

# Community Planners Committee

Planning Department • City of San Diego

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**Tuesday, April 22<sup>nd</sup>, 2025**  
**4425 BANNOCK AVE.**  
**CLAIREMONT, 9117**  
**REGULAR MEETING AGENDA**

**TIME: 6:15-8:20 p.m.**

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NOTE: If a Sign Language interpretation or language translation services are required, please visit [www.sandiego.gov/planning/translation](http://www.sandiego.gov/planning/translation) to submit a request at least (3) three workdays prior to the meeting date to insure availability. Times assigned for each item are approximate. The order of agenda items may be modified at the beginning of the meeting at the discretion of the Chair. You can stream the meetings at this Zoom link: <https://www.zoom.us/s/6263904190>. Please note the Zoom link does not allow for participation, just streaming.

- ITEM #1 - 6:15     **CALL TO ORDER/MODIFICATIONS TO THE AGENDA/ROLL CALL**
- ITEM #2 - 6:20     **NON-AGENDA PUBLIC COMMENT** - 2 minutes per issue  
Identification of issues that are within the jurisdiction of the CPC, but not on the agenda. No discussion or action is permitted, except to establish a subcommittee for study, or place the item on a future agenda.
- ITEM #3 - 6:30     **APPROVAL OF MINUTES OF MARCH 25<sup>th</sup>, 2025**
- ITEM #4 - 6:35     **APPOINT NOMINATION COMMITTEE (ACTION ITEM)** - The CPC will appoint a person or persons to solicit nominations for the executive board.
- ITEM #5 - 6:40     **ULI WORKSHOP (INFORMATION ITEM)** - The Urban Land Institute wants to invite all CPG members to a participate mock developer activity sometime in July. They will propose dates and give a brief overview of what the activity entails.
- ITEM #6 - 7:00     **TRASH FEE (INFORMATION ITEM)** - Nathan Homer from the Environmental Services Department will present the proposed trash pickup fee for single family homes.

ITEM #7 - 7:30     **ADU BONUS (ACTION ITEM)** - The Ad Hoc Committee will present their proposals for changes to the ADU Bonus Program.

ITEM #8 - 8:15     **REPORTS TO CPC:**

- Staff Report
- Chair's Report
- CPC Member Comments

ITEM #9 - 8:20     **ADJOURNMENT**

Environmental Services Department

**Measure B Update:  
Outreach and Engagement Accompanying  
Residential Waste and Recycling  
Cost-of-Service Study**

**Environmental Services Department**



# Discussion Topics

- ✦ Proposed Actions
- ✦ Background
  - Collection Services Overview
  - Outreach and Engagement
  - Operational Efficiency Analysis
- ✦ Proposed Collection Services
- ✦ Proposed Fee Schedule
- ✦ Financial Assistance Program
- ✦ Next steps and timeline

# Proposed Actions

- ✦ Authorization to **set a public hearing date** pursuant to Proposition 218 to consider a proposed Solid Waste Management Fee.
- ✦ Adopt **procedures for submitting and tabulating protests** concerning a public hearing on the Solid Waste Management Fee pursuant to Proposition 218.
- ✦ Authorization to **set a hearing date** for the forthcoming fiscal year if a Solid Waste Management Fee and all related actions are adopted.
- ✦ **Repeal existing fees for automated collection containers** if a Solid Waste Management Fee is adopted.

# Timeline: From Measure B passage to Present



**Measure B Passes**  
(Nov 2022)



**Outreach Planning and Briefings**  
(March - July 2024)



**Second Round of Outreach and Engagement**  
(Nov 2024 – Jan 2025)



**Initiate Prop 218 Process with Environment Committee**  
(Feb 2025)

**Award of Consultant Services Agreement**  
(March 2024)



**First Round of Outreach and Engagement**  
(July - Sept 2024)



**City Council Informational Update**  
(Nov - Dec 2024)



**Third Round of Outreach & Engagement**  
(Feb – April 2025)





# Collection Services Overview



- Providing service since early 1900s
- Weekly trash and organics, bi-weekly recycling collection for approximately 250,000 customers
- Over 200 Sanitation Drivers
- Fleet of nearly 175 CNG powered collection packers
- Approximately 35 million container lifts per year
- Almost 300,000 tons of trash collected annually
- Over 150,000 tons of recycling and organics diverted from the landfill each year
- Approximately 3,500 container transactions per month

