



City  
of

# San Diego

## SAMPLE BALLOT

and Voter Information Pamphlet

SPECIAL ELECTION, CITY COUNCIL, DISTRICT 4  
TUESDAY, NOVEMBER 16, 2004

**MARK AND SAVE THIS SAMPLE BALLOT**

For use at your Polling Place or for voting your "VOTE BY MAIL" Ballot

**POLLS OPEN at 7 A.M.  
AND CLOSE at 8 P.M.**

The location of your

**POLLING PLACE**

Is shown at the bottom of back cover

*CAUTION: Your polling place may have been changed from a previous election*

**NOTE: "VOTE BY MAIL"**  
Ballot Application on  
Back Cover

Charles G. Abdelnour  
San Diego City Clerk  
202 C Street  
San Diego, California 92101

I HAVE VOTED - HAVE YOU?  
**OFFICIAL BALLOT**  
CITY OF SAN DIEGO  
SPECIAL MUNICIPAL ELECTION  
TUESDAY, NOVEMBER 16, 2004

THIS BALLOT STUB SHALL BE REMOVED  
AND RETAINED BY THE VOTER

Mark your choice(s) by  
FILLING IN OVAL  COMPLETELY  
with a BLACK OR DARK COLORED PEN ONLY.



No. 12345

**CITY OF SAN DIEGO**

For Member of the City Council  
District No. 4 Vote for ONE

**GEORGE STEVENS**  
Community Representative



**GLORIA TYLER-MALLERY**  
Real Estate Broker



**MARISSA ACIERTO**  
Businesswoman



**BRUCE WILLIAMS**  
Community Affairs Director



**TONY YOUNG**  
Councilmember's Chief-of-Staff



**JIM GALLEY**  
Water Treatment Plant Operator



**PATRICK DESHIELDS**  
Publisher/Editor



**DWAYNE CRENSHAW**  
Community Development Director/Educator



**END OF BALLOT**

San Diego 11/2004

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**CITY OF SAN DIEGO  
City Council – District No. 4**



**FORMER CITY COUNCILMAN GEORGE STEVENS PROMISED** to improve the safety of our families and our neighborhoods. **HE KEPT HIS PROMISE!**

**George Stevens knocked down crack houses and confronted drug dealers** to drive crime from our neighborhoods.

**George Stevens closed liquor stores selling drug paraphernalia and alcohol to minors.**

**George Stevens brought police and Neighborhood Councils together** to reduce crime and put more cops on our streets.

**GEORGE STEVENS PROMISED** to revitalize our communities and attract jobs. **HE KEPT HIS PROMISE!**

**George Stevens brought new supermarkets and businesses** to our community.

**George Stevens repaired old and built new libraries.**

**George Stevens tore down boarded-up apartments** established a **Graffiti Hotline** and led community clean-ups.

**George Stevens** acquired more than \$2.6 billion in community reinvestment from banks.

**George Stevens led the School-to-Work Initiative for children.**

**George Stevens** established **First-Time Homebuyer Programs.**

We've accomplished a great deal together. When leaving office in 2002, I never anticipated returning to the City Council with the election of my former aide, the late Charles Lewis. The work we've achieved must be continued, while training new leadership in the ideas we have established for District 4. -- **George Stevens**

***Promises Made! Promises Kept!***

**CITY OF SAN DIEGO  
City Council – District No. 4**



THERE IS ABSOLUTELY NO SUBSTITUTION FOR COMMITMENT AND EXPERIENCE

**GLORIA TYLER-MALLERY** shares the values of the residents of District 4 for a safe economically strong and culturally vibrant community.

**GLORIA TYLER-MALLERY** has a clear understanding of and solid commitment to leadership and civic responsibility.

Utilizing her experience as a Real Estate Broker, **Gloria** plans to lead in the effort to bring affordable housing to the residents of District 4.

Having been a Board member of the National Assault on Illiteracy, **Gloria** will bring integrity, compassion, and a conscientious attitude to educational issues.

