

# City of San Diego



## Sample Ballot & Voter Information Pamphlet

### SPECIAL ELECTION CITY COUNCIL DISTRICT 8 TUESDAY, FEBRUARY 27, 2001

**CHECK BACK COVER  
FOR YOUR POLLING PLACE**

- ✓ Polls open at 7 a.m. and close at 8 p.m.
- ✓ Don't wait! Call before Election Day if directions are needed or check [www.sdvote.com](http://www.sdvote.com)
- ✓ Mark and take this pamphlet with you to the polls

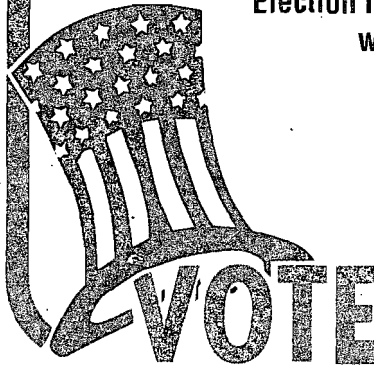
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FOR VOTER REGISTRATION, ABSENTEE/MAIL BALLOT VOTING  
AND/OR POLLING PLACE INFORMATION, CALL (858) 565-5800

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Election night results available at  
[www.sdvote.com](http://www.sdvote.com)

Administered by:  
Charles G. Abdelnour  
San Diego City Clerk  
202 C Street  
San Diego, CA 92101  
Phone: (619) 533-4025



























SAMPLE

OFFICIAL BALLOT  
CITY OF SAN DIEGO  
SPECIAL ELECTION  
CITY COUNCIL DISTRICT 8

Tuesday, February 27, 2001

I HAVE VOTED - HAVE YOU?

CITY OF SAN DIEGO SPECIAL ELECTION CITY COUNCIL DISTRICT 8 Tuesday, February 27, 2001		
For MEMBER of the CITY COUNCIL DISTRICT 8		
<b>DAVID GOMEZ</b> Water District Director / Rancher		
<b>JOE ORTEGA</b> Building Inspector		
<b>KEVIN HANCOCK</b> Property Investor		
<b>RALPH INZUNZA</b>		
<b>JANICE JORDAN</b> Student / Mother / Writer		
<b>CHRISTIAN RAMIREZ</b> Student / Professor's Assistant		
<b>MARY ARENDS-BIDDLECOME</b> Mother / Attorney / Businesswoman		
<b>GLORIA TYLER-MALLERY</b> Businesswoman / Marketing Consultant		
<b>LINCOLN PICKARD</b> Internet Consultant / Webmaster		
<b>ELIAS ROJAS</b> Financial Securities Broker		
<b>RICHARD D. BABCOCK</b> Businessman		
<b>RAFAEL RAMIREZ</b> Educator / Public Administrator		

CITY OF SAN DIEGO  
City Council - District No. 8



**DAVID GOMEZ**  
**Water District Director/Rancher**

Experience

- Elected to Tia Juana County Water District/Director
- Founded and elected to President Citizens Revolting Against Pollution
- Appointed to various Boards and task forces by Mayor of San Diego
- Past Chairman and current member Otay/Mesa Planning Committee
- Chairman Congressional Border Task Force

Accomplishment

- Demanded And fought for South bay citizens to solve a major international sewage pollution issue on U.S. and Mexican border. In doing so federal government spent 100 million dollars to build a sewage plant on the border.
- Leader in stopping a major International Airport(twin ports) proposal on Brown Field in 1993.
- In 2000 led the fight against federal government wanting to build open air sewage ponds in Tijuana River Valley. Saved tax payers 52 million dollars!

Vision

As a member of various planning groups I see the city of San Diego not having good long range planning and as you can see our freeways and streets are full or falling a part. Parks aren't being built and our infrastructure is failing.

**As your Councilman I will listen and form a district eight task force comprised of community leaders and various government agencies to address all our community needs!**

**CITY OF SAN DIEGO  
City Council - District No. 8**



**JOE ORTEGA, 49 years old  
Building Inspector/Community Leader  
Integrity...Experienced Leadership  
with a Vision for Our Community.**

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Joe was born and raised, in Barrio Logan, and for the past 41 years, he has lived, worked and served the people in District 8.

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For over twenty years, Joe has provided a multitude of volunteer community service providing leadership in community youth groups, student High Schools and College campus groups, EOPS & Local and State Scholarship programs, labor & Professional organizations, and Community Boards, Non Profit Organizations addressing a variety of community needs.

