

Argument In Favor of Measure C

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YES ON MEASURE C
Strengthen Democracy. Strengthen Our Schools.

Measure C is a clean, common-sense elections reform that strengthens local democracy and strengthens our public schools.

Currently, even if only two candidates or fewer run for a San Diego School Board seat, we hold both Primary *and* General elections. It's confusing, costly, and easily manipulated by special interest schemes. Measure C fixes this by ensuring elections are decided only in November when a majority votes.

Measure C: Hold One-on-One Elections When Most People Vote

- The current system lets special interests tilt elections with big spending in low-turnout primaries that yield warped, undemocratic results. Measure C moves one-on-one elections to November, when most voters cast ballots, limiting election manipulation and ensuring a true majority chooses our local leaders.

Measure C: Clean, Consistent, Common-Sense Election Rules

- Not one other school district in California holds these confusing, costly, easily co-opted primary elections. Measure C aligns election rules for San Diego Schools with San Diego County's process, holding contests for two or fewer candidates in November general elections only. Measure C is clean, consistent and common-sense.

Measure C: Simple. Straightforward. Saves Our Schools Money.

- The City Charter bizarrely requires primary elections even when a candidate runs unopposed. It confuses voters and this year cost taxpayers \$286,000 for pointless primaries in two uncontested seats. Measure C ensures elections are decided in November only. It's simple and saves more school dollars for our schools.

Measure C: Recommended By Ethics Watchdogs And Classroom Teachers

- San Diego's top ethics expert says Measure C is a "good government reform that's good for democracy". San Diego's Classroom Teachers urge YES on C because "public schools and students shouldn't pay the price for special interest schemes."

Clean. Common-Sense. Cost-Effective.
YES on Measure C!

SEAN ELO-RIVERA
San Diego City Councilmember

GIL CABRERA
Past Chair, San Diego Ethics Commission

SCOTT BARNETT
San Diego Taxpayer's Advocate

MARNI VON WILPERT
San Diego City Councilmember

DR. KYLE WEINBERG
President, San Diego Education Association

ARGUMENT SIGNATURES

(The following statement is required by California Elections Code Section 9600.)

The undersigned author(s) of the direct argument in favor of [] ballot measure C at the special election for the City of San Diego to be held on Tuesday, November 5, 2024, hereby state that such argument is true and correct to the best of their [] knowledge and belief.

Note: At least one of the authors/signers (designated the "filer") shall meet the criteria of being a registered voter in the jurisdiction in which the measure appears. Any other signers are not required to meet that or any other criteria and are assumed to appear at the discretion and approval of the filer.

-N/A SAN DIEGO EDUCATION ASSOCIATION

*Organization Title (optional)

*If provided, this title may be printed in the Sample Ballot and Voter Information Pamphlet.

Form with fields for Name, Signature, Title, Address, Phone, and Date. Includes handwritten entries for Dr. Kyle Weinberg and San Diego Education Association.

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Form with fields for Name, Signature, Title, Address, Phone, and Date. Handwritten entry for Marni von Wilpert, City Council member, District 5 San Diego, San Diego, CA 92101, dated 8/13/24.

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Note: Registrar of Voters' policy does not allow candidates, campaign managers, campaign treasurers, argument of ballot measures, or members of the their immediate family to host a polling place or act as a poll worker in the jurisdiction in which the candidacy or ballot measure of the interested party is being voted upon.

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Form with five rows for signature information. Row 1: Name: SEAN ELO-RIVERA, Signature: [Handwritten Signature], Title: SAN DIEGO CITY COUNCIL PRESIDENT, Address: SAN DIEGO, CA 92116, Date: 8/9/24. Rows 2-5 are blank.

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San Diego Taxpayers Advocate

*Organization Title (optional)

*If provided, this title may be printed in the Sample Ballot and Voter Information Pamphlet.

Form with fields for Name, Signature, Title, Address, Phone, and Date. The first entry is filled out with 'SCOTT BARNETT' and 'President, San Diego Taxpayers Advocate'.

