

VISTA Assignment Description (VAD)

VISTA Civic Engagement Associate

VISTA Assignment Objectives and Member Activities Goal of the Overall VISTA Project:

In 2016, the City of San Diego was designated as a Promise Zone, a federal place-based initiative administered by the U.S. Department of Housing and Urban Development (HUD). The initiative's intent is to alleviate poverty in some of the country's most historically underserved communities. The San Diego Promise Zone (SDPZ) is working towards breaking the cycle of poverty through a collaborative framework that unites organizations together to work on six shared goals: increase economic activity, increase access to quality housing affordability, promote access to healthy communities, improve educational opportunities, create jobs, and create a priority of safety. AmeriCorps VISTAs support the initiative by fostering and building partnerships with organizations, researching competitive funding opportunities, and sharing resources to expand the capacity of organizations serving the Promise Zone.

Member Duties: Duties of the Civic Engagement VISTA include, but are not limited to, the following:

1. Identify potential new partner organizations, participate in introductory meetings with potential partners, and support re-engagement efforts of disengaged partners.
2. Assist with projects and activities that support community resiliency, including arts and culture.
3. Research and stay current on community and partner events.
4. Attend City Council and Council Committee meetings when agenda items are relevant to the Promise Zone and provide updates at team and working group meetings.
5. Lead or assist with the planning, management, and coordination of outreach or events for working groups as needed.
6. Support the tracking of progress on the implementation of Promise Zone goals and objectives.
7. Support relevant projects and grant research as needed.
8. Represent the SDPZ at working group, partner, or community meetings and events as needed.
9. Provide support for the Working Groups, including meeting convening, space reservations, creating agendas, and recording meeting notes.
10. Other duties as assigned.

Service Description: The Promise Zone initiative was created to address the challenges in areas with deep and persistent poverty, while recognizing and leveraging the many assets already in place within the community. Today, the neighborhood you grow up in impacts your odds of graduating high school, whether you are likely to face chronic disease, and your lifelong economic opportunities. The initiative's promise is to co-create an ecosystem of opportunity and investment through collaboration that addresses systemic racism and inequities to improve the quality of life of Promise Zone residents. The Promise Zone aims to work collaboratively with community-based organizations, direct service providers, residents, and business owners to streamline resources and deliver comprehensive support to ensure that everyone has equitable access to opportunities. For more information relating to the San Diego Promise Zone, visit [San Diego Promise Zone](#).