

Parks & Recreation Department

# Marie Widman Memorial Park Park & General Development Plan (GDP) Update

Boys & Girls Clubs of Greater San Diego

Informational Briefing – December 5, 2024



# Introductions



**Andy Field**, Director, Parks & Recreation Department

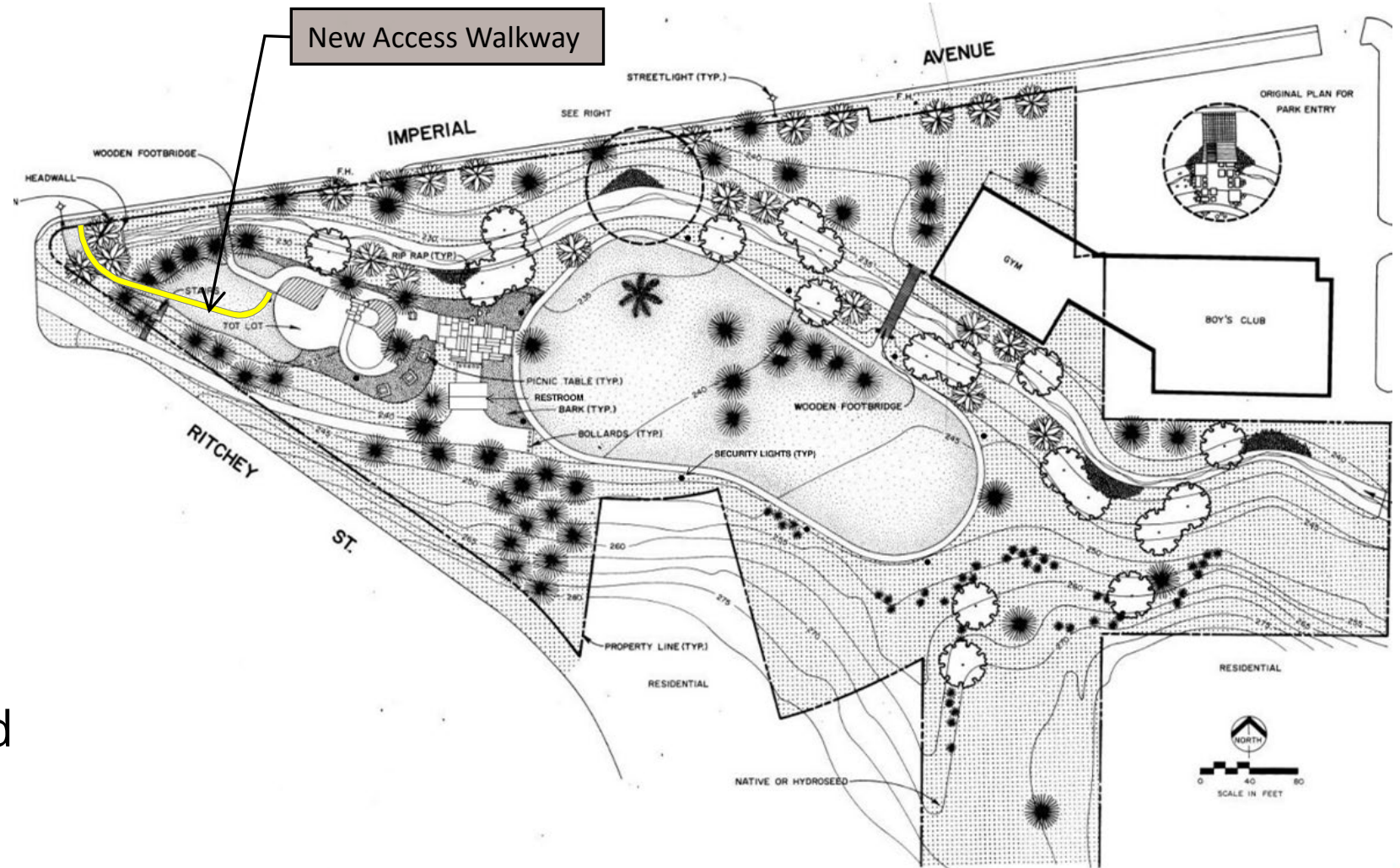
**Michelle Abella-Shon**, Program Manager, Asset Management

