

### **Newsletter**

### The Promise

"To co-create an ecosystem of opportunity and investment through collaboration that addresses systemic racism and inequities to improve the quality of life of Promise Zone residents"



(Pictured: Shine 4Ever program graduate receiving his award at Graffiti Gardens) (Photo: Amber Joy Weber)

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#### A MESSAGE TO OUR PARTNERS

#### FROM THE PROMISE ZONE STAFF

Hello and happy September!

This month, we celebrate Jobs & Education working group co-chair, Sarah Tuakli Cooper, and spotlight activities supporting student success in the Promise Zone.

We also explore essential strategies to be ready for unforeseen challenges during <u>National Preparedness</u> <u>Month</u> as well as provide tips and resources for enhancing your financial wellness, helping you to stay on track and achieve your financial goals.

We have a LOT of grant opportunities available in this issue as well! Whether you're seeking new opportunities or looking to connect with local organizations, we offer many resources to support your journey.

Thank you for being a part of the San Diego Promise Zone community. Here's to a month of growth, resilience, and opportunity!

-San Diego Promise Zone Team



## PROMISE ZONE IN THE NEWS

<u>'BARRIO'</u> PREMIERE PARTY

THIS SCHOOL
YEAR, SAN DIEGO
FAMILIES ARE
STRUGGLING TO
GET INTO AFTER
CARE

"YOU EVEN
WRESTLED:" TWO
TEACHERS
REMEMBER GOING
TO THE MAT FOR
A CLASS TRIP

### **Meet Our Working Group Co-Chairs**

#### **Upcoming Working Group Meetings:**

Housing Affordability: Thursday, Sept 5, 2024, from 10:00-11:30 AM Healthy Communities: Thursday, Sept 12, 2024, from 10:00 AM-11:30 AM Jobs & Education: Thursday, September 19, 2024, from 2:30-4:00 PM Economic Activity: Thursday, September 26, 2024, from 10:00-11:30 AM



Alondra
Estrada-Lam
Co-Chair of Healthy
Communities



Karen Clay
Co-Chair of Healthy
Communities



Sarah Tuakli Cooper Co-Chair of Jobs & Education



**Ernesto Rivera** Co-Chair of Jobs & Education



Natasha Salgado Co-Chair of Economic Activity



**Danielle Stephen**Co-Chair of Economic
Activity



**Sylvia Ramirez**Co-Chair of Economic
Activity



Adria Fox Co-Chair of Housing Affordability



Barry Pollard Co-Chair of Housing Affordability



**Jon Rios** Co-Chair of Housing Affordability



**Rosa Ana Lozada** Steering Committee Chair





#### **WORKING GROUP UPDATES**

#### **Jobs and Education**

The Jobs and Education working group met on Thursday, August 15, to discuss strategies for improving job opportunities and educational outcomes within the Promise Zone. Key topics included a data presentation on demographic and educational trends within the Promise Zone, partner updates on upcoming community evens, and the introduction of a new logic model framework to guide future activities. For more information, reach out to **Donika Moreno**, Donikam@sandiego.gov.

#### **Economic Activity**

The working group reconvened on August 15, 2024. Roosevelt Williams III and new Grants and Research VISTA Domanic Riley were brought on board to assist returning co-chair Danielle Stephen and new co-chair, Sylvia Ramirez. Key items on the agenda were the Promise Zone data presentation and a review of the new Economic Activity logic model. The primary topic of discussion in the breakout groups was how to better incorporate safety into the existing Economic Activity objectives of Strengthening the Business Base and Supporting Small Businesses. For more information, reach out to **Domanic Riley**, Driley@sandiego.gov.

#### **Healthy Communities**

The working group met on August 9 and introduced co-chairs, Karen Clay and Alondra Estrada-Lam, as well as supporting VISTAs, Grants and Research Associate Zachary Engberg and Communications Associate Bex Nava-McClellan. The Promise Zone team gave a presentation on data updates and met in two breakout groups to review the new logic models that the co-chairs and VISTAs developed over the summer. In September, San Diego Hunger Coalition and the City's Department of Transportation will present data on food access and insecurity and the status of the Trees for Communities program, respectively. For more information, please reach out to Zachary Engberg, Zengberg@sandiego.gov.

#### **Housing Affordability**

The Housing Affordability working group will be meeting September 5 at 10am for the first meeting of the new fiscal year. The group will share announcements, review Promise Zone demographic and housing affordability data, and utilize the new logic model format of the tactical plan to advance the goal of housing affordability in the Promise Zone. For more information, reach out to lan Hembreee, IHembree@sandiego.gov.

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# COMMUNITY SPOTLIGHT

Sarah Tuakli Cooper

We are thrilled to announce that Sarah Tuakli Cooper, Executive Director of the Elementary Institute of Science, has been nominated as our Community Spotlight for September!

Sarah has been a pivotal figure in advancing STEM diversity and inclusion in Southeastern San Diego since 1964. Her impressive career includes two decades of teaching computer composition and studio production in London before she brought her expertise to San Diego in 2008.



As the Executive Director of the Elementary Institute of Science (EIS), Sarah envisions the organization becoming more deeply rooted in the community. She is committed to enhancing the organization's focus on community engagement and expanding its reach through more interactive online initiatives, ensuring that EIS continues to inspire and educate future generations.