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**I PROMISE TO ADDRESS THESE COMMUNITY NEEDS:**

- ✓ Pursue Affordable Housing & Advocate Fair Market Rents For Tenants.
- ✓ Demand Quality Education in Our Neighborhood Schools.
- ✓ Establish Strong Funding Sources for Our Neighborhood Branch Libraries.
- ✓ Empower Community Residents with Ownership in their Community.
- ✓ Advocate Fair & Equal Opportunity for People of Color with the City of San Diego-City Wide Construction Contracts.

Construction Trades Background.

Small Business Operator-for four years, a self employed sub contractor "Ortega Maintenance Service"

Fifteen years employment with the City of San Diego, in Building Inspection.

For More Information,

www. [REDACTED]

**CITY OF SAN DIEGO  
City Council - District No. 8**



**KEVIN HANCOCK**

**Businessman & Community Leader**

**Goals for 8<sup>th</sup> District**

- Make a contract with 8th District Voters
- Town Hall Meetings
- Stricter accountability of public funds
- Improve neighborhoods for our children

Kevin Hancock a successful businessman has invested time and money to improve neighborhoods. He has revitalized residential properties all over District 8, making a significant impact on the quality of life in our neighborhoods. Currently, he lives with his wife Brenda Licón, a Tijuana pediatric dentist, in an apartment complex that he has transformed from a crack house to a safe family atmosphere.

**Having Kevin Hancock as your councilman means he will:**

- ✓ Ask you before he takes a position on any important matter in a Town Hall Meeting.
- ✓ Post a list of contributions received at each town hall meeting
- ✓ Publicize district plans & resources
- ✓ Fight to require local elected officials to raise campaign monies within their districts
- ✓ Work for a "Livable Wage" for low-income voters
- ✓ Find and help leaders create solutions for problems in all areas of the 8<sup>th</sup> District
- ✓ **Put you first**

When you speak, Kevin listens



CITY OF SAN DIEGO  
City Council - District No. 8



**RALPH INZUNZA**  
Former Chief of Staff,  
Councilmember Juan Vargas

"Ralph was my right hand for 6 years. Together, we started **Graffiti Busters**, opened police/fire stations, and established After-School programs. We'll be in good hands with Ralph fighting for us at City Hall."

— Juan Vargas

*We've accomplished a great deal, but more can be done.*

- **Stop the Brown Field expansion!** Protect neighborhoods.
- **Continue Neighborhood Revitalization.**
- **Gas/electric bills are outrageous!** Out-of-state energy companies are gouging us. I'll fight to reduce rates for consumers, seniors and small business.
- **Fight Juvenile Crime.** Crime is down, but not enough. I'll expand After-School/Mentoring programs

*Neighborhoods come first. I'm proud to have helped:*

- **Hire 200 new cops**, cutting crime in half.
- **Organize Citizens' Patrols and open police stations/storefronts** in Nestor, Logan Heights, Grant Hill and San Ysidro.
- **Start Graffiti Busters and Operation Restore.**
- **Expand open space** in Otay Valley Regional Park.
- **Establish "Drug/Gang Free Zones" around schools.**

Ralph and Ana Inzunza own a home in Otay Mesa. Born and raised in our community, Ralph earned his BA and MA at SDSU. Ana teaches in the San Diego City Schools.

**RALPH INZUNZA.**  
**Fighting for Us!**

Endorsed:  
San Diego Police Officers Association  
San Diego Firefighters  
Supervisor Greg Cox  
Juan Vargas

**CITY OF SAN DIEGO**  
**City Council - District No. 8**



**JANICE JORDAN**  
**Community Activist / Organizer**

**Education:**

- \*Crawford High School Graduate
- \*San Diego City College Graduate
- \*San Diego State University Student

**Personal experience:**

- \*American Indian Health Center
- \*Leonard Peltier Defense Committee
- \*California Coalition for Women Prisoners
- \*October 22nd Coalition

**District 8 issues:**

- \*Police Abuse; racial profiling and youth harassment
- \*Homelessness
- \*Livable Wage and Low-Cost Housing
- \*Environmental Racism
- \*Community Control of schools and neighborhood services
- \*Public Transportation
- \*Location of a New Airport
- \*Downtown Ballpark

Living with my daughter Jharae and partner in beautiful Golden Hill, I have worked with many local grassroots organizations concerning police brutality, border patrol abuse, the homeless, and the right to unionize.

**I support:**

- \*An independent community elected police review board.
- \*Year round homeless shelters.
- \*A livable wage ordinance and construction of low-cost housing.
- \*A library, park and technology lab in the proposed ballpark area.
- \*A new hospital and a battered woman's shelter inclusive to children.
- \*State-owned and operated utilities, as in Los Angeles.
- \*Community art and cultural centers.

District 8 is a dynamic and diverse community. San Diego has the busiest international border in the world, we should be working together for the good of all communities! Outreach and bridge building is the key.

