



Increasing Access to Healthcare and Healthy Foods Working Group
HITEC Center, Family Health Centers of San Diego
5160 Federal Blvd., San Diego, CA 92105
Feb. 15, 2018, 3 - 5p.m.
Meeting Notes

In Attendance: Harder + Co., City of San Diego Promise Zone, AmeriCorps VISTA, Harmonium, San Diego County HHSA, Meals on Wheels of San Diego County, Jacob's Center for Neighborhood Innovation

Welcome and Introductions

Co-Chairs Rosa Ana Lozada (Harmonium) and Tina Emmerick (San Diego County HHSA) called the meeting together, led introductions, and gave a brief overview of the planning process to this point to orient new attendees. The meeting opened with discussions of how individuals contribute to their own heart health.

Review of January 2018 Working Group Meeting

Partners spent January's meeting preparing for the SDPZ All-Partner Meeting, giving input on the strategic plan, and diving deeper into community survey results, both of which will be made available on the City's Promise Zone website (www.sandiego.gov/promisezone) in the near future.

Debrief from January 25 All-Partner Meeting

Overview:

- Partners enjoyed the mix of old and new organizations in attendance, and the ability to network across sectors.
- The grant refresher course went well, and Partners are interested in more specific fiscal mapping and grant alignment workshops to increase financial planning.
- Erik Caldwell, the director of the City's Economic Development Department, held a presentation on how each of the Partners is an economic developer. This resonated with the group and will continue to inform its work.
- Change will only happen inside government with the addition of outside advocacy. Partners should focus on education for residents on how to advocate for themselves and their communities.

Key Takeaways from Three Breakout Groups:

Opportunity Youth:

- Opportunity Youth (OY) encompass a large spectrum, and serving 16-year-olds and 24-year-olds can be a challenge for some organizations.

Homelessness:

- The current City government prioritizing homelessness as an issue is an asset to Partners working in this area.
- Homelessness can be difficult to define, and it is tricky to deliver or develop services to non-visible populations (couch surfers, new veterans, people sleeping in cars, etc.).

From Planning to Practice:

- The group recognized boundaries across sectors within its organizational networks, a lack of a shared language, competitiveness and planning fatigue as challenges.
- The Partners should learn from previous emergencies, like San Diego's fires, and see how a good network of communication and plan for action are critical for combating these larger problems.
- In order to succeed, this program must be Partner-led. There must be a good understanding of each other's assets and services and accountability for actionable items moving forward. Efforts should focus on resident- and community-centered advances.

Moving to Implementation

Examples of Implementation:

Los Angeles Promise Zone

- Monthly Working Group meetings around goal areas go between grant-matchmaking meetings and capacity-building workshops.
- VISTAs and co-chairs work closely together to set agendas, invite speakers and prioritize activities upon which the group can focus.

West Philadelphia Promise Zone

- This Promise Zone hosts three meetings a month: co-chairs, committee meeting (large goal), and Working Groups (action-oriented).
- MOUs are created during meetings between Partners who want to go into an activity together to hold each other accountable and record what everyone is willing to give, financially, in-kind, data, etc.

Improving Educational Opportunities Working Group

- It struggled with a wide range of interests and may split up by subgoals to make sure the right people are at the meetings. It should mobilize more Partners who were not as interested in planning.

Increasing Economic Activities Working Group

- This group enjoyed the set two hours on their calendars and would spend the first section of the meeting as a large group, then break out by action item, prioritizing around work that was already being supported in the community and moving out from there.

Health Group Input:

- The group needs to be aware of smaller organizations and their limit capacity to attend meetings. They should have options for phone calls or emails in lieu of attending meetings.
- Partners should help reengage people through action-focused work and targeted outreach.

- One month may be focused on behavioral health, pulling those folks in to do breakout groups around concrete activities.
- Increasing Access to Healthcare and Healthy Foods overlaps with thriving business communities and people engaged in economically mobile careers, so there is a large cross over with other goal areas.
- Different activities under the subgoals naturally group together and form a more reasonable timeline. This may be used to design groups and prioritize activities. Different partners should look at which groups of activities they are willing to take ownership of.
- Work plans should stay updated to reflect progress and help keep Partners motivated.

Updates

San Francisco Federal Reserve Board:

- Will host its annual conference in San Diego this year
- The planners are looking for innovative health initiatives to share with conference attendees, and it would be great if they toured the SDPZ.

Meals on Wheels

- March 19-23 is Meals on Wheels Champions Week
- Different City leaders will be going on food routes with Meals on Wheels staff to promote and advocate for this population.

Ariel Hamburger, San Diego County HHSA

- She was given an award by the El Cajon Business Improvement Association for her work as an Economic Developer.
- The group wants to move into the SDPZ once resources and markets that are interested in participating are identified.

Next Steps and Closing

Staff members at San Diego County will meet together before the next meeting to assist in identifying groups for leadership roles on the goal area's activities.

Next Meeting Date:

Third Thursday of each month

HITEC Center, Family Health Centers of San Diego

March 15, 2018, 3-5 p.m.