Sarah has led the Jobs and Education Working Group for the San Diego Promise Zone, she has made significant strides in increasing digital access through a groundbreaking multi-agency Digital Equity Program. Her dedication extends beyond her professional role, with active involvement in the community as chair of the Board of Directors for the United Women of East Africa – Support Team and as a volunteer mentor at San Diego Squared. Her unwavering support, she says, is because "children are our future."

Sarah's global perspective and dedication to inclusive education make her a remarkable leader and advocate for underrepresented communities. We celebrate her achievements and look forward to the continued impact of her work.

This year, the Elementary Institute of Science (EIS) is celebrating its 60th anniversary! On Thursday, September 26, join the festivities at the San Diego Central Library for an evening dedicated to honoring six decades of inspiring young minds and fostering a passion for science and technology. The event will feature heartfelt stories from both current and former students about the profound impact EIS has had on their lives, and will include a special address by Dr. Shirley N. Weber, California Secretary of State. Mark your calendars and spread the word about this significant milestone!

Secure your reservation now! 🔏



We are excited to re-introduce Lincoln High School (LHS) through the lens of business and community partnership. In 2023, LHS earned the designation of being a Community School in support of its work around four priorities of school design:

- 1. Integrated student supports,
- 2. Expanded and enriched learning time and opportunities,
- 3. Active family and community engagement, and
- 4. Collaborative leadership and practices.

In 2021, LHS began its transition back to the original design of the campus in 2007 for small learning communities, this time in the form of industry-themed Small Schools of Engineering & Design, Health Sciences and Media Arts & Entertainment. Teams of stakeholders designed and continue to work with teachers, students, and parents to enhance the small school experiences to include investigative and work-based learning so that students are prepared to pursue their personal goals for "what's next" after high school.

These stakeholder groups developed the Portrait of a Lincoln **Graduate** that sets the standard for the learning outcomes for all graduates to emphasize transferable skills in communication, constructive collaboration, critical thinking, and problem solving. Their business partners are essential to creating meaningful and relevant work-based learning opportunities for students to learn and practice these skills beyond the classroom.







### (Lincoln High School, cont.)

LHS invites industry and community partners to join in this work through its Small Schools Advisory Councils that focus on developing work-based learning opportunities available on and off campus.

In the interest of meaningful and relevant real-world learning opportunities, the San Diego Promise Zone will be publishing the work of Media Arts & Entertainment students in upcoming issues of this newsletter. You can look forward to hearing and reading student perspectives on the needs and assets within and around Lincoln High School.



San Diego Promise Zone businesses and community members are invited to consider how they can invest in future workforce and community leaders through work-based learning (WBL) opportunities. These can include, but are not limited to, being a guest speaker, hosting an on-campus workshop, hosting a workplace tour, or providing project or career prep mentorship, client-based projects, or internship opportunities.

If you are interested in learning more about how you or your business can partner with Lincoln High School to prepare students for their "what's next," please email Lori Williams, College & Career Pathway Coordinator at <a href="mailto:lwilliams7@sandi.net">lwilliams7@sandi.net</a>.









# Financial Wellness

Enhance your financial preparedness with resources from California Coast Credit Union, a preferred financial partner of the City of San Diego and active supporter of the Promise Zone.



Learn strategies that keep your business successful under stressful economic periods.

# Long-Term Care Solutions Webinar



Learn what resources you can take advantage of to protect assets and investments.

Distribution Basics for Employer-Sponsored Retirement Plans

Know what options you have and the next best steps to retire as comfortably as possible.

# **SHINE 4EVER GALA**



On August 9, the City of San Diego Promise Zone team joined the festivities at the Shine Forever Gala, marking the completion of the Shine 4Ever program's inaugural session. Launched on July 12, 2024, Shine 4Ever was a transformative 22-day journey designed to empower young adults through self-exploration and practical skills.

The Urban Collaborative Project CDC and artist Maxx Moses teamed up to present this initiative through the City of San Diego's Impact Funding Grant. The program blended creative arts, health and well-being, financial literacy, and global citizenship. Its motto — "Build your Dream, Shape your Future, Make Money, Have Fun" — embodied its commitment to holistic development.

Participants engaged in creative activities like painting and poetry, learned stress management and goal-setting techniques, and received \$1,000 in financial support. The gala was a celebration of the achievements of these young individuals as they completed their journey. We look forward to its continued success.

For more information on Shine 4Ever and how you can get involved in a future session, **visit Urban Collaborative Project's website**.



### **Partner Announcements**



We post partner events to our <u>City Calendar website</u>. If you would like us to post your event, please fill out our <u>Submission Form</u>. The form is also available on our <u>website</u>.



#### **Community Listening Event**

Cal Coast Credit Union will be opening a branch in the Promise Zone. Come join Cal Coast and Logan Heights CDC in a listening session on Tuesday, September 10, from 5:30 pm - 7:00 pm at Logan Heights Library. Share how this branch can best serve you, your family, and community while enjoying light food and refreshments. RVSP here.



#### Far South Border North Public Impact Day

Gain valuable insights into applying arts and culture to health equity work, witness live performances, and engage with creative work developed through 70+ Far South/Border North public messaging campaigns. Discover the intersection of creativity, action, and impact at Public Impact Day! Free event. Register here.



