

CONSOLIDATED PLAN ADVISORY BOARD (CPAB)

MINUTES

Wednesday, September 11, 2024

1200 3rd Avenue, 14th Floor, San Diego, CA 92101

BOARD MEMBERS PRESENT	BOARD MEMBERS ABSENT
<ul style="list-style-type: none"> • Abena Bradford, Council District 3 • Jordan Beane, Council District 2 • Lauren Garces, Council District 5 • Nick Gulino, Council District 7 • Victoria Barba, Council District 8 	<ul style="list-style-type: none"> • VACANT, Council District 1 • VACANT, Council District 4 • VACANT, Council District 9 • VACANT, Council District 6

STAFF PRESENT	ATTENDANCE
<ul style="list-style-type: none"> • Nadine Hassoun, Community Development Specialist • Michele Marano, Assistant Deputy Director • Angela Nazareno-Clark, HUD Program Manager • Sean Karafin, Interim Deputy Director • Nancy Luevano, Community Development Project Manager • Melissa Villalpando, Community Development Coordinator • Ashley Gain, Community Development Project Manager • Alicia Martinez-Higgs, Community Development Project Manager • Emma Mattingly, Community Development Project Manager • Tina Hines, Community Development Compliance Manager • Amber Weber, Promise Zone & Special Projects Program Manager 	<p style="text-align: center;"><i>9 members of the public joined the meeting.</i></p>

Call to Order

1. CPAB Chair Abena Bradford called the meeting to order at 10:14 a.m. Abena Bradford took roll call; five board members were present. Quorum was achieved at the same time.

Board Announcements

2. CPAB member Abena Bradford thanked Yegin Chen for his time and dedication as a Consolidated Plan Advisory Board (CPAB) member. Yegin resigned in August 2024 due to personal reasons.

Staff Announcements

3. Nancy Luevano, Community Development Project Manager, shared that the Fiscal Year 2024 Consolidated Annual Performance and Evaluation Report (CAPER) was now available for public comment. The CAPER is available for review on the City's website (www.sandiego.gov/cdbg). The comment period will close on Wednesday, September 18, 2024, at 5:00 pm.
4. Ms. Luevano shared the Bridge to Home Notice of Funding Availability - Round Four deadline is on September 13, 2024. The Bridge to Home Program was launched by Mayor Todd Gloria as part of his effort to produce more affordable homes for residents of San Diego. The program provides gap financing to qualified developers to make affordable housing projects a reality and create homes for families and individuals who cannot afford the market-rate housing-including many at risk or currently experiencing homelessness. Funding is provided through a rolling Notice of Funding Availability, which has resulted in over \$66 million in funding awards to provide 1,384 new affordable rental apartment homes. Round 4: Bridge to Home NOFA was released on July 11, 2024. The amount of funding available is \$20M of Low- and Moderate-Income Housing Asset Funds (LMIHAF). Applicants for the development team must have passed the City's August 4, 2023, Request for Qualifications (RFQ). The NOFA applications are due by Friday, September 13, 2024, at 5:00 pm (PDT).
5. Ms. Luevano announced that the Fiscal Year 2026 Community Development Block Grant - Notice Funding Availability (NOFA) will be released on October 8, 2024. The Request for Qualifications (RFQ) submittal deadline is November 9, 2024, at 5:00 pm (PST). The virtual workshop will be held on Thursday, October 10, 2024, at 10:00 a.m. (PDT).
6. Ms. Luevano welcomed Nick Gulino to the Consolidated Plan Advisory Board. Mr. Gulino will be representing District 7. Mr. Gulino has extensive experience in law, housing, and economic development at all levels of government. He is also the CEO and Founder of Recover, a telehealth platform that makes substance use and behavioral health treatment accessible to low-income and unhoused residents of California. Welcome to CPAB!
7. On behalf of the Economic Development Department, Ms. Luevano congratulated the Consolidated Plan Advisory Board's Chair, Abena Bradford for her accomplishment of completing her PhD program at Grand Canyon University. Ms. Bradford will be receiving a degree of Doctor of Philosophy with a major in Psychology with a Specialization in Integrating Technology, Learning, and Psychology.
8. Ms. Luevano shared that the Consolidated Plan Advisory Board (CPAB) currently has four vacancies for representatives from Council Districts 1, 4, 6, and 9. If you would like more information about the role of a CPAB member, please go to the City of San Diego website at <https://www.sandiego.gov/cdbg/cpab> or reach out to Nadine Hassoun at NHassoun@sandiego.gov.
9. CPAB member Lauren Garces shared that she recently moved to District 6. Lauren inquired if she would be able to represent District 6 since it is currently vacant. Nadine Hassoun, Community Development Specialist, will be following up with the Boards and Commissions office.
10. Angela Nazareno Clark, HUD Program Manager announced that she and Melissa Villalpando,

Community Development Coordinator, will be attending next week's HUD celebration of 50 Years of Investing in Communities. The celebration will take place in Los Angeles, CA. Ms. Nazareno Clark shared that the Community Development Division applied for an award highlighting the Access Youth Academy, a nonprofit facility Improvement project in District 4. Ms. Nazareno Clark mentioned that she will be providing an update regarding the conference.

Approval of Minutes

11. Motion to approve minutes from the previous meeting on June 12, 2024, by Lauren Garces and seconded by Victoria Barba. Minutes were approved, 5-0.

Non-agenda Public Comment

No non-agenda public comments were received.

