



REPORT

THE CITY OF SAN DIEGO TO THE PARKS AND RECREATION BOARD

DATE ISSUED: February 20, 2025

REPORT NO.: 101

ATTENTION: Parks and Recreation Board
Agenda of February 20, 2025

SUBJECT: Re-naming Clay Neighborhood Park to Dr. Bertha O. Pendleton Park

SUMMARY

Issue – Should the Park and Recreation Board recommend approval of re-naming Clay Neighborhood Park to Dr. Bertha O. Pendleton Park

Department Recommendation – Recommend approval of re-naming Clay Neighborhood Park to Dr. Bertha O. Pendleton Park

Other Recommendations – The following groups have reviewed and considered the proposed project. Actions taken and recommendations made by these groups are listed under Discussion below.

Colina Del Sol Recreation Group voted unanimously to approve the re-naming of Clay Neighborhood Park to Dr. Bertha O. Pendleton Park on November 20, 2024.

College Area Community Planning Group submitted a letter of support for the re-naming of Clay Neighborhood Park to Dr. Bertha O. Pendleton Park on November 8, 2024.

Eastern Area Communities Planning Committee voted unanimously to support re-naming of Clay Neighborhood Park to Pendleton Park on November 12, 2024.

Rolando Community Council submitted a letter of support for the re-naming of Clay Neighborhood Park to Dr. Bertha O. Pendleton Park on November 11, 2024.

Then City Council President, Sean Elo-Rivera submitted a letter of support for the naming of Clay Neighborhood Park to Dr. Bertha O. Pendleton Park on November 20, 2024.

Epsilon Xi Omega Chapter of the Alpha Kappa Alpha Sorority submitted a letter of support for the re-naming of Clay Neighborhood Park to Dr. Bertha O. Pendleton Park on November 12, 2024.

The Ebony Pearls Foundation submitted a letter of support for the re-naming of Clay Neighborhood Park to Dr. Bertha O. Pendleton Park on November 19, 2024.

Fiscal Impact – No impact to the General Fund.

Water and Energy Conservation Status – The proposed would not have an impact on any water and energy conservation guidelines contained in Council Policy 200-14.

Climate Action Plan (CAP) Impact – No Impact.

Strategic/Tactical Equity Plan (TEP) Impact – Meets Goal 4 of the TEP: Cultivate a diverse, equitable, and inclusive environment for our employees and the public.

Environmental – No Impact.

BACKGROUND

Clay Park is an existing neighborhood park within the Rolando Community. Rolando is a neighborhood of the Mid-City region of San Diego, California. Rolando is mostly residential, except for El Cajon Boulevard, which features the Campus Plaza Shopping Center.

Clay Neighborhood Park was initially developed in 1979 and currently has a 5-12 year old playground, a single lighted basketball court, an open passive grass area, and smaller linear park area across the street. The park is directly adjacent to Dr. Bertha O. Pendleton Elementary School Joint Use Field, formerly known as Clay Elementary Joint Use Field. The joint use field adds a larger multipurpose field and one baseball field.

On April 30, 2024, San Diego Unified School District approved an action to rename neighboring Clay Elementary School to Dr. Bertha O. Pendleton Elementary School. Re-naming the park will align the two sites, while also recognizing Dr. Pendleton's important contributions to the community.

DISCUSSION

City Council Policy 900-20 address the Naming of City Assets (Attachment C)

1. Location
2. Significant Events, People and Places
3. Outstanding Individuals
4. Major Donations

Category 3 states that this category is designed to acknowledge individuals who have made substantial contributions to benefit the City, local community, park and recreation system, or public library.

Dr. Pendleton grew up in Gadsden, Alabama during a time when Black Americans were denied their full civil rights. Despite that grim reality, as a young girl, Dr. Pendleton proved

to be resourceful, curious, and determined. She was valedictorian of her high school and went on to attend Knoxville College in Tennessee, graduating with honors with a Bachelor of Science degree in biology. She continued her education earning a master's degree from United States International University, and later a Doctor of Education from the University of San Diego.

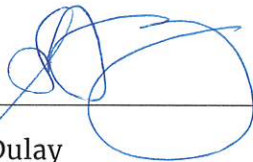
Dr. Pendleton spent her early professional years as a cartographic engineer before becoming a third-grade teacher. When she and her family relocated to San Diego in 1957, she became a middle school teacher. Her success in the classroom led her to become an administrator, filling the roles of counselor, Vice Principal, Principal, District Coordinator, Assistant Superintendent, Deputy Superintendent and finally Superintendent. She was the first female and the first Black American selected as Superintendent of the San Diego Unified School District, the eight largest district in the country.

Dr. Pendleton influenced state trends in education, and improved student achievement. Under her leadership, San Diego Unified School District expanded and added 14 more schools. The expansion helped address overcrowding and accommodated new home developments in various communities. She retired in 1998 and continued to volunteer for many years. To this day, she is an important role model for San Diego Unified School District students, and for all who seek to have a positive impact on their communities through service to others.


ALTERNATIVES

Do not approve the re-naming of Clay Neighborhood Park.

Respectfully submitted,



Gina Dulay
Deputy Director, Community Parks II Division



Prepared by: Gordon Bordson
District Manager

Attachment(s): Council Policy 900-20
Colina Del Sol CRG Meeting Minutes from November 20, 2024
Letters of Support

cc: Council District 9

CITY OF SAN DIEGO, CALIFORNIA
COUNCIL POLICY**CURRENT**

SUBJECT: NAMING OF CITY ASSETS

POLICY NO.: 900-20

EFFECTIVE DATE: April 13, 2017

BACKGROUND:

The City, through its departments, and advisory boards and commissions, has followed a number of processes/policies for *naming* or *renaming* its parks, libraries and other *City Assets*. Generally, these policies provide for the *naming* or *renaming* requests based on (1) the location of the *City Asset*, (2) the identity of an individual of historical significance to the local area, or (3) the identity of an individual or entity whose contributions to the City and/or the community supports the request. From time to time, the City has also named *City Assets* after a person or entity who has provided significant financial support for the *City Asset* being named.

The City wishes to replace any existing *naming* or *renaming* policies with one comprehensive citywide policy, as follows:

PURPOSE:

The purpose of this policy is to establish uniform guidelines for *naming* and *renaming* of *City Assets*.