#### Bailando in the Barrio

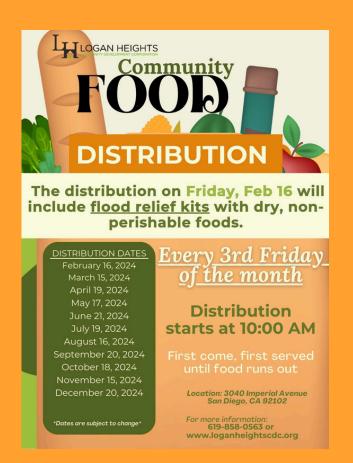
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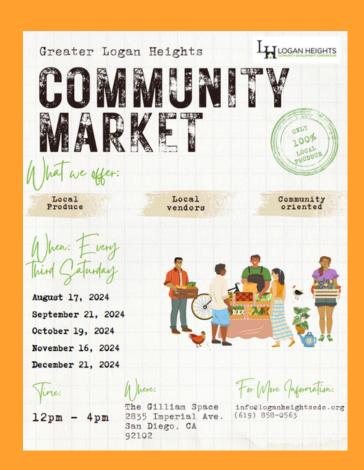
This Dance and Music Wellness Community Fair is a vibrant celebration of the cultural heritage and wellness benefits of dance and music. This family-friendly, FREE event features a diverse array of dance performances, interactive workshops, live music, and community resource booths.

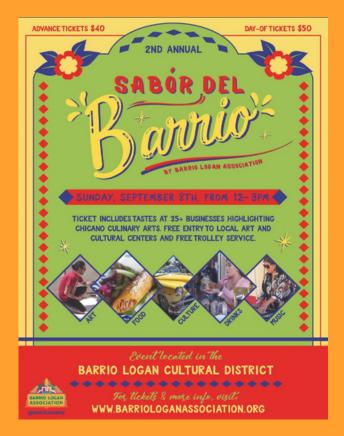
See the event website here.



### **Partner Announcements**











#### ENVZN24 Urban Art Takeover

Saturday, September 14, 2024 02:00 PM - 10:00 PM PST

The Soap Factory

2995 Commercial St, San Diego, CA 92113, USA







SEPT 11 & 12 2-day STEM Career & Internship Fair

SEPT 26

\*Graduate School and Continuing Education Fair

OCT 3

Fowler College of Business Career Fair

OCT 17 \*Career & Internship Fair (All majors, industries and occupations)

OCT 24 \*SDSU Imperial Valley Career Fair

NOV

\*Part-Time and Seasonal Job Fair

\*Open to the public





August 13: 6:00pm-7:30pm Mental Health Rights (Conservatorships/ intersection of mental health/criminal cases) with: Supervising Deputy Public Defender Desirae Sanders

August 20: 6:00pm-7:30pm Wills, Estates & Trusts with: Attorney Marquetta Stewart-Brown

August 27: 6:00pm-7:30pm Know Your Rights with: Attorney Troy Owens and Judge Roderick Shelton Fresh Start (cleaning up your Record) with: Supervising Deputy Public Defender Shonte Hobson

September 10: 6:00pm-7:30pm Family Law / Juvenile Law with: Judges Tilisha Martin & Terrie Roberts

September 17: 6:00pm-7:30pm Landlord/Tenant Rights' with: Attorney Adam Stone

People who attend 5 out of the 6 sessions will receive a Certificate of Attendance

Location: Malcolm X/Valencia Park Library 5148 Market St., San Diego, CA 92114

Questions??? Email EBGNLS@gmail.com



### **Partner Announcements**



### **Community Event!**

#### **FINANCIAL EMPOWERMENT FAIR**

Where: Oceanside Library
 When: September 21st
 Time: 11:00am - 12:30pm



Scan or Click QR Code to Register



Secure Your Spot: Limited to 100 Attendees

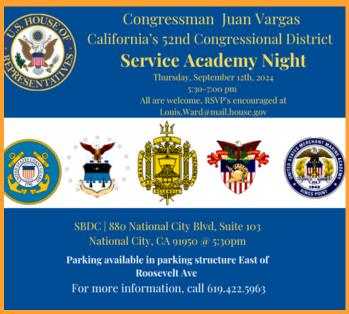
Join us for an empowering event, co-hosted by The Beans and the NAACP - San Diego branches, focused on financial well-being and life balance.

Learn how to create personalized cash flow plans and reduce financial stress. Don't miss this opportunity - Register now!









#### **Capacity Building Grant**

The City of San Diego's Economic Development Department has recently announced a funding opportunity for Fiscal Year 2025. They are hosting a workshop on Tuesday, September 10, 2024, from 2:30-3:30 p.m. Proposals must be submitted by September 27, 2024. **Please register for the workshop here**.



The University of California San Diego (UCSD), in partnership with local agencies are leading a Community Health Worker (CHW) training program to develop capacity in Native American/Indigenous communities and Refugee and Immigrant communities, particularly but not exclusively from Africa, the Middle East and Southeast Asia.

PARTICIPATING CHWS WILL RECEIVE:

#### TRAINING PROGRAM

- Only 2-3 hour time commitment per week; 120 total lecture hours to complete the program
- Topics include communication, case management, healthcare support, essential skills, technology/digital literacy, self-care,
- Hubrid Training both online and in-person options available

Earn a professional CHW certificate from LICSD Extension

#### FINANCIAL SUPPORT

FULL TUITION COVERED BY PROGRAM Other related expenses may be considered for reimbursement on a case by case basis

TRAVEL

CHILDCARE
ACCESS TO TECHNOLOGIES

#### CAREER PATHWAY

Participants will be eligible for the following after completing training:

- · Advanced public health training to support job readiness serving communities of color
- Apprenticeship/internship opportunities that can lead to employment
- High level coaching to become trainers of future CHWs in the community



THIS PROGRAM IS SUPPORTED BY THE HEALTH RESOURCES AND SER DEPARTMENT OF HEALTH AND HUMAN SERVICES (MHS) AS PART OF F FINANCED WITH NON-GOVERNMENTAL SOURCES. THE CONTENTS A NECESSARILY REPRESENT THE OFFICIAL VIEW OF, NOR AN ENDORSI FOR MORE INFORMATION, PLEASE VISIT HASA, GOV.





