

FOCUS AREA 1

COUNCIL DISTRICTS 3, 8

	POPULATION	FOCUS AREA: 51,000 CITY OF SAN DIEGO: 1,386,300
	MEDIAN HOUSEHOLD INCOME	FOCUS AREA: \$72,000 CITY OF SAN DIEGO: \$88,000
	MEDIAN AGE	FOCUS AREA: 38 CITY OF SAN DIEGO: 36
	PERCENTAGE OF WORKERS DRIVING ALONE	FOCUS AREA: 56% CITY OF SAN DIEGO: 69%
	PERCENTAGE OF HOUSEHOLDS WITH NO VEHICLE	FOCUS AREA: 15% CITY OF SAN DIEGO: 6%

OVERVIEW

Focus Area 1 is centered on Downtown, but also includes parts of Barrio Logan, Uptown, and Southeastern San Diego. This area is served by several bus lines and the City's three trolley lines. Interstate 5 runs through this Focus Area and sets the northern and eastern borders of downtown, separating it from its neighboring areas with the infrastructure of the freeway. The heavy traffic at the freeway's on-ramps and off-ramps in this area also create barriers for pedestrians and cyclists.

Focus Area 1's high residential density and diverse range of activities present significant opportunities for enhancing pedestrian, bicycle, transit facilities. Popular destinations including Little Italy, Chicano Park, Marina District, Gaslamp, the San Diego Convention Center, and the ballpark draw large crowds of visitors. Residents and stakeholders in these areas, as well as the surrounding streets, will see benefits in sustainability, safety, and equity from more visitors arriving by transit, bicycle, and foot.

COMMUNITY VOICES

"There are tons of intersections that do not have painted crosswalks. Adding these should be a simple and easy process."

"I'd really love to be able to take public transit to the airport, I feel like that's the one place I really can't get to and I have to take an Uber."

"I am writing to express my strong support for the Mobility Master Plan's goals of creating a more balanced, equitable, and sustainable mobility system for our city. However, I would like to bring to your attention a critical gap in our current infrastructure that needs to be addressed: the lack of a safe biking route from Downtown to Old Town."

MOBILITY PROGRAMS OF INTEREST

The community expressed interest in the following mobility programs:

- Neighborhood shuttle
- Art in the right-of-way
- On-demand specialized transportation
- Carshare
- Transit fare subsidy

PLANNED PROJECTS

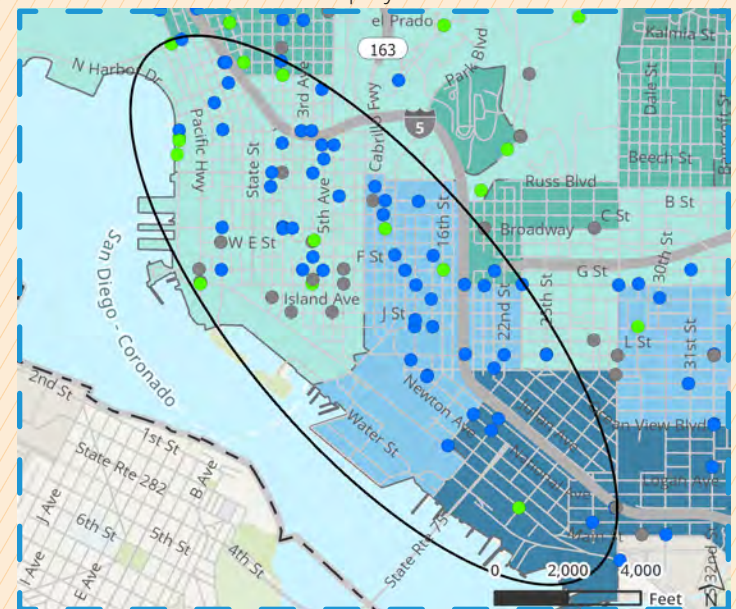
The table and figure to the right highlight the top 10 City mobility projects for Focus Area 1. The full list of mobility projects for all Focus Areas can be found in Appendix B.

OPPORTUNITIES FOR FUTURE STUDY

Focus Area 1 opportunities for future study include but are not limited to:

- » Improved pedestrian infrastructure and safety enhancements, including marked crossings at Kettner Boulevard to and from the Palm Street Bridge
- » Protected bikeways on Pacific Highway connecting Downtown, Old Town, and Mission Bay
- » Scalable micromobility and microtransit options
- » Parking management strategies, such as dynamic curbside management

FIGURE 6-10: FA1 Climate Equity Index and Collisions



*Severe or Fatal Collision by Mode Type: ● Pedestrian ● Bicycle ● Vehicle
** For full Legend details see Figure 6-7.