This policy outlines the criteria, conditions, and procedures that govern *naming* and *renaming* of *City Assets* in order to maintain their integrity, to encourage philanthropic giving while acknowledging public investments, and to safeguard against unwanted commercialization of *City Assets*.

This policy does not apply to:

1. Marketing Partnerships entered into under Council Policy 000-40, except that consideration should be given to Guiding Principles, Section C (Funding Criteria) below in regards to them;
2. The *naming* of public streets addressed in Chapter 12, Article 5, Division 11 of the San Diego Municipal Code (SDMC);

CITY OF SAN DIEGO, CALIFORNIA
COUNCIL POLICY

CURRENT

3. Artworks, which are exempt from this Council Policy. Artworks are defined and governed by San Diego Municipal Code 26.0701 et seq.;
4. Public safety-related *City Assets*;
5. Council Policy 100-02 (Donation Acceptance);
6. *Donor Acknowledgement*; and
7. Council Policy 200-10 (Honorary Street Names).

DEFINITIONS

For the purpose of this policy, the following definitions apply:

Board: Board as recognized by the San Diego Municipal Code (SDMC) and/or City Charter.

City Assets: Tangible or intangible items of value that are owned or created by the City, including but not limited to both *City facilities* and leaseholds that do not exceed 35 years and/or that confer ownership rights by agreement. This definition does not include Artworks, which are city assets under San Diego Municipal Code 26.0701 et seq.

City Facility (included in City Assets): Any part of real property or structure owned by the City or for which *naming* rights are conferred by agreement, including, but not limited to parks, libraries, *Recreational Facilities* buildings, parking facilities, interior or ancillary features that are a part of, or within, a larger facility and other City facilities.

City Sponsored or Recognized Support Group: May include, but is not limited to: recreation councils, "friends of" organizations, Community Planning Groups, town councils, or similar entities.

Commission: Commission as recognized by the SDMC and/or City Charter;

Department Director: Appointed director of the department that owns the *City Asset* eligible for *naming* or *renaming*. The director may assign this responsibility to other department staff within their delegation of authority.

CITY OF SAN DIEGO, CALIFORNIA
COUNCIL POLICY

CURRENT

Donation or gift: A monetary (cash) contribution, endowments, personal property, real property, financial securities, equipment, in-kind goods or services, or any other *City Asset* that the City has accepted and for which the *donor* has not received any goods or services in return. For purposes of this Council Policy, the terms “donation” and “gift” shall be synonymous.

Donor: A person or other legal entity that proposes or provides a *donation* to the City.

Donor Acknowledgement: Excluding *naming*, donor acknowledgement is permanent writing on plaques, walls, stone carvings, pavers, bricks, electronic display, or interpretive signs that are temporary or permanent and are used to recognize the financial contribution of a *donor*.

Funding: Financial or in-kind resource to provide funding that might result in *naming* or *renaming*.

Funding Source: The source of *funding* which can include individuals, nonprofit organizations, and for-profit entities.

Naming: The selection and approval by the City for the initial *naming* of a *City Asset* other than streets within the public right of way.

Non-profit Organization: A corporation or an association that conducts business for the benefit of the general public without shareholders and without a profit motive.

Recreational Facility (included in City Assets): Major structures such as community centers, aquatic facilities, picnic shelters/pavilions, athletic courts, and fields.

Renaming: The selection and approval by the City for a new name of an existing *City Asset* other than streets within the public right of way.

Sign Ordinance: The City’s sign regulations contained in SDMC §§ 142.1201 – 142.1292.

POLICY:

The policy of the City is to reserve *naming* or *renaming* of *City Assets* for circumstances that will best serve the City’s interests and ensure a worthy and enduring legacy for the City. To this end, the City supports *naming* or *renaming* requests within the following broad categories:

CITY OF SAN DIEGO, CALIFORNIA
COUNCIL POLICY

CURRENT

1. Location. As a general policy, a name should assist the public in identifying its location. The City shall first consider the name of the community area, the names of nearby geographic features, and the names of adjacent schools and streets when it is considering a *naming/renaming* request.
2. Significant Events, People, and Places. The history of a major event, place, or person may play an important role to preserve and honor a community's history, landmarks, or prominent geographical features. The City may name a *City Asset* for a major event, place, or person of social, cultural or historical significance to the local area when the *City Asset* is associated with or located near the events, people, or places of social, cultural or historical significance. The relationship of the event, person, or place to the *City Asset* must be demonstrated through research and documentation.
3. Outstanding Individuals. This category is designed to acknowledge individuals who have made substantial contributions to benefit the City, local community, park and recreation system, or public library. Naming or renaming a *City Asset* for an outstanding individual is encouraged for those person's whose significance and good reputation have been accepted in the community, City and/or State/National history. If it is not appropriate to name the larger *City Asset* after an individual, then naming or renaming can be subordinate to the name of the larger *City Asset* or the City may name an area or portion of the *City Asset* after an individual, including but not limited to a meeting room, structure, fountain, or garden.

In considering the *naming* or *renaming* of a *City Asset* after an individual, priority will be given to those who made a sustained and lasting contribution to:

- a. The City of San Diego
 - b. The State of California
 - c. The United States of America
4. Major Donations. The City has benefited from the generosity of residents, organizations, and businesses. The significance of *funding* may warrant acknowledging the *funding source* through *naming* or *renaming*.
- a. The threshold for *naming* or *renaming* a *City Asset* for an individual, organization, or business when *funding* is involved should include a *donation* agreement and one or more of the following:

CITY OF SAN DIEGO, CALIFORNIA
COUNCIL POLICY

CURRENT

- i. A significant contribution towards the capital construction costs of the structure;
 - ii. A deed to the City of land for the majority of the *City Asset* by the *donor*; and/or
 - iii. A twenty-year endowment for the continued maintenance and operations of the *City Asset*.
- b. *Donors* seeking *naming* or *renaming* rights for major *donations* with respect to an individual should use the guidelines for Outstanding Individuals above.