Gain the necessary training, certification, and skills needed to start YOUR career.

YOU MAY QUALIFY FOR ACCESS TO

TRAINING & JOB PLACEMENT WITHIN THE **HEALTCARE INDUSTRY** 

#### Who is Eligible:

- Age 18+
- Committed to completing a job training program within one year
- Intermediate to advance ELL (English language learner)
- Career-minded individuals with a growth mindset
- Must be authorized to work in the US What we do:
- Tuition support
- Barrier Support
- **Case management**
- Mentorship
- Job Placement
- Resume support
- LIMITED SPACE AVAILABLE

#### CONTACT

Pedro Estrada Jr, Career Pathway Case Manager pestrada@MAACproject.org, 619.746.3912







APPLY TODAY! MAACproject.org/NextLeve

### Baking 🕺

#### Apply Now!

kitchensforgood.org/appl



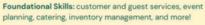
Foundational Skills: cake decorating, food safety and sanitation, pastry making, cookies, piping skills confections, and more!

Timeline - Front-Loaded: 10 weeks on-campus training + 10 months On-the-Job Training

• Potential jobs as a baking assistant, decorator, pastry cook,

production assistant

### Customer Service



Timeline: Dual-Instruction: 3 weeks on-campus training followed by 1 months On-the-Job Training (employment) + once-a-w o Potential jobs as host, server, busser, runner

### Culinary 😾

Foundational Skills: knife skills, food safety and sanitation, multiple cooking techniques, fish fabrication, plating and presentation, basic breads, and more!

#### **Timeline Options:**

- · Front-Loaded: 10 weeks on-campus class + 10 months On-the-Job Training
- Jobs as prep cook, line cook, pantry cook, garde manger Dual-Instruction: 3 weeks on-campus class followed by 11 months On-the-Job Training + once-a-week classes
  - Jobs as dishwasher, steward, prep cook

# Adult High School Diploma Program

San Diego Public Library is proud to offer adults the opportunity to earn an accredited high school diploma. They currently offer two diploma programs: Career Online High School and Gale Excel Adult High School. Adults who are looking to continue their education, expand their career opportunities or apply to enter the military will benefit. These programs are offered entirely online with 24/7 access to fit busy schedules. **Learn more here.** 



#### **Other Events**

Join **Legal Aid Society** on September 25, from 11 - 12 pm, for a free webinar on your rights and responsibilities under antidiscrimination laws. This training is open to anyone. RVSP now!

# Youth Opportunity Pass Program

All riders 18 & under will be able to ride MTS and North County Transit District (NCTD) services for FREE with a Youth PRONTO app account, or a Youth PRONTO card. The Youth Opportunity Pass is a pilot program, sponsored by the San Diego Association of Governments (SANDAG) and County of San Diego. This promotion has now extended for another two years, until June 30, 2026.













### **GRANT OPPORTUNITIES**

### <u>Local Highway Safety Improvement Program</u> (HSIP)



The Highway Safety Improvement Program (HSIP), codified as Section 148 of Title 23, United States Code (23 U.S.C §148), is a core federal-aid program to States for the purpose of achieving a significant reduction in fatalities and serious injuries on all public roads. The Division of Local Assistance (DLA) manages California's local agency share of HSIP funds.

California's Local HSIP focuses on infrastructure projects with nationally recognized crash reduction factors (CRFs). Local HSIP projects must be identified on the basis of crash experience, crash potential, crash rate, or other data-supported means.

**Award Amount:** \$100,000 to \$1,000,000

Deadline: Sept. 9, 2024



#### **Kinship Fund Connection Grants**



Description: Connection Grants are small grants to nonprofit organizations providing services that uplift women and girls through the focus areas of education, mentorship, the prevention of youth incarceration, and the development of whole-person wellbeing.

This is an opportunity to apply for funds for a specific project or need that you've found difficult to fund through other grants or to seed a new idea or project (from \$250-\$5000).

Connection Grants will be awarded one time; organizations may submit more than one idea/application, but only one award will be made per organization.

Applications will be received until Monday, September 9, 2024. The board will make decisions on 9/13/24, and grants will be distributed no later than September 31, 2024. Please direct any questions to Kim Jones at kim@kinshipfund.com.

Award Amount: \$250 to \$5,000 Deadline: September 9, 2024











**Jobs + Education** 

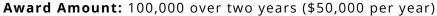




#### **Prevent Cancer Foundation: Community Grants**



The mission of the Prevent Cancer Foundation is to empower people to stay ahead of cancer through prevention and early detection. For the 2024-2026 Community Grants cycle, the Foundation is investing in patient navigation efforts for cancer prevention and early detection. Community-based organizations throughout the U.S. can apply for a grant to develop new or implement existing projects focused on preventing cancer or finding it early through patient navigation. Proposed projects should utilize best practices and community partnerships to promote health equity within their communities, particularly for individuals disproportionately impacted by cancer. To be eligible, proposals should demonstrate partnerships of two or more organizations, which may include nonprofit community-based organizations, faith-based organizations, educational institutions, health organizations, local businesses, resident groups, and community coalitions.



