



**CENTRAL COMMERCIAL
MAINTENANCE ASSESMENT DISTRICT (MAD)
MEETING MINUTES**

Tuesday, September 17, 2024 5:00PM to 6:00PM

[Meeting Recording](#)

Call to Order and Introductions

Alex Southard, Interim Community Development Coordinator, Economic Development Department

- Meeting was called to order at 5:02 PM.

Attendance:

Community Members

James Justus
John Mireles
Tony Pollard
Eric Mcnamara
Felix Lopez- LHCDC
Leonardo Ortiz- LHCDC
William Burties- LHCDC
Ebony James- LHCDC
David Cortez- SANDAG
John Dorow- SANDAG
Brandy Sweitzer- SANDAG
Mark Araujo- SANDAG consultant with Kimley-Horn

City Staff

Lizzie Rodriguez, Director of Community & Corporate Engagement, Office of Councilmember Vivian Moreno
Alex Southard, Interim Community Development Coordinator, Economic Development Department
Rhea Aguinaldo, Small Business Engagement Specialist, Economic Development Department
Ian Hembree, AmeriCorps VISTA, Economic Development Department

Non-Agenda Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. Attendees will be muted during the webinar. The host will take those off mute that wish to give public comment. *(Public comments are limited to 2 minutes per speaker.)*

- None.

1. Presentation: Imperial Avenue Bikeway

David Cortez, Director of Engineering and Construction, San Diego Association of Governments

- David Cortez from SANDAG presented on the Imperial Avenue Bikeway project.
 - Project planning began in 2015, preliminary clearance in 2018, final design in 2019, and current construction phase in 2024. Anticipated to be complete by 2026.
 - 3.5 mile bikeway along Imperial Avenue from 17th to 47th Street.
 - Subscribe for project updates at <https://www.sandag.org/about/get-involved/Subscribe>
 - Email: GObyBIKE@sandag.org
 - Hotline: 833-899-BIKE (2453)
- The community group asked questions and conversation followed.
 - New streetlights between Francis and 36th Street. Light fixtures between 19th and 32nd Street will be enhanced/upgraded.
 - The anticipated completion date is tentatively April 2026.

2. August Meeting Minutes

Alex Southard, Interim Community Development Coordinator, Economic Development Department

- The community advisory group voted to unanimously approve the August meeting minutes.

3. Community Updates

William Burties, Economic Development Director, Logan Heights Community Development Corporation

- William Burties provided updates on community programs, services, and/or events.
- The monthly community market at Gilliam Space is every 3rd Saturday between 12-4pm. The day before at 10am is the food distribution.
- Contact their team for more information regarding the Job Fair on October 3rd.
- Ebony James expressed LHCDC's interest in supporting the community, assessment payers, and potentially help manage the MAD.
- LHCDC currently manages the banner district in their neighborhood (new banners coming soon and open to new banner ideas).

4. Council District 8 Report

Lizzie Rodriguez, Director of Community & Corporate Engagement, Office of Councilmember Vivian Moreno

- Lizzie Rodriguez provided updates from the Office of City Councilmember Moreno.
- Several upcoming events such as an ADU workshop at the Jackie Robinson YMCA and Bailando in the Barrio at Memorial Park.
- Lizzie will be out of office all of October, but can contact other District 8 staff.
- It has been confirmed that Family Health Centers purchased the empty warehouse and Walmart but currently not aware of a timeline for opening.
- Several challenges with a local bar, it may be close to getting shut down.

5. Urban Corps Report

Arturo Perzabal, Director of Operations, Urban Corps of San Diego County

- None.

6. Economic Development Department Report

Alex Southard, Interim Community Development Coordinator, Economic Development Department

- Alex Southard provided updates on the budget and services contract.
- There will not be a meeting in October, November 19th will be the last meeting of the year.

7. Adjournment

Alex Southard, Interim Community Development Coordinator, Economic Development Department

- Meeting was adjourned at 6:03 PM.

*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.