GUIDING PRINCIPLES

A. General Provisions

1. In considering proposals for the *naming* or *renaming* of a *City Asset*, the City will consider whether the proposed name will:
 - a. Engender a strong positive image consistent with the City's goals and values;
 - b. Be appropriate relative to the *City Asset*'s location and/or history;
 - c. Incorporate the assigned historic name if the *City Asset* is a designated historical resource listed on the local, State, or National Register of historic resources;
 - d. Have historical, cultural, or social significance for future generations;
 - e. Commemorate places, people, or events that are of continued importance to the City, community, region, or state;
 - f. Have symbolic value that transcends its ordinary meaning or use and enhances the character and identity of the *City Asset*;
 - g. Have broad public support; and
 - h. Not result in the excessive commercialization of the *City Asset*.

CITY OF SAN DIEGO, CALIFORNIA
COUNCIL POLICY

CURRENT

2. The City will not permit corporate logos, insignias, or advertising slogans in a permanent naming or renaming of a City facility.
 3. A park or library's official documented name should not include the name of a corporation or business. If an organization or foundation's name consists of one or more individuals' names, then the guidelines for Outstanding Individual *naming* should be utilized.
 4. When considering the *naming* or *renaming* of a *City Asset* (excluding official documented names of parks and libraries) that includes a business name, *naming* or *renaming* must be for a defined contractual period of time with regard to the life of the *City Asset*.
 5. All related signage shall comply with the *Sign Ordinance*.
 6. The City shall retain full editorial control over all related signage subject to the *Sign Ordinance* and adhere to the below criteria.
 - a. Any physical form of on-site recognition shall not interfere with visitor use or routine operations.
 - b. The form of any on-site recognition shall:
 - i. Be of appropriate size and color within the design scheme of the facility;
 - ii. Not dominate the sign in terms of scale or color;
 - iii. Not detract from surroundings or any interpretive messages; and
 - iv. Be subject to review and approval by the *Department Director*.
- B. *Funding Acceptance Criteria*. The City may not accept *funding* as part of a *naming* or *renaming* proposal that would create any conflict of interest, as set forth in the City's Ethics Ordinance (Chapter 2, Article 7, Division 35 of the SDMC) and the Fair Political Practices Commission regulations (Title 2 of the California Code of Regulations, sections 18110 – 18997). The following principles form the basis of the City's consideration of *naming* or *renaming* proposals based on *funding* of a *City Asset*:

CITY OF SAN DIEGO, CALIFORNIA
COUNCIL POLICY

CURRENT

1. The mission of a *Funding Source* must not compete, impair or conflict with the policies, goals or operations of the City;
2. The *funding source* must provide a desirable association according to the Guiding Principles under this Policy; and
3. *Naming* or *renaming* rights offered are commensurate with the relative value of the *funding*.

PROCEDURES

A. *Naming* or *Renaming* Application Process

1. Applicants and proposers (including *City Sponsored* and/or *City Recognized Support Groups*) shall submit their *naming* or *renaming* proposal to the *Department Director* depending on asset type.
2. If applicant's proposal follows the intent of this Council Policy, the *Department Director* shall make a proposal in writing for *naming* or *renaming* of a *City Asset* as follows:
 - a. For library facilities, the *Department Director* will make the proposal to the Board of Library Commissioners.
 - b. For parks and *recreational facilities*, the *Department Director* will make the proposal to the Park and Recreation Board.
 - c. For other *City Assets*, the *Department Director* will make the proposal to the appropriate Deputy Chief Operating Officer for the City Facility for which the *naming* or *renaming* is proposed.
 - d. Other City staff may review and provide input on the proposal for *naming* or *renaming*.
3. Written proposals must, at a minimum, include the following information:
 - a. The proposed name;
 - b. Reasons for the proposed name, including a discussion of the criteria identified in this policy;

CITY OF SAN DIEGO, CALIFORNIA
COUNCIL POLICY

CURRENT

- c. The amount of the *donation* or *funding* provided for the *City Asset*, if applicable;
- d. Written documentation outlining community support for the proposed name; and
- e. If proposing to *rename* a *City Asset*, justification for changing an established name.

B. Naming and Renaming Review Process

1. Upon receipt of a *naming* or *renaming* proposal for any *City Asset*, the *Department Director* reviewing the *naming* or *renaming* proposal shall consider the following items in the review, including but not limited to, the following:
 - a. Submit the proposal to appropriate City historical staff to review the California Historic Resources Inventory Database (CHRID) to determine if the *City Asset* is a Designated Historical Resources with an assigned historic name;
 - b. Ensure that supporting information has been authenticated;
 - c. If the *City Asset* is a Designated Historical resource listed on the local, State or National Register of Historic Places, any on-site recognition shall comply with the U.S. Secretary of the Interior's Standards for the Treatment of Historic Properties and shall be reviewed and approved by the City's Historical Resources staff according to those standards;
 - d. Ensure compliance with Charter section 225 (Mandatory Disclosure of Business Interests);
 - e. Consider the impact of the *naming* or *renaming* to the community; and
 - f. Consider the cost of implementation and signage, and identify the *funding* to cover such costs.
2. The *Department Director* will submit the proposal to the City Attorney's Office for legal review of the following issues that include, but are not limited to:
 - a. Ownership rights, by agreement or by law; and

CITY OF SAN DIEGO, CALIFORNIA
COUNCIL POLICY

CURRENT

- b. Adherence to City policies, such as the San Diego Charter and SDMC, as well as any local, state, or federal regulation.
3. For all *City Assets* other than a library or park that do not involve *funding*, the *Department Director* will submit a recommendation to the Assistant Chief Operating Officer, Chief Financial Officer, or Deputy Chief Operating Officer as appropriate for review. The *Department Director* will submit the proposal for final approval of *naming* or *renaming* to the Chief Operating Officer. Prior to approval, City staff will notify the applicable Council District(s) and publish a notice with 30 days for comments by the public that will be taken into consideration by the Department Director following the process outlined herein.

If a *naming* or *renaming* request is for a library or park and does not involve *funding*, then the *Department Director* will advise the applicable board or commission who will invite comments from relevant community groups or associations.