**SD**  
**A CLEANER, GREENER SAN DIEGO**  
**Rounds 1 & 2**  
**Outreach and Engagement**

**OVER 4,900**

Residents engaged with us at:

**64**  
 COMMUNITY PRESENTATIONS

**20**  
 OPEN HOUSES

**41**  
 COMMUNITY EVENTS

**OVER 2.3 million**

listens and/or views of project information through:

**18,000**  
 PROJECT WEBSITE VISITORS

**98**  
 MEDIA STORIES

**194,463**  
 SOCIAL MEDIA VIEWS

**INFORMATION CHANNELS**

- 4,088 newsletters sent about the project
- 3 fact sheets developed in 6 languages
- 18,944 flyers distributed

**NEWS & ADVERTISEMENTS**

- 665,544 total TV audience
- Advertised in 4 print publications:
  - San Diego Union-Tribune
  - Filipino Press
  - Voice & Viewpoint
  - El Latino

**MULTIMEDIA**

- Animated video developed in 6 languages:
  - English
  - Spanish
  - Chinese
  - Korean
  - Tagalog
  - Vietnamese

**What We Heard**

What issues do you most want addressed?

1. Bulky Item Disposal
2. Frequent Broken Bins
3. Expensive Bin Replacement

Top Themes:

**A New Container Approach**

- Damaged bins are a top concern
- Interest (40%) to build container repair and replacement into fee
- Majority said replacement of trash bins is important at launch

**Convenient Disposal of Household Hazardous Waste**

- Potential for twice per year community waste drop-off events per Council District
- Keep batteries, lightbulbs, electronics, and other waste out of trucks and in landfill

**Weekly Recycling**

- Around 50% of survey participants expressed interest in weekly recycling
- Improved recycling options among top 5 service enhancements for survey respondents

Over **4,800** residents took our online surveys!

Nearly **2/3** of survey respondents expressed interest in a bulky item pickup voucher program

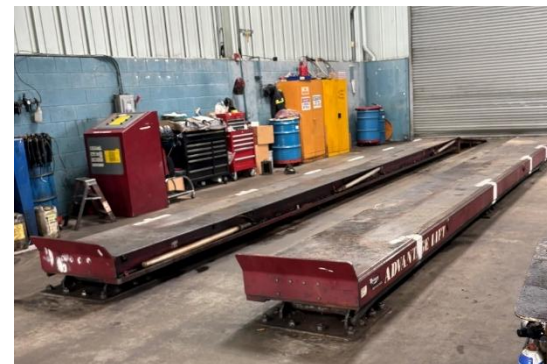


# Operational Efficiency Analysis



- ✦ Over **20 briefings** in mornings and afternoons with drivers
- ✦ **26 inspections** pre- and post-trip
- ✦ **3-day workshop** with ESD and General Services

- ✦ **75 walks** at ESD's Miramar Place operations and vehicle repair facility
- ✦ **500 hours** on-site observations
- ✦ Interviews with **87 staff**
- ✦ **17 observations** of fleet technician activities



# Safe, Consistent and Reliable Service



- ✦ Increased service reliability for residents **beginning July 1, 2025**
- ✦ Continuous improvement to meet and exceed expectations of customers paying for service for the first time
- ✦ Reduce processing time of eligibility decisions
- ✦ Reliable access to customer service representatives

- ✦ Concerns around service reliability and missed pickups among the top three issues raised during outreach and engagement
- ✦ Supplemental collection crew and new replacement and spare trucks to eliminate or minimize service delays
- ✦ Maintenance enhancements for quicker repairs
- ✦ Renewed focus on safety and training

**58 vehicles (31%)**

are operating past the City-defined planned retirement date



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# New Container Approach

- ✦ Customer chooses the size and quantity of trash container that works for their household
- ✦ Use mobile device or computer to select and manage
- ✦ Repairs and replacement of City-provided containers at no additional cost starting July 1, 2025
- ✦ New trash and recycling containers rolling out January 2026
- ✦ Facilitates collection and enhances service accountability



Containers embedded with RFIDs

- ✦ Operational Efficiency found average age of deployed containers to be 20 years, beyond warrantied age of 10
- ✦ Damaged containers top concern in outreach survey
- ✦ Majority conveyed important to replace trash bins at launch
- ✦ Significant interest (40%) to build container repair and replacement into fee
- ✦ RFID readers improve data quality and tracking



# Community Waste Drop-off Events

- ✦ **Top ranked service enhancements** in Round 1 survey included community waste drop-off events for medical waste, household hazardous waste, and electronics waste
- ✦ Round 2 survey identified **community waste drop-off events** as top preference



- ✦ Up to 18 events across council districts, **starting FY26**
- ✦ Keeps batteries, lightbulbs, and electronics out of trucks and the landfill
- ✦ Popular with residents (no impact to fee proposal).