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Argument Against Measure C

DEFEND DEMOCRACY. Unless opposed, MEASURE C stands for the last regular full democratic vote for the School Board. Measure C can eliminate primaries. Corporate power thrives when democracy is weak; corporate campaign funders can gain influence over those they fund for school elections. Keep their influence out of government.

The change proposed is when one or only two candidates run then the regular primary election is eliminated. A chance to vote is eliminated. The traditional regular full voting processes are ended.

Elections are the only performance check we have on the quality of neighborhood schools. Are San Diego schools delivering the best education for students? Incumbent single uncontested elections keep the status quo. Vote No, if you feel that your schools need improvement.

Elections that have only one candidate can reflect big corporate money influence and dominance bullying of alternate grassroots neighborhood candidates. Do not be fooled; this elimination of voting will not save \$130,000 for students. The corporate influencers can save real money, in only one candidate races, by elimination of election campaign expenses, for both a primary and general election campaigns. Election rules long established should not be changed for light and transient causes.

The incumbent School Board should be proposing rule changes to make more competitive and open elections by reducing money influence, term limiting incumbents, increasing the number of school board seats from 5 to 9, and more reforms to broaden neighborhood parent family control of schools. Measure C proves the truth of the adage: “the real political power in America, regardless of party, lies in the hands of big money.” The incumbent school board is consolidating their power by cutting elections and opportunities for election debate.

Vote NO on C.

ELIZABETH MOORE

Lincoln High School Hornet Class of 1962 Alumni

JOHN STUMP

Former Crawford High School Law Academy Mentor

JUAN ANAYA

Escuela #23 Techinca Class of 1980 Alumno

JOEL JOHNSON

Parent of 4 Children Hoover High School Cluster

SCOTT KISINGER

Interlochen Arts Academy Class of 1985 Alumni

ARGUMENT SIGNATURES

(The following statement is required by [California Elections Code Section 9600](#).)






The undersigned author(s) of the direct argument against ballot measure C at the special election for the City of San Diego to be held on Tuesday, November 5, 2024, hereby state that such argument is true and correct to the best of his knowledge and belief.

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Let Us Vote Association

*Organization Title (optional)

*If provided, this title may be printed in the Sample Ballot and Voter Information Pamphlet.

<p>Name: <u>John Stump</u></p> <p>Signature: </p> <p>*Title (optional): <u>Former Crawford High School Law Academy Mentor</u></p> <p>Address: <u>San Diego County, City Heights, CA 92105</u></p> <p>Phone: _____</p> <p>Date: <u>August 14, 2024</u></p>
<p>Name: <u>Juan Anaya</u></p> <p>Signature: </p> <p>*Title (optional): <u>Escuela #23 Technica Class of 1980 Alumno</u></p> <p>Address: <u>San Diego, CA 92105</u></p> <p>Phone: _____</p> <p>Date: <u>August 14, 2024</u></p>
<p>Name: <u>Elizabeth Moore</u></p> <p>Signature: </p> <p>*Title (optional): <u>Lincoln High School Hornet Class of 1962 Alumni</u></p> <p>Address: <u>San Diego, CA 92105-4515</u></p> <p>Phone: _____</p> <p>Date: <u>August 14, 2024</u></p>
<p>Name: <u>Scott Kisinger</u></p> <p>Signature: </p> <p>*Title (optional): <u>Interlochen Arts Academy Class of 1985 Alumni</u></p> <p>Address: <u>San Diego County, City Heights CA 92116</u></p> <p>Phone: _____</p> <p>Date: <u>August 14, 2024</u></p>
<p>Name: <u>Joel Johnson</u></p> <p>Signature: </p> <p>*Title (optional): <u>Parent of 4 Children in Hoover High School Cluster</u></p> <p>Address: <u>San Diego, CA 92102-3243</u></p> <p>Phone: _____</p> <p>Date: <u>August 14, 2024</u></p>

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