

# **Special Promotional Programs**



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# Special Promotional Programs



## Description

The purpose of Transient Occupancy Tax (TOT) is to advance the City's economy health by: promoting the city of San Diego as a visitor destination and place of creativity, innovation, and entrepreneurship in the national and international marketplace; supporting programs that increase hotel occupancy as well as attract and retain base-sector businesses and entrepreneurs, resulting in the generation of TOT and other revenue; development of visitor-related facilities; and supporting the City of San Diego's artistic and cultural amenities, and natural attractions.

# Special Promotional Programs

## Department Summary

	FY2023 Actual	FY2024 Budget	FY2025 Adopted	FY2024-2025 Change
FTE Positions (Budgeted)	0.00	0.00	0.00	0.00
Personnel Expenditures	\$ -	\$ -	\$ -	-
Non-Personnel Expenditures	130,275,861	170,785,965	156,572,502	(14,213,463)
<b>Total Department Expenditures</b>	<b>\$ 130,275,861</b>	<b>\$ 170,785,965</b>	<b>\$ 156,572,502</b>	<b>\$ (14,213,463)</b>
<b>Total Department Revenue</b>	<b>\$ 146,263,304</b>	<b>\$ 155,548,915</b>	<b>\$ 155,779,298</b>	<b>\$ 230,383</b>

## Transient Occupancy Tax Fund

### Department Expenditures

	FY2023 Actual	FY2024 Budget	FY2025 Adopted	FY2024-2025 Change
Arts, Culture, & Community Festivals	\$ 11,620,778	\$ 13,289,560	\$ 13,239,560	\$ (50,000)
Discretionary Funding	28,732,846	30,609,782	31,155,860	546,078
Economic Development	1,759,775	2,027,200	1,027,200	(1,000,000)
Support to Other Funds	88,162,462	124,859,423	111,149,882	(13,709,541)
<b>Total</b>	<b>\$ 130,275,861</b>	<b>\$ 170,785,965</b>	<b>\$ 156,572,502</b>	<b>\$ (14,213,463)</b>

### Significant Budget Adjustments

	FTE	Expenditures	Revenue
<b>Safety and Maintenance of Visitor-Related Facilities</b> Adjustment to reflect revised reimbursements to the General Fund to support the safety and maintenance of visitor-related facilities.	0.00	\$ 1,438,935	-
<b>One-Cent TOT Discretionary</b> Adjustment to reflect an increase in the One-Cent Transient Occupancy Tax (TOT) transfer to support the General Fund.	0.00	546,078	-
<b>Reduction of Arts, Culture and Community Festivals Allocation</b> Reduction of non-personnel expenditures for the Arts, Culture and Community Festivals allocation for the Mayor's Office.	0.00	(50,000)	-
<b>Reduction of Economic Development and Tourism Support</b> Reduction of non-personnel expenditures for economic development and tourism support for outside organizations.	0.00	(1,000,000)	-
<b>Operational Support to Other Funds</b> Adjustment to reflect revised allocations for operating support of the Mission Bay/Balboa Park Improvement, Convention Center, PETCO Park, Risk Management Administration, and the Major Events Revolving Funds.	0.00	(6,771,476)	-

# Special Promotional Programs

## Significant Budget Adjustments

	FTE	Expenditures	Revenue
<b>One-Time Additions and Annualizations</b>	0.00	(8,377,000)	-
Adjustment to reflect one-time revenues and expenditures, and the annualization of revenues and expenditures, implemented in Fiscal Year 2024.			
<b>Revised Transient Occupancy Tax Revenue</b>	0.00	-	230,383
Adjustment to reflect revised Transient Occupancy Tax (TOT) revenue projections.			
<b>Total</b>	<b>0.00</b>	<b>\$ (14,213,463)</b>	<b>\$ 230,383</b>

