

FOCUS AREA 5

COUNCIL DISTRICTS 7, 9

| | | |
|--|---|--|
| | POPULATION | FOCUS AREA: 5,000 CITY OF SAN DIEGO: 1,386,300 |
| | MEDIAN HOUSEHOLD INCOME | FOCUS AREA: \$22,000 CITY OF SAN DIEGO: \$88,000 |
| | MEDIAN AGE | FOCUS AREA: 21 CITY OF SAN DIEGO: 36 |
| | PERCENTAGE OF WORKERS DRIVING ALONE | FOCUS AREA: 50% CITY OF SAN DIEGO: 69% |
| | PERCENTAGE OF HOUSEHOLDS WITH NO VEHICLE | FOCUS AREA: 13% CITY OF SAN DIEGO: 6% |

OVERVIEW

Focus Area 5 covers most of San Diego State University's main campus, situated between Interstate 8 and Montezuma Road. With approximately 75% of SDSU students living off-campus, the campus is a major daily commuting destination for students and employees. Additionally, the campus attracts large crowds of visitors for sporting events and concerts. The SDSU Transit Center provides access to the Trolley's Green Line and multiple bus routes, serving students, faculty, staff, visitors, and nearby residents.

Focus Area 5 presents opportunities to increase the mode share for cycling and transit to and from SDSU campus, particularly along College Avenue. This is a major north-south connector for the Focus Area and provides the closest direct access for neighborhoods north of Interstate 8, where many SDSU students reside.

COMMUNITY VOICES

"I'm excited to see the Mobility Master Plan and love the intention behind it. Thank you for your work on it and I think it's a great start."

"Programs do not do anything to facilitate safe transportation of most vulnerable road users: protected bike lanes, traffic calming, pedestrian crossings - how are those prioritized? There are Slow Streets, which are great, but they are only for one small section of road. Please focus on a safe connected network."

MOBILITY PROGRAMS OF INTEREST

The community expressed interest in the following mobility programs:

- Neighborhood shuttle
- Transit fare subsidies
- Slow Streets
- On-demand specialized transportation
- Community parking district

PLANNED PROJECTS

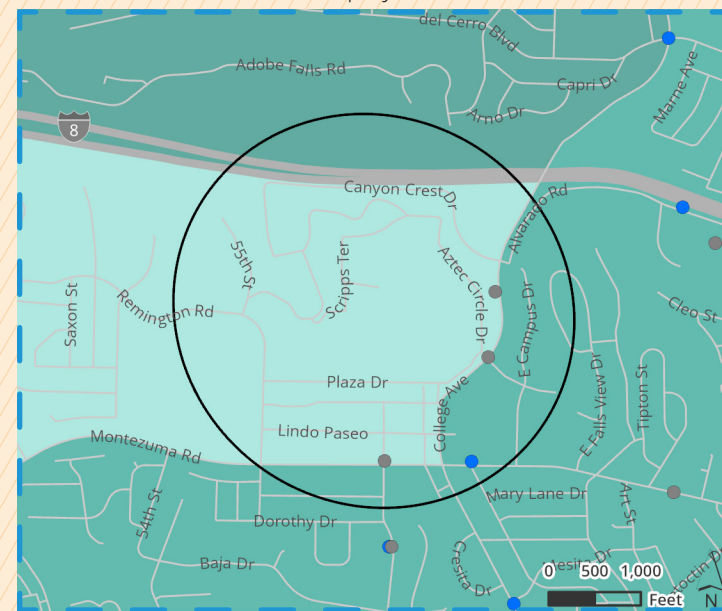
The table and figure to the right detail the top City mobility projects for Focus Area 5. The complete list of mobility projects for all Focus Areas can be found in Appendix B.

OPPORTUNITIES FOR FUTURE STUDY

Focus Area 5 opportunities for future study include but are not limited to:

- » Safety enhancements based on systemic safety recommendations
- » Parking management strategies and microtransit
- » High-quality active transportation connections to and from SDSU, including College Blvd

FIGURE 6-18: FA5 Climate Equity Index and Collisions



*Severe or Fatal Collision by Mode Type: ● Pedestrian ● Bicycle ● Vehicle
** For full Legend details see Figure 6-7.

