




THE CITY OF SAN DIEGO

TODD GLORIA
MAYOR

MEMORANDUM

DATE: February 11, 2025

TO: Honorable Council President Joe LaCava
Honorable Councilmembers

FROM: Mayor Todd Gloria 

SUBJECT: Appointment to the Franchise Compliance Review Committee

I am appointing Matt Brennan to the Franchise Compliance Review Committee.

Mr. Brennan is the VP of Sales at CollectiveSun®, LLC where he manages all aspects of installer and customer relationships, sales and project development. He has extensive experience in commercial solar sales, nonprofit solar financing and project management. Prior to CollectiveSun, he worked as an industrial engineer for a network equipment manufacturer, a sales engineer for electronic equipment manufacturers and an operations manager for an industry-leading mechanical engineering magazine. Mr. Brennan holds a Bachelor of Science degree in mechanical engineering from the University of New Hampshire. He is being appointed to a one-year term, ending June 30, 2025, in the Member Seat.

I thank him for his willingness to serve in this capacity.

MTG:cwd

cc: Honorable Heather Ferbert, City Attorney
Diana Fuentes, City Clerk
Charles Modica, Independent Budget Analyst