

MISSION BAY PARK SPECIAL EVENT NARRATIVE AND IMPACT

Name of Event: Mission Bay Festival

Changes from previous year: Now it will be a three-day, same program with different bands each day.

1. Type of Event? Food and Music Festival
2. When: Friday, Saturday and Sunday October 17th-19th 2025 12pm - 11pm
3. Dates? Load in October 14th @ 4am, Load out October 21st ending @ 11am
4. Times? October 17th from 3pm-11pm; October 18th from 12pm-11pm; October 19th from 12pm-11pm
5. Location? Mariner's Point / Bonita Cove East / Ventura Cove Park (requested)
6. Road Closure? Yes, Mariner's Way
7. Parking Lot Closure? Bonita Cove East Lot, Hospitality Point Dirt Lot, Ventura Cove Park parking Lot (requested)
8. Parking Plan? We encourage all attendees to use Ride Share, walk and/or bike. There will be a ride share pick up and drop off in near the entrance of the Festival grounds. SDPD will be onsite to control traffic. Hospitality Point Parking Lot will be reserved with Parking Shuttle.
9. Shuttle Plan? Shuttle from Hospitality Point parking Lot
10. Traffic Plan? Traffic Police at W Mission Bay Drive and Mariner's Way
11. Attendance: 15,000 attendees (requested) with another 1,000 for Artist, Production and vendors
12. P.A. System? yes
13. Amplified Music? yes
14. Other Prolonged Noise Impacts? no
15. Day and Time of Sound Checks? Thursday 10/16/25 8am-10pm, 10/17/25, 8am - 3pm, 10/18/25 8am-12pm and 10/19/25 8am-12pm
16. Do you plan to apply for an Alcohol Permit? Yes
17. Do you plan on selling Alcohol? yes
18. Do you plan on serving Alcohol? yes
19. Time frame for Alcohol Sales/Service? 3pm-10:30pm 10/17/25, 12pm-10:30pm 10/18/25 and 12pm-10:30pm 10/19/25
20. Any Other Special Events of more than 500 people occurring concurrently?
21. Other unique event features not covered above?

Security Plan

Our Security will be onsite from 10/14/25-10/21/25. They will secure the perimeter fencing and patrol the beach as well as control traffic on Mariner's Way. During the festival we will maintain a ratio of 1 security guard to 100 people. SDPD will also be on site, amount will be determined in the SEP process.

Tentative Timeline

Tuesday, Oct 14th

4:00AM - MISSION BAYFEST PRODUCTION STAFF ARRIVES ON-SITE
4:00AM - MARINERS WAY CLOSER BEGINS
4:00AM - 24 HOUR SECURITY BEGINS
4:00AM - FENCE INSTALL BEGINS permitter only
4:00AM - Scrim placed on fencing
4:00AM - Uhuals , RV DELIVERED
6:00AM - Forks, carts, light towers delivered
6:00AM - DEAN WILLIAMS BEGINS / STORM DRAIN COVER AND SPILL KIT DISTRIBUTION
7:00AM - HEAVY EQUIPMENT DELIVERED
7:00AM - DUMPSTER TARPING
8:00AM - STAGE LOAD-IN (KLEEGER)
7:00AM - GENERATOR LOAD IN
8:00AM - BARRICADE (BIKE RACK) INSTALL BEGINS
12:00PM - DUMPSTERS DELIVERED (Diamond)
12:00PM - TENT INSTALL BEGINS (PLATINUM)
12:00PM - PORTO'S, SINKS, HANDWASHING DELIVERY
12:00PM - Arrival and install of flooring for sand
12:00PM - Arrival of RVs, backstage green rooms
12:00PM - Platinum Riser built
12:00PM - Water station load-in
2:00PM - Magnometer arrival
2:00PM - ADA ramp built
2:00PM - Tarps For Food Vendors Installed
2:00PM - catch all for trash on Jetty installed
2:00PM - Vendors flags of locations placed
2:00PM - Bus Bike rack built
2:00PM - Bike racks built
4:00PM - Bayfest Letters install
7:00PM - turn on light towers

Wednesday, Oct 15th

7:00AM - turn off light towers
8:00AM - SOUND & LIGHTS LOAD-IN
8:00AM - BARS LOAD-IN (DM EVENTS)
8:00AM - Plants and furniture laid out for green rooms
10:00AM - entry finalized
10:00AM - test magnometers
10:00AM - confirm power to entire facility
11:00AM - signs hung for bars and above tents
11:00AM - Credential signs hung
11:00AM - STAGE BARRICADE INSTALL BEGINS

12:00 PM - Hard liquor delivery
12:00 PM - TRASH BARRIERS, BOXES MADE
12:00 PM - inside fencing and scrim finished
12:00 PM - backstage area blocked by scrim
12:00 PM - picnic tables and umbrellas spread out
12:00 PM - Ride share signs placed
7:00PM - turn on light towers

Thursday, Oct 16th

7:00AM - turn off light towers
7:00AM - Fuel refill
8:00 AM - FOOD VENDOR LOAD-IN
9:00AM - 1:00 PM BEER DELIVERIES AB
10:00AM - SAN DIEGO ICE TRUCK ARRIVAL
10:00 AM - NON-FOOD VENDOR LOAD-IN
4:00PM - TRASH AND RECYCLE BOXES MADE
10:00 AM - SOUND TECH CHECK, ENDS AT 10PM