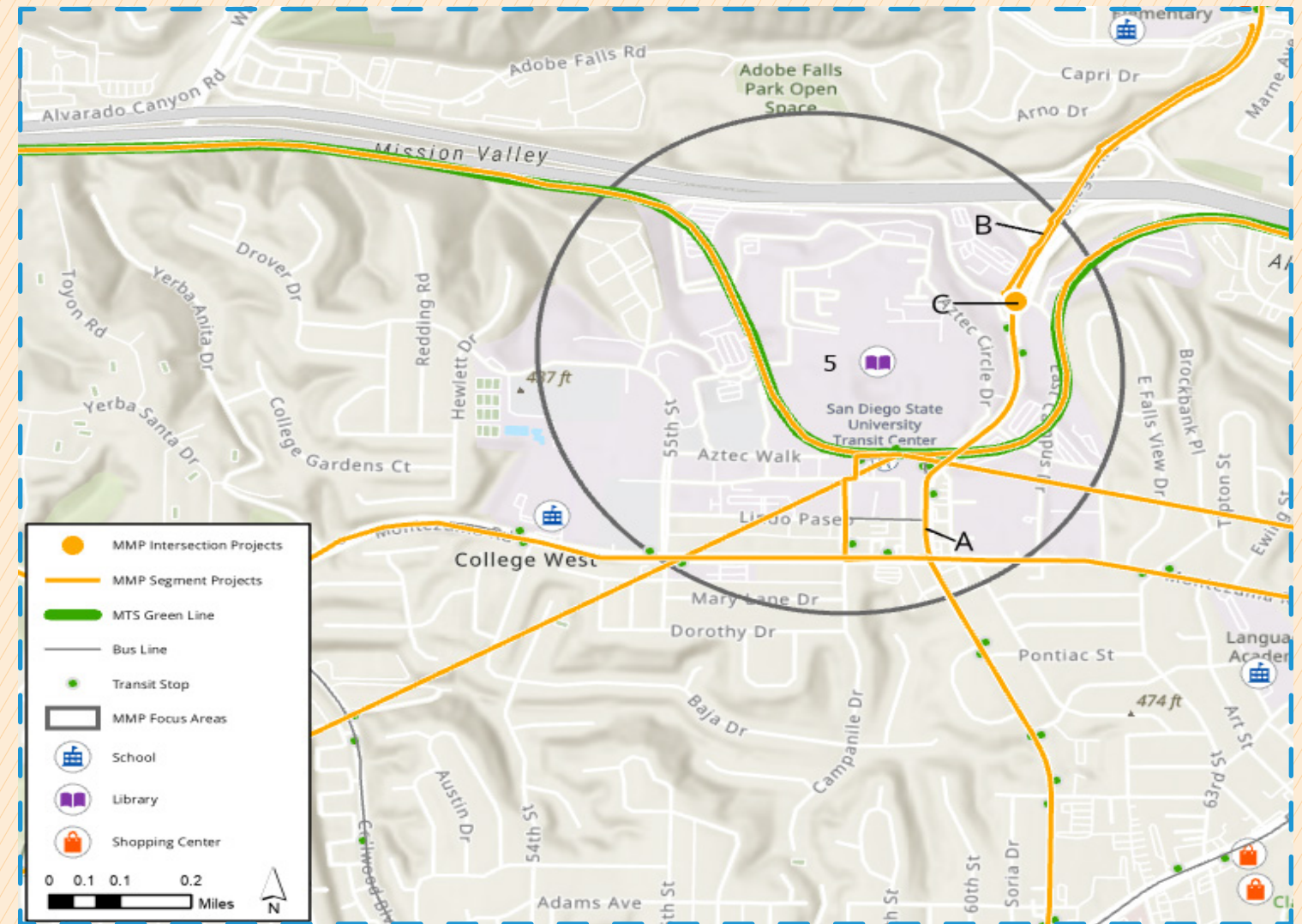


FIGURE 6-19: FA5 Planned Projects Map

TABLE 6-6: FA5 Planned Projects

| City Projects | Description | Mode |
|---------------|---|-----------------------------|
| A | Implement a bikeway along College Ave from Navajo Rd to Lemon Grove city limits. | Cycling |
| B | Provide missing sidewalk along the west side of College Ave from Del Cerro Blvd to Canyon Crest Dr | Walking |
| C | Implement improvements for College Ave/Canyon Crest Dr/ Alvarado Rd Intersection, realignment of Alvarado Rd for approximately 1,600 ft east of College Ave, and Class II bicycle lanes on College Ave/ Canyon Crest Dr | Walking, Cycling, Vehicular |

PLANNING EFFORTS UNDERWAY

The City of San Diego is updating the College Area Community Plan, last updated and adopted in 1989. The update will consider current conditions, Citywide goals within the CAP, the General Plan, and community-specific goals to shape its future. For more information on how to get involved in the planning process visit <https://www.sandiego.gov/planning/community-plans/updates/college-area>. It is important to note that this update will modify projects and/or add new recommendations.

