



# Clean



# SD





# What is CleanSD?

**CleanSD is a citywide effort to clean up the City of San Diego's streets, alleyways, canyons, sidewalks, and waterways. The program was introduced in January 2018 by Mayor Kevin L. Faulconer and officially launched in July 2018, the beginning of Fiscal Year 2019 following a successful Pilot Project in 2017. The mission for this new program is to create a cleaner, safer and healthier San Diego.**

## The CleanSD program is administered by the City's Environmental Services Department (ESD) and consists of multiple efforts, including:

- Litter removal citywide twice weekly
- Curbside community clean ups one to three times weekly in different neighborhoods
- "Hot Spot" litter removal as needed Monday through Friday
- Responding to Get It Done San Diego illegal dumping reports Monday through Friday
- "Roving Crews" of City and contractor staff (as needed) Monday through Friday
- Street/sidewalk abatements Monday through Friday
- San Diego river bed and channel abatements twice weekly
- Canyon abatements twice weekly
- Sidewalk Sanitizing on Monday, Wednesday, and Friday
- Weekly street sweeping services provided by the City's Transportation and Storm Water Department.





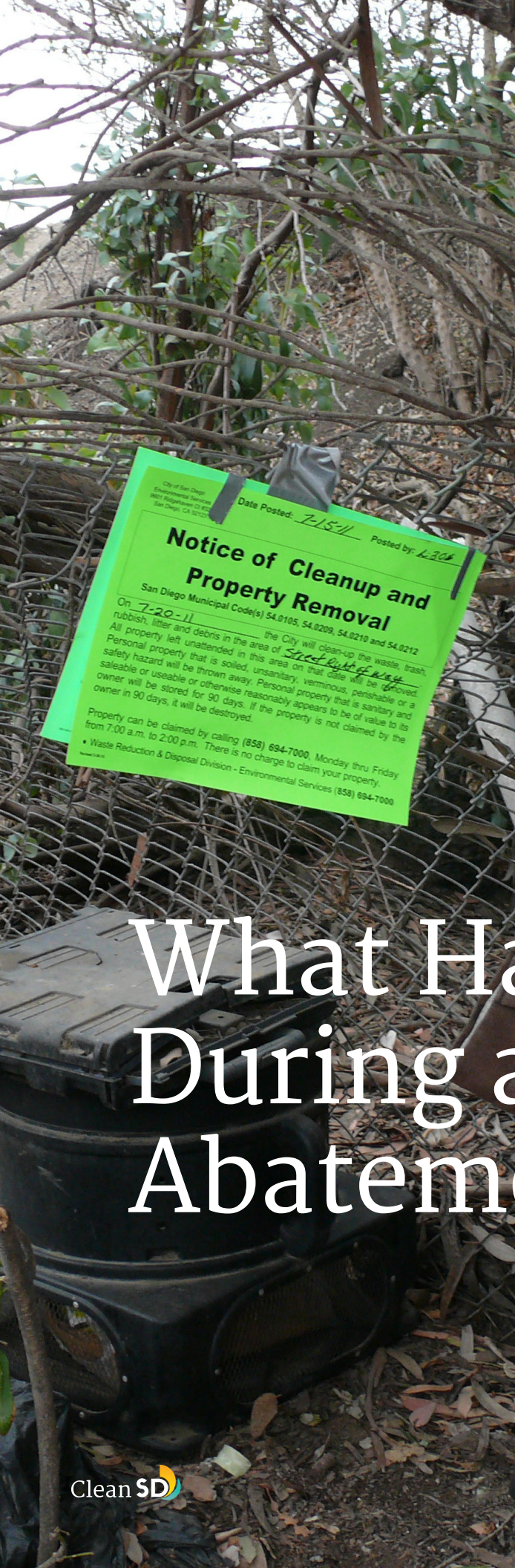
# What Are Hot Spots?

In May 2017, the City implemented a Pilot Project to perform waste and graffiti removal in nine areas known to have frequent illegal dumping and associated graffiti problems, also known as “hot spots.”

The Pilot Project was approved in 2018 to become a permanent part of the CleanSD program. Hot spot areas include Logan Heights, City Heights, San Ysidro, South Bay, Paradise Hills, Ocean Beach, Mission Beach, Pacific Beach, Point Loma, Webster, and Mount Hope.