- C. The City, in its sole discretion, may:
 1. Reject *naming* or *renaming* proposals or remove existing *naming* that portray or include depictions, words, or phrases that the City reasonably deems to be harmful, controversial or otherwise do not support the guiding principles stated in this policy; and
 2. Reserve the right to rename any *City Asset* for any reason, for instance if the resident, organization, or business for which it is named turns out to be disreputable, becomes disreputable or does not otherwise support the Guiding Principles set forth in this Policy.

FUNDRAISING GUIDELINES

From time to time, the City may receive offers for outside support groups to identify donors to fundraise for specific *City Assets* in exchange for *naming* rights. *City Sponsored or Recognized Support Groups* intending to fundraise (excluding *Donor Acknowledgement* programs) for multiple *naming* rights or major projects must take the following steps:

1. Develop recommendations for *naming* opportunities with gift levels prior to receiving gifts and offering *naming* rights to prospective donors.

CITY OF SAN DIEGO, CALIFORNIA
COUNCIL POLICY

CURRENT

2. Draft and submit recommended *naming* opportunities with gift levels to the *Department Director* for review.
3. Upon receipt of recommended naming opportunities with gift levels, the *Department Director* reviewing the *recommendation* will consider the following items in the review, including, but not limited to, the following:
 - a. Submit the request to appropriate City historical staff to review the City's CHRID to determine if the *City Asset* is a Designated Historical Resource with an assigned historic name;
 - b. Ensure that supporting information has been authenticated;
 - c. If the *City Asset* is a Designated Historical Resource listed on the local, State or National Register of Historic Places, any on-site recognition shall comply with the U.S. Secretary of the Interior's Standards for the Treatment of Historic Properties and shall be reviewed and approved by the City's Historical Resources staff according to those standards;
 - d. Ensure compliance with Charter section 225 (Mandatory Disclosure of Business Interests);
 - e. Consider the community impact;
 - f. Consider the impact of the *donation* or *funding* to the completion of a project, if applicable; and
 - g. Consider the cost of implementation and signage, and identify the *funding* to cover such costs.
4. The *Department Director* will submit the proposal to the City Attorney's Office for legal review of the following issues that include, but are not limited to:
 - a. Ownership rights, by agreement or by law; and
 - b. Adherence to City policies, such as the San Diego Charter and SDMC, as well as any local, state, or federal regulation.
5. Upon completion of the above steps, the *Department Director* will work with the City Attorney to prepare a draft agreement with the *City Sponsored or Recognized Support Group*.

CITY OF SAN DIEGO, CALIFORNIA
COUNCIL POLICY

CURRENT

6. Upon approval by the *Department Director*, the *City Sponsored or Recognized Support Group* will submit the recommended *naming* or *renaming* opportunities with gift levels and draft agreement to the corresponding board or commission.
7. Upon approval by the board or commission, the *Department Director* will submit the final draft recommendation on the *naming* or *renaming* opportunities with gift levels along with the draft agreement to the City Council for final approval. Only after City Council approval may the *City Sponsored or Recognized Support Groups* begin soliciting and accepting donations for *naming* or *renaming* rights.
8. No final commitment to name a *City Asset* or portion thereof shall be made to a potential donor without the final approval by the *Department Director* and Assistant Chief Operating Officer or Chief Operating Officer. *Naming* or *renaming* rights that include *funding* will have final approval by City Council.

HISTORY:

“Naming of City Assets”

Adopted by Resolution R-311043 – 04/13/2017

December 30, 2024

To: City of San Diego Parks and Recreation Board
From: Colina del Sol Recreation Advisory Group
Re: Proposed Re-naming of Clay Park

Dear Board Members,

At our November 20, 2024 meeting, the Colina del Sol Recreation Advisory Group voted unanimously to support the efforts of the community based group 'Not Okay with Clay' to re-name Clay Neighborhood Park, located in the Rolando Village neighborhood. We support the proposal to rename the park after Dr. Bertha O. Pendleton, San Diego Unified School District's first African-American AND first female superintendent.

This effort is widely supported among community members. The group has attended various community meetings and obtained letters of support from groups including the College Area Community Council, El Cerrito Community Council, Eastern Area Communities Planning Committee, Rolando Community Council, Councilmember Elo-Rivera, Epsilon Si Omega, Alpha Kappa Alpha, Pearls Foundation; and a petition with 1249 signatures.

Further, the adjacent Elementary School has already been renamed (via unanimous vote in May 2024) by the San Diego Unified School District from Clay Elementary to Dr. Bertha Pendleton Elementary.

As a public space that is used for recreation and community gatherings, as well as a joint use field for the adjacent school, it is appropriate for the name to be consistent with the school name as well as celebrating the history of a groundbreaking local educator who by all accounts was well liked and inspirational in her role.

Sincerely,

Colina del Sol Recreation Advisory Group

City of San Diego Parks and Recreation Department
COLINA DEL SOL COMMUNITY RECREATION GROUP

5319 Orange Ave, SAN DIEGO, CA 92115 – 619-235-1144

MEETING MINUTES – NOVEMBER 20, 2024, REGULAR MEETING

(Meeting was hybrid zoom / in-person)

MEMBERS PRESENT

Sidney Michael, Chairperson
Daniele Laman, Vice-Chairperson, CLLL
Lynn Edwards, Rolando Park Comm. Council
Sue Richardson, College Community
Lorna Zukas, El Cerrito Community
Kara Camden, Rolando Community
Terry Hoskins
Sabrina Young, Clay Elementary
Denise Armijo, Rolando Resident
Peaches Turner, Treasurer
Karleen Driggs, Soccer Kids America
Josh Vonck, East County Surf

STAFF

Dave Lee, Area Manager II
Clarence Hill Jr. OCA RCD
Ashley Soto-Jimenez, Pool Manager
Francisco Peralta, D9
Joshua Cummings, Mid-City CRO
Shannon Scoggins, Landscape Designer P&R

GUESTS

Francisco Campuzano, SDUSD
Karin Angel
Jennifer Martinez, St. Katharine's
Jerrod Tucker, Rolando Resident
Joe Yturrino
Sheila B. Sanchez
Kristy Aragon, Principal, Hardy Elemen.
Christine Young
Erik Anderson
Brian Jenkins
Mary Castleberry
Alexander Orbovich
Samer Naji

