins Avenue
- Turn onto Akins Avenue and continue toward 62nd St.
- **End** at 62nd Street Trolley Station

ROUTE A ●●●●●●●●●●●●●●●●

- Are the streets walkable? Why?
- Do you feel safe? Why?
- What would make this area better?

Comments:



<input type="checkbox"/> Major Improvements	<input type="checkbox"/> Moderate Improvements	<input type="checkbox"/> Few Improvements	<input type="checkbox"/> No Improvements
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ROUTE B ●●●●●●●●●●●●●●●●

- Are the streets walkable? Why?
- Do you feel safe? Why?
- What would make this area better?

Comments:



<input type="checkbox"/> Major Improvements	<input type="checkbox"/> Moderate Improvements	<input type="checkbox"/> Few Improvements	<input type="checkbox"/> No Improvements
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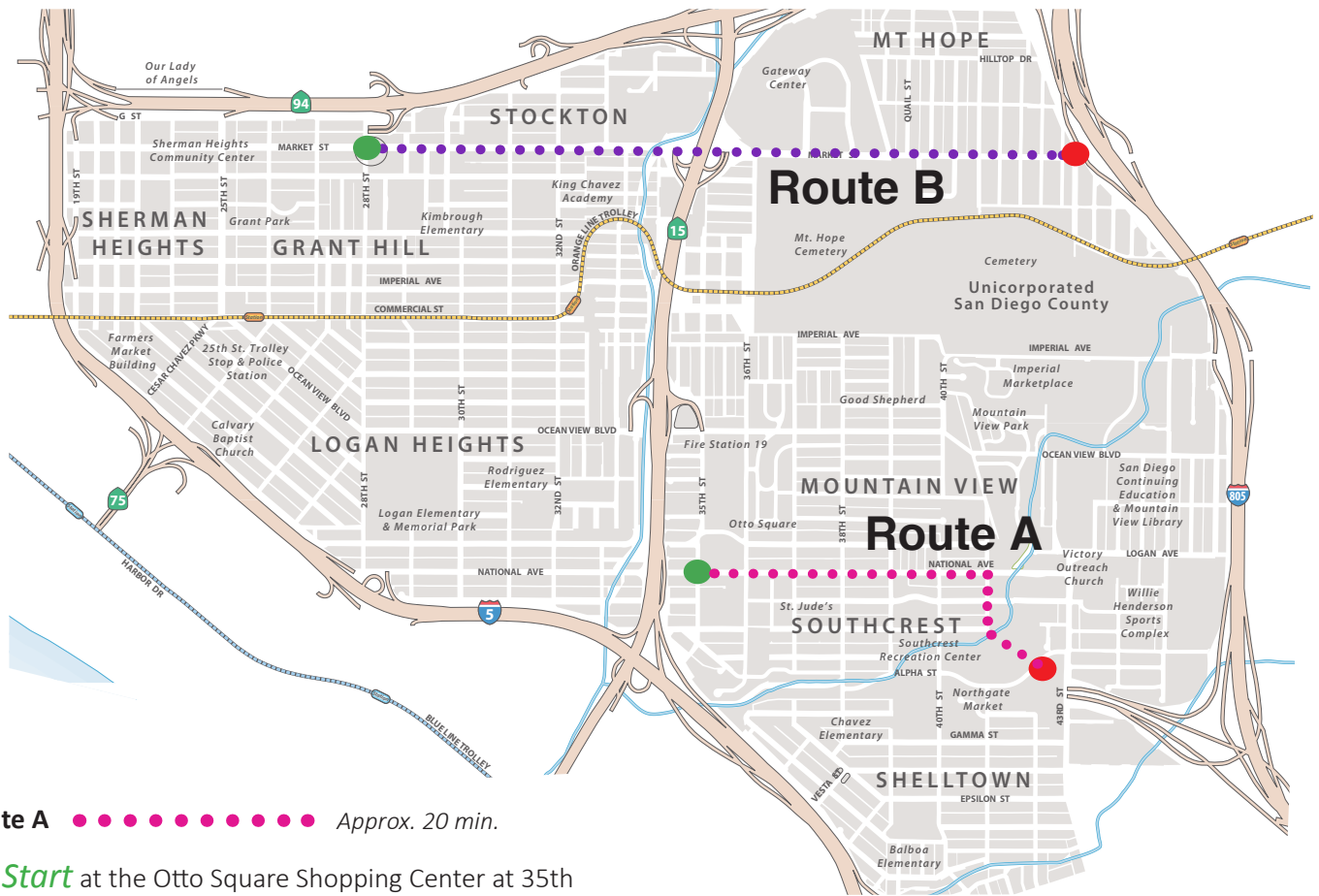
Southeastern San Diego



Community Plan Update

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San Diego, CA 92101



Route A ●●●●●●●●●● *Approx. 20 min.*

- **Start** at the Otto Square Shopping Center at 35th Street and National Avenue
- Either walk or take bus route 11 and continue East on National Avenue
- If taking the bus, get off at the National Avenue and 41st Street Stop
- Turn right and head South on 41st Street
- At the curve in the road, walk over the pedestrian bridge into Southcrest Community Park
- Follow the path through Southcrest Community Park and exit the park onto Alpha Street
- Walk directly across Alpha Street and into the Northgate Market Shopping Center
- **End** at the Northgate Market Shopping Center

Route B ●●●●●●●●●● *Approx. 30 min.*

- **Start** at the intersection of Market St. and 28th St.
- Either walk, or take bus route 3 or 5, and continue East on Market Street
- **End** at the intersection of Market Street and 43rd St.