Discussion: Outreach to San Diego's Nonprofit Organizations

1. **Amber Weber, Promise Zone & Special Projects Program Manager provided a presentation on, San Diego Promise Zone 101 & Outreach to Nonprofit Organizations (Presentation slides attached).**
 - a. CPAB member Abena Bradford inquired if the Nonprofit Academy mentioned in the presentation was the same as the workshop the Community Development Department team hosted on June 29th – June 29th. Nadine Hassoun shared that it was the same workshop.
 - b. Sean Karafin, Interim Deputy Director, asked if it would be possible to have a board member attend a Promise Zone meeting to announce CPAB vacancies and share information about the role of a CPAB member. Mr. Karafin mentioned that he would also be happy to join a meeting.
 - c. Ms. Weber reported that the next Promise Zone/Healthy Committee meeting will be Thursday, September 12, 2024, from 10:00 am -11:00 am.
 - d. CPAB member Abena Bradford suggested that an email be sent to include the meeting information. Nadine Hassoun will be following up with CPAB to include the Promise Zone meeting dates/times for board members interested in joining a meeting.
 - e. Ashley Gain, Community Development Project Manager, shared that a few attendees from the Nonprofit Academy expressed interest in applying for the CDBG grant. Ms. Gain mentioned that they were from new nonprofit organizations.
 - f. CPAB member Abena Bradford thanked Amber Weber for her presentation and all the work her team does for the Promise Zone community.

Action: Creation of FY 2026 NOFA Scoring Criteria Ad Hoc Committees

1. **Nadine Hassoun, Community Development Specialist shared information about the FY 2026 NOFA Scoring Criteria Ad Hoc Committees. In addition, Nadine shared that a motion will be needed from the Consolidated Plan Advisory Board (CPAB) to create Ad Hoc Committees.**
 - a. CPAB member Abena Bradford asked how many members were needed for the committee. Ms. Hassoun shared that the Ad Hoc Committees will be of a maximum of 4 members per meeting. Ms. Hassoun stated that if the interest were more than four members, then an additional meeting date would be scheduled to accommodate all

- interested members. Abena asked if information could be shared regarding the scoring criteria since there was a new CPAB member.
- b. Ms. Hassoun shared that the Scoring Criteria will be used to score the Request for Proposal (RFP) applications for the upcoming Fiscal Year (FY) 2026 Community Development Block Grant. The Ad Hoc Committee will meet to review the previous cycle's Scoring Criteria to make updates and recommendations.
 - c. CPAB member Lauren Garces asked if the committee had to be of four members maximum. Ms. Hassoun clarified that a committee has been made in the past of less than four members.
 - d. A motion to create Ad Hoc Committees was made by Jordan Beane and seconded by Lauren Garces. The Ad Hoc Committees were approved, 5-0.

Action: Selection of CPAB Chair and Vice Chair**2. CPAB Chair Abena Bradford, asked the board for nominations for Chair and Vice Chair.**

- a. CPAB member Jordan Beane nominated Abena Bradford as the Chair.
- b. A motion for Abena Bradford as the Chair of the Consolidated Plan Advisory Board (CPAB) was made by Jordan Beane and seconded by Lauren Garces. The motion was approved, 5-0.
- c. CPAB member Abena Bradford nominated Jordan Beane as the Vice Chair.
- d. A motion for Jordan Beane as Vice Chair of the Consolidated Plan Advisory Board (CPAB) was made by Abena Bradford and seconded by Lauren Garces. The motion was approved 5-0.

Discussion: Fiscal Year 2024 CAPER

1. **Melissa Villalpando, Community Development Coordinator, and Nadine Hassoun, Community Development Specialist, gave a presentation on the Fiscal Year (FY) 2024 CAPER. (Presentation slides attached).**
 - a. CPAB member Nick Gulino asked if the shelter individuals served were unduplicated numbers. In addition, Mr. Gulino asked if the total amounts of funding for Public Services on the activity tables included leveraged funding and if so, was the leveraged funding matched dollar by dollar.
 - b. Michele Marano, Assistant Deputy Director clarified that the total number of individuals serviced by shelter activity were unduplicated numbers.
 - c. Melissa Villalpando, Community Development Coordinator, shared that leveraged funding was additional funding that supported the success of a specific program. Ms. Villalpando clarified that it was not a match dollar by dollar amount. In addition, Ms. Villalpando shared that the activity tables included additional information such as the amount of funding, individuals served, the leveraged amount, and the total project cost.
 - d. Ashley Gain, Community Development Project Manager, shared that the reporting funding in the activity tables pertains only to CDBG dollars and did not include the leverage funding amount.
 - e. CPAB member Abena Bradford asked why individuals served by the Nonprofit Facility Projects were tracked when highlighting a facility improvement project.
 - f. Nadine Hassoun, Community Development Specialist, clarified that the number of individuals served was reported to highlight a facility improvement project to represent the number of people positively impacted by the project improvements.

Discussion: Items for Future Agendas and Comments

1. CPAB member Lauren Garces asked if there was a comparison of the five-year consolidated plan compared to other years.
2. Michele Marano, Assistant Deputy Director shared that there has not been a comparison report however, she would like to provide information on the historical patterns, and funding allocations during the next CPAB meeting.
3. Ms. Marano shared that during the previous Fiscal Year 2020-2024 Consolidated Plan there were a variety of activities to include, pandemic delays, infusion of funds, pauses, etc.
4. CPAB Nick Gulino asked if the reason why there was an unmet need for long-term affordable housing programs was due to the focus on temporary shelter housing.
5. Ms. Marano clarified that the funding of HOME affordable housing programs was administrated by the San Diego Housing Commission. In addition, Ms. Marano shared that the Homelessness Strategy and Solutions Department of the City of San Diego collaborates with the San Diego Housing Commission to provide priorities for housing needs.
6. Ms. Marano mentioned that the focus of CPAB members was on programs and services funded by the Community Development Block Grant projects in the areas of Public Service, Microbusiness Projects (CED), and Nonprofit Facility Projects.
7. CPAB member Jordan Beane asked when the next NOFA process and RFQ dates.
8. Ms. Villalpando shared that the next Notice of Funding (NOFA) will be available to nonprofit organizations on October 7, 2024. The submittal for the Request for Qualification (RFQ) deadline will be November 8, 2024.
9. CPAB member Abena thanked CPAB and EDD staff for their presentations.

