

THE CITY OF SAN DIEGO PLANNING COMMISSION REPORT

DATE ISSUED:	December 2, 2010	REPORT NO. PC-10-108
ATTENTION:	Planning Commission, Ag	enda of December 9, 2010
SUBJECT:	KEARNY MESA MARKE PROCESS THREE	T - PROJECT NO. 214348.
OWNER/	GTF Properties/	
APPLICANT:	Robert Zakar	

SUMMARY

Issue(s): Should the Planning Commission approve or deny an appeal of the Hearing Officer's decision approving Conditional Use Permit No. 785550 to upgrade an existing Type 20 license (beer and wine) to a Type 21 license (general liquor) within a market located at 7631 Linda Vista Road, within the Linda Vista Community Planning area?

<u>Staff Recommendation</u>: Deny the appeal and **Approve** Conditional Use Permit No. 785550.

<u>Community Planning Group Recommendation</u>: On August 23, 2010, the Linda Vista Community Planning Group voted to recommended denial of the project by a vote of 11-3-0. The applicant was not advised of the meeting and was not present.

On October 25, 2010, the group placed the item back on the agenda at the request of the applicant. A motion was passed by a vote of 8-5-3 to not re-consider the August 23, 2010 vote. Reference the Discussion section of the report for additional information (Attachment 7).

San Diego Police Department Recommendation: On March 30, 2010, the San Diego Police Department recommended approval of the request (Attachment 5).

Environmental Review: The project was determined to be exempt from environmental review pursuant to the California Environmental Quality Act Section 15301 (Existing Facilities). This project is not pending an appeal of the environmental determination. The environmental exemption determination for this project was made on August 6, 2010, and



the opportunity to appeal that determination ended August 20, 2010.

Fiscal Impact Statement: There are no fiscal impacts with this application. All cost associated with processing this application are from a deposit account paid for and maintained by the applicant.

Code Enforcement Impact: None.

Housing Impact Statement: Not applicable.

BACKGROUND

The item is an appeal of the September 29, 2010 Hearing Officer's decision to approve a Conditional Use Permit to upgrade an alcohol beverage license from a Type 20 license (beer and wine) to a Type 21 license (general liquor) within an existing 2,400-square-foot convenience store located at 7631 Linda Vista Road, two lots north of the intersection of Linda Vista Road and Mesa College Drive.

The property is zoned CC-1-1 and designated as Neighborhood Commercial within the Linda Vista Community Plan. The market was constructed in 1972. The existing Type 20 license was issued in 1972. The site is developed with two additional commercial buildings constructed in 2009 containing a "Starbucks", a "Subway" and a restaurant. The property is surrounded by a shopping center and single family homes to the west, multi-family development to the north, Highway 163 to the east and a vehicle service station to the south.

The Hearing Officer approved the project as recommended by staff on the consent agenda. There was no one present in opposition at the hearing.

DISCUSSION

Project Description:

No new development or tenant improvements are proposed with this application. Hours of operation for the market and for the alcohol sales are Monday through Sunday from 6:00 a.m. to 2:00 a.m. The proposed display area for the distilled spirits would be located behind the cashier counter. The Conditional Use Permit includes a 20-year expiration date from the date of approval.

The property currently maintains previously conforming rights for the sales of beer and wine for off-site consumption as the original license was issued prior to 1993, the year when Conditional Use Permits were initially required. The outlet requires a Conditional Use Permit pursuant to 141.0502 (4) (b) as the market is located within 100 feet of residentially zoned property, within 600 feet of a school, Kearny Mesa Public High School, and adjacent to a census tract with a high crime rate (87.02).

The pending Alcohol Beverage Control (ABC) license is defined as "off-sales" which would require all of the alcohol sold at the store to be consumed off of the premises. Alcoholic beverage outlets are permitted by right as a "Limited Use" pursuant to Section 141.0502(b) of the Land Development Code (LDC). A Limited Use may be permitted by right in the zone if the alcohol beverage outlet meets all of the development regulations and location criteria for a separately regulated use. Alcoholic beverage outlets that do not comply with the location criteria of this section may still be permitted with a Conditional Use Permit pursuant to LDC Section 141.0502(c).

The Limited Use Regulations of the LDC Section 141.0502 (b) (1) do not permit alcoholic beverage outlets by right in any of the following locations. Please also reference Attachment 6:

1. Within a census tract, or within 600 feet of a Census Tract, where the general crime rate exceeds the citywide average general crime rate by more than 20 percent.

The subject property is within Census Tract 87.01 and adjacent to Census Tracts 87.02 and 85.1. A census tract is considered to have high crime if the crime rate exceeds 120 percent of the city-wide average.

Census Tract 87.01 has a general crime rate of 54.8 percent and Census Tract 85.1 has a crime rate of 98.7 percent. Both percentages are below the citywide average and as such are not considered high crime.

A Conditional Use Permit is required based on this factor as the adjacent Census Tract 87.02 has a reported crime rate of 134.4 percent which is higher than the citywide average.

2. <u>Within a census tract, or within 600 feet of a census tract, where the ratio of alcoholic</u> <u>beverage outlets exceeds the standards established by the California Businesses and</u> <u>Professional Code Section 23958.4.</u>

Census Tract 87.01 for the subject site and the adjacent Census Tracts 87.02 and 85.1, do not exceed the allowable standards for alcoholic beverage outlets.

3. Within a Redevelopment Area.

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The project site is not within a Redevelopment Project Area.

4. Within 600 feet of a public or private accredited school, a public park, playground or recreational area, church, hospital or a San Diego County Welfare District Office.

A Conditional Use Permit is required based on this factor as Kearny Mesa Public High School is within 600 feet of the subject property. The site is not located within 600 feet of the other facilities. 5. Within 100 feet of residentially zoned property.

A Conditional Use Permit is required based on this factor as residentially zoned properties are located within 100 feet of the site, across Linda Vista Road to the west and adjacent to the north.

6. Within 600 feet of a place of religious assembly.

The project site is not within 600 feet of a place of religious assembly.

Community Plan Analysis:

The site is designated as Neighborhood Commercial within the Linda Vista Community Plan and zoned CC-1-1 (Commercial – Community) which allows for a mix of community-serving commercial uses and residential uses. The existing market is permitted by right in the zone. The commercial element of the plan states that sites designated as neighborhood commercial should permit convenience goods and services for surrounding residential neighborhoods. The project would retain the existing market and provide a broader range of retail products. The site complies with the development regulations, standards and policies in effect for the project site per the Linda Vista Community Plan, and all other City regulations, and adopted land use plans applicable to this site.

Project Issue- Alcohol Sales-Project Analysis (Reference Attachments 5 and 6):

The project requires a Conditional Use Permit because the project site does not meet all of the location criteria of the Municipal Code; specifically it is: 1) adjacent to a census tract with a high crime rate; 2) within 100 feet of residentially zoned property; and, 3) within 600 feet of a public school. Any one of these factors establishes the need for the Conditional Use Permit.

The San Diego Police Department (SDPD) is in support of the project in that it is a request to upgrade an existing license that has existed at the site for almost 40 years. There will be no increase in the number of licenses within the 87.01 Census Tract as a result of the application. There is not an overconcentration of licenses within this census tract or the adjacent census tract. Census Tract 87.01 for the subject property is permitted to have three licenses where one currently exists. The existing license is located at the subject site. The adjacent 87.02 Census Tract is allowed four licenses where four currently exist. The adjacent 85.10 Census Tract is allowed 5 licenses where currently 2 exist.

Regarding the crime rate, the SDPD in evaluation of this request have concluded that the crime rate for Census Tract 87.01 where the subject site resides was determined to be below the threshold to be considered high crime. The 87.01 Census Tract has a crime rate of 54.8 percent where a crime rate of 120 percent of the city wide average would exceed the threshold. The SDPD has also determined that although the adjacent 87.02 Census Tract is considered high crime having a crime rate of 134.4 percent, alcohol-related crime rate is 77.4 percent which is not considered high crime.

Other factors considered by the SDPD in evaluation of this request are calls for police services and inquiries submitted. There have been no significant crimes and limited calls for police services at this location within the previous year. The SDPD has also noted that there have been no complaints filed with the SDPD or with the Alcohol Beverage Control for this site and for this proprietor.

Lastly, the SDPD had indicated that given the date of the existing license, the license is considered "uncontrolled" with very limited restrictions. The request for a Conditional Use Permit and a new license will provide the opportunity for additional enforceable conditions as deemed appropriate by the Police Department and the ABC. These conditions may include limitations on container size, alcohol content and quantities.