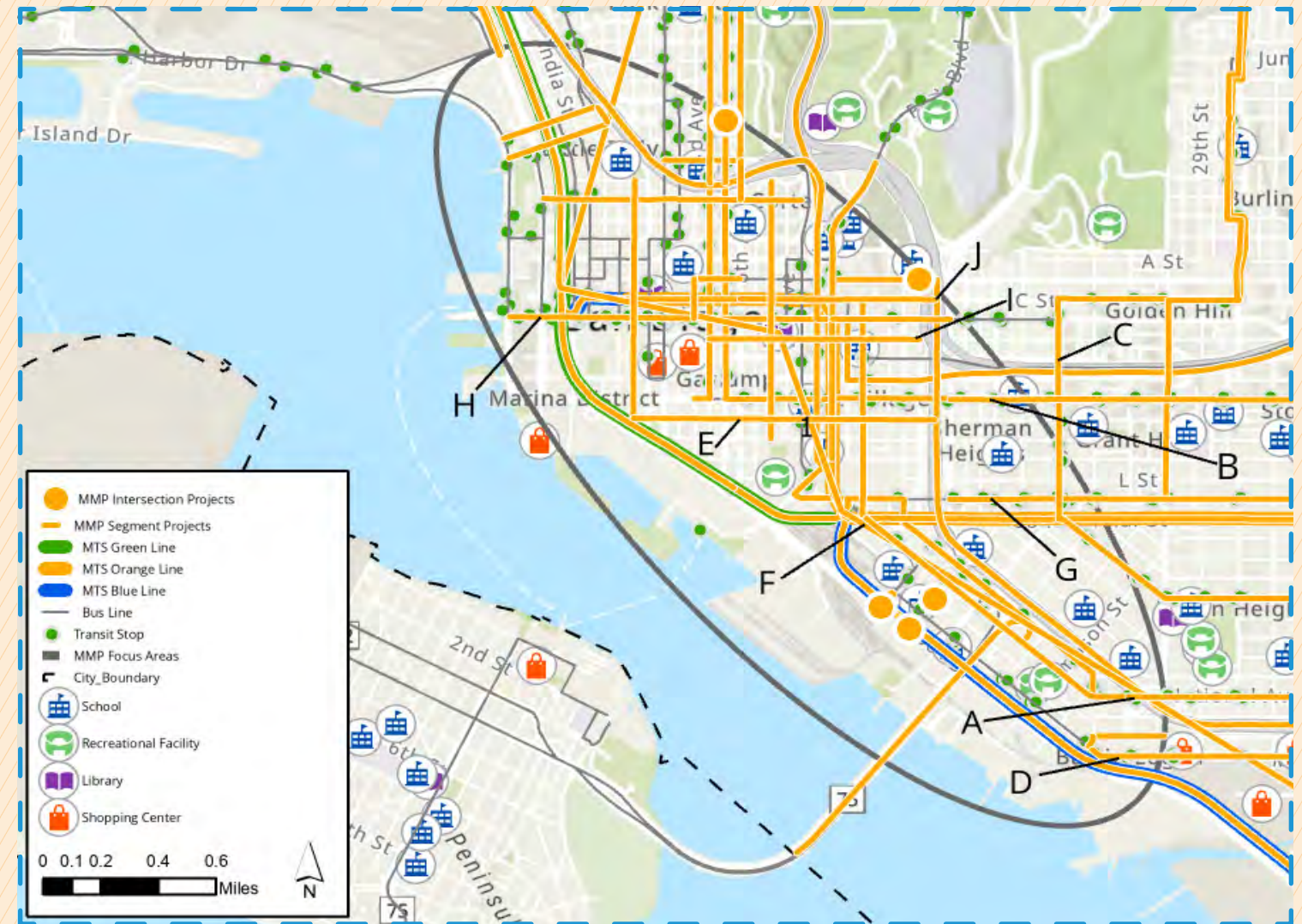


FIGURE 6-11: FA1 Planned Projects Map

TABLE 6-2: FA1 Planned Projects

City Projects	Description	Mode
A	Implement buffered bike lanes, curb extensions, enhanced crosswalks, new traffic signals, and pedestrian countdown indications along National Ave from 27th St to 43rd St.	Walking, Cycling, Vehicular
B	Repurpose the roadway right-of-way for one-way cycle tracks along Market St from 19th St to Boundary St. Install curb extensions and upgraded crosswalks and pedestrian signals at intersections.	Walking, Cycling
C	Implement bike lanes along 25th St from Market St to Commercial St and Ocean View Boulevard from Commercial St to 36th St.	Cycling
D	Repurpose the roadway right-of-way for a two-way cycle track on the south side of Main St from Schley St to Rigel St. Install new raised medians, driveways and curb ramps.	Walking, Cycling
E	Implement a Greenway along Island Ave from Union St to I-5 Fwy to connect the Marina and East Village.	Walking
F	Reclassify National Ave between Commercial St and 28th St as a Two-lane Collector without a two-way left-turn lane. Also, install buffered bike lanes.	Cycling, Vehicular
G	Repurpose the roadway right-of-way for buffered bike lanes along Imperial Ave between 19th St and 32nd St. Install curb extensions and enhanced crosswalks at select intersections.	Walking, Cycling
H	Implement one-way cycle tracks along Broadway from Harbor Dr to Third Ave.	Cycling
I	Implement a Greenway along E St from 4th Ave to 17th St to connect Gaslamp and East Village.	Walking
J	Implement bikeways along Broadway from Park Blvd to 19th St to connect Downtown and Golden Hill.	Cycling