Adjournment

1. The meeting ended at 11:00 am.

San Diego Promise Zone 101 & Outreach to Nonprofit Organizations

<http://www.sandiego.gov/promisezone>

Consolidated Plan Advisory Board
Sept. 11, 2024





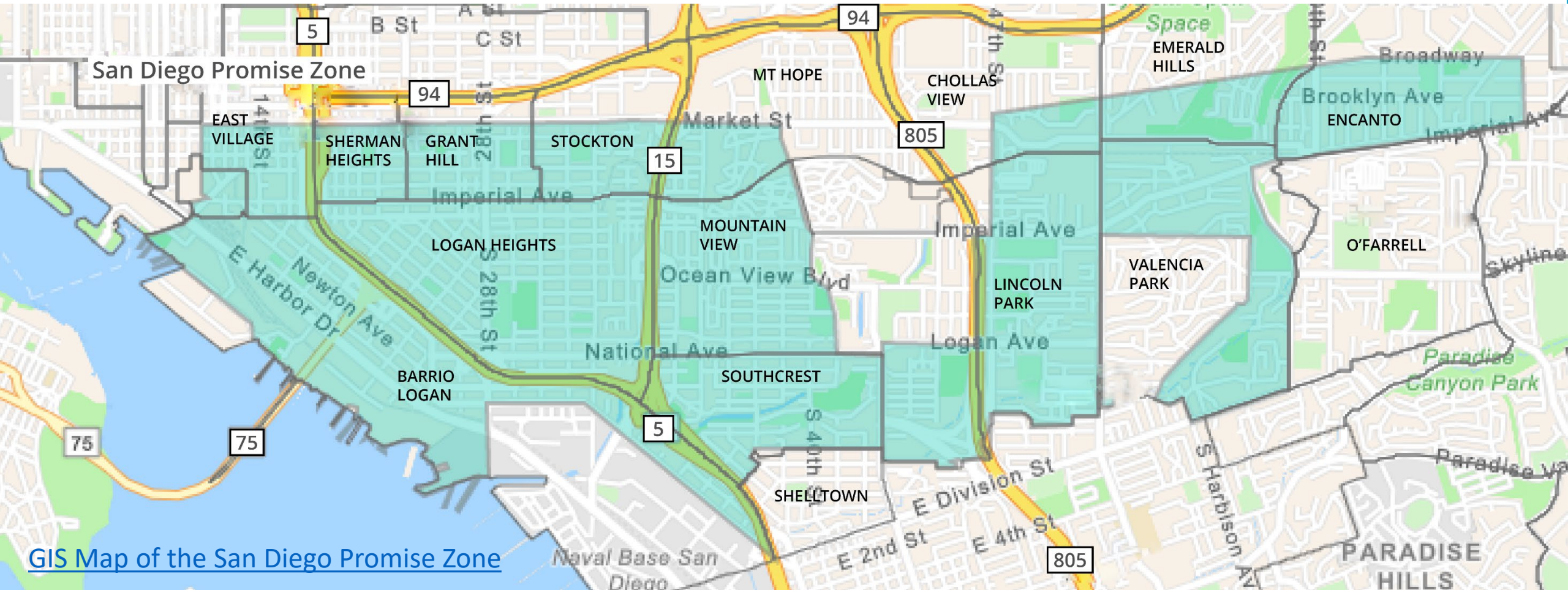
Promise Zone Team



Zachary Engberg	Ronah Fe Famorcan	Daniel Hamilton	Ian Hembree	Donika Moreno	Rebeca Nava-McClellan	Domanic Riley	Brandon Tran	Amber Joy Weber	Roosevelt Williams III
AmeriCorps VISTA, Grants and Research	Employ and Empower Intern	AmeriCorps VISTA, Leader	AmeriCorps VISTA, Civic Engagement	AmeriCorps VISTA, Operations	AmeriCorps VISTA, Communications	AmeriCorps VISTA, Grants and Research	Employ and Empower Intern	Promise Zone and Special Projects Program Manager	Community Development Specialist II
End of service: Feb. 11, 2025	End of service: Jan. 6, 2025	End of service: April 7, 2025	End of service: Nov. 6, 2024	End of service: July 28, 2025	End of service: June 2, 2025	End of service: June 2, 2025	End of service: July 8, 2024		



San Diego Promise Zone (est. 2016)



[GIS Map of the San Diego Promise Zone](#)

Promise Zone Eligibility (HUD)

- The Promise Zone must encompass one or more census tracts or portions of census tracts across a **contiguous geography**;
- The rate of **overall poverty** or extremely low-income (whichever is greater) of Promise Zone residents must be **at or above 33%**;
- Promise Zone boundaries must encompass a **population** of at least 10,000 but **no more than 200,000 residents**;
- Local leadership must demonstrate **commitment** to the Promise Zone effort.

Promise Zone Federal Benefits

- Recruitment of up to six AmeriCorps VISTA members annually
- Federal liaison assigned to assist with navigating federal programs (HUD)
- Preference for certain competitive federal grants and technical assistance

A Promise Zone is a designation overseen by a federal agency and does not receive direct federal funding.





The Promise

To co-create an ecosystem of **opportunity** and **investment** through **collaboration** that addresses systemic racism and inequities to improve the quality of life of **Promise Zone residents**.

How do we do it?

