

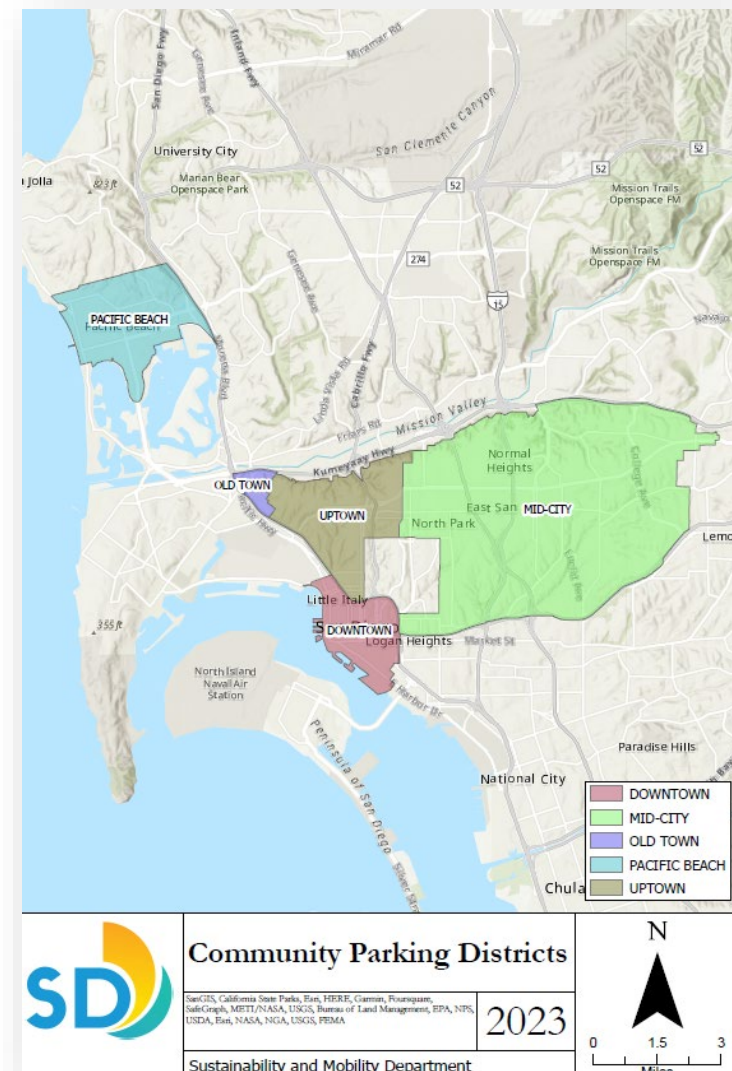
San Ysidro Community Parking District Overview

October 16th 2024



Community Parking Districts (CPD)

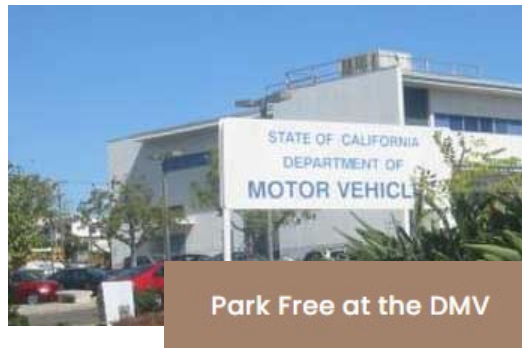
- Offer community-focused parking management strategies in adversely impacted areas
- Five (5) CPDs in the City of San Diego:
 - Downtown
 - Uptown
 - Mid City
 - Old Town
 - Pacific Beach
- Kearny Mesa CPD formation underway
- CPDs develop Annual Plan and Budgets, approved by City Council every year
- [Council Policy 100-18](#)



CPD Initiatives



Angled Parking Conversions & Curb Evaluations



Shared Parking/Valet Parking



Shuttle Services



Wayfinding Signage



Pedestrian Enhancements & Promenades



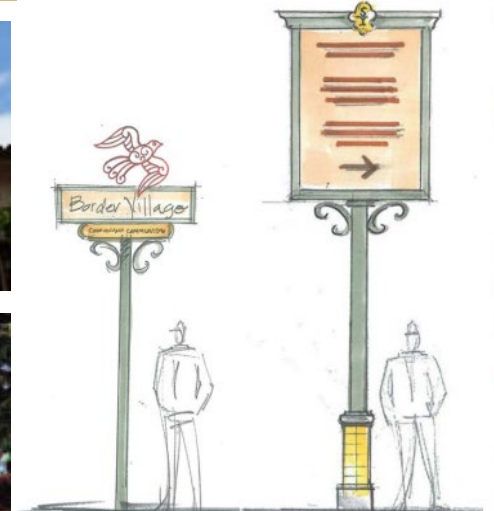
Micromobility Infrastructure



San Ysidro Community Vision

San Ysidro is a long standing community of Mexican heritage, uniquely situated along the international border. The community strives for excellence in education, greater job opportunities, diversity in housing, access to health services, and takes pride in their neighborhood identity.

