



**Creating Jobs Working Group
San Diego Workforce Partnership
3910 University Ave, #400, San Diego, CA 92105
Feb. 21, 2018, 2-4pm
Meeting Notes**

In Attendance: Harder + Co., City of San Diego Promise Zone, AmeriCorps VISTA, HUD, Workshop for Warriors, Urban Corps, San Diego Futures Foundations, Heartland YouthBuild San Diego, Jacobs Center For Neighborhood Innovation, LISC, South Bay Community Services, San Diego Workforce Partnership.

Review of Jan. 2018 Working Group Meeting

In January, the Working Group reviewed the Community Survey. Implemented in October and November through a partnership between San Diego State University, AmeriCorps VISTA and Harder + Co., the Survey captured the demographics and community perception of more than 400 Promise Zone residents.

In response to the Survey, the group suggested further defining unclear language in the Survey and adding follow-up questions for increased clarity.

San Diego Workforce Partnership explained its role in homelessness prevention, and the rest of the group voiced its desire to support these efforts, especially for those experiencing housing insecurity.

Debrief from Jan. 25 All-Partner Meeting

Response:

- While the group expressed that a lot of information was shared, they enjoyed the pace and absorbed the meaning through the clear slides and engaging presenters.
- The group was happy with the eagerness from attendees to collaborate in the future.
- The group felt that the breakout groups produced great ideas and connections.

Key Takeaways from Three Breakout Groups:

- The Opportunity Youth (OY) Group identified the wide age range as a huge challenge to serving this population. They pointed out 16-year-olds need far different interventions than 24-year-olds. The group recognized the importance of using the right methods of outreach to serve this population.
- The Homeless Group identified the attention and recognition around homelessness are assets along with the many homelessness service providers. The issues discussed included the many less-easily-identifiable homeless individuals don't have as many services at their disposal. The group hopes to work toward greater collaboration among organizations to increase impact of services.
- The "From Planning to Practice" Group first focused on the goals it wanted accomplished

over the designation of the Promise Zone. It especially highlighted community self-investment and greenspace. It then discussed the challenge of the norm of working in silos, different language around similar ideas, lack of data sharing, and planning fatigue. Moving to implementation, members expressed that they would like to see asset mapping, a common language, and interconnectedness among organizations to build highly responsive services.

Moving to Implementation

Los Angeles and West Philadelphia Promise Zone Implementation Models:

- Los Angeles meets around goal areas and has two structures to its meetings. The first is grant-focused; a grant is identified then activities are developed and assigned to task forces. The second is workshop-focused; a capacity-building workshop is held, and a supporting activity is completed in the meeting.
- Philadelphia has three meetings a month. The first and largest is its Committee Group Meeting that focuses on a goal area. They also have Working Group Meetings that implement and update on assigned activities. Finally the co-chairs attend a Co-Chair Meeting to update and decide the priorities of the Working Groups.

Suggestions from Other Working Groups:

- The Improving Educational Opportunities Working Group suggested Affinity Groups (e.g., Opportunity Youth and Homelessness) that will cross-cut working groups. It considered meeting by Working Group and also by subgoal for three- to six-month periods.
- The Increasing Access to Affordable Housing Working Group suggested quarterly Working Group meetings.
- The Increasing Economic Activities Working Group suggested monthly Working Group meetings that contain breakout sessions around activities.

Suggestions from Creating Jobs Working Group members

- The group suggested continuing to meet in Working Groups to create activity timelines.
- They want to focus on inviting more diverse stakeholders to the table during implementation.
- The group considered using the Affinity Groups as foci for the existing Working Groups not groups onto themselves.

Creating Jobs Work Plan

- Subgoal C was identified as to have strong connections to the improvements being made to the City Council Policy 900-12. The policy 900-12 is the City of San Diego's business incentive program that builds the capacity of businesses. The improvements are intended to expand these incentives. It was suggested that supporting this expansion, especially in the Promise Zone, be the first logic model priority.
- The group decided to review and give feedback on 900-12 in the March meeting.
- Creating a list of Opportunity Youth (OY) programs was prioritized to create a knowledge base for other activities.
- The group highlighted the need for specifying age groups of OY servicers.

- The activities of expanding soft skills training for OY and identifying micro-badging programs were connected.
- The activities of increasing local apprenticeships/internships for OY and training for employers were connected.

Updates

Department of Education, Communities of Practice

- On March 8, the Department of Education is offering webinars on Post-Secondary Readiness and Economic Success and Youth Workforce development.
- San Diego Workforce Partnership is offering an Opportunity Youth Webinar, March 15 at 11 a.m.
- The Nonprofit Academy, a partnership between the City of San Diego and The Nonprofit Institute at University of San Diego, assists local nonprofits in improving their operational capacity and becoming more competitive for City contracts. Enrollment opens April 23 for the May 31-June 1 session. For more information, visit <https://www.sandiego.gov/cdbg/nonprofit-academy>.

Next Steps and Closing

At the next meeting, 900-12 will be presented for feedback and we will continue to discuss implementation meeting structure.

Next Meeting Date:

Third Wednesday of each month
San Diego Workforce Partnership
March 21, 2017, 2-4 p.m.