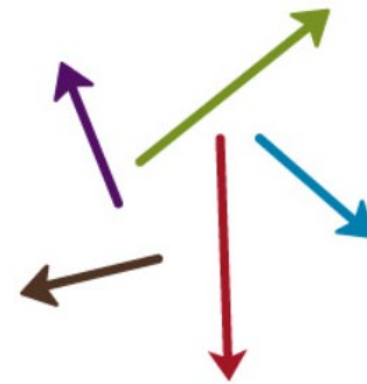
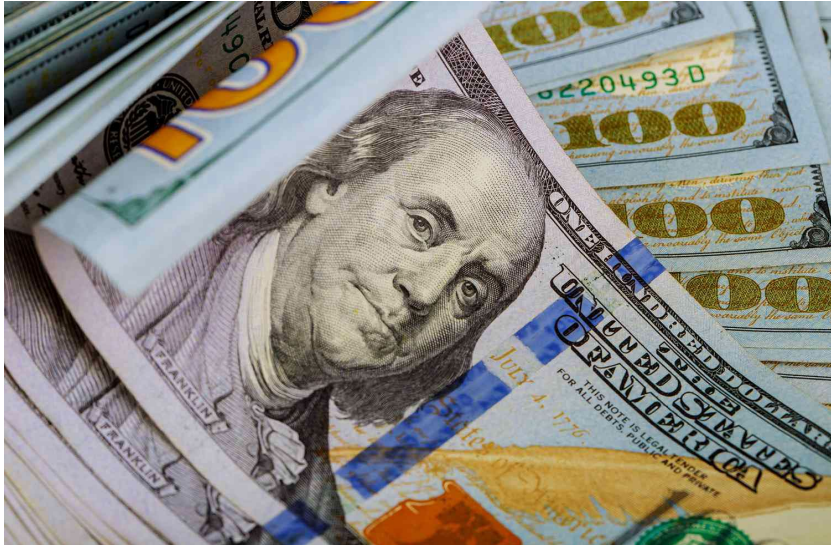
By fostering **partnerships** with community-serving organizations, government agencies, philanthropic, corporate, and educational institutions with **shared goals**.

The Role of City Staff

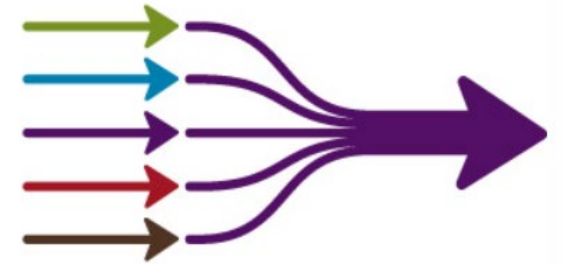
- Help facilitate working group meetings
- Recruit and manage VISTAs
- Report to HUD and CNCS on progress
- Act as a liaison between City departments and community needs
- Advocate for prioritization among government policies
- Support partners, build relationships, disseminate resources, and connect with communities



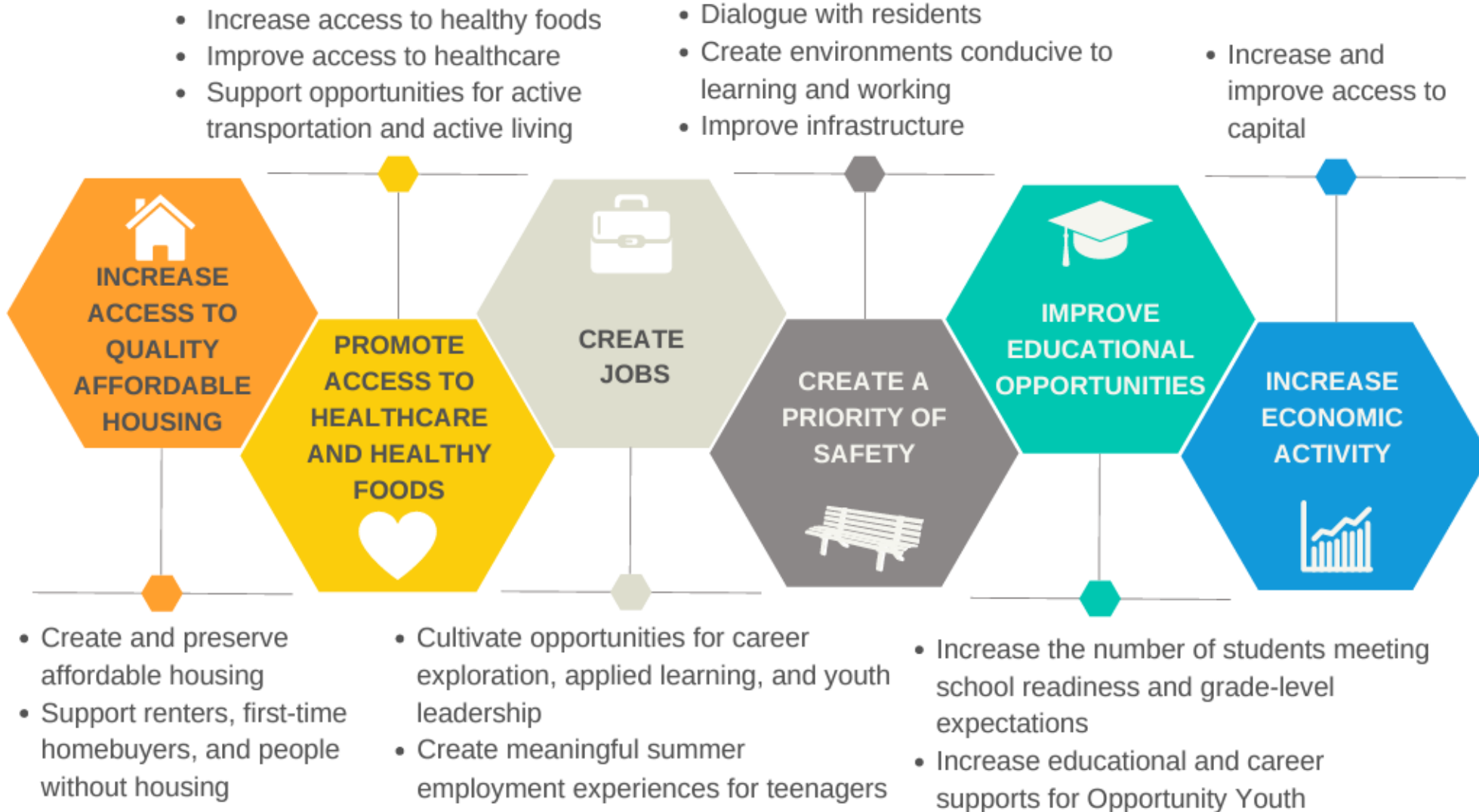
Promise Zone Grant Support



BEFORE



AFTER



Promise Zone Working Group Meetings

- **Healthy Communities:** Monthly
- **Economic Activity:** Monthly
- **Jobs and Education:** Monthly
- **Housing Affordability:** Every other month
- **Steering Cmte:** Monthly