– San Ysidro Community Plan, Vision Statement





- Data Collection Conducted On-Street (8am-6pm):
 - Thursday, May 26, 2022
 - Saturday, June 4, 2022
 - Sunday, June 5, 2022
- Data Collection Conducted Off Street:
 - 24-hour period on dates above
- License Plate Recognition

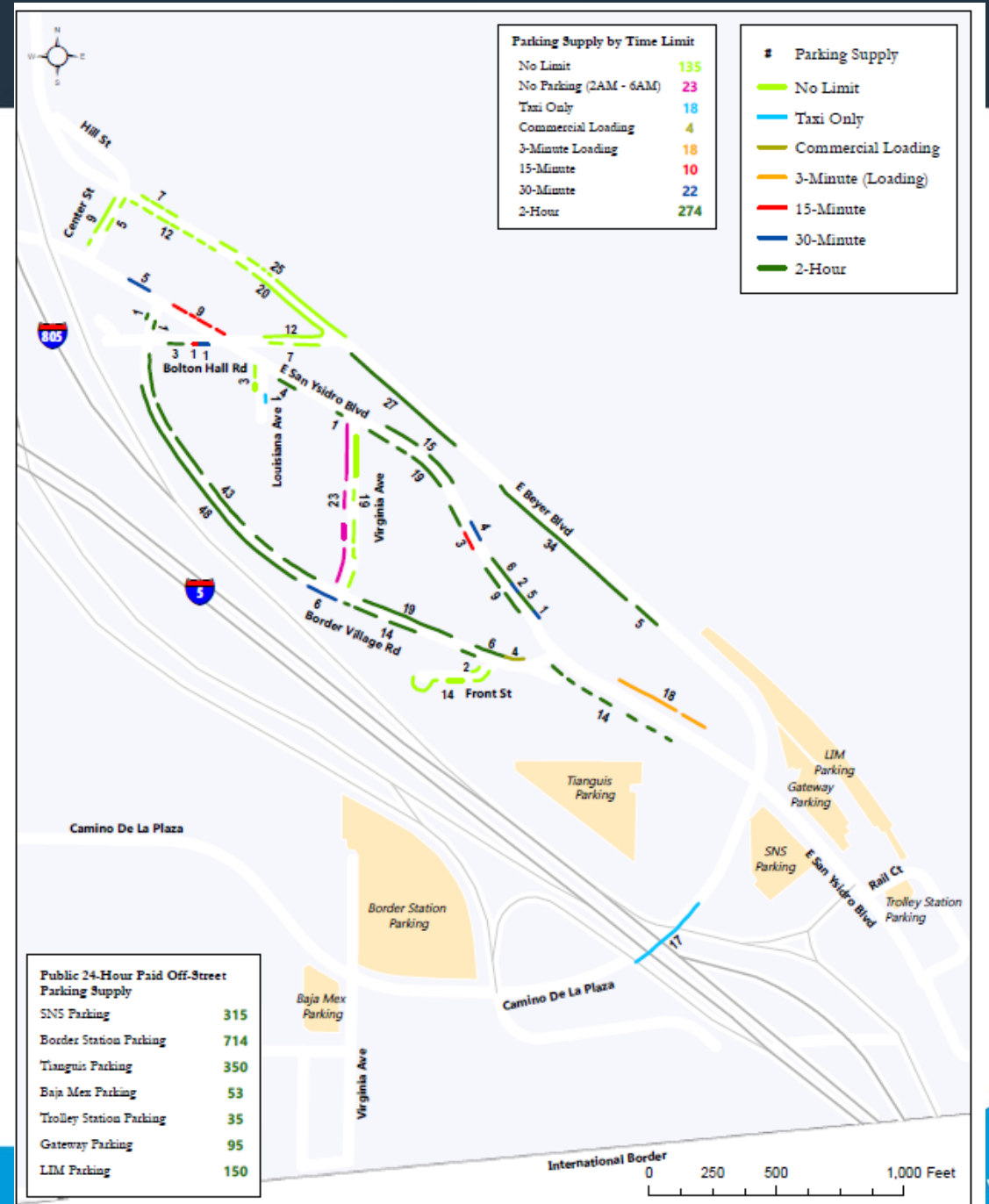


- ✓ LICENSE PLATE: pl8rec
- ✓ TYPE: Sedan
- ✓ REGION: US-CA
- ✓ DIRECTION: 90 degrees
- ✓ MAKE: BMW
- ✓ MODEL: 3 series
- ✓ COLOR: Blue
- ✓ ORIENTATION: Rear



