



SMALL BUSINESS ADVISORY BOARD

Meeting Notice and Agenda

TUESDAY, September 24, 2024

In-Person Meeting, 8:30 a.m. – 10:00 a.m.

Location: Civic Center Plaza, 14th Floor Conference Room –
1200 3rd Ave, San Diego, CA 92101

Chair: Austin Evans | Vice Chair: Natasha Salgado

Board Members: Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jason Paguio, Jenna Hanson, Natasha Salgado, Sarah Mattinson, and Sunny Lee.

Staff Liaisons: Alex Southard and Sean Karafin.

Public Comment

Public Comment on an Agenda Item: If you wish to address the Board on an item for today's agenda, please complete and submit a speaker form before the Board hears the agenda item. You will be called at the time the item is heard.

Public Comment on Matters Not on the Agenda: You may address the Board on any matter not listed on today's agenda. Please complete and submit a speaker form. However, California's open meeting laws do not permit the Board to discuss or take any action on the matter at today's meeting. At its discretion, the Board may add the item to a future meeting agenda or refer the matter to staff or committee. Individuals' comments are limited to three minutes per speaker. At the discretion of the Chair, if a large number of people wish to speak on the same item, comments may be limited to a set period of time per item.

Item 1: Call to Order (Chair Evans)

Item 2: Action: Roll Call (Chair Evans)

Item 3: Action: Approval of August 27, 2024 Minutes (Chair Evans)

Item 4: Discussion: San Ysidro Business Improvement District Advisory Committee (Member Lee)

Item 5: Presentation from Chris Larson, Development Services Department- Update on the Spaces as Places Program

- Item 6: Presentation from Sarah Brenha, Economic Development Department- Overview on City Corporate Partnerships
- Item 7: Action: Draft Advising Letter (Chair Evans)
- Item 8: Staff Report
 - a. Economic Development Department (Liaison Southard)
- Item 9: Board Member Comments
 - a. Suggested items for future meetings
- Item 10: Non-Agenda Public Comment
- Item 11: Adjournment

REQUESTS FOR ACCESSIBILITY MODIFICATIONS OR ACCOMMODATIONS

This information will be made available in alternative formats upon request, as required by the Americans with Disabilities Act (ADA), by contacting Sean Karafin at sdbusiness@san Diego.gov or 619-236-6700. Requests for disability-related modifications or accommodations required to facilitate meeting participation, including requests for alternatives to observing meetings and offering public comment as noted above, may be made by contacting Sean Karafin at sdbusiness@san Diego.gov or 619-236-6700. Requests for disability-related modifications or accommodations required to facilitate meeting participation, including requests for auxiliary aids, services or interpreters, require different lead times, ranging from five business days to two weeks. Please keep this in mind and provide as much advance notice as possible in order to ensure availability. The City is committed to resolving accessibility requests swiftly in order to maximize accessibility.



SMALL BUSINESS ADVISORY BOARD

Meeting Minutes

TUESDAY, August 27, 2024

8:30 a.m. – 10:00 a.m.

Location: Civic Center Plaza, 14th Floor Conference Room –
1200 3rd Ave, San Diego, CA 92101

Chair: Austin Evans | **Vice Chair:** Natasha Salgado

Board Members: Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jason Paguio, Jenna Hanson, Natasha Salgado, Sarah Mattinson, and Sunny Lee.

Staff Liaisons: Alex Southard and Sean Karafin.

- Item 1: Call to Order (Chair Evans)
- Meeting was called to order at 8:35 AM.
- Item 2: Action: Roll Call (Chair Evans)
- In attendance: Austin Evans, Brandon S. Johnson, Jason Paguio, Jenna Hanson, Sarah Mattinson, and Sunny Lee.
 - City Staff: Maria Quiroz, Alex Southard, and Viridiana Quintana.
 - Members of the Public: Elise Baker.
- Item 3: Action: Approval of June 25, 2024 Minutes (Chair Evans)
- With a motion by Sunny Lee and a second by Jenna Hanson, the Board voted to approve the June 25, 2024 minutes.
 - Yes: Austin Evans, Brandon S. Johnson, Jason Paguio, Jenna Hanson, Sarah Mattinson, and Sunny Lee.
 - Abstain: None.
 - Absent: Ania Kaminska, Donna Deberry, and Natasha Salgado.
- Item 4: Discussion: San Ysidro Business Improvement District Advisory Committee (Liaison Southard)
- Alex Southard shared an update on the San Ysidro Business Improvement District (BID) activities including upcoming services agreements.
 - EDD hosted an Open House in July to provide businesses an opportunity to learn about the BID and will host the first public meeting August 28th.
 - Action: With a motion by Sunny Lee and a second by Sarah Mattinson, the Board voted to appoint Jose Sahagun, Miguel Aguirre, and Vicky Sharma to

the San Ysidro BID Advisory Committee.

- Yes: Austin Evans, Brandon S. Johnson, Jason Paguio, Jenna Hanson, Sarah Mattinson, and Sunny Lee.
- Abstain: None.
- Absent: Ania Kaminska, Donna Deberry, and Natasha Salgado.

Item 5: Discussion: Economic Development Strategy (Chair Evans)

- Alex Southard gave an update on the Economic Development Strategy (EDS) and examples of EDD's progress.
- Board members discussed priority goals and shared topics of interest for future meetings.

Item 6: Action: Draft Advising Letter (Chair Evans)

- None.

Item 7: Staff Report

a. Economic Development Department (Liaison Southard)

- Alex Southard provided an update from the Economic Development Department.
- EDD's Capacity Building Grant Program is launching soon. Visit the website for more information- www.sandiego.gov/capacity-building-grant.
- SBAB currently has vacancies. Visit the website for more information including the application page- www.sandiego.gov/economic-development/business/starting/advisory.
- Park(ing) Day is scheduled for Friday, September 20th. If interested in temporarily repurposing curbside parking spaces, contact EDD for guidelines.

Item 8: Board Member Comments

a. Suggested items for future meetings

- None.

Item 9: Non-Agenda Public Comment

Item 10: Adjournment

- The meeting was adjourned at 9:33 AM.

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