Working Group Co-chairs



Karen Clay
(she/her)

Healthy Communities

Founder, I Love to Glean



Alondra Estrada-Lam
(she/her/ella)

Healthy Communities

Community Health Promotion Specialist I, MPH, County of San Diego, Health and Human Services



Sylvia Ramirez
(she/her/ella)

Economic Activity

Economic Development Director, City Heights CDC



Natasha Salgado
(she/her/ella)

Economic Activity

Vice President of Programs and Special Initiatives, City Heights CDC



Danielle Stephen
(she/her)

Economic Activity

Harmony Academy Community Engagement Manager, National University



Ernesto Rivera
(he/him)

Jobs and Education

Project Specialist, Work-Based Learning, San Diego County Office of Education



Sarah Tuakli Cooper
(she/her)

Jobs and Education

Director, Elementary Institute of Science



Adria Fox
(she/her)

Housing Affordability

Founder and CEO, C4GS-ZEDLife



Barry Pollard
(he/him)

Housing Affordability

Founder and Executive Director, Urban Collaborative Project - CDC



Jon Rios
(he/him)

Housing Affordability

Director of Integrated Strategies, San Diego Housing Commission



Rosa Ana Lozada

Steering Committee

CEO, Harmonium



San Diego Promise Zone Partners

- | | | | |
|---|--|--|--|
| Access Inc. | Harmonium | National University | San Diego Workforce Partnership |
| Access Youth Academy | Heartland Coalition YouthBuild San Diego | Neighborhood House Association | SBCS (Formerly South Bay Community Services) |
| Barrio Logan College Institute | Home Start, Inc. | Nile Sisters Development Initiative | SD Hip Hop Health and Wellness 5K & Festival |
| Central San Diego Black Chamber of Commerce | International Rescue Committee | Outside the Lens | Second Chance |
| Chicano Park Museum and Cultural Center | Jacob & Cushman San Diego Food Bank | Partnership for Environmental Progress | Small Business Development Center of San Diego and Imperial Counties |
| Circulate San Diego | Jewish Family Service | Paving Great Futures | Social Advocates for Youth San Diego |
| City of San Diego | Kitchens for Good | Project A.W.A.R.E. | South County Economic Development Council |
| Civic San Diego | Leah's Pantry | Project Concern International | The LEAGUE of Amazing Programmers |
| Co-Harvest | Legal Aid Society | Project New Village | United Way of San Diego |
| Community Housing Works | Local Initiative Support Corporation | Reality Changers | University of California San Diego |
| Computers 2 SD Kids | Logan Heights Community Development Corporation | Regional Taskforce on the Homeless | Urban Collaborative Project |
| Corona Enterprises LLC | Meals on Wheels San Diego County | San Diego County Office of Education | Urban Corps of San Diego County |
| County of San Diego HHSA | Metro Community Ministries Inc. | San Diego For Every Child | Urban League of San Diego County |
| D.E.T.O.U.R. | Metropolitan Area Advisory Committee on Anti-Poverty | San Diego Futures Foundation | UrbanLife Ministries |
| Diamond Business Association | mohuman | San Diego Habitat for Humanity | Workshops for Warriors |
| Diamond Education Excellence Partnership | Mongol Tribe | San Diego Housing Commission | YMCA of San Diego County |
| Dreams & Ducats | National Conflict Resolution Center | San Diego Housing Federation | Youth Will |
| Family Health Centers of San Diego | | San Diego Housing Federation | |
| Groundwork San Diego | | San Diego Parks Foundation | |
| | | San Diego State University | |
| | | San Diego Unified School District | |



Economic Development Department

Your Future Now: Youth-led Career Expo

EDS
F1.4





Cooperative Convening

EDS
B1.5





Recent Promise Zone Events

Barrio Logan Business Walk – June 27, 2024

Inclusive Public Engagement – July 11, 2024

Co-Op Discussion #2 - July 31, 2024



Draft Inclusive Engagement Principles

Inclusion



Respect for Community Knowledge



Transparency



Clear Communication



Build True Relationships



Commitment to Good Process



SD Promise Zone All-Partners Meeting May 14, 2024



WE WANT TO HEAR FROM YOU!

PARTICIPATE IN THE DEVELOPMENT OF THE CITY'S

INCLUSIVE PUBLIC ENGAGEMENT GUIDE



Thursday
July 11, 2024
6:00-7:30pm

LIGHT SNACKS WILL BE PROVIDED

San Diego Made Factory
2031 Commercial St,
San Diego 92113

TO REGISTER:
Scan the QR code or visit
bit.ly/InclusivePublicEngagement





Community Events

Arbor Day – Noche de Cumbia
UCP Holiday Celebration & Transportation Expo
Way Outside the Lines
National Night Out
Shine Forever – C.R.E.A.M
and many more!





Promise Zone Newsletter

COMMUNITY SPOTLIGHT

Meet Janice Luna Reynoso

Janice Luna Reynoso is the Executive Director of Mundo Garbato, a non-profit community garden and social justice organization that has been empowering youth and families in San Diego and beyond since 2010.

Janice is also a member of several important committees and groups, including the San Diego Fair Trade Steering Committee, the San Diego County Behavioral Health Board & Stakeholder Engagement Workinggroup, and the Leadership Council of the San Diego Field System Alliance. She is also involved with the San Diego Council on Literacy and is a 2022 San Diego Urban Leadership Fellow and a Resident Leadership Academy Facilitator.

Janice played a crucial role in securing the Cabrini Reconnecting Communities, Highways to Boulevards grant. This funding will be used in southwestern San Diego (SD10) and National City to improve transportation options and convert underused highways into vibrant public spaces.

The communities of SD30 and National City were deeply affected by the construction of Interstate 805 and the history of redlining and dividing infrastructure in line with the Promise Zone initiative. This project aims to empower residents of SD30 and National City by identifying priority projects that meet the needs of the communities. These projects may include bicycle and pedestrian connections, light rail enhancements, bus shelters, and the creation of parks, green spaces, and communal areas.

