

Area Committee Reform and Proposed Modification to Parks and Recreation Board Bylaws

Parks and Recreation Department

Parks and Recreation Board – Item 102
January 16, 2025
Presenter: Salome Martinez



Committee Background

Historically, two Area Committees existed, one for each community parks division.

- Sub-committee of the Parks and Recreation Board
- Parks and Recreation Board members were assigned as the Chairperson of each Area Committee.



Current Area Committee Challenges

- Not all communities have a Community Recreation Group (CRG)
- CRG representatives have difficulty attending in-person meetings
- Brown Act requires an in-person quorum, limiting engagement
- Meetings were cancelled often
- Messaging between committees was inconsistent

Therefore, the department has found it challenging to equally disseminate information to all communities across the City.

Restructure Goals

- Boost participation and engagement for all to learn about Department activities
- Provide uniform updates to communities and divisions
- Ensure all patrons feel welcome and engaged in park projects and activities
- Implement equitable and inclusive community engagement
- Reduce barriers that hinder community engagement
- Inform, involve, collaborate and support each community



Restructure Workshops

- Four Joint Area Committee meetings between August and November.
- Monthly workshops held to obtain feedback on the Area Committee restructure.
- Two Area Committee restructure surveys were sent out via email to over 80 participants.
- The survey asked what day and week of the month worked best for everyone and how frequent the committee should meet.
- The majority of the survey results identified restructuring the meetings to the first Wednesday of the month on a bi-monthly schedule beginning in January.
- The survey also gathered respondent feedback on topics, discussions, or information items to include for future meetings.

Restructure Overview

Hosted: Parks and Recreation Designee

Effective: January 2025

Chairperson: N/A

Point of Contact: Salome Martinez

SYMartinez@sandiego.gov

Meeting type: Informational meeting only

Officers: N/A

Meeting output:

In- person Meetings (As Needed):

- Virtual with closed captions
- Meetings will be recorded and posted on website

- Committee will discuss and approve the need for in-person meeting
- Announcement of meeting change will be communicated in a timely manner

Schedule: Bi-monthly, First Wednesday of the month

Time: 6:00pm to 7:30pm, limit 1.5 hours

Number of Meetings: 6 meetings a year

Months: January, March, May, July, September, November

Postings: Agenda, reports, presentations and records will be posted on website

Community Outreach & Engagement



Flyers

Flyers will be posted at all recreation centers and distributed by mass email and Constant Contact.



Community Groups

Outreach to Community Recreation Groups, other community groups and members of the public.



Email

Use Constant Contact to get email notifications about Department updates (Translation available).



Website

Website will be updated routinely with meeting agendas, recordings and reports/presentations.



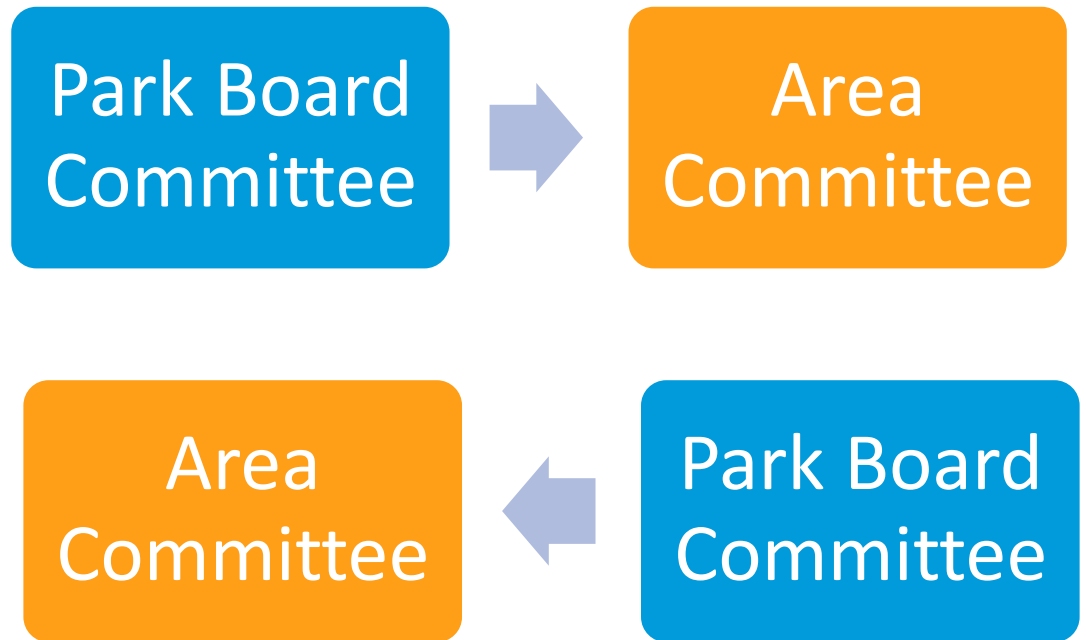
Social Media

Social Media will be used to advertise and encourage community participation.

Parks & Recreation Board Participation

- Two-way communication between the Board and Area Committee.
- Board representatives are welcome to attendance each meeting.

Area Committee staff representative will provide a report at Board meetings as needed.



Recommended Actions

This item seeks approval of the restructure of the Area Committees.

- 1) Change Area Committee structure from two sub-committees of the Parks and Recreation Board to one public forum open to all to attend and participate.
- 2) Remove Article IX, Sub-committees and Committees, Section 2(b) from the Parks and Recreation Board Bylaws to declassify the two Area Committees from sub-committees of the Parks and Recreation Board.

~~Area Community Parks I and II Committees are standing subcommittees of the Board for dissemination of information items to community recreation groups, community advisory bodies, park stakeholder groups, and park users.~~

- ~~(i) Area Community Parks I (CP I) is constituted with the geographic location by Council Districts 1, 2, 5, 6, and 7 along with downtown parks and Naval Training Center Park.~~
- ~~(ii) Area Community Parks II (CP II) is constituted with the geographic location by Council Districts 3, 4, 8, and 9 along with Citywide Aquatics, Therapeutic Recreation, Age-Well Services, Mount Hope Cemetery, and Animal Services.~~