ABSENT

Arlette Bianconi, California Soccer
Ramon Aldana, City Heights Soccer
Jose Lopez, Sunshine Little League
Darrell Johnson, East County Surf

CALL TO ORDER / INTRODUCTION OF GUESTS

APPROVAL OF AGENDA - Approved (Lorna motion, Teri 2nd, 9 ayes)

APPROVAL OF MINUTES - Approved with corrections, 9 ayes

WORKSHOP ITEM Shannon Scoggins from City of SD Park and Recreation presented

1. Hardy Elementary Joint Use Field GDP Amendment, whole site modernization construction project and upcoming partial closure of JU Field. Presenter, Shannon Scoggins

Whole site modernizations include buildings, parking, everything. May 2025–Dec 2028 full closure, using part of the field for staging. Currently 1.79 acres of JU field (1.5 turf), plus backstop /infield, parking lot. Total JU is 2.63 acres. New layout increases asphalt for parking / drop off, with asphalt walking path. Turf will now be 1.21 acres. Baseball diamond will become a soccer field (120x180 either U10 or U12). Approval process includes P&R Board 2/20/25, will come back to CRG 1/15/25 for recommendation to P&R. Chollas Little League uses baseball for practice, limited due to size per Dave. SDSU uses it for campouts and soccer. Little League will be able to field until late May 2025. It was noted that SDUSD chose not to replace the backstops. Basketball and play areas will be locked after hours, concerns about public not having access; P&R to discuss internally. Equipment was only de facto public due to inability to close off per Shannon. Was not counted in MP inventory for park space. School space per agreement/code provides recreation exclusively for students during curriculum. It was noted that since mores schools are closing off de facto areas we need more dog parks, etc. Guest commented that after hours people allow dogs off leash and school / parents who raise funds and pay for b-ball hoops and replacements have to pick up dog waste, plus safety concerns with dog interactions. A lot of users are SDSU students, not invested in community. City

looking in to additional signage and enforcement, possibly closing the area if there are too many infractions. Humane Society works on data, people should report sdhumane.org Shannon is joint use coordinator for all JU sites. Concern was voiced that it doesn't work to be punitive, outreach and a cultural shift are needed.

2. Pendleton Elementary Joint Use Facility Solar Panel construction project and upcoming partial closure of JU Field. Presenter, Shannon Scoggins Partial closure Mar 2025 – Dec 2025. Panels will be elevated on north end of field east of bleachers. 14'-16' for panel height, no fencing between field and panels which are designed to handle some ball hits. It was noted that cricket balls are harder. New perimeter DG walking path to be added along east edge and north edge of field. As panels are considered shade structures an ADA path is required with a designated spot for wheelchairs. The overall park renovation project still needs another community meeting and attendees requested that the City work with the whole site designers to ensure projects align. It was question whether the panels could be placed in the staff parking area across the street; Shannon to check. Yellow area on graphic surrounding panels will become mulched area as it is not a recreational turf area. Plans still preliminary and City was not planning to go to P&R as this is nit a significant change (not GDP or other trigger) but can come back to CRG. Concern was voiced about students crossing construction access / area.
3. Harriet Tubman Village Charter School whole site modernization construction project and upcoming partial closure of JU Field. Presenter, Shannon Scoggins Partial closure Dec 2025 – Spring 2028. Very preliminary now. Small site, will need to use a portion of new field for staging.

ACTION ITEMS

1. Renaming of the Clay Neighborhood Park – Sabrina Young The group has a written package with proposal as read at the previous CRG meeting, along with letters of support, including College Area Community, El Cerrito CC, EACPC, Doug Lister (Pres of RCC)[RCC had survey on website], Councilmember Elo-Rivera, Epsilon Si Omega, Alpha Kappa Alpha, Pearls Foundation; and a petition with 1249 signatures. They have attended various community meetings past 6 weeks. This is following successful renaming of the school. Daniele made a motion for a letter of support to rename to Dr. Bertha O. Pendleton Park, Sue Richardson 2nd. 9 Ayes. Next step will be to go to Park Board in January. Packet will go to Dave Lee. Denise to write a letter of support.
2. Approval of the nominating slate for CRG 2025 officers Teri Hoskins motioned to approve the following slate with 2nd by Kara and 9 ayes
 - a. Chair –Sue Richardson
 - b. Vice – Lorna Zuka
 - c. Secretary – Denise Armijo
 - d. Treasurer – Peaches Turner
3. Approval of the FY25 RCF budget
Get funds through adult programs or youth tournaments (commercial) or clinics. Submit to committee based on past. Bring up if there are ides for other programs desired. (flag football, cheerleading, etc.) City now controls with dedicated account for CRG. Affected by closures such as Clay field solar project. Got \$5,000 from Price Charity, but hasn't come in yet. Not a lot of community parks with lit fields in our rec area. Need more marketing, social media. Some residents do not know about programs. Vietnamese, Spanish, other languages. Daniele, should have separate budget for pool since aquatics bring in revenue. Movies in park \$1K per event (actually closer to \$1.5K). If community partners with CRG / City, City will prepare banners, etc. Sue moves to approve, Lorna 2nd. 9 Ayes

PUBLIC COMMENT – (Limited to 2 minutes non debatable)

- Jennifer Martinez informed the group that St. Katharine Drexel Academy (K-8) will be closing after 20 years due to low enrollment and higher and pleaded for support and to spread the word to try to keep open. Need to enroll 30 new kids to keep the school open. The school will have an event on 12/15 3-7 PM. Website is skda-sd.org A flier and QR code can be found online. Tuition assistance is offered, and the school is inclusive, community based. Daniele suggested going to nearby catholic schools to announce on bulletins.
- An event for the Crawford graduates of the pool program was announced.
- The 501C3 status was discussed and noted that follow up was needed.
- It was noted that the city gym at City Heights rec center has badminton courts

- Donation of lights for Colina tennis courts was mentioned.
- It was noted that In-n-Out Burger is looking to move in at the old Rite Aid location near Pendleton Elementary with traffic to be routed in from Seminole.