For more information about Mundo Garbato, visit <https://www.mundogarbato.org>.




Partner Announcements

ACCESS YOUTH ACADEMY SQUASH TRYOUTS

Apply for the Access Youth Academy Squash Tryouts. Open to youth ages 10-18. Registration fee: \$10. Tryout dates: May 25th, 26th, and 27th. Location: The Ranch Club, San Diego, CA 92108.



EARLY CARE AND EDUCATION JOB FAIRS

Join us for Early Care and Education Job Fairs. Meet with employers, learn about job opportunities, and get help with resumes and interviews. Dates: May 25th, 26th, and 27th. Location: The Ranch Club, San Diego, CA 92108.



UC San Diego HRSA COMMUNITY HEALTH WORKERS ADVANCING PUBLIC HEALTH

Apply for the UC San Diego HRSA Community Health Workers Advancing Public Health program. Open to community health workers. Application deadline: June 15, 2024.



ARE YOU INTERESTED IN A CAREER AT THE COUNTY OF SAN DIEGO?

Join the County of San Diego workforce. We are looking for qualified candidates for various positions. Application deadline: July 12, 2024.



GRANT OPPORTUNITIES

working group priority alignment

- Jobs + Education
- Housing Affordability
- Healthy Communities
- Safety
- Economic Activity

Saucony Run For Good Foundation

The Saucony Run For Good Foundation is committed to improving the lives of children in the United States by helping to prevent and reduce childhood obesity. The Foundation provides funding to nonprofit community organizations conducting programs that increase participation in running for kids 10 years of age and younger. Supported programs should utilize running participation for health and well-being in children and serve youth populations not traditionally exposed to running programs. Application deadline: June 15 and December 15, annually.



Encagement Resolution Funding Program - Round 3 - Final Application (RR-3-F)

The California Interagency Council on Homelessness (IACH) is pleased to announce the availability of Round 3 of the Encagement Resolution Funding (ERF) Program. ERF was established to provide funding to local jurisdictions, and Counties of Care (CoC) to support them to resolve the homelessness of people living in encampments. Application deadline: June 28, 2024.



GFO-23-312 - Community Energy Reliability and Resilience Investment (CERRI) Program

This solicitation is part of the Community Energy Reliability & Resilience Investment (CERRI) Program, which invests in deployment projects across California that increase community energy reliability and resilience, support California's climate and energy policies, improve energy justice and equity, and create good-paying jobs. Funding for this program was authorized under the federal infrastructure investment and jobs act. Application Deadline: July 12, 2024.



Spotlight on Council Districts

Discover the diverse districts within the Promise Zone and their respective City Councilmembers.

Councilmember Stephen Whitburn  District 3	Councilmember Henry L. Foster III  District 4
Councilmember Vivian Moreno  District 8	Council President Sean Elo-Rivera  District 9

[Find My Council District](#)



For additional information regarding City Councilmembers and their respective Districts, please visit <https://www.sandiego.gov/councilmembers>.

Sign up at <https://www.sandiego.gov/promisezone>.
Send resources to sandiego@promisezone.gov.





City Incentives

Open only to businesses in the Promise Zone, an Opportunity Zone, or LMI Census Tract:

Fee Payment Incentive Program – Reimbursements can be up to \$10,000 to recover certain City fees

Business Incentive Program – Reimbursements can be up to \$100,000 for permitting fees, workforce development-related expenses, financing, and technical staff.

Capacity Building Program – Grants supporting small businesses range from \$10,000-\$30,000.



City Incentives

Provide bonus points or increased benefits to Promise Zone, an Opportunity Zone, or LMI Census Tract:

Storefront Improvement Program – Small business owners can complete improvements and get reimbursement up to 50%. Businesses within the Promise Zone may be awarded an additional 30% above their approved reimbursement amount.

Spaces as Places – Businesses in the San Diego Promise Zone are eligible for a larger grant amount to help with the initial permitting costs for expanding business operations outdoors into the public right-of-way.

Community Development Block Grants – CDBG applications are awarded up to 6 extra points for having an office in, or providing services to, residents of the Promise Zone.

Bridge to Home – Affordable housing proposals located within the San Diego Promise Zone automatically satisfy the location goals and objectives of the Bridge to Home NOFA.

City of San Diego Nonprofit Academy

- Priority registration for Promise Zone nonprofit organizations
- Comprehensive training provided by leading experts
- Strengthen operational efficiency and organizational leadership
- 23 organizations from the PZ attended





Outreach to Nonprofit Organizations

- Monthly Promise Zone Newsletter with a flyer
- Special email blast with a flyer
- Announcement at working group meetings with a flyer
- Simple, clear website that quickly answers who is eligible, sample amounts, and sample projects

Capacity Building Grant Application is Open

We are excited to share a funding opportunity for Fiscal Year 2025 that has been announced by the City of San Diego's Economic Development Department - the **Capacity Building Grant**. The goal of the Capacity Building Grant program is to encourage inclusive economic growth in our region by supporting community-based organizations that directly support small businesses in under-resourced communities within the City of San Diego.

Capacity Building Grant proposals between \$10,000 - \$30,000 may include but are not limited to providing technical assistance to businesses, building a website, hanging banners, programming special events, or creating/updating business directories. Only non-personnel expenses qualify for this program. More information, including the [application](#), can be found on the [Capacity Building Grant Program webpage](#).

We are hosting a workshop on **Tuesday, September 10, 2024, from 2:30-3:30 p.m.** to review the application process, timeline, and answer general questions about the program. We strongly encourage you to attend. Please register for the workshop [here](#).

Proposals must be submitted by **September 27, 2024**. Funds are limited, please don't hesitate to reach out should you have any questions.

The City values the vital role nonprofits play in furthering the City's economic and workforce development objectives. We hope your organization considers applying.

[Schedule a Technical Assistance Appointment Here!](#)



Contact Info



Amber Joy Weber

Promise Zone Program Manager
AJWeber@sandiego.gov



Roosevelt Williams III

Community Development Specialist II
Rooseveltw@sandiego.gov

<https://www.sandiego.gov/promisezone>

Thank you!

