

February 24, 2025

Historical Resources Board

Subject : Item #1 310 San Fernando Street

Dear Board Members:

As the owners of 3225 Kellogg Street, in the La Playa neighborhood, we want to express our support for the Nomination for Designation as an Historic Resource in order to help preserve the home at 310 San Fernando Street. We are immediate neighbors on the north of the property. From our vantage point, the home is beautiful. It is simple and symmetrical, with a clean stucco surface and wood framed windows. It sits on a downward sloping lot overlooking the San Diego Bay 5 blocks to the east. It appears to belong

Overall, the integrity of the home appears sound. All/most of the construction materials are original. Point Loma College students were living in the home up until the start of the current school year. They shared that the interior of the home was in excellent condition.

Records show that the home was constructed in 1912. For being more than 100 years old, the structure up until recently had been very well maintained. Were it not for the fact that the developer boarded up all of the windows 1 month ago, you would surely see that the home presents a distinctive architectural spirit representing early development of the La Playa community; providing a space for comfortable living.

Historic photos show it to be one of the earlier homes in the area prior to the 1915 Panama-California Exposition. At the time, it was immediately adjacent to the site of the George and Amelia Kettenburg Arts and Crafts family home on Kellogg Street, the site of our home.

The home has been nominated for designation as a Historical Resource for meeting the following criteria; 1) as a special historical development in the community and 2) as an excellent example of early American architecture, known as Prairie Style Architecture. Prairie Style architecture was championed by Frank Lloyd Wright and represented a major shift in home design at the time. From our observations, we are aware of only 1 other Prairie style home remaining in the La Playa neighborhood.

The Prairie Style home at 310 San Fernando is irreplaceable. We hope that you will consider supporting the process to see that it is protected from demolition and receives the designation deserved as a Historical Resource for the community.

Sincerely,

Michael Robinson and Gretchen Motter