Concerning the proximity to residential/school uses, the residentially zoned, single-family developed properties are separated from the subject site by Linda Vista Road, a four lane roadway with a raised median and, a frontage road adjacent to these homes. The multi-family development to the north is located at a higher elevation and therefore, separated topographically from the subject site, providing an additional buffer to these residential units. The market is located within the interior of the site with parking areas within the front of the property. This site design provides a further buffer from these residentially developed properties.

A portion of Kearny Mesa High School is within the 600-foot radius. However, the school is separated from the subject property by a major intersection in the community, Linda Vista Road and Mesa College Drive, at the south-west corner of this intersection. Finally, approval of the request will place the retail establishment under the encumbrance of a Conditional Use Permit where currently, none exists.

Community Planning Group Recommendation (Reference Attachment 7):

On August 23, 2010, the community group voted to recommend denial of the project by a vote of 11-3-0. The applicant was not advised of this meeting and was not present. Correspondence received from the group states the following:

11 Votes to Deny

- 1. Too many existing liquor licenses in Linda Vista.
- 2. Too close to high school and elementary schools.

3 Votes to Approve

- 1. Store should have the right to conduct their business.
- 2. Appropriate behavior is the responsibility of the community and not the store owner.

At the request of the applicant, the item was placed back on the community group's agenda on October 24, 2010. After a presentation by the applicant, a motion to reconsider the group's August 23, 2010 recommendation failed. The motion failed by a vote of 5-8-1(with 5 voting in favor of reconsideration, 8 in opposition to reconsider and 1 abstained).

Appeal of the Hearing Officer Decision to Approve CUP (Reference Attachments 8 and 9):

The Linda Vista Community Planning group filed an appeal of the project on October 13, 2010. Three issues were cited in the appeal as summarized below along with staff response:

<u>Appellant Concern</u>: From the 6900 block of Linda Vista Road to 7361 Linda Vista Road (Kearny Mesa Market) there are six businesses that sell hard liquor.

<u>Staff Response</u>: The San Diego Municipal Code requires analysis of other establishments which are within or adjacent to census tracts that exceed the allowable number of licenses. As outlined above in the Project Issue- Alcohol Sales-Project Analysis section, the site is located within a census tract and adjacent to census tracts that are not considered over-concentrated pursuant to the California Businesses and Professional Code Section 23958.4.

Staff notes that there are two existing Type 21 alcohol beverage outlets (selling beer, wine and distilled spirits) from the 6900 hundred block to the subject site which is addressed as 7631 Linda Vista Road. Both of these businesses are within Census Tract 86 which is not an adjacent census tract. These business are located south of Genesee Avenue.

<u>Appellant Concern</u>: In the nearby vicinity of the market, there are three elementary schools (Chesterton, San Diego Charter, Ross Elementary) and Kearny High School (with 2000 students directly across the street).

<u>Staff Response:</u> The Land Development Code identifies proximity requirements for alcohol beverage outlets that require a Conditional Use Permits. As analyzed above in the Background section of this report, sites located within 600 feet of a school must obtain a Conditional Use Permit. Kearny Mesa High School's parking lot is located within this area. The three elementary schools identified in the appeal are not within 600 feet of the subject property.

CONCLUSION:

The project is consistent with the underlying commercial zone and the applicable land use plan's goals, recommendations and policies in affect for the site. An environmental initial study performed by the Development Services Department determined that the proposed project was exempt from further environmental review pursuant to Californian Environmental Quality Act. The alcohol sales of beer and wine have existed at this location since the 1970s. The addition of distilled spirits was deemed to be appropriate as outlined in this report and further detailed within the draft findings of fact submitted for consideration in Attachment 4. Therefore, staff recommends the Planning Commission deny the appeal of the Hearing Officer decision and approve the project.

ALTERNATIVES:

- 1. Deny the appeal and Approve Conditional Use Permit No. 785550, with modifications.
- 2. Uphold the appeal and Deny Conditional Use Permit No. 6785550, if the findings required to approve the project cannot be affirmed.

Respectfully submitted,

Mike Westlake Program Manager Development Services Department

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Sandra Teasley Project Manager Development Services Department

WESTLAKE/SMT

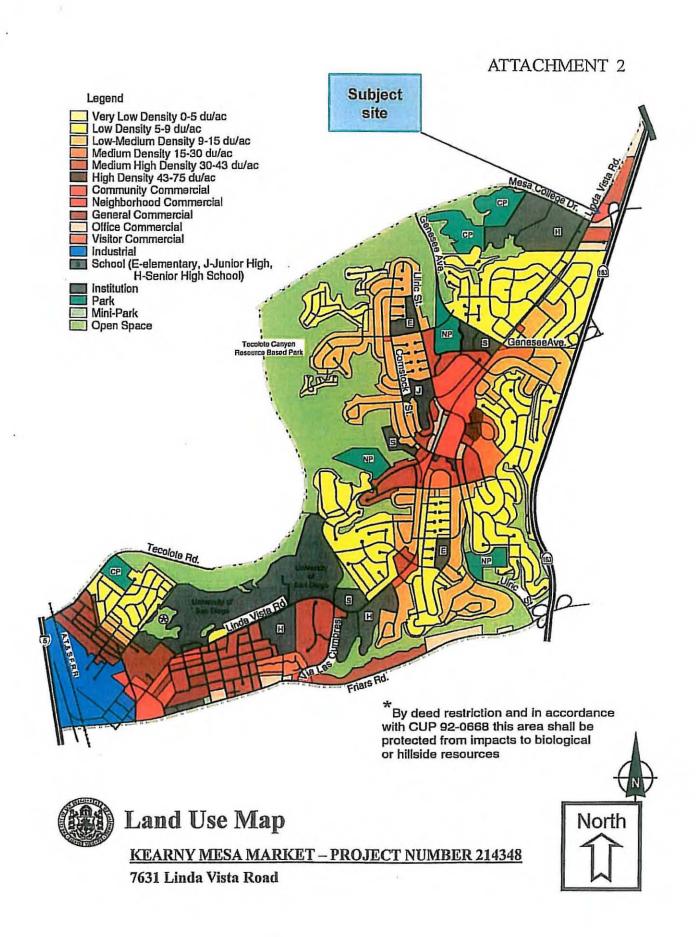
Attachments:

- 1. Location Map
- 2. Community Plan Land Use Map
- 3. Draft Permit with Conditions
- 4. Draft Resolution
- 5. Police Department Recommendation/Census Tract Maps/ABC License Data
- 6. 600-Foot Radius Map/Zone Map
- 7. Community Group Recommendation (August 23, 2010 Meeting)
- 8. Appeal Application
- 9. Alcohol Beverage Outlets/Schools in the Immediate Area (Aerial)
- 10. Environmental Determination
- 11. Ownership Disclosure Statement
- 12. Project Plans

Attachment 1 Aerial Photograph of Site



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RECORDING REQUESTED BY CITY OF SAN DIEGO DEVELOPMENT SERVICES PERMIT INTAKE, MAIL STATION 501

WHEN RECORDED MAIL TO PROJECT MANAGEMENT PERMIT CLERK MAIL STATION 501

SPACE ABOVE THIS LINE FOR RECORDER'S USE

INTERNAL ORDER NUMBER: 24000993

CONDITIONAL USE PERMIT NO.755588 KEARNY MESA MARKET -PROJECT NO. 214348 HEARING OFFICER

This Conditional Use Permit No. 755588 is granted by the Hearing Officer of the City of San Diego to GTF PROPERTIES, Owner and KEVIN ATTIQ, Permittee, pursuant to San Diego Municipal Code [SDMC] section 141.0502 and 126.0113. The 0.62-acre site is located at 7631 Linda Vista Road in the CC-1-1 zone of the Linda Vista Community Planning area. The project site is legally described as Lot 3 of Artillery Square Unit No. 2, Map No. 6266.

Subject to the terms and conditions set forth in this Permit, permission is granted to Owner/Permittee to operate an alcoholic beverage outlet conditioned upon the issuance of a license from the State Department of Alcoholic Beverage Control and subject to the City's land use regulations] described and identified by size, dimension, quantity, type, and location on the approved exhibits [Exhibit "A"] dated September 29, 2010, on file in the Development Services Department.

The project shall include:

a. Operation of an existing alcoholic beverage outlet, requesting an upgrade in license type from a Type 20 (beer and wine) to a Type 21 (general liquor) license within an existing market on a lot developed with two additional commercial establishments. Operation of the alcoholic beverage outlet is conditioned upon the issuance of a license from the State Department of Alcoholic Beverage Control.

b. Hours of operation for the alcohol sales is limited to between 6:00 AM to 2:00 AM.

c. Public and private accessory improvements determined by the Development Services Department to be consistent with the land use and development standards for this site in accordance with the adopted community plan, the California Environmental Quality Act [CEQA] and the CEQA Guidelines, the City Engineer's requirements, zoning regulations, conditions of this Permit, and any other applicable regulations of the SDMC.