Friday, Oct 17th

7:00AM - turn off light towers
7:00AM - Fuel refill
TBD FIRE MARSHALL SITE INSPECTION.
TBD HEALTH DEPARTMENT INSPECTION
6:00 AM - PRODUCTION STAFF ARRIVES ON-SITE
7:00 AM - FOOD/NONFOOD VENDOR LOAD-IN
7:00 AM - STAGE CREW ARRIVES
8:00AM - SOUND TECH CHECK
11:00AM - BOX OFFICE ARRIVAL
1:00PM - PERIMETER SECURITY BEGINS
1:00PM - NO MORE LOAD IN FROM VENDORS
2:00PM - SECURITY MEETING
2:00PM - STORMWATER TAILGATE (MEETING)
2:00PM - INITIAL TRASH PICK UP FOR FOOD VENDORS
2:30PM - MEDICAL STAFF ARRIVES
2:30PM - REMAINING SECURITY
2:45PM - F&B TRASH REMOVAL EVERY 45 MINUTES BEGINS
3:00PM - DOORS OPEN
4:00PM - OPENING BAND BEGINS
5:00PM - RESTROOM ATTENDANTS BEGIN SERVICE
9:00PM - BOX OFFICE CLOSES
9:15PM - LAST CALL FOR ALCOHOL & FOOD SALES
9:30PM - HARD STOP ALCOHOL & FOOD SALES
10:00PM - END OF SHOW
10:00PM - 10:15 PM SECURITY PUSH OF REMAINING GUESTS

11:00PM - PORTO PUMPING BEGINS

Saturday, Oct 18th

TBD FIRE MARSHALL SITE INSPECTION.
TBD HEALTH DEPARTMENT INSPECTION
7:00AM - PRODUCTION STAFF ARRIVES ON-SITE
7:00AM - FOOD/NONFOOD VENDOR LOAD-IN
9:00AM - STAGE CREW ARRIVES
9:30AM - SOUND TECH CHECK
10:00AM - BOX OFFICE ARRIVAL
11:00AM - PERIMETER SECURITY BEGINS
11:00AM - NO MORE LOAD IN FROM VENDORS
12:00AM - SECURITY MEETING
12:00AM - STORMWATER TAILGATE (MEETING)
12:00AM - INITIAL TRASH PICK UP FOR FOOD VENDORS
12:30AM - MEDICAL STAFF ARRIVES
12:30AM - REMAINING SECURITY
12:45AM - F&B TRASH REMOVAL EVERY 45 MINUTES BEGINS
1:00PM - DOORS OPEN
2:00PM - OPENING BAND BEGINS
3:00PM - RESTROOM ATTENDANTS BEGIN SERVICE
9:00PM - BOX OFFICE CLOSES
9:15PM - LAST CALL FOR ALCOHOL & FOOD SALES
9:30PM - HARD STOP ALCOHOL & FOOD SALES
10:00PM - END OF SHOW
10:00PM - 10:15 PM SECURITY PUSH OF REMAINING GUESTS
10:15PM - VENDORS BEGIN LOAD-OUT
10:15PM - LOAD OUT BANDS, CLEAR DECK FOR MORNING (PRO SYS)
11:00PM - PORTO PUMPING BEGINS

Sunday, Oct 19th

TBD FIRE MARSHALL SITE INSPECTION.
TBD HEALTH DEPARTMENT INSPECTION
7:00AM - PRODUCTION STAFF ARRIVES ON-SITE
7:00AM - FOOD/NONFOOD VENDOR LOAD-IN
9:00AM - STAGE CREW ARRIVES
9:30AM - SOUND TECH CHECK
10:00AM - BOX OFFICE ARRIVAL
11:00AM - PERIMETER SECURITY BEGINS
11:00AM - NO MORE LOAD IN FROM VENDORS
12:00AM - SECURITY MEETING
12:00AM - STORMWATER TAILGATE (MEETING)
12:00AM - INITIAL TRASH PICK UP FOR FOOD VENDORS

12:30AM - MEDICAL STAFF ARRIVES
12:30AM - REMAINING SECURITY
12:45AM - F&B TRASH REMOVAL EVERY 45 MINUTES BEGINS
1:00PM - DOORS OPEN
2:00PM - OPENING BAND BEGINS
3:00PM - RESTROOM ATTENDANTS BEGIN SERVICE
9:00PM - BOX OFFICE CLOSSES
9:15PM - LAST CALL FOR ALCOHOL & FOOD SALES
9:30PM - HARD STOP ALCOHOL & FOOD SALES
10:00PM - END OF SHOW
10:00PM - 10:15 PM SECURITY PUSH OF REMAINING GUESTS
10:15PM - VENDORS BEGIN LOAD-OUT
10:15PM - LOAD OUT BANDS, CLEAR DECK FOR MORNING (PRO SYS)
11:00PM - PORTO PUMPING BEGINS

Monday, Oct 20th

6:00AM - TENT REMOVAL BEGINS (PLATINUM)
8:00AM - PORT O POTTIES REMOVAL
8:00AM - SAN DIEGO ICE TRUCK PICKUP
8:00AM - AB BEER TRUCKS REMOVAL
7:00AM - WATER TOWERS PICKUP
8:00AM - PENSKE TRUCKS REMOVAL
8:00AM - KLEEGER STRIKES VIP RISER, FOH, MAIN STAGE
9:00AM - PRO SYS STRIKE STAGE, DELAY STRUCTURE, AREA LIGHTS
11:00AM - NTTC FINAL SWEEP OF TRASH ETC
12:00PM - SEMI ARRIVES FOR PRO SYSTEMS PICKUP
2:00PM - POWER WASHING
4:00PM - HEAVY EQUIPMENT PICKUP

Tuesday October 21st

6:00AM FINAL TRASH SWEEPS
6:00AM - 10:00AM DUMPSTERS REMOVED
6:00AM - 10:00AM FENCING REMOVED