**Kathleen Brand**, Project Officer II, Asset Management

**Stephanie Green**, Landscape Architect, Asset Management

## Park Update: Access

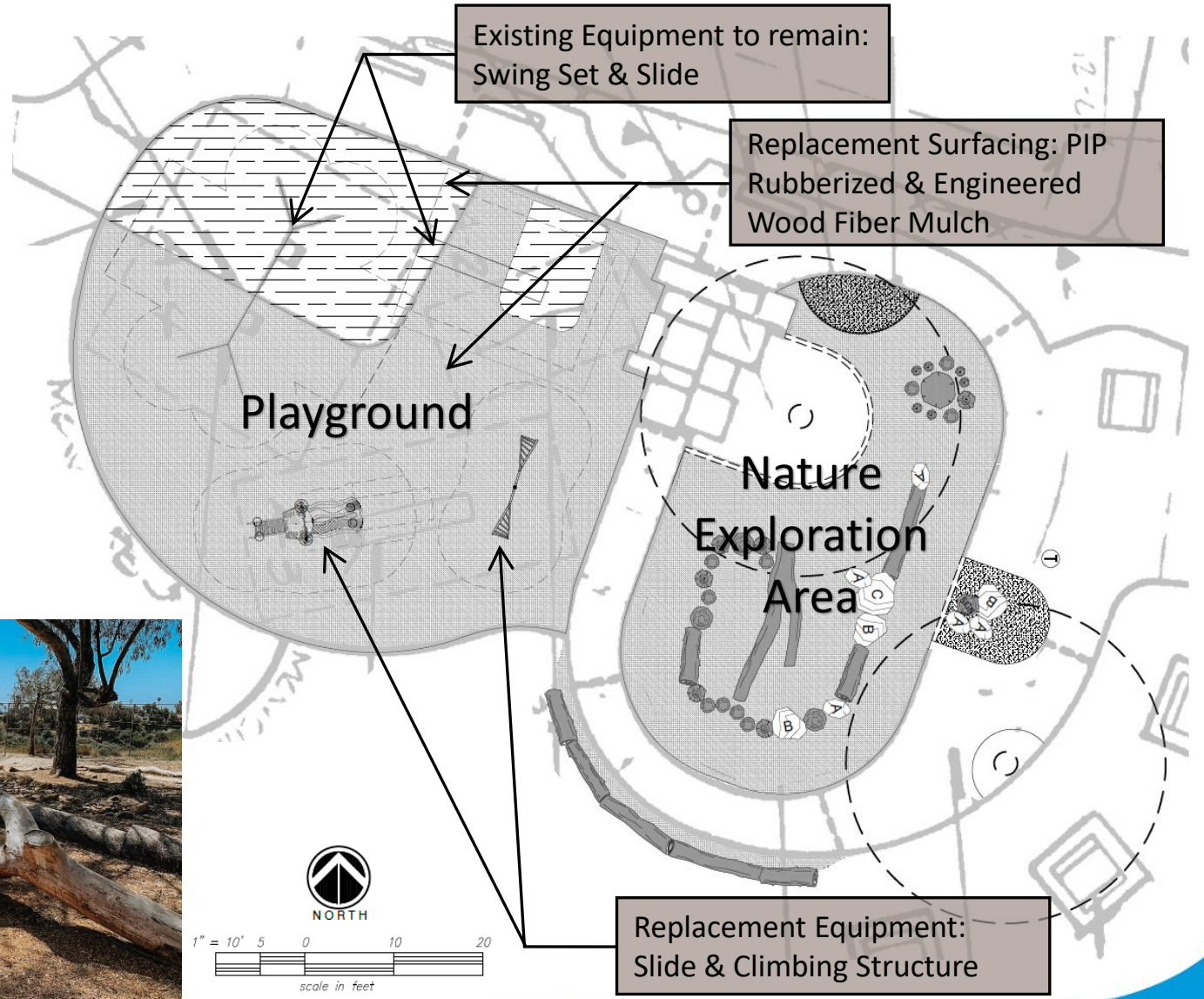
- New access walkway into the park from Imperial Avenue
- Going through Public Works Contracting
- Nov 15 - Request for Quotation (RFQ) closed
- Late January - Anticipated Completion





## Park Update: *Interim Activations*

- Playground Equipment & Surfacing Replacements
- New Nature Exploration Area
- Anticipated completion – Spring 2025



- General Development Plan (GDP) Update:
  - GDP Process Schedule & Public Outreach
  - Project Notification
  - Project Background
  - Site Overview
  - Park Programming
  - Community Feedback
  - **GDP Workshop #2 - Spring 2025**





# GDP Process Schedule & Public Outreach

## GDP Process Schedule & Public Outreach



**Workshop #1**  
Encanto CRG:  
July 31, 2024

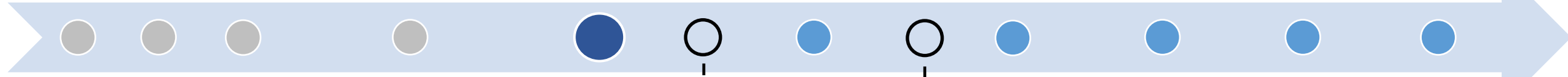
**Workshop #2**  
SD Black Arts +  
Culture District  
Advisory Committee:  
Spring 2025

**CRG Approval**  
Encanto CRG:  
Summer 2025

**CEQA**  
Environmental  
Review:  
Fall 2025

**Parks & Recreation Board Approval**  
PRB Regular Meeting:  
Fall 2025

**Anticipated Completion**  
GDP Amendment:  
Fall 2025



SD Black Arts +  
Culture District  
Music Festival  
June 29, 2024

National Night  
Out - Gompers  
Neighborhood  
Park  
August 6, 2024

Informational  
Briefing  
SD Black Arts +  
Culture District  
Advisory  
Committee:  
September 17, 2024

Informational  
Briefing  
Boys & Girls Clubs  
of Greater San  
Diego:  
December 5, 2024

**SURVEY PERIOD** →

September 17, 2024

**Storm Water Department Outreach**  
Jamacha Drainage Channel Upgrade

Public Meeting #1:  
Details TBD  
Early 2025

Briefing to P&R Board:  
Details TBD  
Spring 2025

The Skyline/Paradise Hills & Chollas Valley Community Planning Groups and the Encanto, MLK, & Skyline Hills Community Recreation Groups, along with all the other groups and individuals on the project email list, will be included/invited to all remaining events.

## Project Notification

- **Mailers**

- Geographic boundaries for mailers:
  - North – Wunderlin Avenue (1200-ft)
  - South – Benson Avenue (1400-ft)
  - East - 69th Street (530-ft)
  - West - 65th Street (1000-ft)
- # addresses: **691**







# Project Notification

## Project Notification

- **Project Fliers & Notifications**

- Encanto & Martin Luther King Jr. Recreation Centers
- George L. Stevens Senior Center
- Valencia Park/Malcolm X & Skyline Hills Libraries

**Learn More About Marie Widman Memorial Park GDP Project**

The City of San Diego encourages you to visit the General Development Plan (GDP) website for Marie Widman Memorial Park GDP project where you can learn more about potential amenities, project information and sign up for future updates.