STANDARD REQUIREMENTS:

1. This permit must be utilized within thirty-six (36) months after the date on which all rights of appeal have expired. If this permit is not utilized in accordance with Chapter 12, Article 6, Division 1 of the SDMC within the 36 month period, this permit shall be void unless an Extension of Time has been granted. Any such Extension of Time must meet all SDMC requirements and applicable guidelines in effect at the time the extension is considered by the appropriate decision maker.

2. The specific portion of this Conditional Use Permit [CUP] which permits the sale of alcoholic beverages and corresponding use of this site for the sale of alcoholic beverages shall expire 20 years after the date of final approval (September 29, 2030). Upon expiration of this Permit, the facilities and improvements described herein which relate solely to the sale of alcohol shall be removed from this site and the property shall be restored to its original condition preceding approval of this Permit. An applicant may request that an expiration date be extended pursuant to the Land Development Code. An application for an extension shall be filed before the expiration of the approved Conditional Use Permit.

2. The utilization of this CUP is contingent upon the approval of a license to sell alcohol at this location by the California Department of Alcoholic Beverage Control [ABC]. The issuance of this CUP does not guarantee that the ABC will grant an alcoholic beverage license for this location.

3. No permit for the construction, occupancy, or operation of any facility or improvement described herein shall be granted, nor shall any activity authorized by this Permit be conducted on the premises until:

- a. The Owner/Permittee signs and returns the Permit to the Development Services Department; and
- b. The Permit is recorded in the Office of the San Diego County Recorder.

4. While this Permit is in effect, the subject property shall be used only for the purposes and under the terms and conditions set forth in this Permit unless otherwise authorized by the appropriate City decision maker.

5. This Permit is a covenant running with the subject property and all of the requirements and conditions of this Permit and related documents shall be binding upon the Owner/Permittee and any successor(s) in interest.

6. The continued use of this Permit shall be subject to the regulations of this and any other applicable governmental agency.

7. The Owner/Permittee shall secure all necessary building permits. The Owner/Permittee is informed that to secure these permits, substantial building modifications and site improvements

may be required to comply with applicable building, fire, mechanical, and plumbing codes, and State and Federal disability access laws.

8. Construction plans shall be in substantial conformity to Exhibit "A." Changes, modifications, or alterations to the construction plans are prohibited unless appropriate application(s) or amendment(s) to this Permit have been granted.

9. All of the conditions contained in this Permit have been considered and were determined necessary to make the findings required for approval of this Permit. The Permit holder is required to comply with each and every condition in order to maintain the entitlements that are granted by this Permit.

If any condition of this Permit, on a legal challenge by the Owner/Permittee of this Permit, is found or held by a court of competent jurisdiction to be invalid, unenforceable, or unreasonable, this Permit shall be void. However, in such an event, the Owner/Permittee shall have the right, by paying applicable processing fees, to bring a request for a new permit without the "invalid" conditions(s) back to the discretionary body which approved the Permit for a determination by that body as to whether all of the findings necessary for the issuance of the proposed permit can still be made in the absence of the "invalid" condition(s). Such hearing shall be a hearing de novo, and the discretionary body shall have the absolute right to approve, disapprove, or modify the proposed permit and the condition(s) contained therein.

10. The Owner/Permittee shall defend, indemnify, and hold harmless the City, its agents, officers, and employees from any and all claims, actions, proceedings, damages, judgments, or costs, including attorney's fees, against the City or its agents, officers, or employees, relating to the issuance of this permit including, but not limited to, any action to attack, set aside, void, challenge, or annul this development approval and any environmental document or decision. The City will promptly notify Owner/Permittee of any claim, action, or proceeding and, if the City should fail to cooperate fully in the defense, the Owner/Permittee shall not thereafter be responsible to defend, indemnify, and hold harmless the City or its agents, officers, and employees. The City may elect to conduct its own defense, participate in its own defense, or obtain independent legal counsel in defense of any claim related to this indemnification. In the event of such election, Owner/Permittee shall pay all of the costs related thereto, including without limitation reasonable attorney's fees and costs. In the event of a disagreement between the City and Owner/Permittee regarding litigation issues, the City shall have the authority to control the litigation and make litigation related decisions, including, but not limited to, settlement or other disposition of the matter. However, the Owner/Permittee shall not be required to pay or perform any settlement unless such settlement is approved by Owner/Permittee.

TRANSPORTATION REQUIREMENTS:

11. A minimum of 12 automobile spaces (including 1 van accessible space), are required by the Land Development Code. All on-site parking stalls and aisle widths shall be in compliance with requirements of the City's Land Development Code and shall not be converted and/or utilized for any other purpose, unless otherwise authorized in writing by the Development Services Director.

PLANNING/DESIGN REQUIREMENTS:

12. All signs associated with this development shall be consistent with sign criteria established by the City-wide sign regulations.

POLICE DEPARTMENT RECOMMENDATIONS FOR ABC LICENSE:

13. The Petitioners shall post and maintain a professional quality sign facing the premises parking lot that reads as follows: NO LOITERING, NO LITERING OR DRINKING OF ALCOHOLIC BEVERAGES. VIOLATERS ARE SUBJECT TO ARREST. The sign shall be at least 2 feet square with 2 inch block lettering. The sign shall be in English and Spanish.

INFORMATION ONLY:

- Any party on whom fees, dedications, reservations, or other exactions have been imposed as conditions of approval of this Permit, may protest the imposition within ninety days of the approval of this development permit by filing a written protest with the City Clerk pursuant to California Government Code-section 66020.
- This development may be subject to impact fees at the time of construction permit issuance.

APPROVED by the Hearing Officer on September 29, 2010 and by Resolution No. HO -----

Permit Type/PTS Approval No.: CUP No. 755588 Date of Approval: September 20, 2010

AUTHENTICATED BY THE CITY OF SAN DIEGO DEVELOPMENT SERVICES DEPARTMENT

SANDRA TEASLEY Development Project Manager

NOTE: Notary acknowledgment must be attached per Civil Code section 1189 et seq.

The undersigned Owner/Permittee, by execution hereof, agrees to each and every condition of this Permit and promises to perform each and every obligation of Owner/Permittee hereunder.

[NAME OF COMPANY] Owner/Permittee

By

NAME TITLE

[NAME OF COMPANY] Owner/Permittee

By

NAME TITLE

NOTE: Notary acknowledgments must be attached per Civil Code section 1189 et seq.

HEARING OFFICER RESOLUTION NO. CONDITIONAL USE PERMIT NO. 785550 KEARNY MESA MARKET – PROJECT NO. 214348

WHEREAS, GTF PROPERTIES, Owner and KEVIN ATTIQ, Permittee, filed an application with the City of San Diego for a permit to operate an alcoholic beverage outlet to upgrade the existing license from a Type 20 license (beer and wine) to a Type 21 license (general liquor) within an existing 2,400-square-foot convenience store (as described in and by reference to the approved Exhibits "A" and corresponding conditions of approval for the associated Permit No. 785550), on portions of an 0.63-acre site; and

WHEREAS, the project site is located at 7631 Linda Vista Road in the CC-1-1 zone, Airport Influence Area, FAA Part 77, within the Linda Vista Community Plan area; and

WHEREAS, the project site is legally described as Lot 3 of Artillery Square Unit No. 2 Map No. 6266; and

WHEREAS, on August 6, 2010, the City of San Diego, as Lead Agency, through the Development Services Department, made and issued an Environmental Determination that the project is exempt from the California Environmental Quality Act (CEQA) (Public Resources Code section 21000 et. seq.) under CEQA Guideline Section 15301 (Existing Facilities) and there was no appeal of the Environmental Determination filed within the time period provided by San Diego Municipal Code Section 112.0520; and,

WHEREAS, on September 29, 2010, the Hearing Officer of the City of San Diego APPROVED Conditional Use Permit No. 785550 pursuant to the Land Development Code of the City of San Diego; and

WHEREAS, on October 13, 2010, the decision of the Hearing Officer was appealed to the Planning Commission; and

WHEREAS, on December 9, 2010, the Planning Commission of the City of San Diego considered Conditional Use Permit No. 788948 and Site Development Permit No. 788954 pursuant to the Land Development Code of the City of San Diego; NOW, THEREFORE,

BE IT RESOLVED by the Hearing Officer of the City of San Diego as follows:

That the Hearing Officer adopts the following written Findings, dated September 29, 2010:

CONDITIONAL USE PERMIT FINDINGS:

1. THE PROPOSED DEVELOPMENT WILL NOT ADVERSELY AFFECT THE APPLICABLE LAND USE PLAN.

The project proposes to upgrade the license from a Type 20 license (beer and wine) to a Type 21 license (general liquor) within an existing 2,400-square-foot convenience store located at 7631 Linda Vista Road

within the Linda Vista Community Planning area. The market has been at this location since 1972. The existing Type 20 license was issued in 1972. The property currently maintains previously conforming rights for alcohol sales as the existing license was prior to the requirement for a discretionary permit (1993). The site is developed with two additional commercial buildings. Surrounding developments include single-family developments and a shopping center across Linda Vista Road to the west, multi-family development to the north, a vehicle service station to the south, and Interstate 163 abutting to the east.