Deadline: September 10, 2024



### National Education Association Foundation Student Success Grants



Description: Student Success Grants are available to public school educators, specialized instructional support personnel, and education support professionals who are interested in enhancing students' learning experiences. We invite applications from educators, specialized instructional support personnel, and education support professionals to engage students in project-based and deeper learning to support the development of skills and dispositions that contribute to success and fulfillment in a changing world. Grants up to \$5,000 are available. Grants fund activities for 12 months from the date of the award.

Award Amount: Up to \$5,000 Deadline: September 15, 2024



#### **ACM Lifting Lives: Music and the Mind**

ACM Lifting Lives, the philanthropic partner of the Academy of Country Music, is dedicated to improving lives through the power of music. ACM Lifting Lives provides grants to organizations supporting the mental and emotional health of members of the country music industry as well as organizations that provide music therapy for mental and physical health-related causes.

Support will be provided in the following categories: organizations using music therapy to provide direct memory care support to benefit the mental and emotional health of individuals suffering from Alzheimer's disease, dementia, and cognitive decline; organizations supporting the mental and emotional health of members of the country music industry by providing direct services; and organizations providing music therapy programs for mental or physical health related causes, including the purchase or repair of musical instruments or music-related equipment as it relates to therapeutic programs.

**Award Amount:** \$5,000 to \$10,000 **Deadline**: September 20, 2024



#### **AAPD Foundation: Access to Care Grants**

The AAPD (American Academy of Pediatric Dentistry) Foundation is dedicated to making dental care accessible to all children. Through the Access to Care Grants, support is provided to community-based initiatives in the U.S. and U.S. territories that provide dental care and serve as a primary dentist to underserved children and children with limited access. Supported initiatives must be dentist-led, with priority given to projects with pediatric dentist leadership. Eligible applicants include, but are not limited to, nonprofit 501(c)(3) or 501 (c)(6) organizations, local health jurisdictions, county health departments, hospitals and clinics, state government agencies, colleges and schools of dentistry, colleges and schools of medicine (pediatric and family medicine departments only), and national, state, and local dental societies.

Award Amount: Up to \$30,000 Deadline: September 23, 2024













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The Promise Zone can support the Partner grant applications by providing a Letter of Support.

Reach out to our Grants and Research Associate, Zachary Engberg, at <a href="mailto:zengberg@sandiego.gov">zengberg@sandiego.gov</a> or **Domanic Riley** at DRiley@sandiego.govfor more information!

#### YouthBuild Employment, Labor, and Training Program



Under this Funding Opportunity Announcement (FOA), DOL will award grants through a competitive process to organizations providing pre-apprenticeship services that support education, occupational skills training, and employment services to opportunity youth, ages 16 to 24, who are performing meaningful work and service to their communities. The YouthBuild program model prepares participants for quality jobs in a variety of careers, in diverse industry sectors, particularly in infrastructure sectors, and includes wrap-around services such as mentoring, traumainformed care, personal counseling, transportation supports, and employment preparation - all key strategies for addressing violence in communities. YouthBuild applicants must include construction skills training and may include occupational skills training in other in-demand industries. This expansion into additional in-demand industries is the Construction Plus component. Eligible grant applicants are public or private non-profit agencies or organizations, including consortia of such agencies or organizations. These organizations include rural, urban, or Native American/Tribal entities that have previously served opportunity youth in a YouthBuild or other similar program. DOL will fund approximately 75 projects across the country. Individual grants will range from \$700,000 to \$1.5 million and require a 25 percent match from applicants, using sources other than federal funding, with a matching waiver for Tribal entities and U.S. insular areas which allows these entities to not include a match commitment in their applications. The grant period of performance for this FOA is 40 months, including a 4-month planning and a 12-month follow-up period.

Questions regarding this FOA Forecast may be emailed to YB FOA-ETA-24-53@dol.gov.

**Grant Amount**: \$700,000 - \$1.5 million Application deadline: Sept. 25, 2024











**Jobs + Education** 





#### <u>2024 - 2025 California State Nonprofit Security</u> <u>Grant Program</u>

The purpose of the CSNSGP is to provide funding support for target hardening and other physical security enhancements to nonprofit organizations that are at high risk for violent attacks and hate crimes due to ideology, beliefs, or mission.

Award Amount: \$1 to \$250,000 Deadline: September 23, 2024



#### FY 2024 Good Jobs Challenge

EDA's mission is to lead the Federal economic development agenda by promoting innovation and competitiveness by preparing American regions, States, and Tribes for growth and success in the worldwide economy.

Through this Fiscal Year 2024 Good Jobs Challenge Notice of Funding Opportunity (FY 2024 Good Jobs Challenge NOFO), EDA will support regional workforce training systems in designing and implementing activities for established sectoral partnerships that place program participants in good jobs and advance industries in the federal key technology focus areas.

Award Amount: \$8,000,000 Deadline: September 27, 2024



#### IFPSE: Transitioning Gang-Involved Youth to Higher Education Program

The purpose of the Transitioning Gang-Involved Youth to Higher Education (TGIY) Program is to provide a funding opportunity for organizations that work directly with ganginvolved youth to help such youth pursue higher education opportunities that will lead to certification or credentials.

