



SMALL BUSINESS ADVISORY BOARD

Meeting Notice and Agenda

TUESDAY, August 27, 2024

In-Person Meeting, 8:30 a.m. – 10:00 a.m.

Location: Civic Center Plaza, 14th Floor Conference Room –
1200 3rd Ave, San Diego, CA 92101

Chair: Austin Evans | **Vice Chair:** Natasha Salgado

Board Members: Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jason Paguio, Jenna Hanson, Natasha Salgado, Sarah Mattinson, and Sunny Lee.

Staff Liaisons: Alex Southard and Sean Karafin.

Public Comment

Public Comment on an Agenda Item: If you wish to address the Board on an item for today's agenda, please complete and submit a speaker form before the Board hears the agenda item. You will be called at the time the item is heard.

Public Comment on Matters Not on the Agenda: You may address the Board on any matter not listed on today's agenda. Please complete and submit a speaker form. However, California's open meeting laws do not permit the Board to discuss or take any action on the matter at today's meeting. At its discretion, the Board may add the item to a future meeting agenda or refer the matter to staff or committee. Individuals' comments are limited to three minutes per speaker. At the discretion of the Chair, if a large number of people wish to speak on the same item, comments may be limited to a set period of time per item.

Item 1: Call to Order (Chair Evans)

Item 2: Action: Roll Call (Chair Evans)

Item 3: Action: Approval of June 25, 2024 Minutes (Chair Evans)

Item 4: Discussion: San Ysidro Business Improvement District Advisory Committee (Liaison Southard)

Item 5: Discussion: Economic Development Strategy (Chair Evans)

- Item 6: Action: Draft Advising Letter (Chair Evans)
- Item 7: Staff Report
 - a. Economic Development Department (Liaison Southard)
- Item 8: Board Member Comments
 - a. Suggested items for future meetings
- Item 9: Non-Agenda Public Comment
- Item 10: Adjournment

REQUESTS FOR ACCESSIBILITY MODIFICATIONS OR ACCOMMODATIONS

This information will be made available in alternative formats upon request, as required by the Americans with Disabilities Act (ADA), by contacting Sean Karafin at sdbusiness@sanidiego.gov or 619-236-6700. Requests for disability-related modifications or accommodations required to facilitate meeting participation, including requests for alternatives to observing meetings and offering public comment as noted above, may be made by contacting Sean Karafin at sdbusiness@sanidiego.gov or 619-236-6700. Requests for disability-related modifications or accommodations required to facilitate meeting participation, including requests for auxiliary aids, services or interpreters, require different lead times, ranging from five business days to two weeks. Please keep this in mind and provide as much advance notice as possible in order to ensure availability. The City is committed to resolving accessibility requests swiftly in order to maximize accessibility.



SMALL BUSINESS ADVISORY BOARD

Meeting Minutes

TUESDAY, June 25, 2024

8:30 a.m. – 10:00 a.m.

Location: Civic Center Plaza, 14th Floor Conference Room –
1200 3rd Ave, San Diego, CA 92101

Chair: Austin Evans | **Vice Chair:** Natasha Salgado

Board Members: Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jason Paguio, Jenna Hanson, Natasha Salgado, Sarah Mattinson, and Sunny Lee.

Staff Liaisons: Alex Southard and Sean Karafin.

Item 1: Call to Order (Chair Evans)

- Meeting was called to order at 8:30 AM.

Item 2: Action: Roll Call (Chair Evans)

- In attendance: Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jenna Hanson, Sarah Mattinson, and Sunny Lee.
- City Staff: Monica Hardman, Elizabeth Studebaker, Alex Southard and Viridiana Quintana.

Item 3: Action: Approval of May 28, 2024 Minutes (Chair Evans)

- With a motion by Sarah Mattinson and a second by Sunny Lee, the Board voted to approve the May 28, 2024 minutes.
 - Yes: Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jenna Hanson, Sarah Mattinson, and Sunny Lee.
 - Abstain: None.
 - Absent: Jason Paguio, and Natasha Salgado.

Item 4: Discussion: San Ysidro Business Improvement District Advisory Board (Liaison Southard)

- The board discussed parameters around the San Ysidro Business Improvement District Advisory Committee.
- Committee appointments will be on a rolling basis with the first appointments at the next SBAB meeting.
- Majority of members should be assessment payers.

- Hosting a San Ysidro community meeting in place of the SBAB July 23rd meeting.
- Action: With a motion by Sunny Lee and a second by Donna Deberry, the Board voted to move the July 23rd SBAB meeting to July 30th.
 - Yes: Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jenna Hanson, Sarah Mattinson, and Sunny Lee.
 - Abstain: None.
 - Absent: Jason Paguio, and Natasha Salgado.
- Action: With a motion by Jenna Hanson and a second by Sarah Mattinson, the Board voted to have Donna Deberry serve as an alternate Co-Chair for the San Ysidro BID Advisory Committee.
 - Yes: Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jenna Hanson, Sarah Mattinson, and Sunny Lee.
 - Abstain: None.
 - Absent: Jason Paguio, and Natasha Salgado.

Item 5: Conversation with Councilmember Raul Campillo

- Councilmember Campillo shared his priorities including small business support- job creation, funding opportunities, and overall business friendly environment.
- Interest in supporting Small Local Business Enterprise to promote local contracting.
- Board members asked questions and conversation followed.

Item 6: Action: Draft Advising Letter (Chair Evans)

- No action was taken on this item.

Item 7: Action: Vice Chair – Temporary Assignment (Chair Evans)

- With a motion by Donna Deberry and a second by Jenna Hanson, the Board voted to have Sunny Lee serve on a temporary assignment as Vice-Chair.
 - Yes: Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jenna Hanson, Sarah Mattinson, and Sunny Lee.
 - Abstain: None.
 - Absent: Jason Paguio, and Natasha Salgado.

Item 8: Staff Report

a. Economic Development Department (Liaison Southard)

- Alex Southard provided an update from the Economic Development Department.
- The Small Business Enhancement Program was fully funded to \$1.8 million.
- The board experienced two resignations and those seats are currently open.
- The Office of the City Treasurer translated the Business Tax Certificate application and instructions into Spanish.

Item 9: Board Member Comments

- a. Suggested items for future meetings

- Budget priorities and alignment with the Economic Development Strategy.
- Highlighting small businesses using City's platforms for support.
- Presentation on City corporate partnerships.

Item 10: Non-Agenda Public Comment

Item 11: Adjournment

- The meeting was adjourned at 10:04 AM.

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