<http://www.sandiego.gov/promisezone>
PromiseZone@sandiego.gov



Economic Development Fiscal Year 2024 Draft Consolidated Annual Performance and Evaluation Report (CAPER)

Consolidated Plan Advisory Board Meeting
September 11, 2024



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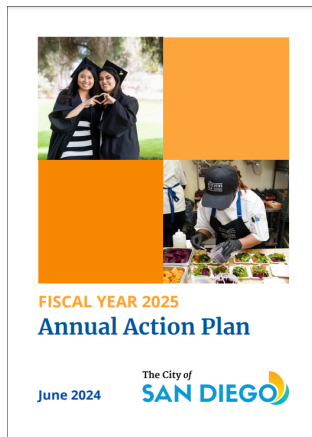


Economic Development

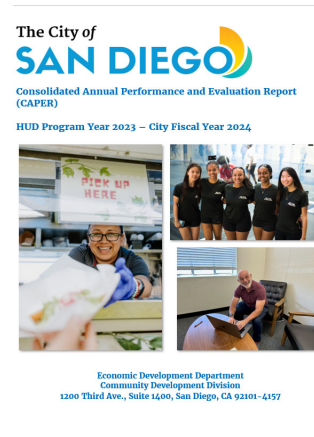
FY 2024 CAPER | Introduction



SAY



DO



SHOW

2



Consolidated Plan Goals



- 1. Affordable Housing
- 2. Assist with Stable Housing (Homelessness)
- 3. Small Businesses/Local Entrepreneurs
- 4. Employment and Workforce Development
- 5. Public Facilities and Critical Infrastructure
- 6. Community Services to Promote Equity and Serve Vulnerable Populations
- 7. Nonprofit Facility Improvements for New or Increased Access



3



FY 2024 Partnerships

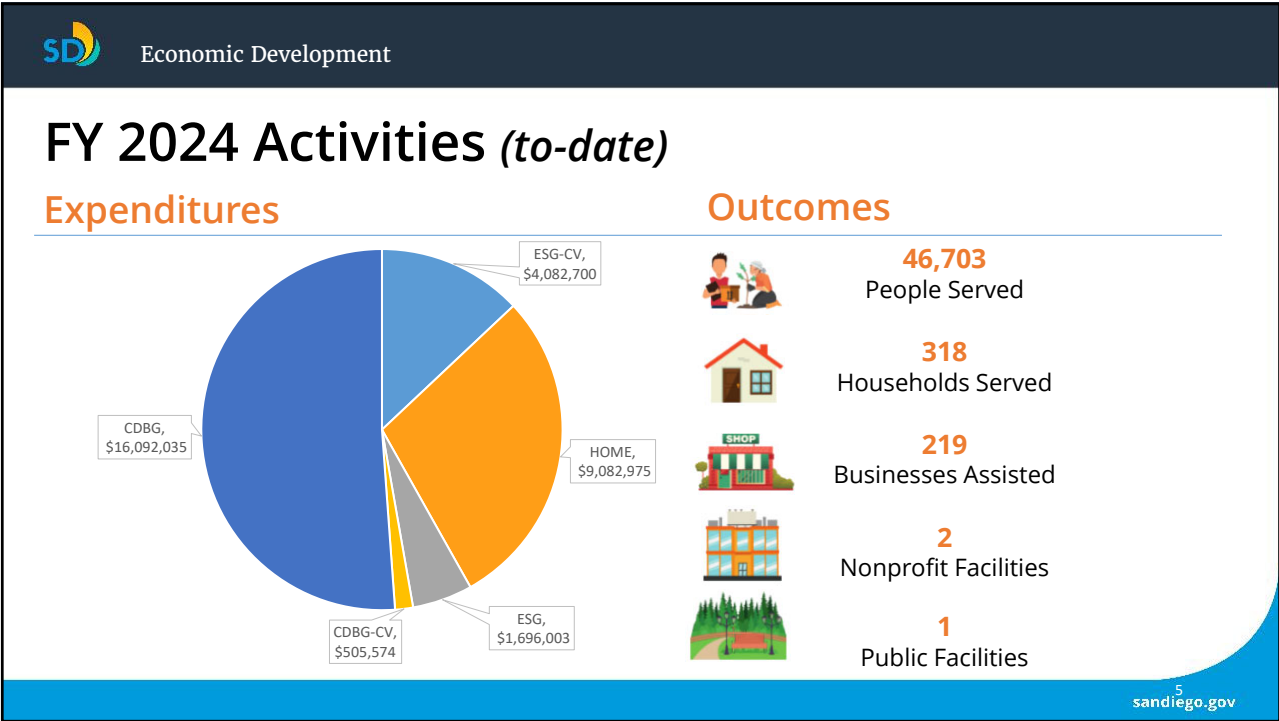
San Diego Housing Commission



County of San Diego



4



5

Economic Development

Goal 1: Affordable Housing

Increase and preserve affordable rental and homeowner housing to improve access to housing opportunities that reflect community needs, included, but not limited to, opportunities in close proximity to transit, employment, and community services.


