






## FOCUS AREA 2

COUNCIL DISTRICT 4

 POPULATION	<b>FOCUS AREA: 20,000</b> CITY OF SAN DIEGO: 1,386,300
 MEDIAN HOUSEHOLD INCOME	<b>FOCUS AREA: \$44,000</b> CITY OF SAN DIEGO: \$88,000
 MEDIAN AGE	<b>FOCUS AREA: 30</b> CITY OF SAN DIEGO: 36
 PERCENTAGE OF WORKERS DRIVING ALONE	<b>FOCUS AREA: 68%</b> CITY OF SAN DIEGO: 69%
 PERCENTAGE OF HOUSEHOLDS WITH NO VEHICLE	<b>FOCUS AREA: 8%</b> CITY OF SAN DIEGO: 6%

### OVERVIEW

Focus Area 2 includes parts of Encanto Neighborhoods and Eastern Area, which are diverse, vibrant communities with unique characteristics. These neighborhoods face both mobility challenges and opportunities.

This area is served by several bus routes and the east-west Orange Line Trolley along Market Street. However, SR-94 divides the area, with only two north-south connections, 47th Street and Euclid Avenue, while I-805 limits local road access westbound and into Downtown. Most grocery stores, restaurants, and services are concentrated along Euclid Avenue, while schools are scattered throughout, with a cluster along 47th Street, south of Imperial Avenue. Hotspots for severe or fatal collisions, primarily involving pedestrians and vehicles, are found on Euclid Avenue, Imperial Avenue, and 47th Street. The combination of increased community activity and collision history along these corridors highlights the need for safety enhancements and improvements.

### COMMUNITY VOICES

Community member feedback received centered largely around safety concerns including Seniors' needs, roundabouts, speed limit signs, slow turn signs, bike lanes, streetlights, and ADA-friendly corners.






*"All programs are a good idea; they help people be more green, but safety is also a need to help people ride more safely around amazing San Diego and communities."*

*"Pay more attention to seniors' needs; we seem to be the forgotten group."*

*"Need actual sidewalks to be safer, especially for people with mobility issue."*

### MOBILITY PROGRAMS OF INTEREST

The community expressed interest in the following mobility programs:

-  Neighborhood shuttle
-  Art in the right-of way
-  On-demand specialized transportation
-  Carshare
-  Transit fare subsidy

### PLANNED PROJECTS

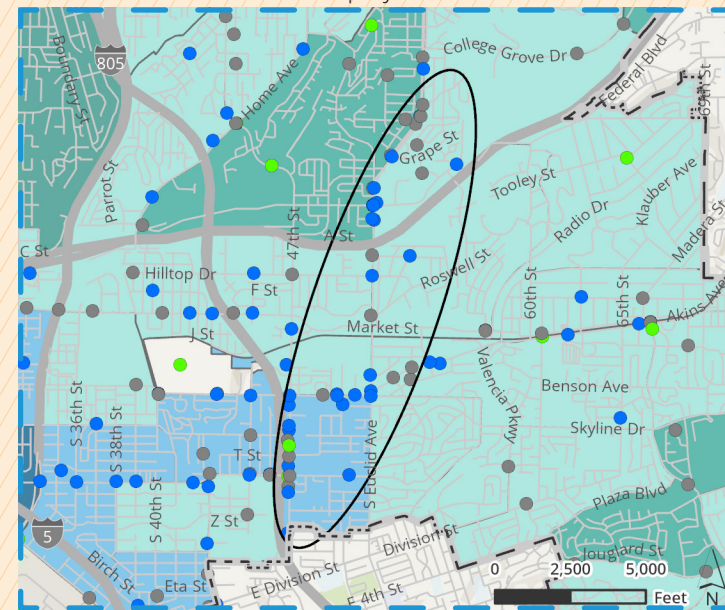
The table and figure to the right highlight top City mobility projects for Focus Area 2. The complete list of mobility projects for all Focus Areas can be found in Appendix B.

### OPPORTUNITIES FOR FUTURE STUDY

Focus Area 2 opportunities for future study include but are not limited to:

- » Complete Streets improvements, such as wayfinding, shading mechanisms, and landscaped sidewalks
- » Slow Streets and Safe Routes to School improvements
- » Pavement improvements and traffic safety along Euclid Avenue, Imperial Avenue, and 54th Street
- » Flexible fleets and other microtransit options

FIGURE 6-12: FA2 Climate Equity Index and Collisions



\*Severe or Fatal Collision by Mode Type: ● Pedestrian ● Bicycle ● Vehicle  
\*\* For full Legend details see Figure 6-7.