**Award Amount:** \$950,000 **Deadline:** Sep. 30, 2024







#### **Housing Affordability**



Safety



**Jobs + Education** 

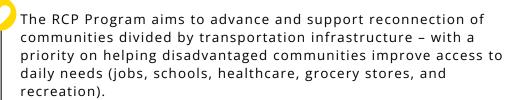


**Healthy Communities** 

\$

**Economic Activity** 

### Reconnecting Communities Pilot (RCP) Program, Dept. of Transportation



Funds for the fiscal years (FY) 2024, 2025, and 2026 RCP grant program are to be awarded on a competitive basis to support planning and capital construction activities that aim to restore community connectivity through the removal, retrofit, mitigation or replacement of highways, roadways, or other infrastructure facilities that create barriers to mobility, access or economic development.

**Award Amount:** \$100,000,000

Deadline: Sep. 30, 2024



#### SONY CREATE ACTION

The mission of CREATE ACTION is to amplify the efforts of local social justice organizations in the United States through funding, storytelling, and collaboration with Sony. Support is provided to organizations committed to social justice causes, i.e., service to underserved and under-represented communities, via photography, videography, filmmaking, or a related field.

Ten organizations will receive direct funding of \$50,000 to continue and expand their work, \$50,000 in Sony Electronics products to support their mission, and a custom-created promotional film telling their story, as well as other opportunities for collaboration, partnership, and marketing support. 501(c)(3) nonprofit organizations within the 50 U.S. states and D.C. (excluding territories) that have a social justice and community focus and annual donations up to \$500,000 are eligible to apply.

**Award Amount:** Ten grants of \$50,000 in cash, \$50,000 in Sony products, and a promotional film will be made.

Deadline: September 30, 2024













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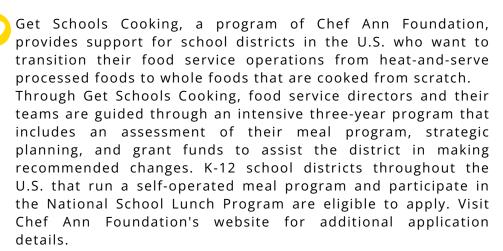




The Promise Zone can support the Partner grant applications by providing a Letter of Support.

Reach out to our Grants and Research Associate, Zachary Engberg, at zengberg@sandiego.gov or Domanic Riley at DRiley@sandiego.govfor more information!

#### **Chef Ann Foundation: Get Schools Cooking**



Award Amount: N/A

Deadline: September 30, 2024



#### <u>Pioneering Ideas: Exploring the Future to Build a</u> Culture of Health

Robert Wood Johnson Foundation is accepting applications for their Pioneering Ideas: Exploring the Future to Build a Culture of Health grant. This funding opportunity seeks proposals primed to impact health equity moving forward. They are interested in ideas that address any of their four areas of focus: Future of Evidence; Future of Social Interaction; Future of Food; Future of Work.

Award Amount: Average award is \$315,031

Deadline: October 1, 2024













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The Promise Zone can support the Partner grant applications by providing a Letter of Support.

Reach out to our Grants and Research Associate, Zachary Engberg, at zengberg@sandiego.gov or Domanic Riley at DRiley@sandiego.govfor more information!

#### **Herb Block Foundation: Defending Basic Freedoms**



The Herb Block Foundation is committed to defending the basic freedoms guaranteed to all Americans, combating all forms of discrimination and prejudice, and improving the conditions of the poor and underprivileged. The Foundation's Defending Basic Freedoms program provides support to 501(c)(3) nonprofit organizations nationwide to help safeguard the basic freedoms guaranteed in the U.S. Bill of Rights, help eliminate all forms of prejudice and discrimination, and assist government agencies to be more accountable to the public. The Foundation will also consider contemporary societal issues that may arise.

Award Amount: \$5,000 to \$25,000

Deadline: October 2, 2024





#### Funding Advances the Live Performing Arts

The Shubert Foundation is dedicated to sustaining and advancing the live performing arts in the United States. The Foundation provides unrestricted grants for general operating support, with a particular emphasis on theatre and a secondary focus on dance. Approximately 74% of the Foundation's funding is directed to nonprofit, professional theatres and 16% to dance companies, with an emphasis on producing, rather than presenting, organizations. The Foundation is especially interested in providing support to theatre and dance companies that develop and produce new American work.

A limited number of grants are also made through the artsrelated organizations and Shubert Scholars program areas. U.S. nonprofit organizations with 501(c)(3) tax-exempt status, a record of artistic activity, a record of developing and producing new work, and a demonstrated commitment to underserved audiences or underrepresented voices are eligible to apply.

Award Amount: Minimum is \$15,000

Deadline: Oct. 16, 2024











**Jobs + Education** 







#### **Grants Strengthen Grassroots Activist Projects**

The A.J. Muste Foundation for Peace + Justice's Social Justice Fund provides grants for grassroots activist projects in the U.S., giving priority to those with small budgets and little access to more mainstream funding sources.

Award Amount: Up to \$10,000

Deadline: Oct. 21, 2024





#### <u>Parker Grant</u>

The Parker Foundation is accepting applications from nonprofit organizations that provide services that improve people's lives throughout the San Diego region.