**CITY OF SAN DIEGO  
City Council - District No. 8**



**CHRISTIAN RAMIREZ**  
**Community Activist, Educator &  
A Politically Independent Voice**

I have lived in the 8th district most of my life and I know the needs of our community. I work for a University as a Professor's Assistant and recognize the importance of education.

For ten years I have struggled within independent community organizations defending the social, economic and political rights of all San Diego residents. If you elect me I will turn over 50% of my salary towards opening independent community centers in our communities.

**I WILL FIGHT FOR:**

- An Electricity Rate Freeze and Roll-Back.
- The Expulsion of Toxic Polluters and Reparations to Victims.
- An End to Racial Profiling.
- Rent Control - Rents are out of control. Until more affordable housing can be built, we need a rent control program.
- "Local First" Hiring Programs.
- Free Public Transportation for Seniors and Students.
- A Stop to the Rip Off of Public Funds - I will fight to stop city corruption and towards the conviction those involved in the Ballpark and Chargers ticket rip off's.
- Support Quality Education for All.
- Support Union Jobs and Union Wages for All.

**ALL POWER TO THE PEOPLE**



**CITY OF SAN DIEGO  
City Council - District No. 8**



**MARY ARENDS-BIDDLECOME**  
**Mother - Attorney - Businesswoman**

As a mother and attorney whose law practice emphasizes standing up for the interests of children and parents, Mary Arends-Biddlecome will fight for family-friendly neighborhoods that include:

- Affordable Housing, Public Transportation, and Gas and Electricity Bills**
- Safe, Clean Sidewalks and Streets with Adequate Parking**
- Abatement and Redevelopment of Nuisance Properties**
- Parks and Recreation Centers Equipped for Youth and Adult Sports**
- Libraries with Computers and Books for All Ages and Languages**
- Seniors Services To Protect their Health, Dignity and Security**

Mary supports a partnership between the City and School District to insure taxpayer dollars are combined to fund quality public facilities. Joint planning can restore art and music education to all children.

Having been a coach, manager, umpire and team mom for North Park Little League, AYSO, and San Diego United Soccer, Mary understands teamwork is essential to accomplish goals.

Mary graduated from California Western School of Law, San Diego, and Iowa State University with a degree in Political Science. She is married with two teenage children who attend public college and schools.

**Vote for a City Councilmember who answers to you, not special interests.  
Vote Mary Arends-Biddlecome for City Council.**

**CITY OF SAN DIEGO  
City Council - District No. 8**



**GLORIA TYLER-MALLERY  
Businesswoman/Marketing Consultant**

THERE IS ABSOLUTELY NO SUBSTITUTE FOR COMMITMENT AND EXPERIENCE.

**GLORIA TYLER-MALLERY** has been a resident of the community since 1952. She is a graduate of Chollas Elementary, Gompers Junior High, Lincoln High and San Diego State University.

**GLORIA TYLER-MALLERY** has a clear understanding of and solid commitment to leadership and civic responsibility. Over the years Gloria has been an active member of the San Diego Women's Civic League. She believes that District 8 needs strong leadership and effective representation that addresses the special concerns of each area of District 8.

She shares the values of the residents of District 8 for a safe, economically strong and culturally vibrant community.

**GLORIA TYLER-MALLERY** is an energetic self-starter and independent businesswoman. She has over 20 years of experience as a marketing consultant.

**GLORIA TYLER-MALLERY** has extensive experience in local and state government having recently served as an Advance Team Member for a national campaign.

**Having been a Board member of the National Assault on Illiteracy, Gloria will bring integrity, compassion, and a conscientious attitude to educational issues.**

Elect **GLORIA TYLER-MALLERY** for Councilmember District 8.

CITY OF SAN DIEGO  
City Council - District No. 8



LINCOLN PICKARD

www. [REDACTED]

- ◆ **Your vote on February 27, 2001 is worth \$25,000.00.**
  - That is why special interest people who neither live nor vote in our district are attempting to buy your vote.
  - Lincoln has taken no endorsements or money from the "downtown political click" and with your vote he will listen to you and will represent your interests.
  - For Details: [REDACTED]
  - What would our district look like with a different type of leader?
  - Vote for Lincoln. He will make a difference.
  
- ◆ **San Diego City Councilman Lincoln Pickard will be accountable to you, only.** Some issues:
  - Pot Holes - Street Repair - Parks
  - Crime - Safe-Clean Neighborhoods - Lighting - Graffiti
  - Fiscal - Ethical Accountability
  - Jobs - Education
  - Helping the Throw-Away Kids
  - Having respect for:
    - Your Constitution
    - Your Bill of Rights
    - Your Civil Rights
    - Your Right to be treated Equally
    - Your Neighborhood
  
- ◆ **Experience:**
  - Served and chaired Otay-Mesa-Nestor Community Planning Group
  - Served and chaired local UWSA Group.
  - Completed Contract, Tort and Criminal Law classes gaining an understanding of how to read contracts.
  - 1991: Submitted Redistricting Map unifying South Bay.
  - Submitted Amicus Curiae to California Supreme Court - Issue: Term Limits for Elected Officials.

