



Office of the City Treasurer  
Transient Occupancy Tax (TOT)  
Measure C FAQs

**1. Why did the Transient Occupancy Tax (TOT) rate(s) increase?**

Voters approved [Measure C](#), dividing the City into three tax zones and establishing new tax rates for each zone.

**2. How do I know which TOT zone my property is located in?**

To determine the TOT rate for a property, visit the [City's interactive tax zone lookup map](#). If you have questions, please email [sdtot@sanidiego.gov](mailto:sdtot@sanidiego.gov) or call (619) 615-1530.

**3. When are the new TOT rates effective?**

New TOT rates are effective May 1, 2025.

**4. A hosting platform currently remits TOT on my behalf; are they aware of the new TOT rates?**

The City notified all registered online platforms of the upcoming TOT rate changes; however, it is the Operator's responsibility to ensure TOT is collected and remitted to the City accurately. Please contact your hosting platform with any questions.

**5. How can I report and remit for multiple tax zones using the TOT payment portal?**

The City updated its payment portal to accommodate payment for multiple tax zones.

**6. What tax rate should I use for bookings made before May 1, 2025?**

TOT is assessed on guests and must be collected at the same time the room rent is collected ([San Diego Municipal Code section 35.0112](#)). If rent is paid/collected prior to May 1, 2025, the 10.5% tax rate applies. If rent is paid/collected on or after May 1, 2025, the Operator must assess and collect the TOT at the new rate.

**7. Does Measure C impact the Tourism Marketing District (TMD) assessment?**

No. There are no changes to the TMD assessment.

**8. If I am a Hosting Platform, can the City provide a file for the three different tax zones for the City of San Diego?**

Yes. Please send this request to [sdtot@sanidiego.gov](mailto:sdtot@sanidiego.gov) and the TOT Administration can provide them.