STAFF REPORTS

1. Council District 9 – Angel Garibay Franciso Peralta
 - a. Initiative to prevent rent price fixing using algorithms. City council to hear item. One of the few cities nationwide taking on issue.
 - b. Tri-Services workshop Monday 12/2 5:30 – 7:30 PM– trash services Rolando college library looking for what services are desired (cleangreensd.org)
 - c. Event took place today (11/20) for new soccer club in town, 60-80 volunteers did brush clearing, trash pick-up, wall painting.
 - d. University Ave construction – 46th to Menlo will be closed for sidewalk / roundabout, re-routed to El Cajon – Euclid – back to University. Another closure early January. Completion March 2025. Had issue with underground utilities that weren't on record drawings. Electricians will fix broken lights in January that Francisco identified.
 - e. Met with City Heights Community Center / stakeholders to address issues with bad activity next to senior living apartment.
 - f. Gem Coffee clean up this weekend, doing monthly community clean ups this past year, started at 9 now up to 60 volunteers.
 - g. State Assembly Weber 10 am – 2 pm turkey giveaway announced
 - h. Meeting to be held 11/21 in Kensington (at Hoover) to discuss evacuation issues from Halloween fire.
2. SDPD Community Relations Officer – Joshua Cummings
 - a. Has new Lt (Radkey) who will come to next meeting.
 - b. Brush abatement is a hot topic
 - c. Homeless still biggest concern, esp. at Wightman Park. Removed encampment nearby.
 - d. Will be attending event at Hoover CIMU (critical incident management unit). Not clear if area that caught fire was City or private Talmadge apartments. It was noted that SDSU was operating separately, not in sync with efforts to deter students / traffic from area. Talmadge may have a separate exclusive meeting.
 - e. An attendee brought up an issue with car vandalism parking in ADA space just outside the rec center.
3. Area Manager – Dave Lee
 - a. Pickleball P.O. processed and approved, need to schedule work for permanent court (nets, resurfacing)
 - b. Lighting – rec centers are low priority for City, trying to go to outside vendors, but running into union red tape (need letter from Transportation saying they can't do it). Ace Electrical is the vendor.
 - c. Soccer Club Brush management event successful, helps visibility too.
 - d. Clay / Pendleton Park – ongoing irrigation issues. Line breaks, booster pump went out, under repair. It was noted that the trash can doesn't get dumped, and there is graffiti.
 - e. Montezuma Park – New maintenance super (McGill), looks great
 - f. Rolando Park Elem – irrigation issues, arborist needs to go out for work on student trees
 - g. North Chollas got new backstop, gopher treatment.
 - h. Sunshine was going to come to meeting, will be here in January had to sort out design issues affecting operation
 - i. Chollas Lake Little League – back fencing area in progress, poles up. Need to re-install wind screens.
 - j. Oak Park removed some circular trash cans, people tipping and rolling. Will replace with square ones.
 - k. Mann – addt'l trash receptacles to be added
 - l. Charles Lewis – just removed 1.6 acres of brush
 - m. Wightman – homelessness, graffiti. Revitalization project under way. New surveillance cameras. SDPD to increase presence.
4. OCA Recreation Center Director – Fernando Jumillas
 - a. Wrapping up fall flag season, undefeated. Winter programs under way. Camp next week.
5. Pool Manager – Ashley Soto Jimenez
 - a. Crawford 8-9 kids have learned all 4 strokes. 10-12 other participants in process. About 6 lessons left. M Th F

b. Jr lifeguard last day of training will be 12/17. Members requested info about graduation ceremony.

c. Swimming lessons at Colina starting next month.

d. Open on Christmas and New Year's eves for special events. Will have an inflatable for kids with life jackets for those who are not strong swimmers.

INFORMATIONAL ITEMS

1. — Clay Park Improvement Sub-Committee

This item will be struck from future agendas as the sub-committee is not active

CHAIRPERSONS REPORT

501C3 status: Sydney and Peaches getting runaround from franchise tax board. Said taxes were \$1,219. Called IRS for EIN number but Peaches's name is not on the account so could not access. Staff to research. New Board members need to go to bank to get on account. Sydney to coordinate.

REQUEST FOR CONTINUANCES - none

COMMUNITY REPORTS

1. Chollas Little League Last game is this Sunday, got quote from Ag-Pest to tent snack bar late Dec / early Jan. Will also be servicing septic tank (usually about every 3 years. Getting registrations for next season.
 2. East County Surf - no report
 3. California Soccer - no report
 4. City Heights Soccer - no report
 5. Soccer Kids America - no report
- Sunshine Little League to be added to future agendas

ANNOUNCEMENTS - none

ADJOURNMENT Meeting adjourned at 9:09 PM

NEXT REGULAR MEETING

The next regular meeting for the Colina Del Sol Parks & Recreation Group will be held on January 15, 2025. This information will be made available in an alternative format upon request. To request an agenda in an alternative format or request a sign language or an oral interpreter, please call OCA Recreation Center Director III, Fernando Jumillas at 619-235-1144.

Written Package for the Renaming of Clay Park

Advocates: Brian Jenkins, Danisha Jenkins, Jerrod Tucker, Sabrina Young (from Not OK With Clay)

The written package for the renaming of Clay Park contains:

- 1) Written Proposal
- 2) Letters of Support from:
 - College Area Community Council (unanimous support)
 - El Cerrito Community Council (unanimous support letter pending)
 - Eastern Area Community Planning Committee (unanimous support letter pending)
 - Doug Lister, President of Rolando Community Council
 - Council President Sean Elo-Rivera
 - Epsilon Xi Omega Chapter of the Alpha Kappa Alpha Sorority
 - Ebony Pearls Foundation
- 3) Change.org Not OK With Clay petition

Advocates: Danisha Jenkins, Brian Jenkins, Jerrod Tucker and Sabrina Young

I. **Proposed name:** Dr. Bertha O. Pendleton Park

II. **Reason for the proposed name:**

A. **Location:** The park is located adjacent to the recently renamed Bertha O.

Pendleton Elementary School and shares a joint use field with the school. Prior to the school name change, both the school and the park were named "Clay Elementary" and "Clay Park".