**GLORIA TYLER-MALLERY** has extensive experience in local, state and national government. She has served as Chairperson of A.L.E.A. (Airline Employees Association) representing reservations and ramp personnel and worked as a Legislative Researcher.

She holds a B.S. Degree in Criminal Justice Administration from San Diego State University.

She has been recognized as an Outstanding Young Woman in America, listed in *Who's Who of American Women* and selected by *Dollar and Sense Magazine* as one of America's Best and Brightest Women.

**It's time for a real change on the city council.**

Elect **Gloria Tyler-Mallery** for Councilmember District 4.



**CITY OF SAN DIEGO**  
**City Council – District No. 4**



*MARISSA ACIERTO* believes in diversity as the foundation for a strong, vibrant and prosperous District 4. The unique richness of the community can be found in its multiple races, languages and cultures. Knowing these, Acierto advocates and commits herself to fair and equal representation for all peoples.

Acierto, 42, is born to a Filipino family of Hispanic descent who has served in the military and civilian government. With that Acierto wants a meaningful role by serving the people in her district she grew up and still lives in.

Acierto's goals are to create more jobs; ensure economic development; pursue peace, order and public safety; and prosperity.

Her work as a professional (licensed to teach Post Secondary Vocational Education in Anatomy, Physiology, Pharmacology and Physics), community experience (co-founder of two organizations) and management skills (CEO of a telecommunications business) have prepared her for those goals. In fact, the San Diego Metropolitan Magazine has cited her in 2000 as one of "San Diego's youngest and brightest entrepreneurs."

Acierto is a member of the Board of Directors of O'Farrell Community Foundation.

Acierto tutored Spanish-speaking youths and adults under the California Literacy Campaign Program. She was a participant in the San Diego Urban League Youth Career Development Program.

**CITY OF SAN DIEGO**  
City Council – District No. 4



**Bruce Williams is a life long resident of District 4**

- Graduated Knox Elementary and Morse High schools.
- Five generations living in Council District 4 including two 90-year-old grandparents.
- Member, Fountain of Life Church of God in Christ
- Vice President, Encanto Neighborhoods Planning Group
- Former aide to Supervisor Leon Williams
- Master's Degree, Public Policy, Regent University
- Bachelor's Degree, Political Science, UCSD

**Bruce Williams is endorsed by:**

- San Diego Mayor Dick Murphy
- Bishop Roy Dixon
- Bishop George McKinney

**Bruce Williams knows what it takes to get things done. He has worked at all levels of government including local, state and federal government.**

**Bruce Williams says:**

**I want what is best for my family, my neighbors and the district.**

**Public Safety is a primary concern in our area. I will work for a strong police department that is respected and is trusted by the district residents.**

**I will work to better our infrastructure, attract new businesses to District Four and improve our aging housing stock.**

**I will be fiscally responsible and not spend money the City does not have.**

**Please give me your vote on November 16. I'd be honored to serve You.**



**CITY OF SAN DIEGO  
City Council – District No. 4**



**TONY YOUNG**  
Chief-of-Staff,  
Councilman Charles Lewis

*Charles Lewis and I grew up together in this community and went to City Hall together. We worked to revitalize neighborhoods, attract jobs, provide affordable housing and make streets safer. We made great progress and I want to continue what we started.*

***Tony Young -- Experience to Lead***

- **STOPPING GANGS/CRIME.** Tony Young/Charles Lewis tore down drug houses, put more cops on our streets, and led the drive to eliminate gangs!
- **ECONOMIC REVITALIZATION.** Tony Young/Charles Lewis brought new businesses/jobs to our community, revived commercial centers, planted hundreds of trees, established Graffiti Strike Force, installed sidewalks, undergrounded utilities, towed abandoned cars, and built affordable housing.
- **YOUTH/EDUCATION.** Tony Young/Charles Lewis established District Youth Advisory Board, SAT Workshop, hosted Youth Forum on Gang Violence, and expanded After-School/Mentoring programs.