**Obtenga más información sobre el Proyecto GDP del Marie Widman Memorial Park**

La Ciudad de San Diego lo invita a visitar el sitio web del Plan General de Desarrollo (GDP, por sus siglas en inglés) para el proyecto GDP del Marie Widman Memorial Park, donde puede obtener más información sobre las posibles comodidades, información del proyecto y suscribirse para recibir futuras actualizaciones.

Este proyecto ofrece una reinversión del Marie Widman Memorial Park mediante la extensión comunitaria. Este proyecto está ubicado en el 6727 Imperial Avenue en la comunidad de Encanto del Distrito 4 del Concejo. Para obtener más información, visite el sitio web de GDP en [sandiego.gov/mariewidmangdp](http://sandiego.gov/mariewidmangdp).

through community  
Community of Council District 4.  
[sandiego.gov/mariewidmangdp](http://sandiego.gov/mariewidmangdp)



# Project Notification

## Project Notification

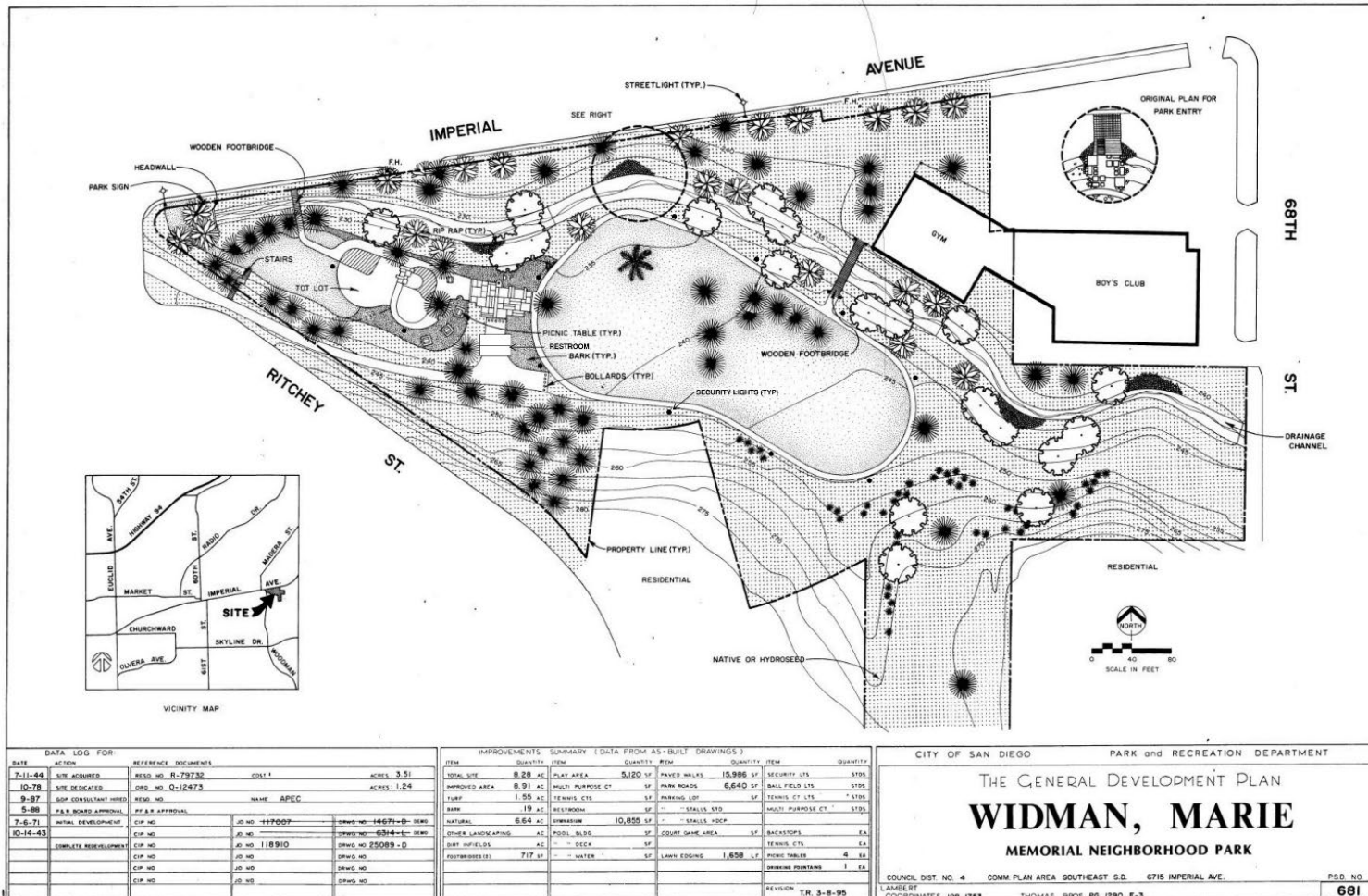
### • Website & Email List

- Mayor's Office
- Council District 4
- Commission for Arts & Culture
- CRGs (Encanto, MLK, Skyline Hills)
- CPGs (Skyline/Paradise Hills, Chollas Valley)
- Emerald Hills Neighborhood Council
- SD Black Arts + Culture Advisory Committee
- Boys & Girls Clubs of Greater San Diego
- Groundwork San Diego – Chollas Creek
- Website sign up for mailing list

**Groups and individuals on the email list receive invitations to attend project events.**

The screenshot shows the City of San Diego website for the Capital Improvements Program (CIP). The page title is "Marie Widman Memorial Park GDP". It includes a navigation menu with categories like LEISURE, RESIDENT RESOURCES, DOING BUSINESS, LIBRARY, PUBLIC SAFETY, and CITY HALL. The main content area is divided into sections: "Project Background", "Scope of Work", "Project Schedule", and "Upcoming Community Meetings". A sidebar on the right contains a "Frequently Asked Questions" section with a sign-up form for an email list, an "Email Address:" field, and a "Search for a Construction Project" button. The footer of the page includes the text "sandiego.gov".

