



# SMALL BUSINESS ADVISORY BOARD

## Meeting Minutes

TUESDAY, August 27, 2024

8:30 a.m. – 10:00 a.m.

Location: Civic Center Plaza, 14<sup>th</sup> Floor Conference Room –  
1200 3<sup>rd</sup> Ave, San Diego, CA 92101

**Chair:** Austin Evans | **Vice Chair:** Natasha Salgado

**Board Members:** Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jason Paguio, Jenna Hanson, Natasha Salgado, Sarah Mattinson, and Sunny Lee.

**Staff Liaisons:** Alex Southard and Sean Karafin.

Item 1: Call to Order (Chair Evans)

- Meeting was called to order at 8:35 AM.

Item 2: Action: Roll Call (Chair Evans)

- In attendance: Austin Evans, Brandon S. Johnson, Jason Paguio, Jenna Hanson, Sarah Mattinson, and Sunny Lee.
- City Staff: Maria Quiroz, Alex Southard, and Viridiana Quintana.
- Members of the Public: Elise Baker.

Item 3: Action: Approval of June 25, 2024 Minutes (Chair Evans)

- With a motion by Sunny Lee and a second by Jenna Hanson, the Board voted to approve the June 25, 2024 minutes.
  - Yes: Austin Evans, Brandon S. Johnson, Jason Paguio, Jenna Hanson, Sarah Mattinson, and Sunny Lee.
  - Abstain: None.
  - Absent: Ania Kaminska, Donna Deberry, and Natasha Salgado.

Item 4: Discussion: San Ysidro Business Improvement District Advisory Committee (Liaison Southard)

- Alex Southard shared an update on the San Ysidro Business Improvement District (BID) activities including upcoming services agreements.
- EDD hosted an Open House in July to provide businesses an opportunity to learn about the BID and will host the first public meeting August 28<sup>th</sup>.
- Action: With a motion by Sunny Lee and a second by Sarah Mattinson, the Board voted to appoint Jose Sahagun, Miguel Aguirre, and Vicky Sharma to

the San Ysidro BID Advisory Committee.

- Yes: Austin Evans, Brandon S. Johnson, Jason Paguio, Jenna Hanson, Sarah Mattinson, and Sunny Lee.
- Abstain: None.
- Absent: Ania Kaminska, Donna Deberry, and Natasha Salgado.

Item 5: Discussion: Economic Development Strategy (Chair Evans)

- Alex Southard gave an update on the Economic Development Strategy (EDS) and examples of EDD's progress.
- Board members discussed priority goals and shared topics of interest for future meetings.

Item 6: Action: Draft Advising Letter (Chair Evans)

- None.

Item 7: Staff Report

a. Economic Development Department (Liaison Southard)

- Alex Southard provided an update from the Economic Development Department.
- EDD's Capacity Building Grant Program is launching soon. Visit the website for more information- [www.sandiego.gov/capacity-building-grant](http://www.sandiego.gov/capacity-building-grant).
- SBAB currently has vacancies. Visit the website for more information including the application page- [www.sandiego.gov/economic-development/business/starting/advisory](http://www.sandiego.gov/economic-development/business/starting/advisory).
- Park(ing) Day is scheduled for Friday, September 20<sup>th</sup>. If interested in temporarily repurposing curbside parking spaces, contact EDD for guidelines.

Item 8: Board Member Comments

- a. Suggested items for future meetings
- None.

Item 9: Non-Agenda Public Comment

Item 10: Adjournment

- The meeting was adjourned at 9:33 AM.

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