The property is zoned CC-1-1, a community-serving commercial zone that allows for a mix of commercial and retail uses to accommodate developments with strip commercial characteristics. The site is designated as Neighborhood Commercial within the community plan. The commercial element of the plan states that sites designated as neighborhood commercial should permit convenience goods and services for surrounding residential neighborhoods. The project would retain the existing market and provide a broader range of retail products. Therefore the proposed development would not adversely impact the applicable land use plan.

2. THE PROPOSED DEVELOPMENT WILL NOT BE DETRIMENTAL TO THE PUBLIC HEALTH, SAFETY, AND WELFARE.

The project proposes to maintain operation of an existing alcoholic beverage outlet and to upgrade the license from a Type 20 license (beer and wine) to a Type 21 license (general liquor) within an existing 2,400-square-foot convenience store located at 7631 Linda Vista Road within the Linda Vista Community Planning area. The market has been at this location since 1972. The existing Type 20 license was issued in 1972. The property currently maintains previously conforming rights for alcohol sales as the existing license was prior to the requirement for a discretionary permit (1993). The site is developed with two additional commercial buildings. Surrounding developments include single-family developments and a shopping center across Linda Vista Road to the west, multi-family development to the north, a vehicle service station to the south, and Interstate 163 abutting to the east.

The San Diego Police Department (SDPD) has determined that the request is an upgrade of the existing license to allow the business to sell distilled spirits. There will be no change in the number of licenses existing with the 00087.01 census tract as a result of the application. The census tract allows for three licenses where one currently exists. There is not an overconcentration of licenses within this census tract or the adjacent census tracts. Other factors considered by the SDPD in evaluation of this request are that the crime rate was determined to be below the threshold to be considered a high crime area. The crime rate for the census tract is 54.8 percent where section 23958.4 of the Business and Professions Code defines a high crime rate as 120 percent over the district average. The district average is crime rate is 246.3, therefore, 295.56 crimes in this reporting district would be considered high crime. The number of crimes in this reporting district is 135 or 54.8 percent of the district average. The site within 600 feet of census tract 87.02 which has a crime rate of 134.4 percent however, alcohol-related crime rate is 77.4 percent which is not considered high crime. Additionally, the SDPD has determined that there have been no significant crimes and there have limited calls for police services at this location within the previous year.

The San Diego Police Department's Vice Unit will work with the applicant and the Department of Alcoholic Beverage Control to place additional conditions on the alcohol license to minimize the law enforcement concerns, if necessary.

The project was determined to be exempt from the California Environmental Quality Act (CEQA) 15301 (Existing facilities). Staff has analyzed the site for the applicable separately regulated use regulations and determined the project to be in compliance. These regulations include parking requirements, signage allowances, and requirements for litter and graffiti control. Approval of the Conditional Use Permit will encumber the site with a discretionary permit where currently, none exists, allowing for conditions of approval. The permit prepared for this project includes various conditions and corresponding exhibits of approvals relevant to achieving compliance with the regulations of the Municipal Code. These conditions include limitations on the hours of operation and signage, and a time limit on the alcohol beverage outlet with an expiration date of 20 years. In addition, the existing retail establishment must abide to all Federal, State and Local codes administering service stations. Therefore, the project will not be detrimental to the public health, safety, and welfare.

3. THE PROPOSED DEVELOPMENT WILL COMPLY TO THE MAXIMUM EXTENT FEASIBLE WITH THE REGULATIONS OF THE LAND DEVELOPMENT CODE.

The project proposes to maintain operation of an existing alcoholic beverage outlet and to upgrade the license from a Type 20 license (beer and wine) to a Type 21 license (general liquor) within an existing 2,400-square-foot convenience store located at 7631 Linda Vista Road within the Linda Vista Community Planning area. The market has been at this location since 1972. The existing Type 20 license was issued in 1972. The property currently maintains previously conforming rights for alcohol sales as the existing license was prior to the requirement for a discretionary permit (1993). The site is developed with two additional commercial buildings. Surrounding developments include single-family developments and a shopping center across Linda Vista Road to the west, multi-family development to the north, a vehicle service station to the south, and Interstate 163 abutting to the east.

There are no additions proposed to the facility as a result of this application. The Conditional Use Permit for the limited sale of alcohol within an existing market is permitted within the zone with an approved discretionary permit. Staff has analyzed the site for the applicable separately regulated use regulations and determined the project to be in compliance. These regulations include parking requirements, signage allowances, and requirements for litter and graffiti control. No variance or deviation is requested as a part of this application. Therefore, the proposed development would comply with the regulations of the Land Development Code.

4. THE PROPOSED USE IS APPROPRIATE AT THE PROPOSED LOCATION.

The project proposes to maintain operation of an existing alcoholic beverage outlet and to upgrade the license from a Type 20 license (beer and wine) to a Type 21 license (general liquor) within an existing 2,400-square-foot convenience store located at 7631 Linda Vista Road within the Linda Vista Community Planning area. The site is developed with two additional commercial buildings. The market has been at this location since 1972. The existing Type 20 license was issued in 1972. The property currently maintains previously conforming rights for alcohol sales as the existing license was prior to the requirement for a discretionary permit (1993). The site is developed with two additional commercial buildings. Surrounding developments include single-family developments and a shopping center across Linda Vista Road to the west, multi-family development to the north, a vehicle service station to the south, and Interstate 163 abutting to the east.

The property is zoned and designated for commercial uses. The use of the site as a retail establishment will remain the same. The property is zoned CC-1-1, a community-serving commercial zone that allows

for a mix of commercial and retail uses to accommodate developments with strip commercial characteristics. The Conditional Use Permit for the limited sale of alcohol within an existing market is permitted within the zone with an approved discretionary permit. The site is designated as Neighborhood Commercial within the community plan. The commercial element of the plan states that sites designated as neighborhood commercial sites should permit convenience goods and services for surrounding residential neighborhoods. The project would retain the existing retail establishment and provide a broader range of retail products.

The outlet requires a Conditional Use Permit pursuant to 141.0502 (4) (b) as the facility is located within 100 feet of residentially zoned property and within 600 feet of a public high school. The residentially zoned, single-family developed properties are separated from the subject site by Linda Vista Road, a four lane roadway with a raised median and a frontage road adjacent to these homes. The multi-family development to the north is located at a higher elevation and therefore, separated topographically from the subject site, which provides an additional buffer to these units. The market is within the interior of the site with parking areas within the front of the property. The existing site design provides a further buffer from these residentially developed properties. A portion of Kearny Mesa High School is within the 600-foot radius. However, the school is separated from the subject property by a major intersection in the community, Linda Vista Road and Mesa College Drive, and located at the south-west corner of this intersection.

The San Diego Police Department (SDPD) has determined that the existing facility with the change in license type to allow general liquor sales where currently only beer and wine sales can be supported due to several factors. These factors include the low crime rate and under concentration of licenses within the applicable census tracts, the lack of significant crimes reported in the area and the low number of service calls. Therefore the proposed use is appropriate at the proposed location.

BE IT FURTHER RESOLVED that, based on the findings hereinbefore adopted by the Hearing Officer, Conditional Use Permit No. 785550, is hereby GRANTED by the Hearing Officer to the referenced Owner/Permittee, in the form, exhibits, terms and conditions as set forth in Permit No. 785550, a copy of which is attached hereto and made a part hereof.