Award Amount: Not Stated Deadline: October 30, 2024





#### Family Unification Program

The Family Unification Program (FUP) is a program under which public housing authorities (PHAs) that partner with public child welfare agencies (PCWAs) provide Housing Choice Voucher (HCV) assistance to two groups: 1. Families for whom the lack of adequate housing is a primary factor in the imminent placement of the family's child, or children, in out-of-home care; or the delay in the discharge of the child, or children, to the family from out-of-home care; and 2. Youth at least 18 years and not more than 24 years of age (have not reached their 25th birthday) who left foster care, or will leave foster care within 90 days, in accordance with a transition plan described in Section 475(5)(H) of the Social Security Act, and are homeless or are at risk of becoming homeless at age 16 or older.

Award Amount: \$1,700,000 Deadline: October 30, 2024







#### **Housing Affordability**



Safety



**Jobs + Education** 



**Healthy Communities** 

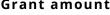


**Economic Activity** 

#### The Story of Stuff Project Grassroots Grants

The Story of Stuff Project established the Grassroots Grants Program in 2017 to support small organizations and groups organizing against water privatization and plastic pollution in the United States. Project prioritize BIPOC led and serving groups with a budget of \$300,000 or less, and focus on water privatization, plastic pollution, and other environmental justice focus areas. To apply, groups must be led by and serving black, indigenous, and communities of color AND meet one or more of the following requirements: Project is campaign-focused, centering grassroots organizing, public education, training and/or capacity building that develops skills, increases awareness, and/or builds alliances; Project centers communitydriven, strategic use of non-violent direct action that demonstrate local resistance to destructive environmental activities i.e. privatization of public water sources; Project amplifies community voices in regional, national and international forums and provide access to decision makers, funds to go toward travel and/or other related costs; Project leverages field studies and original research to hold companies accountable for their on-the-ground activities; Project supports growth for emerging grassroots organization i.e. seed money. Grant amount: \$5,000

STORY THE



**Deadline**: Rolling, reviewed and awarded on a quarterly basis



#### Community Possible Grant Program



The U.S. Bank Foundation's Community Possible Grant Program supports nonprofit organizations that create stable jobs, affordable housing, and vibrant communities in U.S. Bank's 26-state retail footprint. Grants are provided in the following areas: workforce education and economic prosperity; neighborhood stability and revitalization, including safe, affordable, energy-efficient housing; and artistic and cultural enrichment, learning through play, and protecting and enhancing outdoor places to play. Priority is given to

organizations with an intentional mission to promote equity



including low- and moderate-income communities, Application deadline: None for letters of interest

by serving those facing barriers to economic success,



#### **Believe in Reading**



Believe in Reading supports nonprofit organizations in the United States that teach, improve, or encourage reading by people of all ages. Grants are provided for programs that serve any age or aspect of supporting reading and literacy, including adult literacy, English as a second language projects, or Braille-related projects for the blind or visually impaired. Supported literacy programs should serve populations that show out of the ordinary needs. Nonprofit organizations and equivalent educational institutions, including public libraries, are eligible to apply for support for existing and provably successful literacy programs that have been established for a minimum of two years.

Award Amount: Up to \$10,000, though the majority of grants

are for \$3,000 or less **Deadline**: Rolling



#### The Climate Initiative: Youth Action Grants



The mission of The Climate Initiative (TCI) is to empower youth voices for climate action. TCI's Youth Action Grants provide support to youth organizations and individuals for youth-led, community-based action projects that empower youth ages 13-23 to develop climate solutions in their local landscape. The goal is to encourage youth to take action within their communities to better mitigate climate challenges, foster climate change discussion and education, and provide young people with the necessary resources to fill the gaps of climate adaptation in their communities.

Award Amount: Up to \$2,500

Deadline: Rolling



#### Can'd Aid Crush it Crusade



Can'd Aid is a national nonprofit that rallies volunteers from all walks of life to build thriving communities. The Crush it Crusade provides recycling bins, training on how to launch and manage a recycling program, and the seed funding needed to help get recycling programs off the ground in communities throughout the United States. Funding can be used for products, staff/volunteer training, temporarily subsidizing hauling expenses, and various supplies needed to get a recycling program off the ground.

Award Amount: Generally, \$5,000 to \$10,000

Deadline: Rolling























The Promise Zone can support the Partner grant applications by providing a Letter of Support.

Reach out to our Grants and Research Associate, Zachary Engberg, at zengberg@sandiego.gov or **Domanic Riley** at DRiley@sandiego.govfor more information!

#### Americana Foundation: American Heritage

The Americana Foundation's American Heritage program area supports projects and programs throughout the United States that seek to broaden the inclusivity of early American art and the early American historical narrative to "tell the full story of" the American experience. The Foundation seeks to support organizations and projects that elevate those whose perspectives have been traditionally underrepresented, especially people of color, Indigenous people, and women. Examples of eligible projects include interpretation or reinterpretation of art, decorative arts, or other objects of early American material culture ("Americana") and their placement on public display for the appreciation and understanding of present and future generations; internships, fellowships, apprenticeships, and other career development opportunities for people interested in the curation, conservation, preservation, or restoration of Americana; and exhibits, visual media, interactive experiences, and other educational programs that contribute to better understanding or "tell the full story" of the American experience. (The Foundation's Agriculture and Food Systems and Natural Resources program areas provide support in Michigan.)

