



**SAN YSIDRO BUSINESS IMPROVEMENT DISTRICT ADVISORY COMMITTEE
WORKING GROUP MEETING AGENDA**

**Wednesday, December 11, 2024 9:00AM to 10:30AM
Location: 663 E San Ysidro Blvd, San Ysidro, CA 92173**

Advisory Committee Members to Date: Donna Deberry, Jose Alfredo Ripa, Jose Sahagun, Marni Levy Wilton, Miguel Aguirre, Silvana Alaniz, Sunny Lee, and Vicky Sharma.

Call to Order and Introductions

Non-Agenda Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. The Chair will call on those who wish to give public comment. (*Public comments are limited to 2 minutes per speaker.*)

1. **Working Group Priority**
 - A. Future BID Management
2. **Overview of City Programs**
 - A. Business Improvement Districts- <https://www.sandiego.gov/economic-development/about/bids>
 - i. San Ysidro BID- <https://www.sandiego.gov/economic-development/about/bids/sybid>
 - B. Maintenance Assessment Districts- <https://www.sandiego.gov/economic-development/about/maintenance>
 - i. MAD Formation Process
 - C. Community Parking Districts- <https://www.sandiego.gov/parking/districts>
3. **Information from Civic Community Partners, Inc.**
 - A. Technical Assistance Support
 - i. Outreach/engagement activities- scope of work
 - B. Overview on nonprofit operations
4. **Adjournment**

*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.