SANDRA TEASLEY Development Project Manager Development Services

Adopted on: September 29, 2010

Job Order No. 24000943

SAN DIEGO POLICE DEPARTMENT CONDITIONAL USE PERMIT RECOMMENDATION

PREMISE ADDRESS:	7631 Linda Vista Road			
TYPE OF BUSINESS:	Convenience Store			
FEDERAL CENSUS TRA	CT: 87.01			
NUMBER OF ALCOHOL	LICENSES ALLOWED:	3		
NUMBER OF ALCOHOL	LICENSES EXISTING:	1		
CRIME RATE IN THIS C (Note: Considered High C	ENSUS TRACT: rime If Exceeds 120% of City-wid	54.8 e Average)		
THREE OR MORE REPO	RTED CRIMES AT THIS PREMI	SE WITHIN PAST YEAR	LYES	_X_NO
IS THE PREMISE WITHI	N 600 FEET OF INCOMPATIBL	E FACILITY	_X_YES	NO
IS THE PREMISE WITHI	N 100 FEET OF RESIDENTIALL	Y ZONED PROPERTY	_X_YES	NO
ABC LICENSE REVOKE	D AT THIS PREMISE WITHIN P	AST YEAR	YES	_X_NO
HAS APPLICANT BEEN	CONVICTED OF ANY FELONY		YES	_X_NO
	E DETRIMENTAL TO THE PUB COMMUNITY AND CITY	LIC HEALTH, SAFETY,	YES	X NO

COMMENTS/OTHER FACTORS CONSIDERED:

This location is currently licensed with a Type-20 ABC license. This application will only allow an upgrade of that license (Type-21) to allow the business to sell distilled spirits. There will be no change in the number of licenses existing within the census tract as a result of this application. The crime rate is below the threshold to be considered a high crime area. There have been no significant crimes and very few calls for police service at his location in the past one year.

SAN DIEGO POLICE DEPARTMENT RECOMMENDATION:

APPROVE X

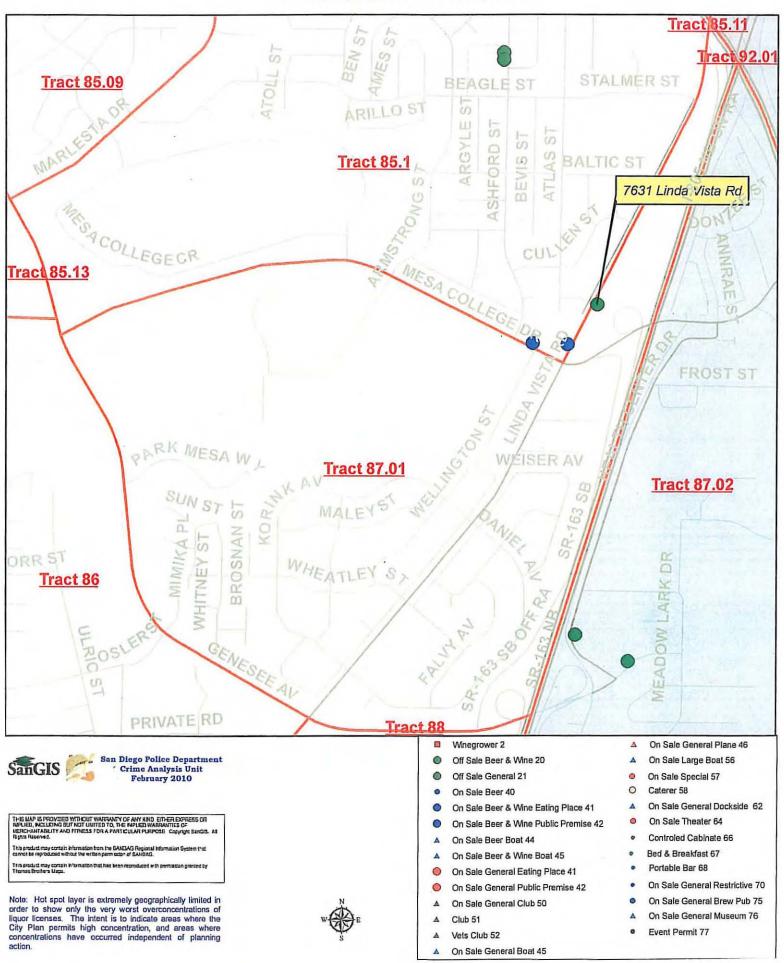
DA Name of SDPD Vice Sergeant (Print) Signature of SDPD Vice Sérgéant

DENY 3

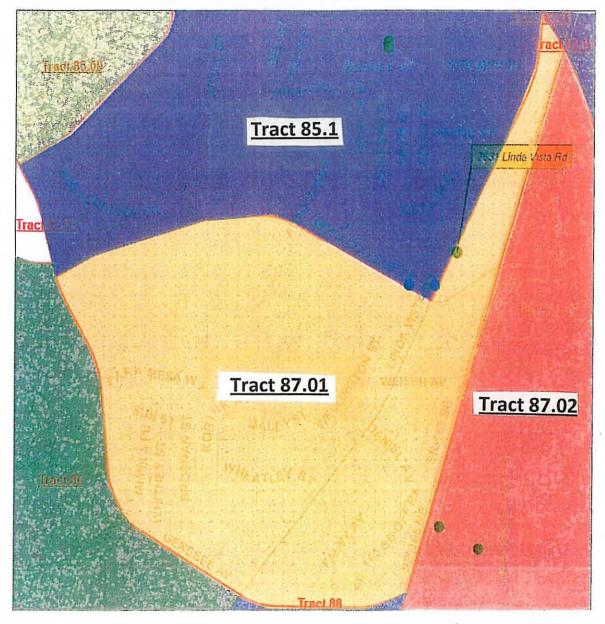
Telephone Number

03-30.10 Date of Review

Alcohol And Beverage Control Licenses (San Diego) 7631 Linda Vista Rd.







COLOR GRAPHIC TO CLARIFY CENSUS TRACT BOUNDARIES

Page 1 of 1 ATTACHMENT 5



California Department of Alcoholic Beverage Control For the County of <u>SAN DIEGO - (Off-Sale Licenses)</u>

and Census Tract = 87.01

Report as of 11/16/2010

	License Number	Status	License Type	Orig. Iss. Date	Expir Date	Primary Owner and Premises Addr.	Business Name	Mailing Address	Geo Code
1)	<u>430351</u>	ACTIVE	20	11/22/2005		ENTERPRISES INC	and the second of the second second	1242 PIONEER WY EL CAJON, CA 92020	3710

--- End of Report ---

For a definition of codes, view our glossary.

SUBJECT PROPERTY CENSUS TRACT 87.01

http://www.abc.ca.gov/datport/AHCountvRep.asp

11/16/2010

ADJACENT CENSUS TRACT STATISTICS KEARNY MESA MARKET PROJECT 214348 Dated September 2010

ADJACENT	LICENCES	LICENSES	CRIME	ALCOHOL-
CENSUS	ALLOWED	EXISTING	RATE	RELATED
TRACT			(120 %	CRIME RATE
		18	= High	PERCENTAGE
			Crime	
87.02	4	4	134.4 %	77.4 %
			(HIGH)	(NOT HIGH)
85.10	5	2	98.7 %	37.1 %
			(NOT	(NOT HIGH)
			HIGH)	

Page 1 of 1

ATTACHMENT 5



1

California Department of Alcoholic Beverage Control For the County of <u>SAN DIEGO - (Off-Sale Licenses)</u>

and Census Tract = 87.02

Report as of 11/16/2010

	License Number	Status	License Type	Orig. Iss. Date	Expir Date	Primary Owner and Premises Addr.	Business Name	Mailing Address	Geo Code
1)	<u>365073</u>	ACTIVE	20	5/18/2000	6/30/2011	7 ELEVEN INC 7750 STARLING DR SAN DIEGO, CA 92123 Census Tract: 0087.02		PO BOX 2245 BREA, CA 92822- 2245	3710
2)	<u>407369</u>	ACTIVE	21	12/31/2003	6/30/2011	RALPHS GROCERY COMPANY 5680 MISSION CENTER RD SAN DIEGO, CA 92108 Census Tract:	RALPHS 77	PO BOX 54143 LOS ANGELES, CA 90054-0143	3710
3	460920	ACTIVE	20	1/25/2008	12/31/2010	0087.02	GENESEE		3710
5)	100320	ACTIVE.	20	1/20/2000	12/0 1/2010	VALERO INC 2777 HEALTH CENTER DR SAN DIEGO, CA 92123-2708	VALERO INC		
						Census Tract: 0087.02			
4)	<u>477539</u>	ACTIVE	21	6/22/2009	5/31/2011	GARFIELD	CVS PHARMACY STORE 9963	1 CVS DR, MAIL DROP 23062A WOONSOCKET, RI 02895-6146	3710
						Census Tract: 0087.02			

--- End of Report ---

For a definition of codes, view our glossary.