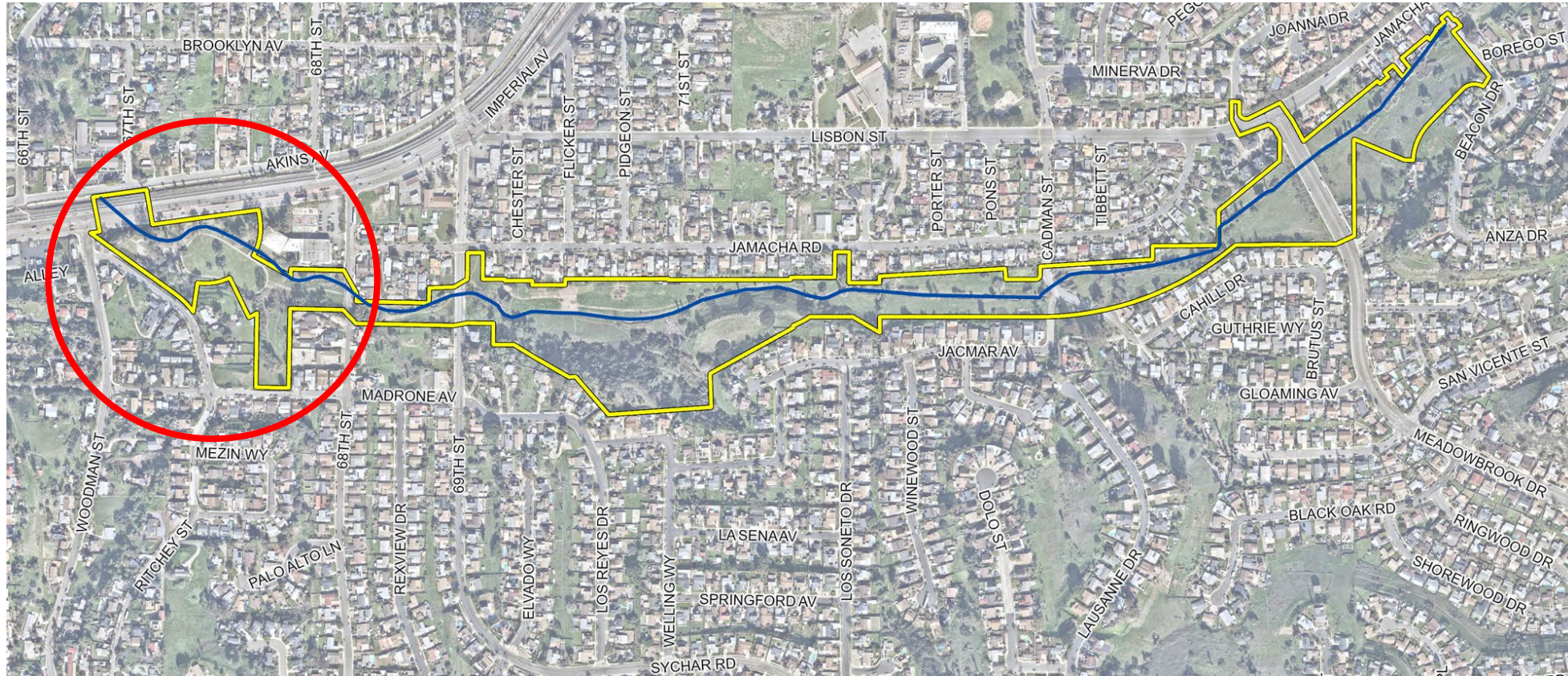
## Project Background – Current GDP & Community Requests



### Feedback prior to GDP Amendment Outreach:

- New or renovated tot lots or playgrounds
- New special activity park, i.e., a skate park, dog park, nature play area, etc.
- New recreation building
- New outdoor amphitheater or stage
- New ADA-accessible walkways and park access points
- New sports courts
- New or renovated comfort station
- New picnic shade structures
- Future use of existing gymnasium
- Security Lighting
- Accessibility improvements
- Signage upgrades

# Project Background



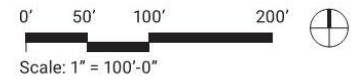
-  Marie Widman Memorial Park
-  Stormwater Department's B-14078 Jamacha Drainage Channel Upgrade Project Limits
-  Chollas Creek

Representatives from the Stormwater Department are available for questions after the presentation.