**Vote for Lincoln**  
**He will fight for your interests at City Hall**

[REDACTED]

**CITY OF SAN DIEGO  
City Council - District No. 8**



**ELIAS ROJAS**

**Financial Securities Broker/Community Leader**

**B.A. Degree in International Business  
Emphasis in Latin America and Spanish  
San Diego State University**

**PUTTING OUR COMMUNITY FIRST!**

Elias Rojas has devoted most of his adult life to community and public service. As a San Diegan, he has worked to make our community a better place to live.

Raised by his single mother, he remains committed to his Catholic upbringing and was the first in his family to graduate from college. A graduate of San Diego State University, he now resides in the community of Golden Hill and is employed as a licensed financial securities broker with a leading securities brokerage firm.

As our City Councilmember, Elias Rojas will focus on issues that will most directly improve the lives of residents of District Eight:

- Improving our neighborhood roads, sidewalks, and lighting.
- Repairing our city parks.
- Building several new branch libraries.
- Working with law enforcement agencies for safer streets.
- Promoting more jobs and economic development in the district.

Most importantly, Elias Rojas will restore the trust of our community by representing us - not the downtown special interests.

**ON FEBRUARY 27<sup>TH</sup> - PLEASE VOTE FOR ELIAS ROJAS**

CITY OF SAN DIEGO  
City Council - District No. 8



**RICHARD BABCOCK**  
Small Business Owner

***Working for You; not Special Interests.***

I'm Richard Babcock and I want to be your Councilman. We need a voice that speaks for all of us not just the ***special interests***. I'm not a career politician. I'm a Husband, a Father, and a Business Owner.

Since my family came to this district in 1910, much has changed. Over the last few years the Council has decided to spend our money on large downtown projects. There are other serious needs that the Council must address.

- Gangs and Graffiti have become a far too familiar part of our neighborhoods.
- Skyrocketing electric prices are causing families to deplete their savings.
- Gasoline gouging is real. The price for gas in San Diego is 20¢ more than Los Angeles.

I have the experience to make a change and give you back our communities.

- Member, Economic Development Task Force San Diego County
- Board Member, San Diego County Taxpayers' Association
- Master's Degree Public Administration SDSU

I grew up in the 8<sup>th</sup> District, my family owns a store here. I want to be your Councilman, to work for you not ***special interests***. So much is at stake. Together we can make our neighborhoods safe.

CITY OF SAN DIEGO  
City Council - District No. 8



**RAFAEL RAMIREZ**  
Educator/Public Administrator

I have lived in this community as a child, teen, college student and community volunteer. I understand the concerns of working individuals and families. I believe residents should have a voice in issues that affect our community.

**MY COMMITMENT:**

ENDING THE PRICE GOUGING OF OUR LOCAL UTILITY CUSTOMERS.  
SAYING NO TO BROWN FIELD EXPANSION.  
INVESTING IN NEIGHBORHOOD IMPROVEMENTS.  
FIGHTING FOR SAFE AND WELL-LIT STREETS.  
SUPPORTING YOUTH AND SENIOR PROGRAMS.  
CREATING HOUSING OPPORTUNITIES.

**ME COMPROMETO:**

A TERMINAR CON EL ABUSO DE PARTE DE LAS COMPANIAS ELECTRICAS.  
A LUCHAR EN CONTRA DE LA EXPANSION DE BROWN FIELD.  
A INVERTIR EN PROYECTOS DE MEJORAMIENTO PARA LA COMUNIDAD.  
A HACER LAS CALLES SEGURAS Y ALUMBRADAS.  
EL APOYAR PROGRAMAS PARA LA JUVENTUD Y SENIORS.  
EL APOYAR OPORTUNIDADES DE VIVIENDA.

**EXPERIENCE:**

Channel 10-KGTV Leadership Award,  
Silver Wing Park Youth League Volunteer,  
County of San Diego Community Service Award,  
CalWorks Coordinator, Cesar Chavez Continuation Ed. Center,  
Resource Specialist/Counselor, C.T.S.,  
Programs Manager, Golden Hill C.D.C,  
Masters in Public Administration  
Masters in Education (2001)  
Community Economic Development Certificate

Endorsed by friends and neighbors of the Eighth District:

Vote RAFAEL RAMIREZ for City Council.