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**Award Amount:** \$10,000 to \$25,000

Deadline: Rolling

### CAPACITY BUILDING RESOURCES

- <u>Digital Assessment Tool</u>: Discover your nonprofit's path to digital transformation — for free with TechSoup's Digital Assessment Tool (DAT) to identify your needs and find the best resources to meet them.
- National Center for Cultural Competence: The mission of the NCCC is to increase the capacity of health care and mental health care programs to design, implement, and evaluate culturally and linguistically competent service delivery systems to address growing diversity, persistent disparities, and to promote health and mental health equity.
- How to Build a Truly Inclusive Nonprofit Volunteer Program: Writers Faiza Venzant and Mark Hager dive into the challenges and best practices for developing a diverse volunteer program.



# **Civic Engagement in the Promise Zone**

In the San Diego Promise Zone, civic engagement plays a pivotal role in addressing the challenges residents face. It's not merely a process; it's a lifeline for residents to actively participate in the decision-making processes that directly impact their lives. By involving residents in understanding the unique issues that the Promise Zone faces, such as economic inequalities and educational gaps, civic engagement allows for the co-creation of effective strategies tailored to the community's specific needs.

WATCH CITY COUNCIL MEETINGS

WATCH COUNTY BOARD OF SUPERVISORS MEETINGS





or download your mobile app today!
"Get It Done San Diego"





### City of San Diego Wants Your Feedback on Bike Infrastructure

Your responses will be used to help the City determine what new or expanded bicycle facilities and programs would be most beneficial to community members.

Learn more and submit a comment!

#### **Project Finder Map**

The City of San Diego has developed a new interactive Project Finder Map that allows the public to find details and location information on hundreds of construction projects and events citywide. Access the map here.

### **Blueprint SD**

Blueprint SD is using the best available data to identify areas for more homes and jobs that are connected to convenient and affordable options to walk, bike, and ride transit to meet daily needs. **Learn more about this strategy.** 



National Preparedness Month was started by the Federal Emergency Management Agency (FEMA) in 2024. This September, everyone is encouraged to prepare for unexpected disasters and emergencies. Here are some resources provided by the City.

### **Be Prepared**

Do you know what your family would do in an emergency? You may not be together when disaster strikes so it's important that everyone creates a plan in advance, so you'll know how to contact one another. Click here for steps to get started.



### **CERT San Diego**

Firefighters and Citizens Working Together to Build Safer Communities

The San Diego Fire-Rescue Department developed the Community Emergency Response Team (CERT) to train and empower citizens to form effective neighborhood teams. CERT San Diego instructors teach life-saving skills, enabling residents to help their families, neighbors, and communities during the critical hours or days when emergency services may be overwhelmed. To join CERT San Diego, click here.



### **Business Emergency Operations Registry**

All vendors and contractors of all sizes are invited to express their interest in performing emergency work for the City. The purpose of the registry is to provide a list of vendors and contractors potentially available for emergency goods, services, and work if needed. **Learn more here.** 



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https://www.sandiego.gov/oes/emergencypreparedness



# Job Board

Informal Job Database, Solicitation for Services



# Community Engagement Specialist

The Fleet Science Center's Community Engagement Specialists support the Fleet's Mission and Visitor Experience Philosophy by furthering the Fleet's ongoing presence. Apply here.



#### **Park Ranger Aide**

Assist in restoration, monitoring and land management activities; assist in the design and preparation of exhibits and publication materials; patrol park roads and trails to monitor park usage and to enforce rules and regulations.

<u>Apply here.</u>



#### **Program Manager**

This position oversees the Policy, Outreach, and Data (POD) team and supports the DEHQ team in program administration, policy development, outreach and community engagement, and data analytics. <u>Apply here.</u>

### The Arc.

#### **Job Coach**

Your role will involve providing invaluable coaching, aiding in skill development, guiding task execution, time management, and promote effective workplace communication. Apply here.

Looking for more roles? Check out additional job boards:

City of San Diego - Personnel Job Board

San Diego Workforce Partnership - Job Board

San Diego Regional EDC - Job Board



### SAN DIEGO PROMISE ZONE

**OVERVIEW** 



In 2016, the San Diego Promise Zone became one of 22 federally designated Promise Zones in the United States and one of only four in California. The San Diego Promise Zone covers a 6.4-square-mile targeted area with more than 80,000 residents that spans East Village and Barrio Logan east to Encanto. It is home to the City's most culturally rich and ethnically diverse neighborhoods, but also some of the most under-resourced communities.

Through the <u>Promise Zone initiative</u>, community-based organizations, direct service providers, residents, and business owners work with government agencies to enhance collective impact, streamline resources, and deliver comprehensive support.

Between 2016 and 2021, the unemployment rate decreased from 14.9% to 6.7%, and the poverty rate fell from 38.3% to 22.1% (ACS, 2016-21). We recognize there are many factors that contribute to these numbers. We do know that in the 8 years since the designation, targeted efforts from the city and CBOs have supported improvement in these areas; However, we recognize there is still plenty of work to do to continue advocating for our Promise Zone residents.

- Increase access to healthy foods
- Improve access to healthcare
- Support opportunities for active transportation and active living
- Dialogue with residents
- Create environments conducive to learning and working
- Improve infrastructure
- Increase and improve access to capital



- Create and preserve affordable housing
- Support renters, firsttime homebuyers, and people without housing
- Cultivate opportunities for career exploration, applied learning, and youth leadership
- Create meaningful summer employment experiences for teenagers
- Increase the number of students meeting school readiness and grade-level expectations
- Increase educational and career supports for Opportunity Youth

## Stay Connected to the SD) PromiseZone



Photo Credit: Emma Mattingly of City of San Diego-EDD

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