**Service levels in these areas has been increased to four to five times per week.**





## 72-hour and 3-hour Waste Abatements

When the CleanSD program launched, City staff and law enforcement were required to post 72-hour advance notices in areas where abatements or cleanups would happen. In 2018, the program added a 3-hour option to allow staff and police officers more flexibility to more quickly cleanup areas with frequent littering, including the City's canyons, river beds, and downtown streets.

After the noticing period ends, City staff along with San Diego Police Department officers begin the cleanup process in the designated areas. Staff carefully collects, documents, and stores any valuables found. Information is left at the cleanup site for the owners of property collected to pick up their belongings within 90 days.

# What Happens During an Abatement?



# How Does Sidewalk Sanitizing Work?

City-hired crews spray a diluted household bleach solution mixed with water onto sidewalks throughout the City every week. The City uses an “off” and “on” week, see below.

## “On” Weeks

**Monday:** Zone 1 is East Village: north to City College/south to Logan Heights/east to 24th Street/west to 10th Street.

**Wednesday:** Zone 2 is 10 Street/west to the waterfront/north to Broadway/south to Harbor Drive.

**Friday:** Zone 3 is north to Fir Street/south to Broadway/east to 10th Ave./west to the waterfront.

## “Off” Weeks

**Monday:** Zone 1 listed above

**Wednesday:** Beach Communities/Point Loma Midway District

**Friday:** Uptown/Mid City/City Heights/Hillcrest/North Park/Normal Heights

*“A cleaner San Diego creates community pride and economic development.”*

— Mayor Kevin L. Faulconer

# Why is the City of San Diego Doing This?

By removing large amounts of waste from public areas and proactively maintaining cleanliness, data indicates that it sets an expectation that trash and debris will be quickly removed, including illegally dumped materials.

Mayor Faulconer listened to residents and business owners and is taking action to create a cleaner San Diego for everyone. Residents and business owners can report illegal dumping by using the City's Get It Done app. The more detail and photos provided, the better chance we have of catching illegal dumpers. Your eyes and ears matter.



# San Diego River Bed and Channel Cleanups

The City is partnering with the San Diego River Park Foundation to perform waste abatements along the San Diego River. Since November 2017, the City-owned property along the river has been cleared of waste with several areas undergoing multiple and on-going abatements. Private property owners and other public agencies are being contacted to cleanup privately owned sections of the river too. The City is providing assistance to other parties to aid in cleanups in areas not owned by the City.

For years, ESD has partnered with the City's Transportation and Storm Water Department to perform waste abatements in storm water channels such as Chollas Creek and Rose Creek. Since November 2017, approximately 208 tons of debris have been removed from the San Diego River Bed. The City is also regularly removing tons of material from storm channels and waterways throughout the year.





# Street Sweeping

The City of San Diego is also keeping streets clean by providing regularly scheduled street sweeping services to communities citywide. In 2017, street sweeping in the East Village neighborhood downtown was doubled from once per week to twice per week. Additionally, permanent “No Parking” street sweeping signs were posted to maximize removal of debris adjacent to the curb.



# On-Call Waste Removal Crews

In 2018, the City added three 2-person crews to specifically respond to an increase in requests received via the City's Get It Done (GID) mobile service request application through a contract with Urban Corps of San Diego. GID is used to report illegal dumping and/or request dead animal removal citywide. Since its inception in May 2016, GID requests have gone from a few hundred per month to more than 1,500 requests per month. Urban Corps waste removal crews work Monday through Friday and supplement ESD's staff in responding to illegal dumping and waste removal requests.



# What's Next for CleanSD?

In Fiscal Year 2019, the City plans to expand the number of 2-person crews from three to five and the number of curbside cleanups will increase from once per week to three times per week in various communities throughout the City. Curbside cleanups allow residents to place large items at the curb for removal. Hot spot areas will be checked for waste removal three times per week.

If you have any questions about the CleanSD program, please contact the ESD's Customer Call Center at **858-694-7000** or contact the City at **[trash@sandiego.gov](mailto:trash@sandiego.gov)**

If you wish to report illegal dumping, graffiti or another trash-related problem in your neighborhood, download the City's **Get It Done online reporting/tracking feature**.

*Together, we can make a difference in San Diego  
for a cleaner, safer future for generations to come.*

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