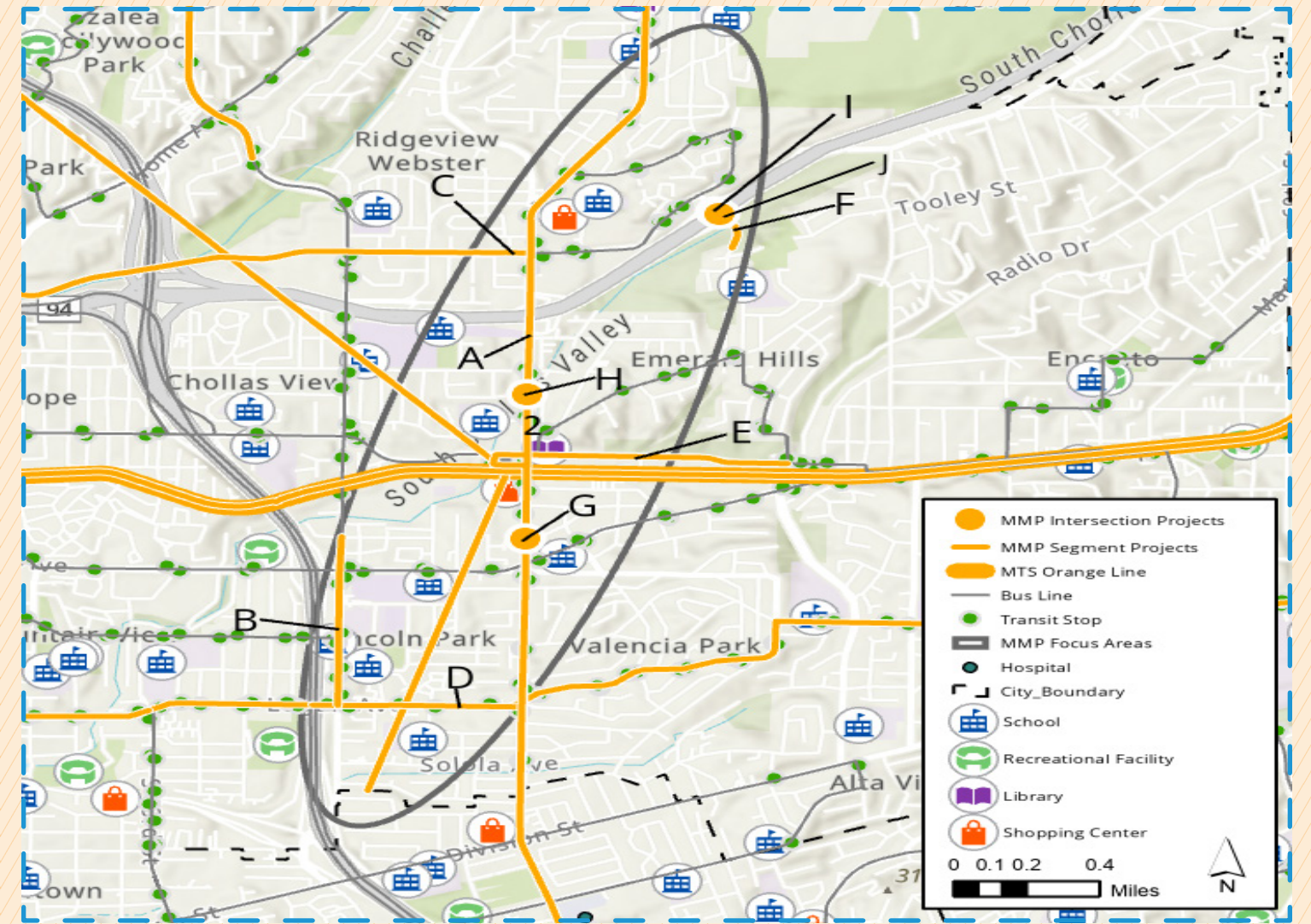


FIGURE 6-13: FA2 Planned Projects Map

TABLE 6-3: FA2 Planned Projects

City Projects	Description	Mode
A	Implement dedicated bikeways, raised medians, curb ramps, curb extensions, and enhanced crosswalks along Euclid Ave. Specifically, implement bike lanes between Market St and Imperial Ave and one-way cycle tracks between Imperial Ave and Solola Ave.	Walking, Cycling, Vehicular
B	Repurpose the roadway right-of-way for one-way cycle tracks on 47th St from Nogal St and Logan Ave.	Cycling
C	Implement a bikeway on Federal Blvd from Home Ave to Euclid Ave.	Cycling
D	Repurpose the roadway right-of-way for buffered bike lanes on Logan Ave from I-805 and Euclid Ave.	Cycling
E	Widen Market St between Euclid Ave and Pitta St to provide a left-turn pocket and pedestrian refuge at 54th St. Also, implement one-way cycle tracks and install sidewalks, where missing.	Walking, Cycling, Vehicular
F	Install missing sidewalk along the east side of Kelton Rd from Bethune Ct to Bayview Heights Wy.	Walking
G	New traffic signal at Euclid Ave and Castana St.	Vehicular
H	New traffic signal at Euclid Ave and Lakiba Palmer Ave (Lise Ave).	Vehicular
I	New traffic signal at Bayview Heights Wy and SR-94 Westbound On/Off Ramps.	Vehicular
J	New traffic signal at Kelton Rd and SR-94 Eastbound On/Off Ramps.	Walking