B. **Outstanding Individuals:** Dr. Bertha Pendleton grew up in Gadsden, Alabama during a time when Black Americans were denied the resources enjoyed by others to be successful and live full lives as citizens of the United States. As a young girl, Bertha proved herself to be smart, involved, resourceful and determined. When the segregated library did not have the information she needed, she requested and was given permission to utilize the public library after closing hours to access their extensive reference materials. She was the valedictorian of her high school graduation class and attended Knoxville College in Tennessee graduating with honors with a Bachelor of Science degree in Biology. She earned a Master's degree from United States International University (USIU) and a Doctorate of Education from the University of San Diego (USD). Bertha was born and spent the first five years of her life in Troy, Alabama, the same community where her cousin, Congressman John Lewis would later grow up. Her elementary and high school education was spent in Gadsden, Alabama. From these humble beginnings, she would grow up to eventually become the Superintendent of the eighth largest school district in the country, the San Diego Unified School District.

Dr. Pendleton spent her early career endeavors as a cartographic engineer before becoming a third grade teacher. She became a middle school math teacher when she and her husband and family moved to San Diego. Her success in the classroom soon led her to become an administrator, filling the roles of counselor, Vice Principal, Principal, District Coordinator, Assistant Superintendent, Deputy Superintendent and finally Superintendent. She was the first female and the first Black American selected as the Superintendent of the San Diego Unified School District. During her tenure, 14 schools were constructed in urban areas.

Bertha also has the distinction of having been a president of Epsilon Xi Omega, the local chapter of Alpha Kappa Alpha Sorority, Inc., for two terms, 1981 and 1984. Her work in the community was often a part of the motto of her beloved sorority, "Service to All Mankind." She received recognition from many community organizations for her volunteer spirit and tireless efforts in community service. To this day, she is a role model for all San Diego Unified School District students.

C. Significant Events: After a multi-year community engagement process, the San Diego Unified School District Board of Education unanimously voted to rename Henry Clay Elementary School to Dr. Bertha O. Pendleton Elementary School on April 20, 2024. The initiative to rename Henry Clay Elementary and Clay Park began with our Not O.K. Clay petition started on March 10, 2023. Henry Clay enslaved over 100 people in the state of Kentucky. He was known as "The Great Compromiser" for significant compromises that sustained slavery, including:

1. 1820 admittance of Missouri to the Union with no restrictions on slavery as a compromise for Maine becoming a free state.

2. New Mexico and Utah as territories in 1850 with no restrictions on slavery in exchange for California's admittance as a free state.
3. The abolishment of slave auctions but not slavery in Washington D.C.,
4. The 1850 Fugitive Slave Act requiring Federal officials in northern states to arrest and return people accused of escaping slavery

The community found that the continued celebration of a noted white-supremacist and slavery advocate was not acceptable in our neighborhood and came together to engage in a restorative process. Prior to the renaming of the school, the community engaged in multiple dialogue forums, and received endorsement from City Council President Elo-Rivera. These efforts, and more, ultimately resulted in the successful renaming of the elementary school adjacent to this park.

November 8, 2024

The Honorable Mayor Todd Gloria
City Administration Building
202 C Street, 11th Floor
San Diego, CA 92101

Subject: Renaming Clay Park to Bertha O. Pendleton Park

Dear Mayor Gloria:

On October 14, 2024 the College Area Community Planning Board (CACPB) voted unanimously to support and endorse the changing of the name of Clay Park to Bertha O. Pendleton Park.

The park is located at 4767 Seminole Drive, San Diego 92115 and is adjacent to Pendleton Elementary School which is at 6506 Solita Avenue, San Diego, CA 92115. The image to the right shows the juxtaposition of the park and school.



Although the park is not within the boundaries of the CACPB planning group, it is two tenths of a mile (1,056 feet) south of El Cajon Boulevard. It is enjoyed by many College Area residents as well as the El Cerrito neighborhoods.

Bertha Pendleton served as the first African American and the first woman Superintendent of the San Diego Unified School District. She was highly regarded while in that position and is still considered a beloved leader and community advocate.

On April 20, 2024 the San Diego Unified School District Governing Board approved the name change of the elementary school adjacent to Clay Park. It is now the Bertha O. Pendleton Elementary School.

The CACPB urges the City to change the name of Clay Park to Bertha O. Pendleton park so that it will be consistent with the name of the school. The name change will also honor the accomplishments of Dr. Pendleton while she served the San Diego Community.

Thank you for your consideration of this important community matter.

Sincerely,

A handwritten signature in black ink, appearing to read 'Thomas Silva'.

Thomas Silva

Chair of the College Area Community Planning Group.
619-261-8233

CC: Council President Sean Elo Rivera; District 9 Council Representative



November 20, 2024

Andy Field
Director of Parks and Recreation
City of San Diego

Mr. Field:

At our November 12, 2024 meeting, the Eastern Area Communities Planning Committee (EACPC) voted unanimously (9-0-0) to support the "Say No to Clay" group and rename Clay Park in the Rolando Community to Pendleton Park.

We encourage the Parks and Recreation Board to also support renaming this park.

Respectfully,
Lynn Edwards
Chair, EACPC

Doug Lister

President, Rolando Community Council
619-261-5895
douglasclister@att.net

November 11, 2024

Andy Field
City of San Diego
Director, Parks and Recreation

Dear Andy,

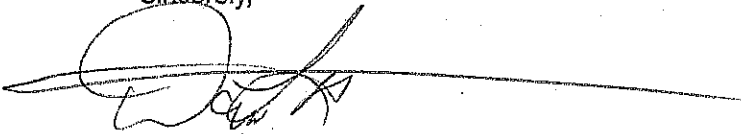
We are writing this letter to voice our support for the Not OK With Clay community group's efforts to rename Clay Park, located in the Rolando community of San Diego, to Dr. Bertha O. Pendleton Park. This parent and teacher organized coalition has amassed over 1,200 signatures of support through a grassroots effort that included campaigning at local events, hosting public town halls, and meeting with key decision makers in the community.

Henry Clay's name has stood in honor for too long and today we ask for immediate action to remove this shameful and racist image from our park. Clay's legacy as an enslaver (until his death) and his compromises to keep slavery in as many territories as possible disqualifies him from being honored on any building in our school district or city. Additionally, we must acknowledge that the park was named after Henry Clay Elementary with the naming dedication of this school occurring in 1957 during a time where many of the school's neighborhoods enforced a "white's only" covenant of home ownership, effectively barring anyone who was not white from purchasing a home in the community. The name effectively signals the same violently racist message today as it did in 1957.

