



# SMALL BUSINESS ADVISORY BOARD

## Meeting Notice and Agenda

TUESDAY, January 28, 2024

**In-Person** Meeting, 8:30 a.m. – 10:00 a.m.

Location: Civic Center Plaza, 14<sup>th</sup> Floor Conference Room –  
1200 3<sup>rd</sup> Ave, San Diego, CA 92101

**Chair:** Austin Evans | Vice Chair: Natasha Salgado

**Board Members:** Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jason Paguio, Jenna Hanson, Juliet Terramin, Natasha Salgado, Sarah Mattinson, and Sunny Lee.

**Staff Liaisons:** Alex Southard and Sean Karafin.

### Public Comment

**Public Comment on an Agenda Item:** If you wish to address the Board on an item for today's agenda, please complete and submit a speaker form before the Board hears the agenda item. You will be called at the time the item is heard.

**Public Comment on Matters Not on the Agenda:** You may address the Board on any matter not listed on today's agenda. Please complete and submit a speaker form. However, California's open meeting laws do not permit the Board to discuss or take any action on the matter at today's meeting. At its discretion, the Board may add the item to a future meeting agenda or refer the matter to staff or committee. Individuals' comments are limited to three minutes per speaker. At the discretion of the Chair, if a large number of people wish to speak on the same item, comments may be limited to a set period of time per item.

Item 1: Call to Order (Chair Evans)

Item 2: Action: Roll Call (Chair Evans)

Item 3: Action: Approval of December 3, 2024 Minutes (Chair Evans)

Item 4: Presentation from Elisa Sabatini, Via International - Capacity Building Grant Program Recipient

Item 5: Discussion: FY2026 Budget (Chair Evans)

a. Review of the [Office of the Independent Budget Analyst Report](#)

- Item 6: Action: Draft Advising Letter (Chair Evans)
- Item 7: Update on the Technical Advisory Ad Hoc Committee (Chair Evans)
  - a. Committee's January meeting [agenda](#)
- Item 8: Discussion: San Ysidro Business Improvement District Advisory Committee (Liaison Southard)
- Item 9: Staff Report
  - b. Economic Development Department (Liaison Southard)
- Item 10: Board Member Comments
  - b. Suggested items for future meetings
- Item 11: Non-Agenda Public Comment
- Item 12: Adjournment

#### REQUESTS FOR ACCESSIBILITY MODIFICATIONS OR ACCOMMODATIONS

This information will be made available in alternative formats upon request, as required by the Americans with Disabilities Act (ADA), by contacting Sean Karafin at [sdbusiness@sanidiego.gov](mailto:sdbusiness@sanidiego.gov) or 619-236-6700. Requests for disability-related modifications or accommodations required to facilitate meeting participation, including requests for alternatives to observing meetings and offering public comment as noted above, may be made by contacting Sean Karafin at [sdbusiness@sanidiego.gov](mailto:sdbusiness@sanidiego.gov) or 619-236-6700. Requests for disability-related modifications or accommodations required to facilitate meeting participation, including requests for auxiliary aids, services or interpreters, require different lead times, ranging from five business days to two weeks. Please keep this in mind and provide as much advance notice as possible in order to ensure availability. The City is committed to resolving accessibility requests swiftly in order to maximize accessibility.



# SMALL BUSINESS ADVISORY BOARD

## Meeting Minutes

TUESDAY, December 3, 2024

8:30 a.m. – 10:00 a.m.

Location: Civic Center Plaza, 14<sup>th</sup> Floor Conference Room –  
1200 3<sup>rd</sup> Ave, San Diego, CA 92101

**Chair:** Austin Evans | **Vice Chair:** Natasha Salgado

**Board Members:** Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jason Paguio, Jenna Hanson, Juliet Terramin, Natasha Salgado, Sarah Mattinson, and Sunny Lee.

**Staff Liaisons:** Alex Southard and Sean Karafin.

Item 1: Call to Order (Chair Evans)

- Meeting was called to order at 8:39 AM.

Item 2: Action: Roll Call (Chair Evans)

- In attendance: Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jenna Hanson, Juliet Terramin, Natasha Salgado, and Sarah Mattinson.
- City Staff: Chief Scott Wahl, Lyndsay Winkley, Elizabeth Studebaker, and Alex Southard.
- Members of the Public: None.

Item 3: Conversation with Chief Scott Wahl, San Diego Police Department

- Chief Wahl discussed various topics impacting small businesses such as safety and response.
- Top priorities include building trust and developing the workforce.
- Internal reorganizing helps with efficiency. Civilian staff who are experts in their field were hired including Lindsey Winkley as the Community Liaison Program Manager.
- Quality of life issues and the sense of feeling safe is also a priority.
- Addressing issues of homelessness through a centralized homelessness response. A progressive approach includes a warning, ticket, misdemeanor, and/or custodial arrest.
- The board asked questions and conversation followed.

- Item 4: Conversation with Community Liaison Manager, Lyndsay Winkley, San Diego Police Department
- Lyndsay Winkley spoke about the work taking place within communities.
  - With over 12 years of experience covering the Police department, Lyndsay focuses highly on engagement and how the public can be involved/aware.
  - Communication upwards and breaking communication barriers is a priority.
- Item 5: Action: Approval of September 24, 2024 Minutes (Chair Evans)
- With a motion by Sarah Mattinson and a second by Natasha Salgado, the Board voted to approve the September 24, 2024 minutes.
    - Yes: Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jenna Hanson, Juliet Terramin, Natasha Salgado, and Sarah Mattinson.
    - Abstain: Jason Paguio and Sunny Lee.
    - Absent: None.
- Item 6: Discussion: San Ysidro Business Improvement District Advisory Committee (Liaison Southard)
- Alex Southard shared an update on the San Ysidro BID activities.
  - The Advisory Committee had a San Ysidro Community Parking District presentation.
  - Banners were installed within the BID in mid-October.
  - A working group was formed that will focus on the future BID management.
  - The Board voted to appoint Carol Kang to the San Ysidro BID Advisory Committee.
- Item 7: Discussion: Development Services Department Spaces as Places Program
- Many coastal businesses are unsure how to approach the parking replacement requirement.
  - Discussion regarding the current state of the program and how the board can support through an advisory letter.
- Item 8: Action: Draft Advising Letter (Chair Evans)
- None.
- Item 9: Staff Report
- a. Economic Development Department (Liaison Southard)
    - Alex Southard provided an update from the Economic Development Department.
    - The Capacity Building Grant program received almost twice as many applications compared to prior years. The goal is to soon begin contracting with awarded organizations.
    - The Development Services Department provides a Small Business and Restaurant Assistance Program to help qualified small businesses with their planning and permitting needs. [Virtual appointments](#) are available.

- Assembly Bill 413, also known as Daylighting, is a California law that prohibits parking within 20 feet of any crosswalk, marked or unmarked, to improve visibility for drivers and pedestrians. More information visit the City's [website](#).

Item 10: Board Member Comments

- a. Suggested items for future meetings include discussions regarding businesses impacted by construction projects and utility programs for businesses.

Item 11: Non-Agenda Public Comment

Item 12: Adjournment

- The meeting was adjourned at 10:00 AM.

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