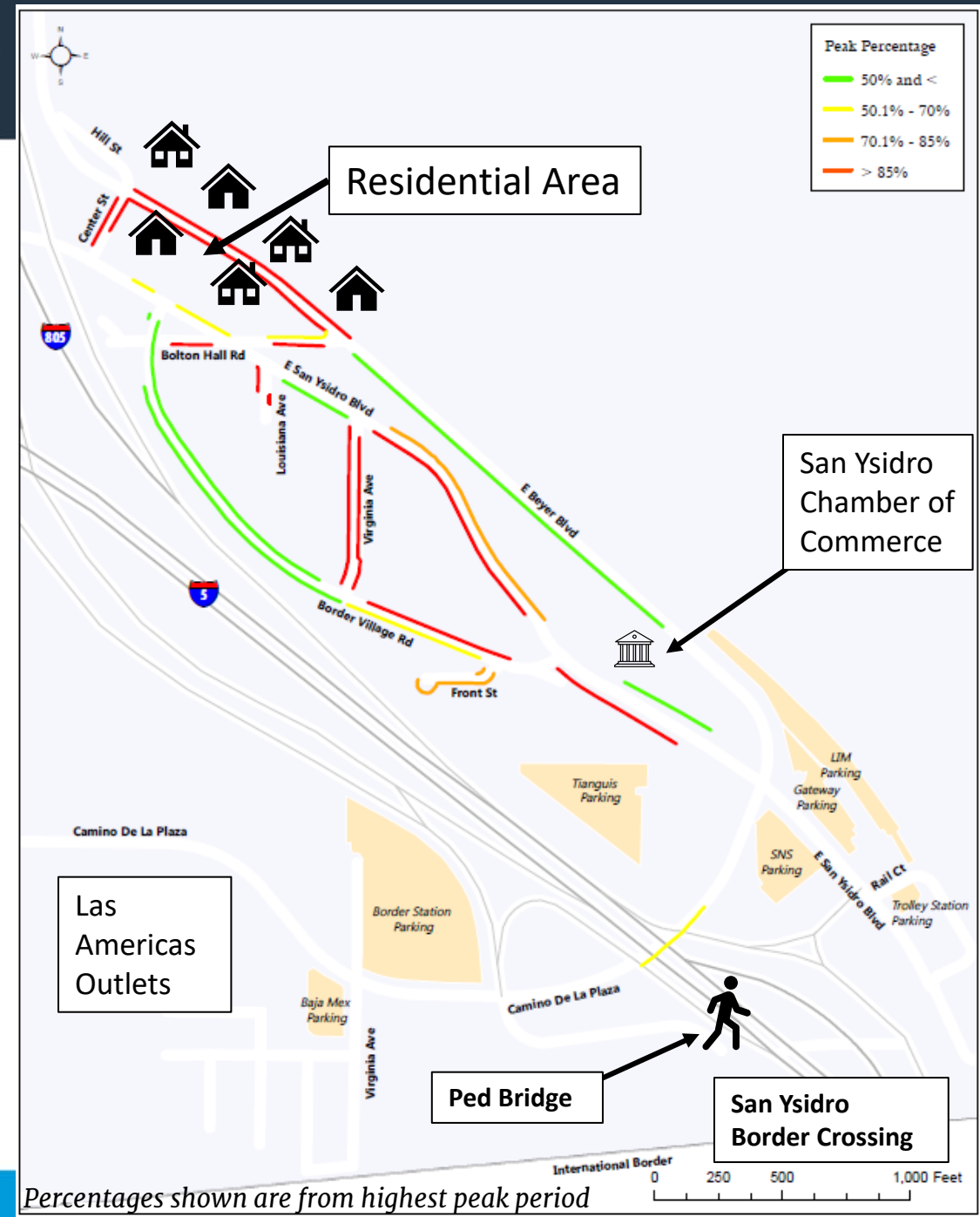
Existing Parking Inventory

- **2,216 total parking spaces observed in parking study**
 - 504 on-street spaces (23%)
 - Includes long-term and short-term spaces (15- and 30- minute time limit, taxi only, commercial loading)
 - 1,712 off-street spaces (77%)
 - Paid parking ranged from \$6 - \$14 per hour



On-Street Parking Occupancy - Weekend (Saturday)

- Higher percentages are observed in **early morning (8-10 am)** and **afternoon (2-4 pm)**
- **9** segments were observed with **100% occupancy** within five observed periods
- Locations with **short-term (15-30 mins) parking and taxi designated spaces** were observed to be **<50% occupied** throughout the day
- Average vehicle duration in study area: **3hrs 14 mins**



Parking Management Recommendations

- Re-evaluate short term parking needs (15-minute, passenger loading zone, designated taxi areas)
- Improve education and enforcement
- Parking meters in areas where time limit parking is not effective
- Streetscape and pedestrian improvements
- Mobility hub amenities (secure bike parking, wayfinding, etc.)



Timeline

- Resolution to assign Advisory Board was approved December 2023.
- Working closely with EDD to identify a non-profit entity to oversee the CPD.
- Execute operating agreement and start scoping budget and program priorities for the area.