Names matter. Who we honor matters. Our objective as the Rolando Community Council is to work together to keep Rolando a diverse neighborhood we are proud of.

As we move into a new era and work towards a more equitable vision for our community and schools, it is imperative that we right the wrongs of our past. That is why we fully endorse this community's effort to remove the name of Henry Clay from this park and replace it with a name that is restorative and reflective of the love, kindness, and compassion that occurs every single day within the homes of this neighborhood.

Sincerely,

A handwritten signature in black ink, appearing to read 'Doug Lister', is written over a horizontal line. The signature is stylized and somewhat cursive.

Doug Lister



THE CITY OF SAN DIEGO
COUNCIL PRESIDENT SEAN ELO-RIVERA
NINTH DISTRICT

November 20, 2024

Re: Letter of Support for Not OK With Clay Community Group

Dear Parks & Recreation Committee,

I am writing this letter to voice my support for the Not OK With Clay community group's efforts to rename Clay Park, located in the Rolando community of San Diego. This community organized coalition has amassed support through a grassroots effort that includes campaigning at local events, hosting public town halls, and meeting with key decision makers in the community.

Today, I request action to remove and replace the use of Henry Clay's shameful and racist image from our park. Clay's legacy as an enslaver (until his death) and his compromises to keep slavery in as many territories as possible should disqualify him from being honored on any building, park, or facility in our city. The name effectively signals a violently racist message and it should not be one that is associated with one of our beloved parks in the community.

Names matter. Who we honor matters. As we move into a new era and work towards a more equitable vision for our community, it is imperative that we right the wrongs of our past. That is why I fully endorse this community's effort to remove the name of Henry Clay from this park and replace it with a name that is restorative and reflective of the love, inclusion, and compassion that occurs every single day in the neighborhood and in our parks.

Sincerely,

A handwritten signature in black ink, appearing to be "S. Elo-Rivera".

Sean Elo-Rivera
Council President, San Diego City Council

November 12, 2024

To Whom it May Concern,

Recommendation: Approval of the renaming of Henry Clay Park, to Dr. Bertha O. Pendleton Park, following the renaming of Henry Clay Elementary School, to Dr. Bertha O. Pendleton Elementary School.

Rationale: Dr Bertha O. Pendleton is a local trailblazer with a stellar record, a dynamic personality and an achievement studded -career. Her work in the San Diego Unified School District was outstanding as was her work in the community. While there is no doubt that there should not be slave owners recognized as anything other than historical figures, they should not be recognized with the honor of a school or any public place in their name. Dr. Bertha O. Pendleton not only exemplifies the characteristics of a great leader, but the personality as well.

History:

Dr. Bertha Pendleton arrived in San Diego in 1957, at the beginning of the civil rights movement from Knoxville, Tennessee. A native of Alabama, Bertha Pendleton was very aware of the segregation and had been a part of the system that discriminated against African Americans for all her life. She graduated from Knoxville College in Tennessee as a biology major and began teaching third grade. In San Diego, Bertha Pendleton began teaching math and science at the middle school levels. She acquired California teaching certifications and advanced degrees while working and simultaneously advancing in the San Diego Unified School District. She worked as a parent counselor, vice principal, principal, coordinator and eventually a director, assistant superintendent and superintendent. In 1993, Dr. Bertha Pendleton became the first woman and the first black person to be named superintendent, which was at that time, the eighth largest district in the country.

Known for her advocacy of equity and reform policies, Dr. Pendleton influenced state trends in education, and improved student achievement. Under her leadership, the district expanded and added 14 more schools to address overcrowding and new home developments in various communities. In San Diego she was also known as a community volunteer. Whether at her church, or her beloved sorority Epsilon Xi Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated, Dr. Pendleton dedicated her life to serving others. She founded the Association of African American Educators and was a member and leader of many other local and national organizations, committees and associations. She retired in 1998 and continued her volunteer efforts for many years.

Dr. Bertha Pendleton has an indelible legacy of accomplishments and service in San Diego Unified School District and the San Diego community.

San Diego and the local neighborhood surrounding the current Henry Clay Park, would be well served by renaming the park, Dr. Bertha O. Pendleton Park. It will be a point of pride for all.

Emma Turner

Emma Turner, President. Epsilon Xi Omega Chapter, Alpha Kappa Alpha Sorority, Inc.



November 19, 2024

To Whom it May Concern.

Recommendation: Approval of the renaming of Henry Clay Park, to Dr. Bertha O. Pendleton Park, following the renaming of Henry Clay Elementary School, to Dr. Bertha O. Pendleton Elementary School.

Board Of Directors:

- ❖ Mary Castleberry
President
- ❖ Deborah Huggins-Grayson
Secretary
- ❖ Deborah Davis-Gillespie
Treasurer
- ❖ Ida Williams
Financial Secretary

Board Members:

- ❖ Dr. Donna Baytop
- ❖ Jaine Derrough
- ❖ Dr. Helen V. Griffith
- ❖ Dianne Joiner
- ❖ Patricia Grooms-Jones
- ❖ Sheryl Truitt
- ❖ Dr. Emma Turner
- ❖ Annette Weatherton
- ❖ Judge Randa Trapp, (Ret.)

P.O. Box 881473,
San Diego, CA 92168-0575

EIN # 84-2350224

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San Diego and the local neighborhood surrounding the current Henry Clay Park, would be well served by renaming the park, Dr. Bertha O. Pendleton Park. It will be a point of pride for all.

Mary Castleberry
President, Ebony Pearls Foundation

Not Ok With Clay - Change the name of Henry Clay Elementary and Clay Park in San Diego



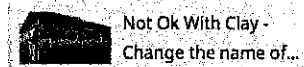
The Issue



Henry Clay was a Kentucky slave owner whose greatest legacy is the Fugitive Slave Act, a law designed to return escaped slaves to Southern slave owners. While he supported ending the slave trade in Washington D.C., he simultaneously advocated for slavery to remain in the Southern states along with the initiative to expand slavery to other states. During his lifetime, Henry Clay individually owned over 122 people and participated in the buying and selling of humans until his death.

1,249*

Verified signatures ▾



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