***Community Pride and Commitment***

- Grew up in Valencia Park
- Graduate, Morse H.S.
- BA, Howard University (full scholarship)
- Teaching Credential, University of San Diego
- Counselor, Abused Children, Hillcrest Receiving Home
- Urban League, Gang Prevention Specialist
- **Public school teacher, 9 years**
- **Chief-of-staff, Councilman Charles Lewis**
- Tony and Jacqueline Young live in Valencia Park with their children

***Tony Young for Council - Continuing What We Started!***

**CITY OF SAN DIEGO  
City Council – District No. 4**



**JIM GALLEY**

**I will accomplish the following:**

- Cut the Mayor and Council Staff Size and Budgets
- Create **311** Citizen Service Center
- Eliminate Corporate Welfare and Subsidies to Special Interests
- Enact a Balanced Budget Initiative
- Fix the Pension Debacle that is Destroying the City
- Increase Community Policing to Combat Crime

As a resident of the Fourth District for over 20 years, shop steward and a union Vice President for many years, I know the struggles of the hard working people of the Fourth District.

The people of the Fourth District are among the hardest working, brightest and committed to their community that anyone will ever find. Our problem is that City Hall has ignored us far to long. They have dumped high-density projects that have become a breeding ground for despair. The schools are in a continual state of decay.

I will fight to ensure that our people have the opportunity to shine. Our district is a wonderful example of how diverse people working together can, when given the chance, create great things.

**Please Vote for me Jim Galley.**

My home phone is [REDACTED]

My email is [REDACTED]



**CITY OF SAN DIEGO  
City Council – District No. 4**



**Patrick DeShields**

Believes the 4<sup>th</sup> District deserves:

- Public Safety
- Job Opportunities
- Economic Growth

Will work to insure the 4th District receives its fair share of city resources

- I pledge to initiate open door policies to listen, hear, and bring resolve to your concerns
- I pledge to be your neighborhood advocate
- I pledge to be your voice in City Hall

**Experience:**

US Navy Decorated Veteran

- Navy Surface Warfare Specialist Insignia
- Desert Shield, Desert Storm
- Kuwait Liberation Medal
- Saudi Arabian Tion Medal
- Navy Achievement Medal
- Southeast Asia Service Medal
- Joint Meritorious Unit Commendation
- Good Conduct Medals

Publisher/Editor 1992- Present

- San Diego News Link
- San Diego Chamber of Commerce (Circle of Influence Member)
- Past Executive Board Member- Diamond Business District

**Strategy:**

Put Your Neighborhood First

- Strengthen 4<sup>th</sup> District ties with city government resources
- Support Aggressive Economic & Residential Development in the 4<sup>th</sup> District
- Bring accepted business skills/experiences to represent the 4<sup>th</sup> District in city government

**✓ Vote — Patrick De Shields ~ 4th District  
City Council.**



**CITY OF SAN DIEGO**  
**City Council – District No. 4**



**DWAYNE CRENSHAW**  
**Occupation:Community Development Director/Educator**

I'm running for city council to make our communities even better places to live and raise a family. With my parents, Sarah and Reverend Booker T. Crenshaw as role models, I have served our community as a youth mentor, neighborhood planning volunteer, and classroom teacher. My parents stressed the importance of looking out for those less fortunate than us and giving back to the neighborhood.

That's why **my experience** as the **only candidate** who has worked in state, county and city government is so important. I'm in the position to use my knowledge and skills to improve Fourth District neighborhoods. I know the issues facing our community. I know it's results that count!

I'm proud of my leadership on the Market Creek Plaza development team — bringing needed jobs, services and businesses to our community. As your councilmember, I'm committed to:

- ✓ affordable housing
- ✓ increasing neighborhood services
- ✓ creating jobs and growing our economy
- ✓ improving schools
- ✓ making our neighborhoods safe

I'll build the coalitions necessary to get these things done and bring the results we need.

Please vote **Dwayne Crenshaw for City Council**. I'd be honored to have your support.

Endorsed by:  
San Diego Police Officers Association