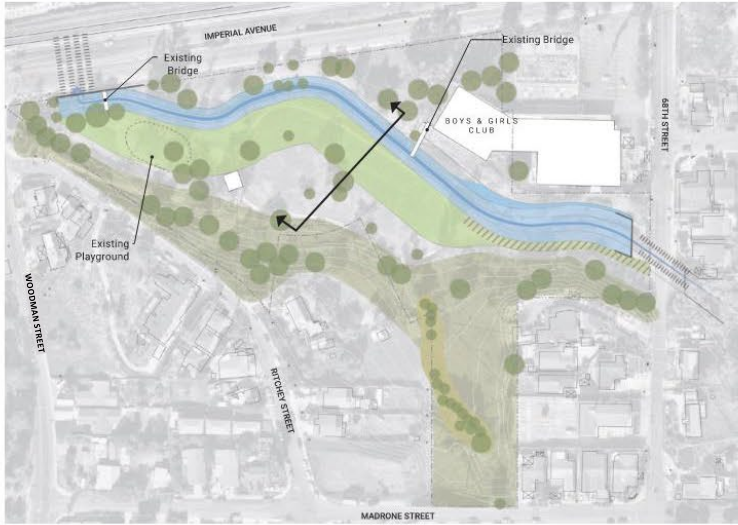
## Channel Realignment



- Legend**
- Flow Line
  - Channel
  - Terraced Bench
  - Steep Slope
  - Disturbed / Willow Sage Area
  - Maintenance Access
  - Culvert
  - Retaining Wall
  - Property Line
  - Existing Trees



