



**Creating Jobs Working Group  
San Diego Workforce Partnership  
3910 University Ave #400, San Diego, CA 92105  
April 18, 2018, 2pm-4pm  
Meeting Notes**

**In Attendance:** Harder + Co, City of San Diego Promise Zone, AmeriCorps VISTA, HUD, San Diego City College Center for Applied Technologies, Grid Alternatives, Jacobs Center for Neighborhood Investment, Abled-Disabled Advocacy, Urban Corps, City of San Diego Economic Development Department

**Welcome and Introductions**

Co-chairs Karmin Noar, San Diego Workforce Partnership and Lydia Moreno, City of San Diego Economic Development Department opened the meeting.

**Review of March 2018 Working Group Meeting**

In March's working group meeting the co-chairs reviewed several updates and opportunities. The revision of Council Policy 900-12 was detailed to the group. The updates will include expanding the City's economic inclusivity through incentivizing base sector businesses. The group was notified of the Department of Education's, Jobs for the Future which can provide technical support for organizations to support both in-school and out of school youth. San Diego Workforce Partnership reviewed a presentation they had given to County on improving the workforce.

The co-chairs also announced plans for a joint meeting between the Creating Jobs and Improving Educational Opportunities to align activities concerning Opportunity Youth. Finally, important connections were made between partners concerning funding and expertise.

**Workplan**

**Initial Discussion:**

San Diego City College Center for Applied Technologies volunteered to be added to support Subgoal B, Activities 1 and 2. These activities deal with increasing slots in credentialing programs and engaging apprenticeship providers. The Center specializes in construction, advanced manufacturing and clean technologies.

The City of San Diego's Economic Development Department will lead the efforts of Subgoal C with volunteered assistance from GRID Alternatives and City College

**Suggestions:**

- The group highlighted that when serving Opportunity Youth we must be inclusive of

transitory SDPZ OY. OY may not be living in the SDPZ full-time but the group agreed to ere on the side of inclusiveness when it came to including them in the work.

### **Office of Academic Adjustment Grant**

#### Initial Discussion:

The City of San Diego has received a grant to provide resiliency to San Diego's defense contractors. Work is currently being done to develop a 18-24 month plan around how to support these industries. City College expressed interest in collaborating on this work in the taskforces of Maritime and UAV (Drones). City College has deep experience with these sectors.

Amex Academy was brought up to the group as an important potential partner in connecting SDPZ residents to jobs in these sectors.

#### Suggestions:

- The group commented that Amex Academy should be kept in mind but they want to be strategic about when they invite them and other similar organizations to join the work.

### **May Joint Meeting Preview**

#### Initial Discussion:

The joint meeting of Creating Jobs and Improving Educational Opportunities will aim to begin the creation of a connected ecosystem of services for OY. This may be done by organizing our overlapping workplan activities on a continuum and focusing on specific industries or pathways.

### **Council Policy 900-12**

#### Initial Discussion:

Revisions for Policy 900-12 are progressing faster than anticipated. The updated draft will go to committee next week. Stakeholders will have a chance to make additions after this and the draft will go before City Council in July.

### **Micro-badging**

#### Initial Discussion:

GRID Alternatives highlighted that industry support will be critical when the group addresses supporting micro-badging initiatives in Subgoal A. GRID also offered that micro-badging (MB) will be a huge opportunity to the refugee population who don't have the paperwork to represent their credentials.

Unions and trade organizations were identified by the group as important future partners around MB.

#### Suggestions:

- The group brought up that ESL individuals will need to taken into account when creating MB programs.
- The group suggested that dual-enrollment might compliment MB options. San Diego

Continuing Education is an authority on dual-enrollment and should be invited when we reach this stage of implementation.

### **Partners Describe Characteristics of the OY they Serve**

- City College: motivated, unwarranted-confidence, hard-working, creative, motivated, desire to make an impact.  
Organization Provides: safety to admit they don't know everything, Wix online resume, completing tasks, setting expectations.
- Abled/Disabled Advocacy: low-income, couch surfing, single-parent/no-parent, ages 17-24, unsupervised, absent parents, drug users, uninformed about work environment, inconsistent, desire to have fun and work on their time, jail/family deaths.  
Organization Provides: soft-skills training, shows them their value/potential, employment, diploma, internships
- GRID Alternatives: family responsibilities, determined, unsure.
- Jacobs Center for Neighborhood Innovation: 18-24, creatives, homeless/couch-surfing,  
Organization Provides: creative-technologies training, earn to learn programs, how to work within system,
- Urban Corps: 18-26, barrier to employment, young parents, refugees, probation, gangs, diverse, living near transit-lines, careless, need money, want education, and enjoy giving back.  
Organization provides: certifications, soft-skills and life-skills training.
- San Diego Workforce Partnership: previously incarcerated, tenacious.

### Updates:

- Partnership for Environmental Progress (PEP) had a meeting with GRID. GRID has offered to partner with PEP to train new hires for the borrower that PEP finds.
- A reminder that the Promise Zone Blast features grant opportunities. Partners may reach out to the Promise Zone team if they wish to collaborate on a specific grant.
- City College is prepared to reach out to Dr. Morey who specializes in helping businesses recraft job descriptions to attract diverse applicants.

### **Next Steps and Closing**

- The City will connect PEP to the Sustainability team.

### **Next Meeting Date:**

Joint Meeting

San Diego Workforce Partnership

May 16th, 2018, 2-4 p.m.