Amanecer Apartments
 Developed by: Community HousingWorks
 \$1,500,000 HOME funds
 95 Total Apartments
 Council District 7

6 sandiego.gov

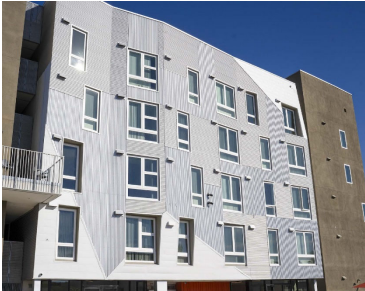
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SD Economic Development


Goal 1: Affordable Housing



Milejo Village
 Developed by: Jamboree Housing Corporation
 \$2,500,000 HOME funds
 64 Total Apartments
 Council District 8



Harris Family Senior Residence
 Developed by: Chelsea Investment Corporation
 \$1,750,000 HOME Funds
 117 Total Apartments
 Council District 9



Tizon Apartments
 Developed by: Affirmed Housing
 \$4,000,000 HOME Funds
 175 Total Apartments
 Council District 5

⁷ sandiego.gov

7

SD Economic Development

Goal 1: Affordable Housing

5-Year Consolidated Plan Goal	FY 2024 DRAFT Outcomes	Progress To-Date (Years 1 - 5)
Rental Units Constructed: 700 households	64 households	311 households - 44%
Rental Units Rehabilitated: 140 households	13 households	630 households - 450%
Single Family Housing Rehab: 200 households	81 households	159 households - 80%
Financial Assistance: 155 households	18 households	127 households - 82%

⁸ sandiego.gov

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Goal 2: Assist with Stable Housing (Homelessness)

Assist individuals and families to gain stable housing after experiencing homelessness or a housing crisis by providing appropriate housing and service solutions grounded in best practices.



Interim Shelter and Housing Navigation

Goal 2: Assist with Stable Housing (Homelessness)

5-Year Consolidated Plan Goal	FY 2024 DRAFT Outcomes	Progress To-Date* (Years 1 - 5)
Rapid Rehousing: 564 households	142 households	378 households - 67%
Overnight Shelter: 11,450 individuals	12,070 individuals	22,251 individuals - 194%
Support Services: 37,400 individuals	7,135 individuals	30,035 individuals - 80%

Goal 3: Small Business and Local Entrepreneurs

Enhance the City's economic stability by investing in inclusive economic growth initiatives that develop and strengthen small businesses and support local entrepreneurs.



Accessibility
Microlending Program

Goal 3: Small Business and Local Entrepreneurs



City Heights CDC
Microenterprise Success Project



Somali Family Service
Microenterprise Program

SD Economic Development

Goal 3: Small Business and Local Entrepreneurs

5-Year Consolidated Plan Goal	FY 2024 DRAFT Outcomes	Progress To-Date (Years 1 and 5)
1,400 businesses	219	952 businesses - 68%
128 jobs	0 jobs*	53 jobs - 41%

**Projects reporting outcomes in the "jobs created/retained" category are pending closeout and job outcomes will be reported in the FY 2025 CAPER and beyond.*

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SD Economic Development

Goal 4: Employment and Workforce Development

Foster individual and household resilience by investing in employment and workforce development programs and improving access to job opportunities.





Workshops for Warriors
Workshops for Warriors Student Computers

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Goal 4: Employment and Workforce Development

5-Year Consolidated Plan Goal	FY 2024 DRAFT Outcomes	Progress To-Date (Years 1 - 5)
2,500 individuals	163 individuals	2,100 individuals - 84%

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Goal 5: Public Facilities and Critical Infrastructure

Support the development of vibrant, equitable, and adaptable neighborhoods by investing in public facilities and critical infrastructure.



Sidewalk Project: 14th St. to Thermal
Transportation and Stormwater

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SD Economic Development

Goal 5: Public Facilities and Critical Infrastructure

5-Year Consolidated Plan Goal	FY 2024 DRAFT Outcomes	Progress To-Date* (Years 1 - 5)
30 facilities	1 facility/project	11 facilities/projects - 37%
50,000 individuals	4,940 individuals	43,525 individuals - 87%

**City facility and infrastructure projects can take 24 months or longer to complete. Some City facility and infrastructure projects supported with FY 2024 (or earlier) funds will be reported in the FY 2025 CAPER and beyond.*

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SD Economic Development

Goal 6: Community Services

Invest in community services that promote equity and serve vulnerable populations including, but not limited to, refugees and recent immigrants, previously incarcerated individuals, veterans, youth, seniors, and food insecure households.



Ocean Discovery Institute
Ocean Discovery's Out-of-School Programs



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Goal 6: Community Services



Bayside Community Services
Bayside Community Services Social Services



Wesley House
Supportive Student Services

Goal 6: Community Services

5-Year Consolidated Plan Goal	FY 2024 DRAFT Outcomes	Progress To-Date* (Years 1 - 5)
61,355 individuals	13,480 individuals	35,769 individuals - 58%

**Due to the ongoing impacts of COVID-19, some services were delayed and contract terms extended. Some FY 2024 and CARES Act-funded project outcomes will be reported in subsequent CAPERs.*



Goal 7: Nonprofit Facilities

Finance impactful nonprofit facility improvements to provide new or increased access to programs that serve vulnerable populations or implement sustainability measures.



Family Health Centers of San Diego
Diamond Neighborhoods Remodel



Goal 7: Nonprofit Facilities



Urban Corps of San Diego
HVAC Building Health Improvements

SD Economic Development

Goal 7: Nonprofit Facilities

5-Year Consolidated Plan Goal	FY 2024 DRAFT Outcomes	Progress To-Date (Years 1 - 5)
20 facilities	2 facilities	24 facilities - 120%
42,000 individuals	8,558 individuals	53,727 individuals - 128%

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SD Economic Development

Compliance and Administration

Monitoring and Performance Management

- 590 program desk audits
- 604 fiscal desk audits
- 50 remote monitoring reviews

Nonprofit Organization Capacity Building

- 31 onsite visits and 30 virtual meetings for construction projects to assist with pre-bid, pre-construction, worker interviews
- 22 construction technical assistance meetings
- 40 one-on-one technical assistance meetings during the annual NOFA process

Fair Housing

- Fair Housing Hotline: 1-844-449-3500
- 2,025 fair housing inquiries received
- 146 unduplicated investigations
- 58 virtual workshops/training sessions; 729 attendees

²⁴
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Next Steps

Public Comment Period
15-day public comment period
September 3 to September 18

CAPER Submission Deadline
September 28, 2024
Submitted to HUD for approval

Supplemental Materials Online
www.sandiego.gov/CDBG/plansreports



Economic Development Fiscal Year 2024 Draft Consolidated Annual Performance and Evaluation Report (CAPER)

Consolidated Plan Advisory Board Meeting
September 11, 2024