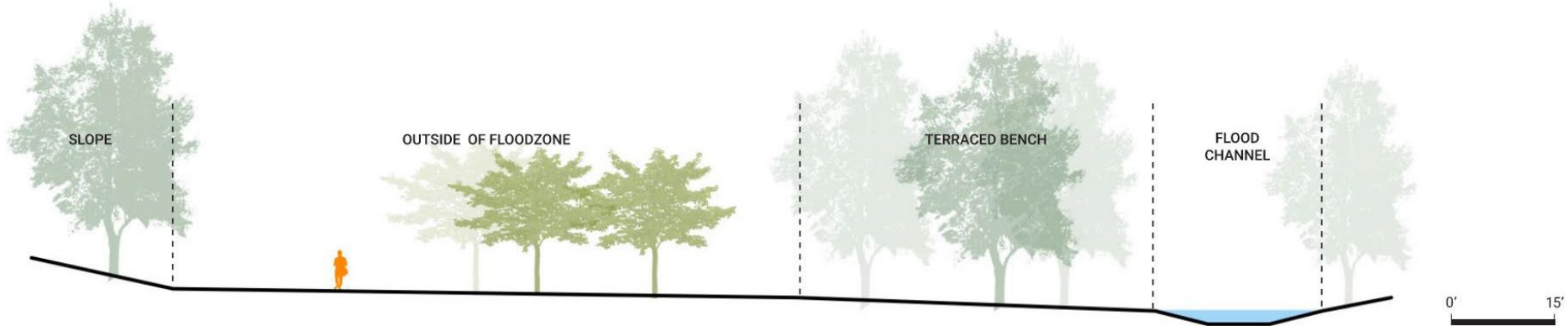
## Channel Realignment - Section



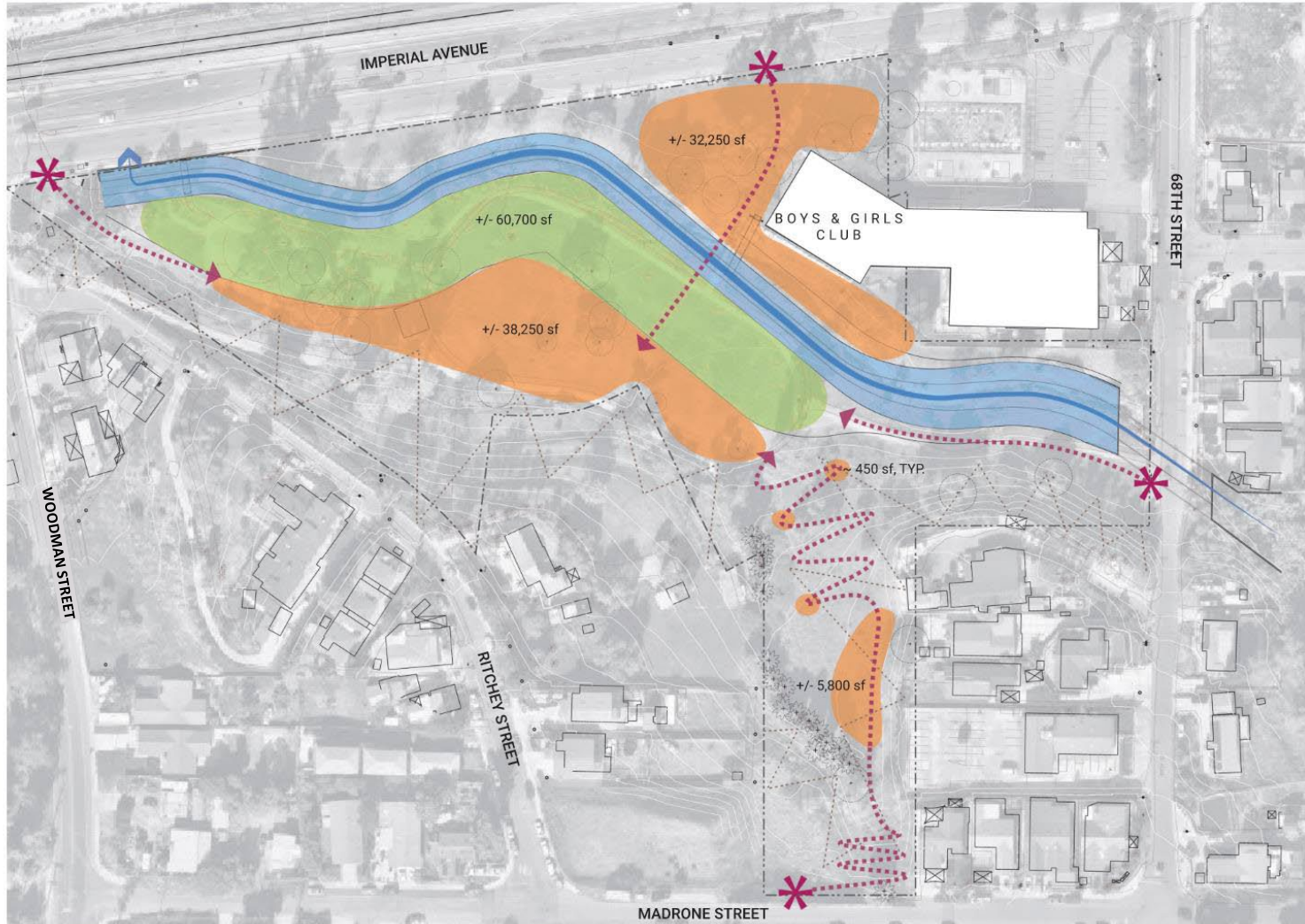
Key Map



Channel Section



## Program Opportunities

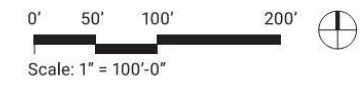


- Legend**
- Flow Line
  - Channel
  - Usable area in floodzone
  - Usable area out of floodzone
  - Proposed Circulation
  - Site Entry Points
  - Slope
  - Property Line

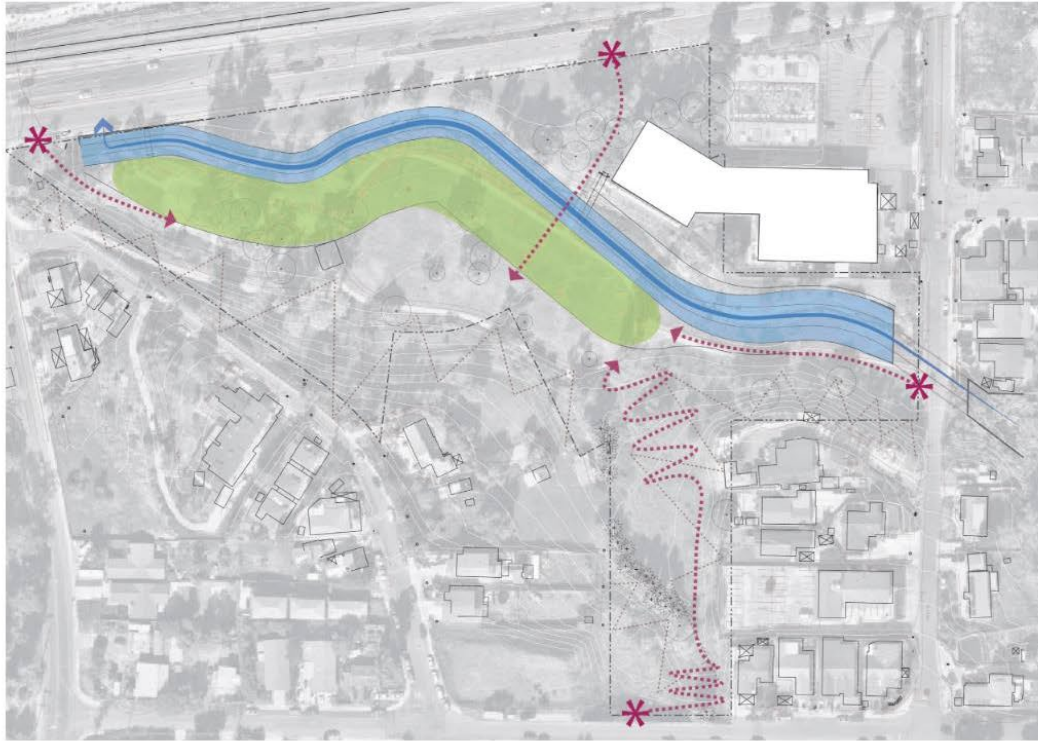
**Existing**  
 Total Site Acreage = 5.48 ac  
 Usable Area = 2.96 ac  
 Sloped/Other Area = 2.52 ac


**Proposed**  
 Total Site Acreage = 5.48 ac  
 Usable Area = 3.17 ac  
 Sloped/Other Area = 2.31 ac

**Net gain increase of usable area = .21 ac**



## Program Opportunities Within Floodzone



0' 75' 150' 300'   
Scale: 1" = 150'-0"

### CRITERIA

- Limited vertical elements (doesn't obstruct flow during floods)
- Permeable surfaces (allows drainage)
- Withstands periodic flooding



