



REPORT

THE CITY OF SAN DIEGO
TO THE PARKS AND RECREATION BOARD

DATE ISSUED: October 11, 2024

REPORT NO.: #102

ATTENTION: Parks and Recreation Board
Agenda of October 17, 2024

SUBJECT: Memorial Plaque Program Proposal – Windansea Beach Slope Protection and Belvedere Replacement Project

SUMMARY

Issue – Should the Parks and Recreation Board recommend approval of the proposed Memorial Plaque program to help fund the Windansea Beach Slope Protection and Belvedere Replacement Projects.

Department Recommendation – Recommend approval of proposed Memorial Plaque program

Other Recommendations – The following groups have reviewed and considered the proposed project. Actions taken and recommendations made by these groups are listed under Discussion below.

1. October 30th, 2023: La Jolla Parks and Beaches, Inc. (LJP&B) voted unanimously to allow Friends of Windansea (FOW) to raise funds through Memorial Plaque donations
2. October 30th, 2023: La Jolla Community Planning Association support for the Memorial Plaque Program
3. March 7th, 2024: La Jolla CRG support for the Memorial Plaque Program

Fiscal Impact – There will be no increase to the Department’s operating budget due to this action. FOW will be responsible for long-term maintenance of the Memorial Plaque program.

Water and Energy Conservation Status – N/A

Climate Action Plan (CAP) Impact – N/A

Strategic/Tactical Equity Plan Impact – N/A

Environmental – The City of San Diego conducted an environmental review that determined the project would not have the potential for causing a significant effect on the environment pursuant to State CEQA Guidelines Section 15301 (Existing Facilities) which allows the operation, repair, maintenance, permitting, leasing, licensing, or minor alteration of existing public or private structures, facilities, mechanical equipment, or topographical features, involving negligible or no expansion of existing or former use; and where the exceptions listed in CEQA Guidelines Section 15300.2 would not apply in that no cumulative impacts were identified; no significant effects on the environment were identified; the project is not adjacent to a scenic highway; no historical resources would be affected by the action; and the project was not identified on a list of hazardous waste sites pursuant to Section 65962.5 of the Government Code.

Link to NORA:

www.sandiego.gov/sites/default/files/2024-10/nora-windansea-plaque-program.pdf

BACKGROUND

LJP&B, a 501c3 non-profit, and FOW, an ad hoc citizens group, have been working in collaboration with the City of San Diego Development Services, Parks and Recreation, and Transportation department on improvements to Windansea Beach since 1997, including all the existing beach stairs, the parking lot, and the post & chain protections of the sensitive coastal slope. FOW have been diligent over the years in maintaining these improvements through painting and repairs, and in securing permits to construct further coastal access and protections for this public beach park.

FOW and LJP&B request Parks & Recreation Board approval to pursue donations for the approved “Windansea Barrier” City project No. 666879 & Coastal Development Project No. 2444077, through the placement of City-approved brass memorial plaques set into the top rail of the existing beach access stairways at Windansea Beach Park and at future Belvedere.

The memorial plaque program will include five 2.5”x10” brass memorial plaques. Donors of \$25,000 or greater will receive the benefit of recognition over the life of the public asset for their contribution.

Plaque locations include:

1. Westbourne Street
2. Kolmar Street
3. Palomar Street
4. Winamar Street Access Way
5. Proposed “belvedere” structure approved to be constructed between Kolmar Street and Rosemont Street.

Stair plaques will be installed flush with the face of the existing wood stair railings by the contractor selected to execute the Coastal Development Project through a Right-of-Entry Permit.

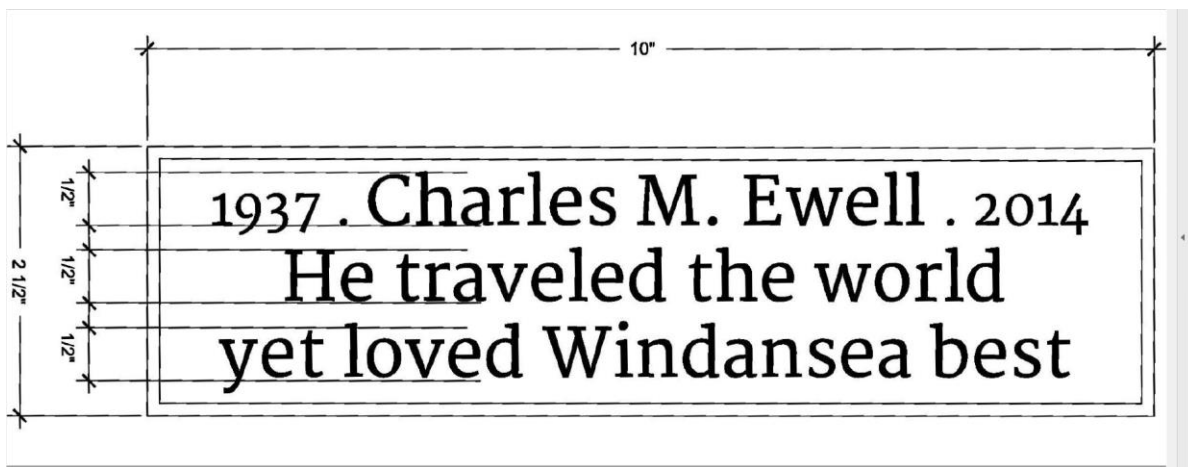
All donations will be held by LJP&B, a 501c3 non-profit, and earmarked for Windansea Beach Coastal Development Project No. 2444077. Funds held are dispersed according to invoices submitted by FOW and approved by LJP&B.

DISCUSSION

Parks and Recreation staff will work directly with LJP+B and the City Attorney's office to prepare the Council Resolution and donor agreement for the Windansea Memorial Plaque program. To ensure transparency and recording, the donor agreement will identify the steps and procedure required for the plaque donation. This agreement will address the following:

- Process for "awarding" plaques
- Vetting of names and plaque text
- Time frame / life of asset

The image below is an example of size, text, and sentiment of a memorial plaque. Typeface will be Merriweather font per P&R standard). The exact text will depend on the donor and the individual being memorialized. The Windansea Memorial Plaque program is voluntary in nature and any proposed text on the plaques will subject be to the Department' satisfaction and approval prior to installation.



ALTERNATIVES

1. Recommend approval of the proposed Windansea Memorial Plaque Program with conditions.
2. Do not recommend approval of the proposed Windansea Memorial Plaque Program.

Respectfully submitted,



(Mayra Medel)
Interim Deputy Director, Mission Bay and
Shoreline Parks Division



Prepared by: (Ilisa Goldman, MLA, PLA)
Park Designer/ Landscape Architect

Attachment(s):

1. Attachment A: PowerPoint Presentation –
 - I. 2024 1010_Windansea Slope Protection Belvedere Donor Plaques_S DPRB 101724 Final
2. Attachment B: Minutes from Community Meetings
 - I. LJCPA_TRUSTEE_MINIUTES_APRIL4TH
 - II. LJPB Meeting Minutes 103023-Final.pdf
3. Attachment C: Notice of Right to Appeal (NORA),
 - I. 2024 1010_NORA WindanSea Plaque Program

cc: Council District 1 Office