# Weekly Recycling Collection

- ✦ Weekly collection of recyclables **starting July 1, 2027**
- ✦ Improved recycling options among top 5 service enhancements in first round survey
- ✦ Around half of round 2 survey participants expressed interest in weekly recycling
- ✦ Customer chooses quantity of container



- ✦ Provide 95-gal service with option for smaller 65-gal and 35-gal container sizes
- ✦ Maintains volume recycled if customers opt for fewer containers
- ✦ Increases customer convenience
- ✦ Facilitates diversion of recyclables
- ✦ Extends life of Miramar Landfill



# Curbside Bulky Item Pick-up

- ✦ Easy disposal of old sofas, dressers, area rugs or other bulky items at the curbside, **starting July 1, 2027**
- ✦ Nearly two-thirds expressed interest in round 1 survey
- ✦ Among the top three enhancements in round 2 survey



- ✦ Advances equity for those without access to vehicles or far from landfill
- ✦ Two vouchers/property/year
- ✦ Potential to reduce dumping to sidewalks, alleys and storm channels
















## Proposed Fee Schedule

Anticipated Fee Range per MONTH

### Anticipated Fee Range for 3-Container Bundle (Cost per Month)

BUNDLES			EFFECTIVE DATE					
			July 1, 2025 <sup>2</sup>	July 1, 2026	July 1, 2027	July 1, 2028	July 1, 2029	
Option 1	 35-gal Trash Container	 95-gal <sup>1</sup> Recycling Container	 95-gal <sup>1</sup> Organics Container	\$42 ± \$3	\$44 ± \$3	\$52 ± \$3	\$53 ± \$3	\$53 ± \$3
Option 2	 65-gal Trash Container	 95-gal <sup>1</sup> Recycling Container	 95-gal <sup>1</sup> Organics Container	\$48 ± \$3	\$51 ± \$3	\$59 ± \$3	\$60 ± \$3	\$61 ± \$3
Option 3	 95-gal Trash Container	 95-gal <sup>1</sup> Recycling Container	 95-gal <sup>1</sup> Organics Container	\$53 ± \$3	\$56 ± \$3	\$65 ± \$3	\$65 ± \$3	\$66 ± \$3

### Anticipated Range for Additional Containers (Cost per Month per Container)

35-gal Trash Container	\$7 ± \$3	\$7 ± \$3	\$8 ± \$3	\$8 ± \$3	\$8 ± \$3
65-gal Trash Container	\$13 ± \$3	\$14 ± \$3	\$15 ± \$3	\$15 ± \$3	\$15 ± \$3
95-gal Trash Container	\$18 ± \$3	\$19 ± \$3	\$20 ± \$3	\$21 ± \$3	\$21 ± \$3
95-gal <sup>1</sup> Recycling Container	\$11 ± \$3	\$12 ± \$3	\$20 ± \$3	\$20 ± \$3	\$20 ± \$3
95-gal <sup>1</sup> Organics Container	\$13 ± \$3	\$13 ± \$3	\$13 ± \$3	\$13 ± \$3	\$13 ± \$3

<sup>1</sup>The City proposes to provide recycling and organics collection at the service level of 95-gal containers only. Customers may request a 35-gal or 65-gal size recycling and/or organics container at the same rate if they prefer, for example, a smaller size due to space considerations, but all customers will be charged at the 95-gal container rate for recycling and organics collection services.



