



FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

San Diego City Councilmember Raul Campillo and Business Leaders Urge President Trump to End Escalating Trade War Hurting San Diego Businesses

WHAT: San Diego City Councilmember Raul Campillo, in his role as Chair of the Economic Development and Intergovernmental Relations Committee, will join top regional and binational business leaders to highlight the severe economic harm of tariffs and call for an end to President Trump's escalating trade war.

WHO:

Raul Campillo, San Diego City Councilmember (7th District) and Chair of San Diego Economic Development and Intergovernmental Relations Committee

Kenia Zamarripa, Vice President of International and Public Affairs, San Diego Regional Chamber of Commerce

Lori Holt Pfeiler, President and CEO of Building Industry Association of San Diego County and former Mayor of Escondido

Lucas Coleman, Director of World Trade Center San Diego, San Diego Regional Economic Development Corporation

Eduardo Acosta, Vice President of R.L. Jones Customhouse Brokers

WHERE: San Diego City Hall (202 C St, San Diego, CA 92101), 13th fl media room

WHEN: **Wednesday, March 26 at 12pm**

WHY: With just one week before President Trump further escalates tariffs on April 2, San Diego business leaders and elected officials are uniting to warn of the rising costs, job losses, and economic damage tariffs will bring to San Diego's binational economy. Speakers will detail the impact:

- On San Diego residents and the cost of living crisis – Councilmember Campillo
- On small and large businesses and the regional economy – San Diego Chamber of Commerce
- On housing and construction costs – San Diego Building Industry Association
- On the regional economy and trade – San Diego Regional EDC
- On local businesses directly affected – R.L. Jones Customhouse Brokers

VISUALS: “SAN DIEGO SAYS NO TO TARIFFS!” sign on podium
Speakers at podium
1:1 interviews available

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