



Proclamation of the City Council City of San Diego

JERRY SANDERS DAY

Presented by Mayor Todd Gloria, Councilmember Stephen Whitburn, and
Councilmember Raul Campillo

February 27, 2025

WHEREAS, Jerry Sanders has served in a leadership capacity in the public, private and non-profit sectors in the San Diego Region for more than fifty years; and

WHEREAS, Mr. Sanders has served the last 12 years as the President and Chief Executive Officer of the San Diego Regional Chamber of Commerce, and through his advocacy the Chamber became the largest local chamber on the West Coast. In part, due to his effort to build connections and strengthen business communities across the California and Baja Region; and

WHEREAS, Mr. Sanders served as the 34th Mayor of the City of San Diego and ushered the city back into financial stability, created a stronger binational relationship with leaders in Mexico, and transformed the downtown landscape with the development of a new Downtown Central Library with the support of private donors; and

WHEREAS, Jerry Sanders, a proud Aztec, attended San Diego State University before, at the age of 22, following his dream to join the San Diego Police Department (SDPD) and beginning his lifelong career in public service; and

WHEREAS, Sanders rose through the ranks of the SDPD and ascended to the role of Chief where one of his most significant achievements was to reimagine the department's public safety approach with the implementation of community policing; and

WHEREAS, Mr. Sanders gave his final salute retiring from the police force and turning his focus to local philanthropy following a 26-year career in public safety; and

WHEREAS, Sanders, a member of the board of the San Diego/Imperial County Chapter of the American Red Cross and CEO of the United Way of San Diego County, improved the efficiency and fundraising efforts of these vital organizations to best serve the community; and

WHEREAS, Jerry Sanders is retiring from his role as President and Chief Executive Officer (CEO) of the San Diego Regional Chamber, an organization committed to making the San Diego region the best place to live and work – just like Jerry himself – bringing his lifelong career in public service to a close; **NOW, THEREFORE,**

BE IT PROCLAIMED, by the Mayor and Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby proclaim February 27, 2025, to be "Jerry Sanders Day" in the City of San Diego.

JOE LACAVA

COUNCIL PRESIDENT

JENNIFER CAMPBELL

STEPHEN WHITBURN

HENRY L. FOSTER III

MARNI VON WILPERT

RAUL A. CAMPILLO

WYAN MORENO

SEAN ELO-RIVERA

TODD GLORIA

BETH GERIN



Approved by Council on the 11th

Day of FEBRUARY, 2025