ADJACENT CENSUS TRACT 87.02

http://www.abc.ca.gov/datport/AHCountyRep.asp

11/16/2010



California Department of Alcoholic Beverage Control For the County of <u>SAN DIEGO - (Off-Sale Licenses)</u>

and Census Tract = 85.1

Report as of 11/16/2010

	License Number	Status	License Type	Orig. Iss. Date	Expir Date	Primary Owner and Premises Addr.	Business Name	Mailing Address	
1)	411362	ACTIVE	21	4/30/2004			CARNIVAL MARKET		3710
2)	452227	ACTIVE	21	6/6/2007		and the second	HOME BAR LIQUOR		3710

--- End of Report ---

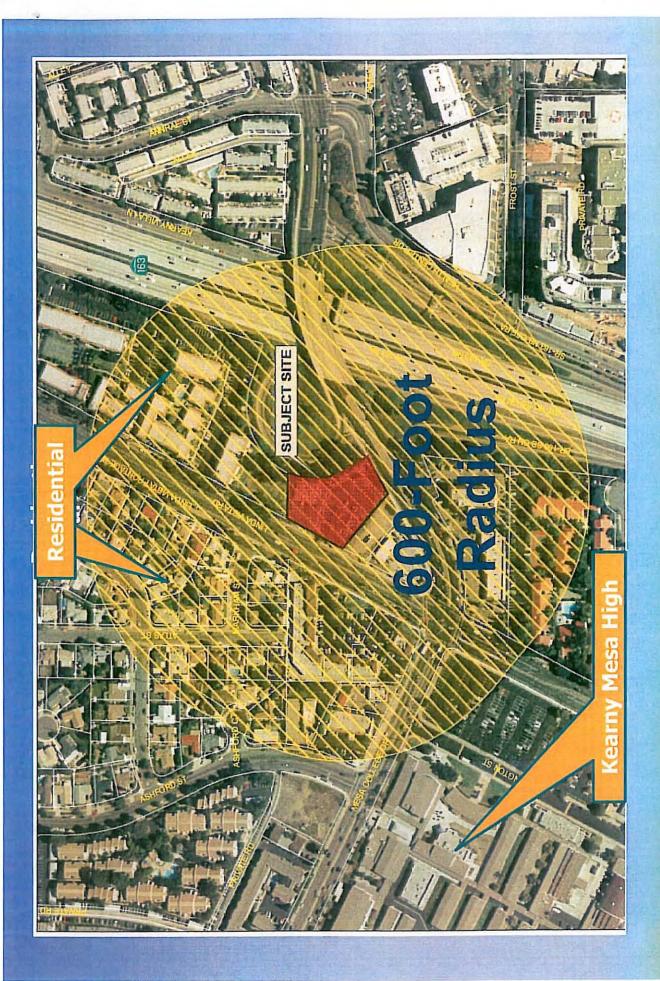
For a definition of codes, view our glossary.

ADJACENT CENSUS TRACT 85.1

http://www.abc.ca.gov/datport/AHCountyRep.asp

11/16/2010





4

JEFF PERWIN

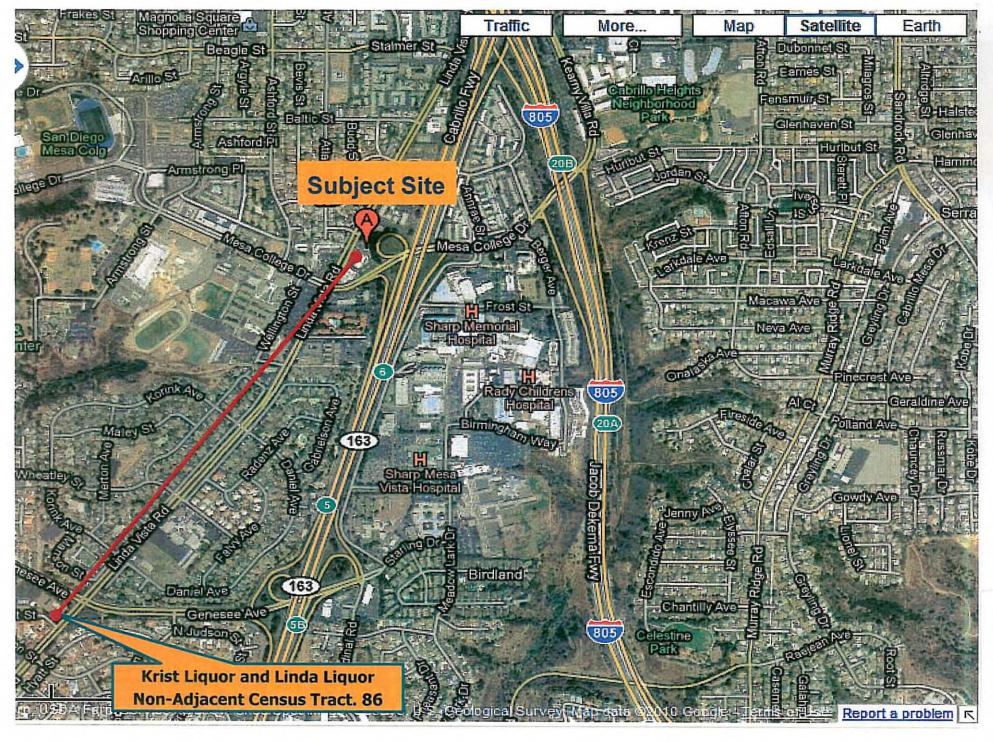
City of San Diego Development Services 1222 First Ave., MS-302 San Diego, CA 92101				nmunity Planning Committee ution Form Part 2
Project Name:	P	rojec	Number:	Distribution Date:
Kearny Mesa Market			214348	7/7/10
Project Scope/Location: PROCESS 3 CONDITIONAL USE PERMIT TO FOR ALCOHOLIC BEVERAGE.; SALES IN AN I THE CN-1-2 ZONE.				
Applicant Name:			Applicant	Phone Number:
Kevin Attig			(619) 559-	1656
Project Manager:	Phone Number:	F	x Number:	E-mail Address:
Sandra Teasley	(619) 446-5271	(6	19) 446-5245	STeasley@sandiego.gov
Vote of to Derry to Clase to X	Members Y		Members No	Members Abstain
Vote to Approve With Conditions Listed Below	Members Y	'es	Members No	Members Abstnin
Vote to Approve With Non-Binding Recommendations Listed Below	Members Y	'C5	Members No	Members Abstain
A Vote to Deny	Members Y	'es l	Members No	Members Abstain
No Action (Please specify, c.g., Need further infor quorum, etc.)	mation, Split vot	e, Lac	k of	Continued
CONDITIONS:				CHAIR
SIGNATURE: M , Wilson			DATE:	asning Chaiman
Attach Additional Pages If Necessary.	Please Return Project Manag City of San Die Development S 1222 First Ave San Diego, CA	ement go iervice nue, M	a 30 Days of Dis Division 5 Department 15 302	ribution of Project Plans To:
Printed on recycled paper. Visit our Upon request, this information is avail				

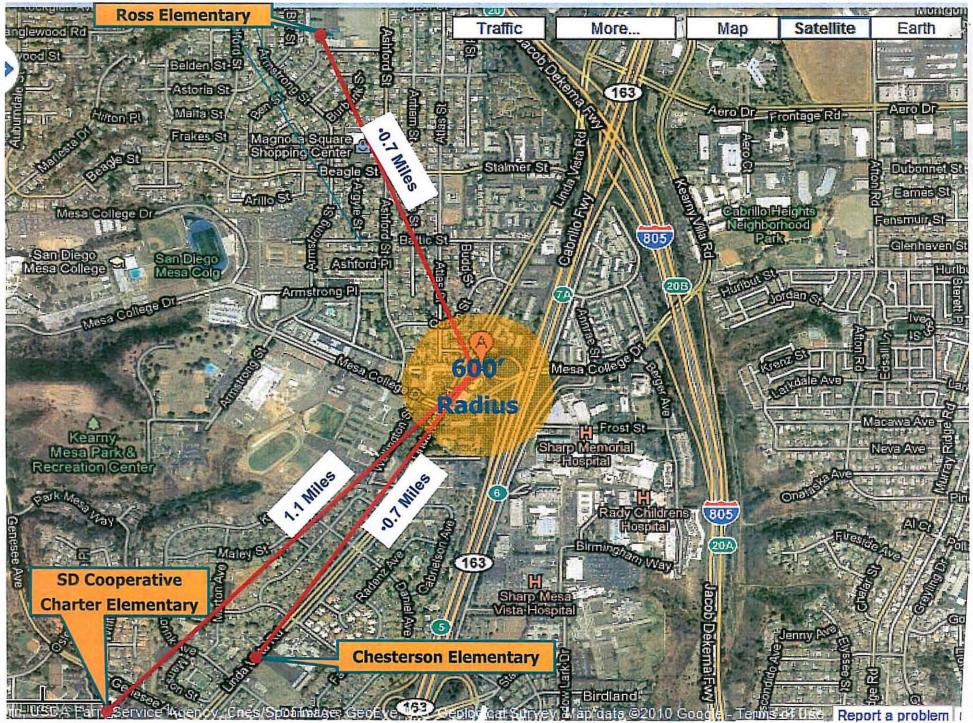
(04-10)

