

Sponsorship Opportunity

On **March 18, 2025**, hundreds of San Diego youth will participate in **Your Future, Now: A Youth-Led Career Expo** at the Balboa Park Club. The Career Expo will help youth ages 16 to 24 learn about career paths, post-high school options, current opportunities, and how to present themselves professionally. Will you sponsor this meaningful event to connect young people to employment opportunities? Businesses that hire young people are also welcome to table the event.

The City of San Diego is requesting local businesses and organizations to support this effort through sponsorship opportunities (cash and in-kind), including but not limited to the following menu of options:

- **Presenting Sponsor (\$5,000+):**
 - Opportunity to speak (≤ 5min) at Career Expo
 - Verbal brand recognition at Career Expo
 - Brand recognition on any printed and electronic collateral
 - Brand recognition on event T-shirts
 - Brand recognition on event website/landing page
- **Community Builder (\$2,500+):**
 - Verbal brand recognition at Career Expo
 - Brand recognition on any printed and electronic collateral
 - Brand recognition on event T-shirts
 - Brand recognition on event website/landing page
- **Community Supporter (\$1,000+):**
 - Brand recognition on any printed and electronic collateral
 - Brand recognition on event T-shirts
 - Brand recognition on event website/landing page
- **Community Partner (\$500+):**
 - Brand recognition on event T-shirts
 - Brand recognition on event website/landing page
- **Community Friend (\$250+)**
 - Brand recognition on event website/landing page

Additional sponsorships are available for flexible donation amounts. For more event information, questions, or custom support options, please contact the Promise Zone team at promisezone@sandiego.gov.

**In 2016, the San Diego Promise Zone became one of 22 federally designated Promise Zones in the U.S. To improve the quality of life for residents, several working groups were formed to create jobs, increase quality education, promote healthier communities, and more. The Promise Zone's Jobs & Education Working Group, a collaborative network of over 50 organizations, is hosting this annual event.*