# Financial Assistance Program

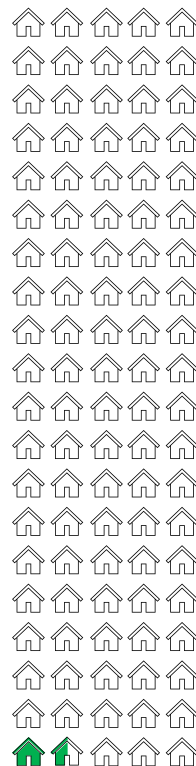
## ✦ Potential criteria

- Enrollment in an existing Federal or State assistance program, or
- At least two subsequent years of unpaid property taxes and household salary requirements (e.g., less than 80% of AMI)

## ✦ Potential funding sources \*

- General Fund
- Voluntary contributions
- Other TBD

*\$3,000,000 is estimated to be able to support:*



A 100% subsidy for 1.5% (3,400) of customers

or



A 50% subsidy for 3% (6,800) of customers

or



A 15% subsidy for 10% (23,000) of customers

\* Fee schedule cannot build in costs to fund a financial assistance program.

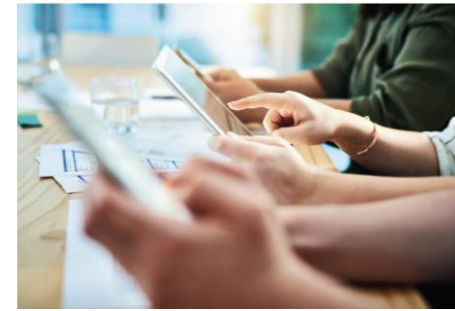


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## How Would Services Change?

### Starting July 2025

- Upgrades for more reliable service
- New Online Portal
- Eliminates fees for container repair, replacement, and delivery
- Community Drop-offs (no fee impact)



### January 2026 – July 2027

- New trash and recycling bins with scanning enabled

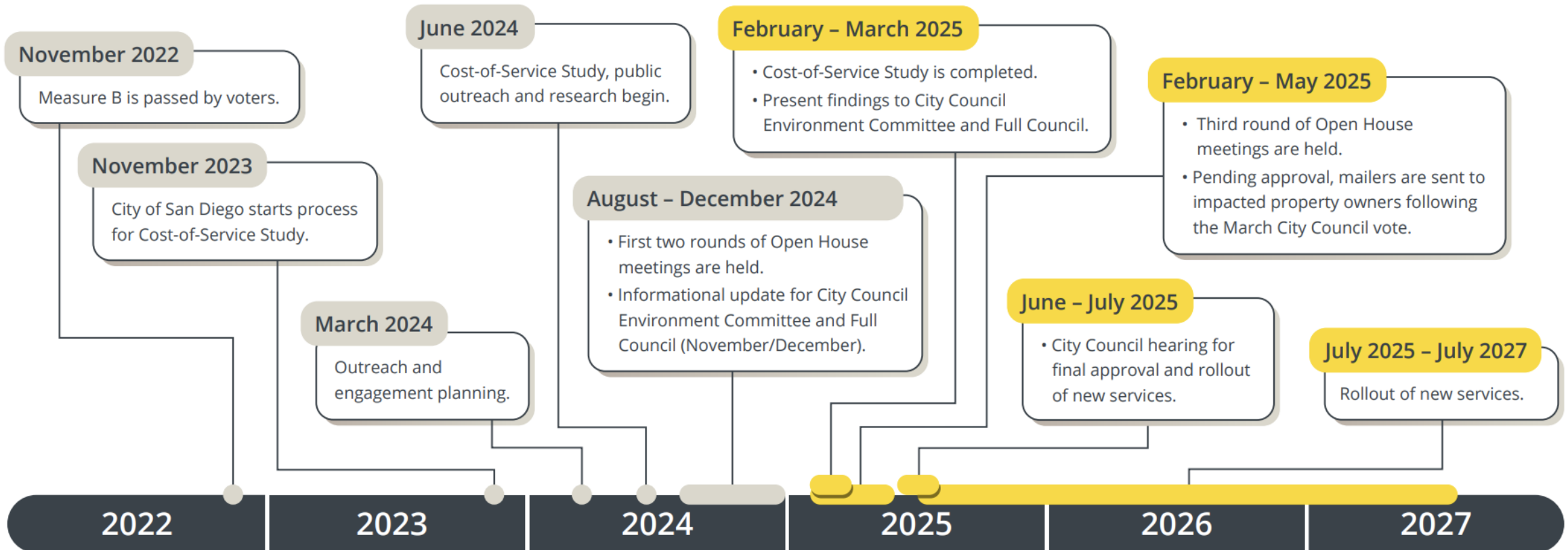


### Starting July 2027

- Curbside pickup for bulky items
- Recycling picked up every week



# Timeline: Anticipated Next Steps





Thank you!  
Questions?