City of San Diego Development Services 1222 First Ave., MS-30 San Diego, CA 92101	2	Community Planning Committee Distribution Form Part 1			
Project Name:	P	roject Number:	Distribution Date:		
Kearny Mesa Market		214348	7/7/10		
Project Scope/Location: PROCESS 3 CONDITINAL USE PERMI FOR ALCOHOLIC BEVERAGE SALES 1 CN-1-2 ZONE.	IT TO UPGRADE E IN AN EXISTING (LISTING TYPE 2 MARKET AT 7631	0 LICENSE TO A TYPE 21 LINDA VISTA ROAD IN THE		
Applicant Name:		Applicant Phon	e Number:		
Kevin Attiq		(619) 559-165			
Project Manager:	Phone Number:	Fax Number:	E-mail Address:		
Sandra Teasley	(619) 446-5271	(619) 446-5245	STeasley@sandiego.gov		
 Too many existing liquor l Too close to high school a <u>3 Votes to Approve</u> Store should have the righ Appropriate behavior is the community and not the store 	nd elementary school t to conduct their b e responsibility of t	usiness.			
Attach Additional Pages If Necessary.	Project M City of Sa Developm 1222 First	anagement Division 1 Diego ent Services Departme Avenue, MS 302	Distribution of Project Plans To: nt		
Printed on recycled paper. Upon request, this informal	Visit our web site at ww	CA 92101	ment-services.		

	City of San Diego		Develop	mont	Dormit/	FORM
TRACE	Development Services	CEIVED	Developi	HGIIL I	rennu	DS-3031
	1222 First Ave. 3rd Floor San Diego, CA 92101 (619) 446-5210 UCT	1 1 2010	A			03-3031
Line and ar and bridge		19 2010 BG			ication	May 2010
See Information B	ulletin 505, "Developme	nt Permits Appea	Procedure," for info	ormation or	the appeal pr	ocedure.
Process Three De	ision - Appeal to Planning ecision - Appeal to Plannir cision - Appeal to City Cou	ng Commission	 Environmenta Appeal of a Hereita 	I Determinal earing Office	tion - Appeal to ar Decision to re	City Council voke a permit
2. Appellant Please	check one 🖵 Applicant	Contraction of the second seco	nized Planning Commi	ttee 🖵 "In	terested Person	"(PerMill See
Name: Jeff Perwin CLIM	JDA VISTA RANN	ING GROUP) E-mail A	ddress: davista.org		
Address:		City	State:	Zip Code:	Telephon	
2012 Coolidge St #94 3. Applicant Name	4 As shown on the Permit/A	San Diego	CA aled). Complete if diffe	92111 erent from a	(619) 80 opellant.	6-9559
	RT ZAKAR					
4. Project Information			Date of Decision/Deter	mination:	City Project Ma	
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	e permil/approval decision		11611	0	Sandra Teasl	ey
			<u> </u>			
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		DS-3031	05_10)			

10)





NOTICE OF EXEMPTION

FROM: CITY OF SAN DIEGO

DEVELOPMENT SERVICES DEPARTMENT

1222 FIRST AVENUE, MS 501

SAN DIEGO, CA 92101

(Check one or both)

TO: <u>X</u> RECORDER/COUNTY CLERK P.O. BOX 1750, MS A-33 1600 PACIFIC HWY, ROOM 260 SAN DIEGO, CA 92101-2422

> OFFICE OF PLANNING AND RESEARCH 1400 TENTH STREET, ROOM 121 SACRAMENTO, CA 95814

PROJECT NO.: 214348

PROJECT TITLE: KEARNY MESA MARKET

PROJECT LOCATION-SPECIFIC: 7631 Linda Vista Road, San Diego, CA 92111 Legal: Lots 2 and 3, Map No 9811.

PROJECT LOCATION-CITY/COUNTY: San Diego/San Diego

DESCRIPTION OF NATURE, PURPOSE, AND BENEFICIARIES OF PROJECT: Conditional Use Permit to upgrade existing Type 20 license (beer and wine) to a Type 21 (general alcohol) for alcoholic beverage sales in an existing market located at 7631 Linda Vista Road in the CN-1-2 Zone within the Linda Vista Community Plan Area.

NAME OF PUBLIC AGENCY APPROVING PROJECT: City of San Diego

NAME OF PERSON OR AGENCY CARRYING OUT PROJECT: Kevin Attiq

7631 Linda Vista Road San Diego, CA, 92111 619-559-1656

EXEMPT STATUS: (CHECK ONE)

- () MINISTERIAL (SEC. 21080(b)(1); 15268);
- () DECLARED EMERGENCY (SEC. 21080(b)(3); 15269(a));
- () EMERGENCY PROJECT (SEC. 21080(b)(4); 15269 (b)(c))
- (X) CATEGORICAL EXEMPTION: 15301, EXISTING FACILITIES
- () STATUTORY EXEMPTIONS:

REASONS WHY PROJECT IS EXEMPT: This project is not proposing any development but is a change in licensing allowing for additional types of alcoholic sales. In addition the project meets the criteria set forth in CEQA section 15301 which allows for existing facilities which would involve negligible expansion of use and the exceptions listed in CEQA section 15300.2 would not apply. Therefore, no adverse impacts would occur.

LEAD AGENCY CONTACT PERSON: Lizzi

TELEPHONE: (619) 446-5159

IF FILED BY APPLICANT:

- 1. ATTACH CERTIFIED DOCUMENT OF EXEMPTION FINDING.
- HAS A NOTICE OF EXEMPTION BEEN FILED BY THE PUBLIC AGENCY APPROVING THE PROJECT?
 () YES
 () NO

Senior Plann udan

CHEČK ONE: (X) SIGNED BY LEAD AGENCY () SIGNED BY APPLICANT

DATE RECEIVED FOR FILING AT OPR:

	ATTACHM
City of San Diego Development Services 1222 First Ave., MS-302	Ownership Disclosure
San Diego, CA 92101	Statemen
THE GIT OF SAY DESS (619) 446-5000	
pproval Type: Check appropriate box for type of approval (s) requ	ested: T Neighborhood Use Permit Coastal Development Permit
Neighborhood Development Permit Site Development Perm Variance Tentative Map Vesting Tentative Map Map	nit Planned Development Permit Conditional Use Permit
roject Title	Project No. For City Use Only
UPGAADE IN THE LIQUUM LICENSE STO roject Address:	ATUS FROM A FUPE 20 FD A TYPE 21
7631 LINDA VISTA RD.	ing the state of t
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rt I - To be completed when property is held by Individu	
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Printed on recycled paper. Visit our web site at www.sandego.gov.covelopment-services. Upon request, this information is available in alternative formats for persons with disabilities.

Project Title: HPAN	NY MESA	Marker	Project No. (For City-Use Only)
Part II - To be completed w	hen property is held by a corpo	pration or partnership	
Legal Status (please check	;):	10.500 y 10.7 x 19-500	
Corporation Limited	Liability -or- 🦳 General) What S	State? Corporate Ider	ntification No.
as identified above, will be fil the property. Please list belo otherwise, and state the type in a partnership who own the property. Attach additional pa ownership during the time the Manager at least thirty days	ed with the City of San Diego on ow the names, titles and addresse of property interest (e.g., tenants property). <u>A signature is require</u> ages if needed. Note: The applica e application is being processed of	the subject property with the in s of all persons who have an s who will benefit from the per- ed of at least one of the corpor- ant is responsible for notifying or considered. Changes in ow subject property. Failure to pr	ion for a permit, map or other matter, interest in the property, recorded or mit, all corporate officers, and all partners rate officers or partners who own the the Project Manager of any changes in mership are to be given to the Project rovide accurate and current ownership Yes No
Corporate/Partnership Nar GTF PROPERTIE		Corporate/Partnership	Name (type or print):
Wowner Tenant		Cowner Tena	nt/Lessee
Street Address: 6565 Miramar Roa		Street Address:	
City/State/Zip:		City/State/Zip:	
San Diego CA 921 Phone No:	21 Fax No:	Phone No:	Fax No:
858-455-0948 Name of Corporate Officer/Par		Name of Corporate Officer	/Partner (type or print):
Gordon T. Frost, Title (type or print):	.dr.	Title (type or print):	1002-10-00-00-00-00-00-00-00-00-00-00-00-00-
General Partner	Date: 6-15-10	Signature :	Date:
Corporate/Partnership Nam		Corporate/Partnership N	Name (type or print):
Owner Tenant/L	essee	Owner Tena	nt/Lessee
Street Address:		Street Address:	
City/State/Zip:		City/State/Zip:	
Phone No:	Fax No:	Phone No:	Fax No:
Name of Corporate Officer/Par	tner (type or print):	Name of Corporate Officer	Partner (type or print):
Title (type or print):		Title (type or print):	
Signature :	Date:	Signature :	Date:
Corporate/Partnership Nam	e (type or print):	Corporate/Partnership N	lame (type or print):
Owner Tenant/L	essee	Owner Tena	nt/Lessee
Street Address:	and a second	Street Address:	and the second s
City/State/Zip:		City/State/Zip:	
Phone No:	Fax No:	Phone No:	Fax No:
Name of Corporate Officer/Par	ther (type or print):	Name of Corporate Officer/	Partner (type or print):
Title (type or print):		Title (type or print):	

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OWNERSHIP DISCLOSURE SUPPLEMENTAL INFORMATION PROJECT NO. 214348 KEARNY MESA MARKET

OWNER: GTF Properties, a California Limited Liability Partnership.