Seating



Nature Exploration



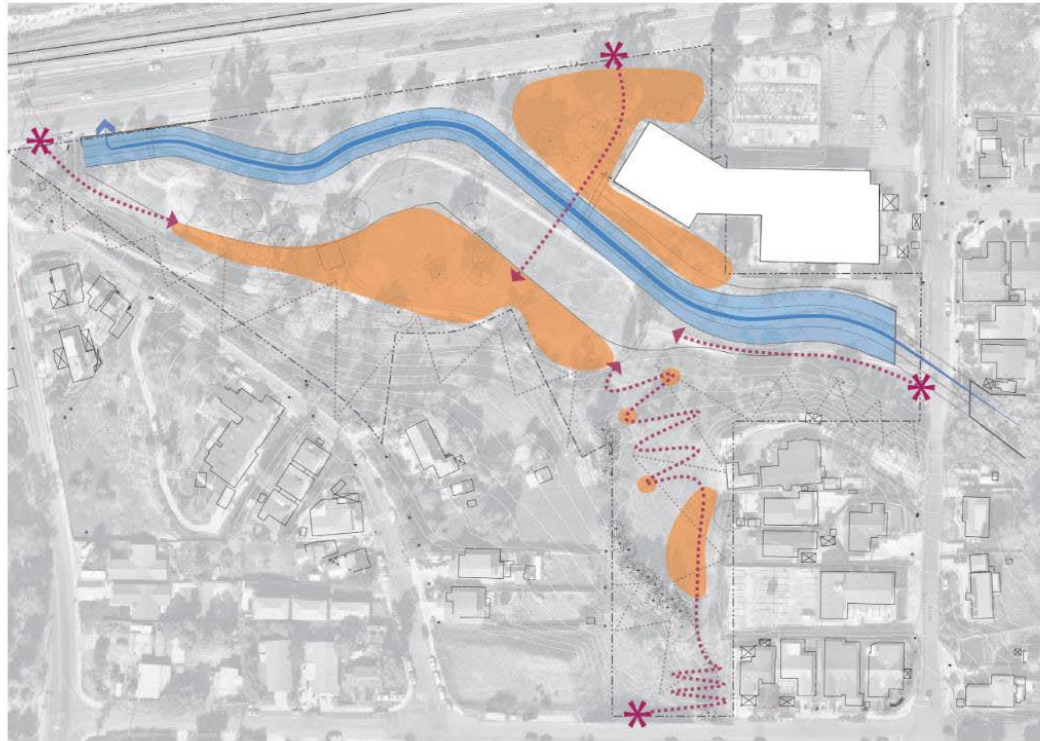
Trails and Exercise Routes




Open Lawn Recreation



## Program Opportunities Outside of Floodzone



0' 75' 150' 300'   
Scale: 1" = 150'-0"

### CRITERIA

- Fixed structures / Vertical elements
- Impermeable surfaces
- Comfort Station
- Performance Pavilion



Playground



Picnic Area with seating



Fitness Area



Off-leash dog area

Workshop #1: Encanto CRG 7/31/2024

National Night Out: Gompers 8/6/2024

**PARK AMENITIES**  
 What would you like to see added to the park?

Handwritten notes: Tennis Court, Water park, Community Pool, Place for vendors, Amphitheater, Training, Lighting

Nature exploration • Meandering trails • Interpretive signage • Viewing area • Outdoor fitness • Events space • Multipurpose lawn / Free play • Playgrounds • Picnic / BBQ areas • Shade structures & seating • Informal seating • Off-leash dog area

Spurlock | City of San Diego Marie Widman Memorial Park GDP Project

**PARK AMENITIES**  
 What would you like to see added to the park?

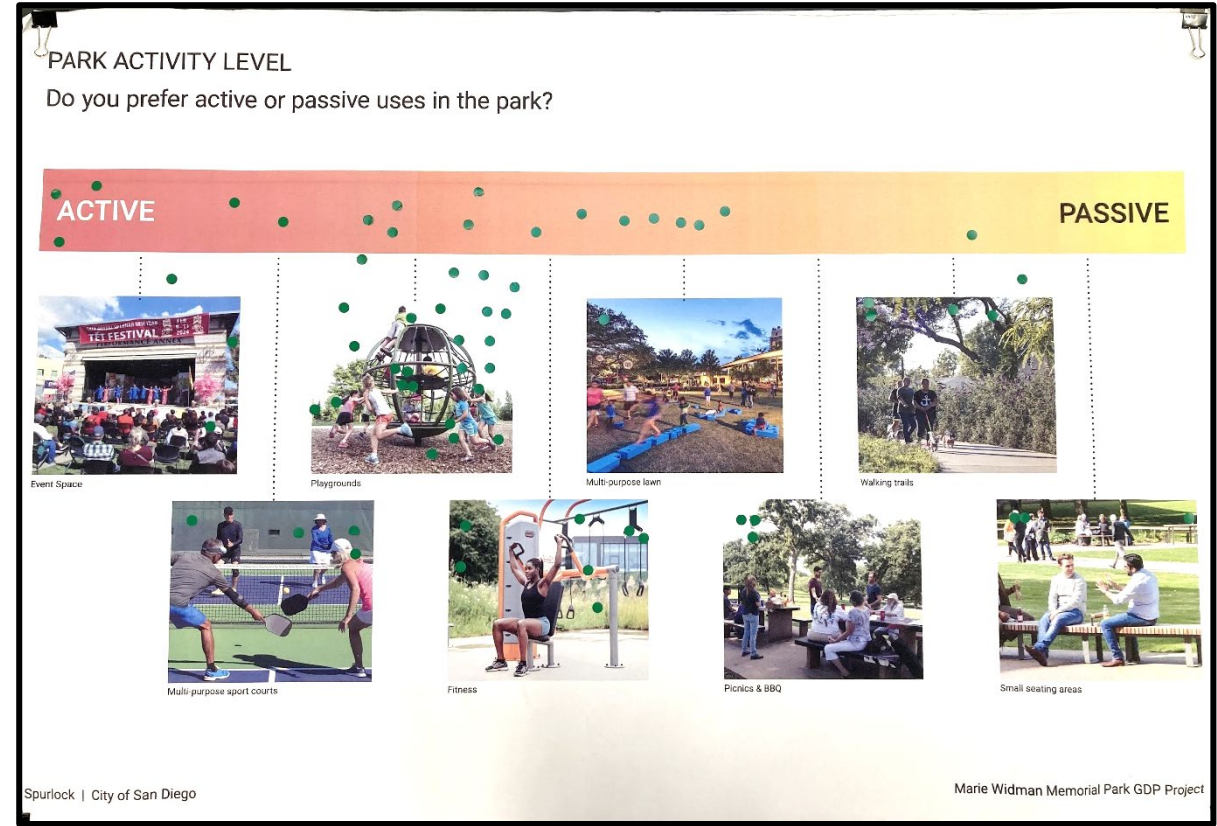
Handwritten notes: Soccer, PICKLEBALL

Nature exploration • Meandering trails • Interpretive signage • Viewing area • Outdoor fitness • Events space • Multipurpose lawn / Free play • Playgrounds • Picnic / BBQ areas • Shade structures & seating • Informal seating • Off-leash dog area

