



**SAN YSIDRO BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE
WORKING GROUP MEETING MINUTES**

**Wednesday, January 22, 2025 9:00AM to 10:30AM
Location: 663 E San Ysidro Blvd, San Ysidro, CA 92173**

Advisory Committee Members to Date: Carol Kang, Donna Deberry, Jose Alfredo Ripa, Jose Sahagun, Marni Levy Wilton, Miguel Aguirre, Silvana Alaniz, Sunny Lee, and Vicky Sharma.

Call to Order and Introductions

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- Meeting was called to order at 9:01 AM.

Attendance:

Members of the Public

Alicia Jimenez
Andres Ripa
Antonio Palafox
Charles Simon
Cris Adame
Francisco Bates
Giovanni Tec
Gustavo Bidart
Jennifer Goudeau
Joe Yousif

Advisory Committee Members: Carol Kang, Jose Alfredo Ripa, Jose Sahagun, Marni Levy Wilton, and Miguel Aguirre.

City Staff

Alex Southard, Interim Community Development Coordinator, Economic Development Department
Luz Ramirez, Small Business Support Specialist, Economic Development Department
Viridiana Quintana, Small Business Support Specialist, Economic Development Department
Carlos Lacarra, Community Relations Officer, San Diego Police Department
Giancarlo Lopez-Duran, Council Representative, Office of Councilmember Vivian Moreno

Non-Agenda Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. The Chair will call on those who wish to give public comment. (*Public comments are limited to 2 minutes per speaker.*)

- Francisco Bates, Jose Sahagun, and Miguel Aguirre will draft the letter regarding wildcatting issues.

1. December Meeting Minutes

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- The group voted to unanimously approve the December meeting minutes.

2. Presentation on Nonprofit Fundamentals

Presentation on the Fundamentals of Nonprofit Operations.

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- Gustavo Bidart presented on fundamentals of nonprofit operations; specifically, the difference between 501(c)(3) and 501(c)(6) entities.
- Conversations regarding the opportunities in an entity managing the BID, Community Parking District, and potentially a Maintenance Assessment District.
- The group decided to make a recommendation at the next Advisory Committee Meeting to hear from different legal counsels (2-3) regarding the formation of a 501(c)(3) and 501(c)(6) entity. Jennifer Goudeau will research Procopio.

3. Future BID Management Discussion

Continued discussion regarding the future BID management of the San Ysidro BID.

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- Seeking assistance through a fiscal sponsor is important for fundraising. Civic Community Partners can support in the interim.

- The group will eventually need to identify a mission statement, branding, and more.
- Civic will soon provide outreach/engagement support to assessment paying businesses in the community.

4. **Adjournment**

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners Meeting was adjourned at 10:27 AM.

*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.