General Partner: Gordon T. Frost, Jr.

The Limited Partners are:

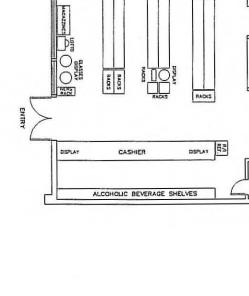
Jeanne L. Frost Alison Frost Gildred Susan Frost Ahlering

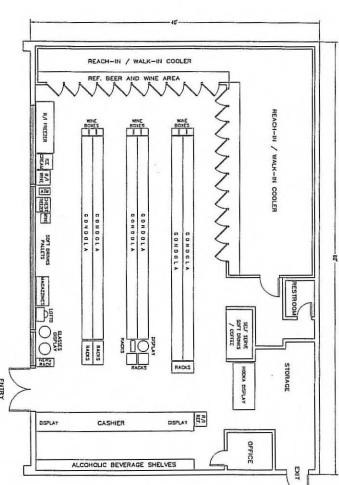
W.

REPRESENTATIVE: ROBERT ZWAR 12849 RANCHO PENASQUITOS BLVD. SAN DIECO, CA 92129 619-654-7532 PREPARATION DATE: JUNE 3, 2010 REVISION DATE: JUNE 30, 2010 SITUS: FLOOR PLAN 7631 LINDA VISTA ROAD SAN DIEGO, CA 92111 KEARNY MESA MARKET SCALE 1/4" = 1'-0" SHEET 2 OF 2

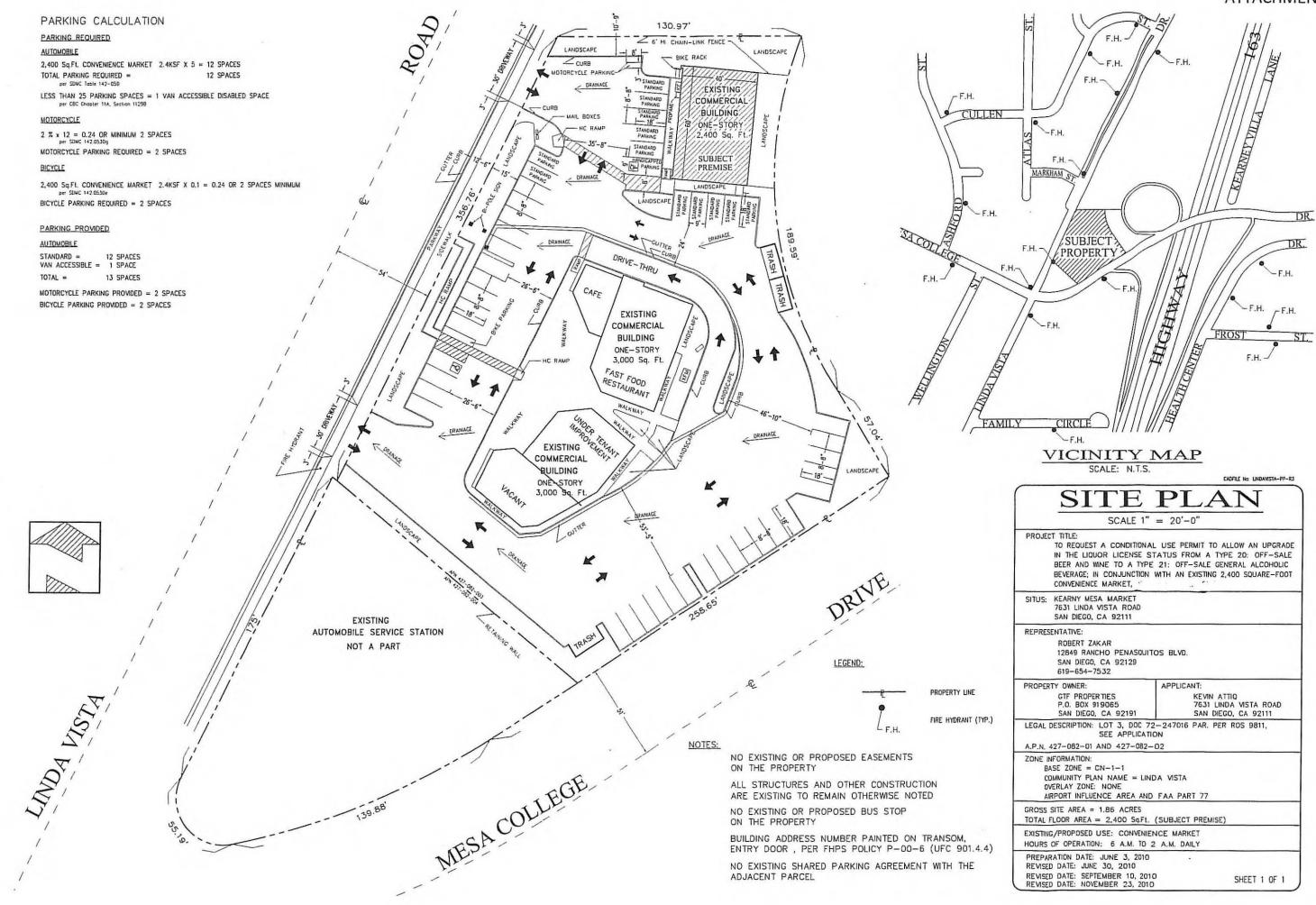
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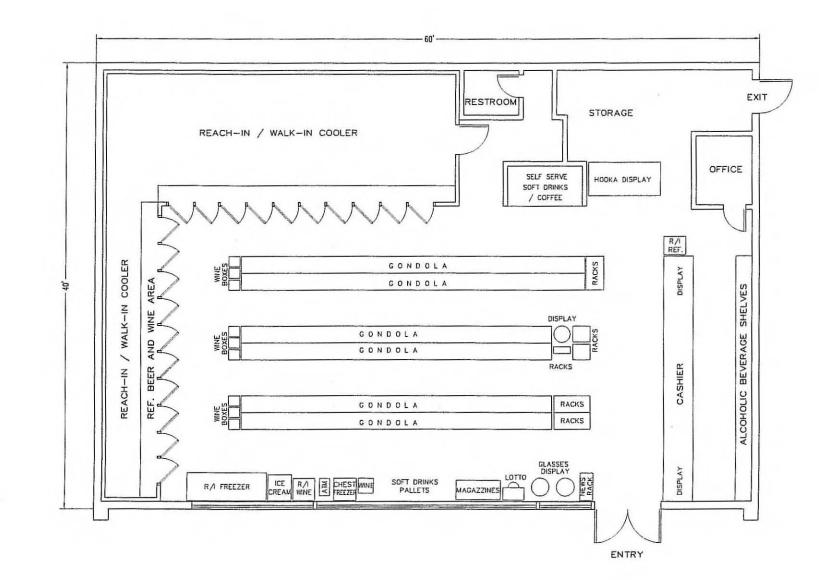
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ATTACHMENT 12



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ATTACHMENT 12

CADFILE No: Indovisio-FP

FLOOR PL	
SCALE $1/4'' = 1'-0''$	
SITUS:	
KEARNY MESA MARKET	
7631 LINDA VISTA ROAD	
SAN DIEGO, CA 92111	
REPRESENTATIVE:	
ROBERT ZAKAR	
12849 RANCHO PENASQUITOS BLVD.	
SAN DIEGO, CA 92129	
619-654-7532	
PREPARATION DATE: JUNE 3, 2010	
REVISION DATE: JUNE 30, 2010	
	SHEET 2 OF 2

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