



THE CITY OF SAN DIEGO

DATE OF NOTICE: February 7, 2025

# NOTICE OF RIGHT TO APPEAL ENVIRONMENTAL DETERMINATION

DEVELOPMENT SERVICES DEPARTMENT

SAP No. 11004543

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**PROJECT NAME / NUMBER:** Viva Logistics Sign Plan / PRJ-0683463

**COMMUNITY PLAN AREA:** Otay Mesa

**COUNCIL DISTRICT:** 8

**LOCATION:** 2555 Melksee Street, 2660 Sarnen Street, 8863 & 9043 Siempre Viva Road, 8409, 8511, 8690, 8790 & 8851 Kerns Street, San Diego, California 92154 (APN: 667-071-43-00, 667-071-44-00, 667-071-45-00 & 667-071-46-00)

**PROJECT DESCRIPTION:** A request for a NEIGHBORHOOD USE PERMIT for a comprehensive sign plan including 11 monument/building identification signs and 11 wayfinding signs. The 75.2-acre project site is located at 2555 Melksee Street, 2660 Sarnen Street, 8863 & 9043 Siempre Viva Road, 8409, 8511, 8690, 8790 & 8851 Kerns Street. The land use designation is Heavy Commercial and zoned IBT-1-1 within the Otay Mesa Community Plan. Additionally, the project site is located within the Airport Influence Area (Brown Field, Review Area 2), the Federal Aviation Administration Part 77 Noticing Area (Brown Field), the Community Plan Implementation Overlay Zone (CPIOZ-A), the Very High Fire Hazard Severity Zone, Parking Standards Transit Priority Area, Prime Industrial Lands, and Transit Priority Area. **LEGAL DESCRIPTION:** Lot 17, Parcel B of Doc02-555679 in Lots 16/ Lot 17, Parcel E of Doc02-555679 in Lot 16/ Lot 18, Parcel C of Doc02-555679 in Lots 17/ and Lot 19, Parcel D of Doc02-555679 in Lots 17.

**ENTITY CONSIDERING PROJECT APPROVAL:** City of San Diego Development Services Department

**ENVIRONMENTAL DETERMINATION:** Categorically exempt from CEQA pursuant to CEQA State Guidelines, Section [15311, Accessory Structures].

**ENTITY MAKING ENVIRONMENTAL DETERMINATION:** City of San Diego

**STATEMENT SUPPORTING REASON FOR ENVIRONMENTAL DETERMINATION:** The City of San Diego determined that the project would qualify to be categorically exempt from CEQA pursuant to [15311, Accessory Structures]; which allows for construction or placement of minor structures accessory to (appurtenant to) existing commercial, industrial, or institutional facilities including but

not limited to (a) On-premise signs; and where the exceptions listed in Section 15300.2 would not apply. **The site is not included on any list compiled pursuant to Government Code Section 65962.5 for hazardous waste sites.**

**DEVELOPMENT PROJECT MANAGER:** Martin Mendez  
**MAILING ADDRESS:** 1222 First Avenue, MS 501, San Diego, CA 92101-4153  
**PHONE NUMBER / EMAIL:** (619) 446-5309 / [MRMendez@sandiego.gov](mailto:MRMendez@sandiego.gov)

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On February 7, 2025 the City of San Diego (City), as Lead Agency, has made the above-referenced environmental determination pursuant to the California Environmental Quality Act (CEQA). This determination is appealable to the City Council. If you have any questions about this determination, contact the City Development Project Manager listed above.

Applications to appeal CEQA determination made by staff (including the City Manager) to the City Council must be filed in the office of the City Clerk by 5:00pm within ten (10) business days from the date of the posting of this Notice (February 24, 2025). Appeals to the City Clerk must be filed by email or in-person as follows:

- 1) Appeals filed via E-mail: The Environmental Determination Appeal Application Form [DS-3031](#) can be obtained at <https://www.sandiego.gov/sites/default/files/legacy/development-services/pdf/industry/forms/ds3031>. Send the completed appeal form (including grounds for appeal and supporting documentation in pdf format) by email to [Hearings1@sandiego.gov](mailto:Hearings1@sandiego.gov) by 5:00p.m. on the last day of the appeal period; your email appeal will be acknowledged within 24 business hours. You must separately mail the appeal fee by check payable to the City Treasurer to: City Clerk/Appeal, MS 2A, 202 C Street, San Diego, CA 92101. The appeal filing fee must be United States Postal Service (USPS) postmarked) before or on the final date of the appeal. Please include the project number on the memo line of the check.
- 2) Appeals filed in person: Environmental Determination Appeal Application Form [DS-3031](#) can be obtained at <https://www.sandiego.gov/sites/default/files/legacy/development-services/pdf/industry/forms/ds3031.pdf>. Bring the fully completed appeal application [DS-3031](#) (including grounds for appeal and supporting documentation) to the City Administration Building-Public Information Counter (Open 8:00am to 5:00pm Monday through Friday excluding City-approved holidays), 1st Floor Lobby, located at 202 C Street, San Diego, CA 92101, by 5:00pm on the last day of the appeal period. The completed appeal form shall include the required appeal fee, with a check payable to: City Treasurer.

This information will be made available in alternative formats upon request.

<p><b>POSTED ON THE CITY'S CEQA WEBSITE</b></p> <p><b>POSTED:</b> <u>2-07-025</u></p> <p><b>REMOVED:</b> _____</p> <p><b>POSTED BY:</b> <u>Myra Lee</u></p>
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