Spurlock | City of San Diego Marie Widman Memorial Park GDP Project

Workshop #1: Encanto CRG 7/31/2024

National Night Out: Gompers 8/6/2024





# Community Feedback – Survey



## Marie Widman Memorial Park GDP Project

1. What do you like about the park?

2. What would you like to see improved in the park?

3. How often do you use the park? (Select one)

- Multiple times a week
- Once a week
- Once every 2 weeks
- Once every month
- Once every few months
- Less frequently

4. How do you use the park? (Select one)

- Playground
- Exercise/Sports
- Walking Dog
- Small Gatherings (i.e. play groups, picnics, exercise groups, etc.)
- Large Gatherings (i.e. parties, events)
- Enjoying nature
- Other (please specify): \_\_\_\_\_

5. Park Features and Amenities: Which existing features of the park do you value the most? (Select all that apply)

- Green spaces/lawns
- Walking paths
- Playground equipment
- Picnic areas
- Restrooms
- Natural Areas
- Trees
- Other (please specify): \_\_\_\_\_

6. What would you like to see added to the park? (Select all that apply)

- Fitness equipment
- Small sports courts
- Expanded playground
- Multi-purpose event/gathering areas
- Off-leash dog area
- Nature trail
- Overlook/Interpretive signage
- Shade structure
- Picnic areas
- BBQ
- Shaded seating
- Walkway/Trail connections to the adjacent community
- Culture & Arts Center
- Other (please specify): \_\_\_\_\_

7. Community Activities and Events: What community activities or events would you like to see held in the park? (Select all that apply)

- Farmer's markets
- Festivals (i.e. Music, Arts, Culture, Dance, etc.)
- Outdoor concerts
- Fitness classes

Survey

**108 total** surveys collected from:

- San Diego Black Arts & Culture District Music Festival
- Encanto CRG Workshop #1
- National Night Out at Gompers
- MLK Recreation Center
- Skyline Hills Library
- Online



# How to Stay Informed



## Join the Email List!

Visit the Marie Widman Memorial Park Project page for more information and to sign up for future updates, meeting dates, and online surveys.

The screenshot shows the 'Marie Widman Memorial Park GDP' project page. The 'Project Background' section describes the park's re-imagining. The 'Scope of Work' section mentions public input workshops. A sign-up form on the right side of the page includes an 'Email Address' field, which is highlighted with a red box and a blue arrow pointing towards the email list on the right.

<https://www.sandiego.gov/cip/projectinfo/featured/projects/mariewidmanmemorialparkgdp>



Sign up to stay in touch!

Thank you for your interest in joining the City of San Diego Engineering & Capital Projects mailing lists. To complete the process, provide your contact information, select the email update list or lists that you would like to subscribe to, and then click the yellow "Sign Up" button at the bottom of the page.

\* Email Address

\* First Name

\* Last Name

Phone Number

Address  
 Street

City

Select a state/province  Zip Code

Job Title

Company

- Email Lists
- \*Engineering & Capital Projects Department News & Announcements
  - Hiring Updates: Engineering & Capital Projects Department
  - Industry Meetings: Construction Industry
  - Industry Meetings: Consultant Industry
  - Industry Meetings: SLBE & ELBE
  - Project Updates: 8803 Gilman Dr SD Emergency
  - Project Updates: AC Water & Sewer Group 1023
  - Project Updates: AC Water & Sewer Group 1036
  - Project Updates: AC Water & Sewer Group 1048
  - Project Updates: AC Water & Sewer Group 1053
  - Project updates: AC Water & Sewer Group 1056
  - Project Updates: AC Water Group 1043
  - Project Updates: Coastal Rail Trail
  - Project Updates: Design Phase - 30th Street Project Updates
  - Project Updates: Georgia Street Bridge Rehabilitation
  - Project Updates: La Jolla Reservoir Projects
  - Project Updates: Maple Canyon Restoration Phases 1 & 2
  - Project Updates: Marie Widman Memorial Park GDP
  - Project Updates: Meadow Lark Dr/Health Center Dr Water Main
  - Project Updates: Mission Bay Navigational Safety Dredging
  - Project Updates: Mission Beach Water & Sewer Replacement
  - Project Updates: Mission Gorge Road Settlement Emergency Repair Project



# Next Steps

## Next Steps for Marie Widman Memorial Park GDP Project:

- What: Public Workshop #2
- Who: All Interested Parties. PLEASE ATTEND!
- When: Spring 2025 ([Join the Email List to receive Updates & Notifications](#))
- Where: Black Arts + Culture District Advisory Committee Meeting  
Second Chance, 6145 Imperial Ave, SD, CA 92114
- Why: Contribute to the park's design, ensuring it reflects community needs and aligns with local priorities.

**THANK YOU!**