

COMMUNITY SHARED MOBILITY



Neighborhood Shuttles



*Pacific Beach shuttle
Source: City of San Diego, 2023*

A neighborhood shuttle program offers shuttle services within a community, using either a fixed-route or zone-based structure. Fixed-route shuttles follow a set path, while zone-based shuttles provide door-to-door service within a designated area. These programs connect residents to key destinations like shopping centers, schools, medical services, and local attractions. When partially funded through neighborhood sources, such as parking meter revenue, these shuttles can be financially self-sustaining. From July 2023 through October 2024, the City of San Diego and SANDAG ran a pilot neighborhood electric vehicle (NEV) shuttle service in Pacific Beach, providing a sustainable way for residents and visitors to reach beachside destinations. Since August 2016, the FRED service has offered a similar NEV option in Downtown San Diego. The City's experience with the Beach Bug pilot and ongoing FRED service has informed new contract options for expanding neighborhood shuttle services. Programs like these can be launched in other San Diego communities, enhancing mobility and bridging gaps in public transportation.

PROGRAM HIGHLIGHTS



Estimated Initiation Timeframe
3-5 years



Implementation Cost
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Potential Funding Sources

- » Parking meter revenue (or similar locally-raised sources)
- » General Fund
- » Federal, state, and regional grants



Leading Department
Transportation



Collaborating Entities
SANDAG, other City departments, partner agencies, public-private partnerships



Relevance to Mobility Master Plan Goals
Goals 1, 2, 5, 9, 10



Relevance to Climate Action Plan
Actions 3.1f, 3.1 SA-24, 3.2 SA-1, 2.3a



Incorporating Community Engagement
The community identified intra-neighborhood mobility solutions as a top mobility need. Residents want safe and functional access to schools, medical facilities, shopping options, and job centers. A neighborhood shuttle program offers an opportunity to fill this gap in the transportation system.



*Menlo Park shuttle
Source: City of Menlo Park, 2019*

PROGRAM IN ACTION

The City of Menlo Park, CA provides a free shuttle service that provides access to local community destinations and job centers. This program consists of three fixed-route shuttles and one door-to-door shuttle, the Shoppers' Shuttle, that must be reserved in advance. All shuttles are wheelchair accessible and operate Monday-Friday, with the exception of the Shoppers' Shuttle that is available seven days a week. More information can be found at: <https://menlopark.gov/Government/Departments/Public-Works/Transportation-Division/Shuttle-services>