



Commission for Arts and Culture

Advocacy & Outreach Committee

Meeting Agenda

City Administration Building | Council Committee Room
202 C Street, San Diego, CA 92101

November 8, 2024

10:45 a.m. - 11:30 a.m.

10:45 a.m.	I.	Call to Order	Becky Phillpott, Chair
10:47 a.m.	II.	Non-agenda Public Comment	Becky Phillpott, Chair
10:50 a.m.	III.	Chair's Reports	Becky Phillpott, Chair
		A. ACTION – October 11, 2024 Committee Meeting Minutes	
		B. Draft Advocacy Priorities for the Commission for Arts and Culture (2025/2026)	
		C. Other Reports	
11:05 a.m.	IV.	City Council Outreach 2025	Becky Phillpott, Chair
11:20 a.m.	V.	Director's Report	Jonathon Glus, Director
11:25 a.m.	VI.	New Business for Future Agendas	Becky Phillpott, Chair
11:30 a.m.	VII.	Adjourn	Becky Phillpott, Chair

Meeting will be aired live and recorded. PUBLIC COMMENT: Any member of the public may address the Committee on any subject in its area of responsibility on any matter not presently pending or previously discussed at the Committee. Pursuant to the provisions California Executive Order 29-20, Committee meetings will be held via teleconference until further notice. In lieu of in-person attendance, members of the public may submit their comments via a public comment [webform](#), or they may join the meeting as a "webinar attendee" at the link provided in the [Commission or Committee meeting website](#). For members of the public wishing to address the Committee under Public Comment via the [webform](#) prior to the meeting, instructions for word limitations and deadlines will be noted on the [webform](#). Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under non-agenda public comment. As required by the Americans with Disabilities Act (ADA), requests for agenda information to be made available in alternative formats, and any requests for disability-related modifications or accommodations required to facilitate meeting participation, including requests for alternatives to observing meetings and offering public comment as noted above, may be made by contacting the City Clerk at (619) 533-4000 or <mailto:cityclerk@sandiego.gov>. The City is committed to resolving accessibility requests swiftly in order to maximize accessibility.

San Diego Commission for Arts & Culture
Advocacy Committee
Advocacy Priorities 2025-2026

VISION: Expanding our world by celebrating creativity on San Diego

PURPOSE: The City of San Diego Commission for Arts and Culture serves in an advisory capacity to the Mayor and City Council on promoting, encouraging and increasing support for the region's artistic and cultural assets, integrating arts and culture into community life and showcasing San Diego as an international tourist destination.

PUBLIC FUNDING FOR THE ARTS

We advocate for equitable funding for the arts, and the maintenance of existing funding. We support increased funding and resources for public arts and culture agencies, nonprofit arts organizations, and individual artists, to advance and drive an equitable and inclusive creative economy; specifically:

- Increase Arts & Culture Funding from the city's Transient Occupancy Tax (TOT) to equal 1 cent out of the 10.5 cent TOT, as described in the "Penny for the Arts Five Year Blueprint" approved by the City Council in 2012.
- Provide and expand a variety of Arts & Culture funding mechanisms, such as Impact, to support emerging artists, expand access to arts and culture throughout the city, address systemic challenges in arts and culture ecosystems and transform historically underserved communities through the arts.
- Increase funding to support administrative oversight and program management to extend program reach and help community organizations applying for funds.

ADVOCACY PLAN

Communicate Commission advocacy priorities to the mayor and members of the City Council:

- Meet with councilmembers and mayor formally and informally throughout the city budget process.

Identify and engage with artists and cultural organizations, both City funded and independently funded, in our neighborhoods, council district and city-wide, to seek advice, receive input and participate in the advocacy process.

Participate in advocacy actions with other local and state arts advocacy organizations such as San Diego Art Matters, San Diego Arts+Culture, Californians for the Arts, California Arts Council, and National Council for the Arts.

NOTE:

We anticipate the Mayor's Creative City Cultural Plan will provide a funding priority framework when it is presented in winter 2024.



Commission for Arts and Culture

City of San Diego Commission for Arts and Culture
ADVOCACY AND OUTREACH COMMITTEE
City Administration Building | 12th Floor, Council Committee Room

MINUTES

October 11, 2024

Commissioners Present

Becky Phillpott, Chair
Imani Robinson
Kamaal Martin
Alberto Pulido
Dajahn Blevins

Commissioners Absent

Staff Present

Jonathon Glus
Bell Reza
Christine Jones

- I. Call to Order | [View Here](#)
Chair Becky Phillpott called the City of San Diego Commission for Arts and Culture Advocacy and Outreach Committee meeting to order 12:39pm.
- II. Non-agenda Public Comment [View Here](#)
Chair Phillpott called on Project Manager Bell Reza to read Public Commented that was submitted via Webform.
- III. Chairs Report | [View Here](#)
 - A. ACTION – September 13, 2024 2024 Committee Meeting Minutes
Commissioner Imani Robinson made a motion to approve, Commissioner Alberto Pulido seconded the motion. The motion passed.
 - B. Other Reports
- IV. Presentation | [View Here](#)
San Diego Art Matters: Overview and Key Updates | Felicia Shaw, Executive Director, San Diego Art Matters
- V. Director's Reports | [View Here](#) Christine Jones, Chief of Civic Arts Strategies
- VI. Adjourn | Chair Becky Phillpott adjourned the meeting at 11:45am