## Expenditures by Category

	FY2023 Actual	FY2024 Budget	FY2025 Adopted	FY2024-2025 Change
<b>NON-PERSONNEL</b>				
Supplies	\$ 112	\$ -	\$ -	-
Contracts & Services	71,001,147	103,409,550	100,421,485	(2,988,065)
<i>External Contracts &amp; Services</i>	<i>11,974,094</i>	<i>15,231,760</i>	<i>14,181,760</i>	<i>(1,050,000)</i>
<i>Internal Contracts &amp; Services</i>	<i>59,027,054</i>	<i>88,177,790</i>	<i>86,239,725</i>	<i>(1,938,065)</i>
Transfers Out	59,274,602	67,376,415	56,151,017	(11,225,398)
<b>NON-PERSONNEL SUBTOTAL</b>	<b>130,275,861</b>	<b>170,785,965</b>	<b>156,572,502</b>	<b>(14,213,463)</b>
<b>Total</b>	<b>\$ 130,275,861</b>	<b>\$ 170,785,965</b>	<b>\$ 156,572,502</b>	<b>\$ (14,213,463)</b>

## Revenues by Category

	FY2023 Actual	FY2024 Budget	FY2025 Adopted	FY2024-2025 Change
Transient Occupancy Tax	\$ 146,263,304	\$ 155,548,915	\$ 155,779,298	\$ 230,383
<b>Total</b>	<b>\$ 146,263,304</b>	<b>\$ 155,548,915</b>	<b>\$ 155,779,298</b>	<b>\$ 230,383</b>

# Special Promotional Programs

## Special Promotions

Organization / Program	FY2023 Actual	FY2024 Budget	FY2025 Adopted
<b>ARTS, CULTURE, AND COMMUNITY FESTIVALS</b>			
<b>Creative Communities San Diego</b>			
A Reason To Survive	\$ 5,000	\$ 5,000	\$ -
Adams Avenue Business Association	18,956	24,545	26,945
Allí y Allá / Here and There	-	5,000	-
Armed Services YMCA - San Diego Branch	115,636	64,589	178,205
ASCENDtials	-	5,000	-
Asian Culture and Media Alliance	5,000	8,271	8,801
Asian Story Theater	5,000	5,000	5,000
Ballet Folklorica El Tapatio	-	5,000	-
Bayside Community Center	5,000	-	-
Best Practice	5,000	11,724	12,475
Bocón	12,492	35,469	46,894
Bodhi Tree Concerts	5,000	5,000	5,000
Boys & Girls Clubs of San Dieguito	15,698	20,736	-
Cabrillo National Monument Foundation	5,000	-	-
California Lawyers for the Arts	59,865	71,939	76,548
CARPA San Diego	5,000	7,070	-
Casa Familiar	31,578	37,943	40,374
Centro Cultural de la Raza	-	-	7,641
Chicano Park Steering Committee (via Via International)	5,000	5,000	-
City Heights Community Development Corporation	5,000	-	-
Contact Arts, dba San Diego Fringe Festival	78,857	111,486	118,628
CoTA (Collaborations: Teachers and Artists)	-	-	11,096
Design Forward Alliance	-	-	55,874
Director of Public Realm	-	-	7,747
Diamond Business Association, Inc.	-	5,891	-
DISCO RIOT	7,641	5,747	-
Forever Balboa Park	-	24,821	-
Fourth District Seniors Resource Center	5,000	-	-
Fusion Movement Arts	-	5,000	-
Generation STEAM (former BIOCUM Institute)	65,894	87,165	-
Gente Unida	5,000	5,000	5,000
Get Empowered Today	-	-	7,068
Gray Area Foundation for the Arts	-	193,286	204,091
Hillcrest Business Improvement Association	8,603	9,928	19,172
House of Panama	-	5,000	5,000
Ilan-Lael Inc.	5,000	5,000	5,000
Indian Fine Arts Academy of San Diego	19,940	22,819	27,628
Italian American Art and Culture Association of San Diego	8,913	11,787	14,034
Jacobs & Cushman San Diego Food Bank	31,756	-	-
Karama	5,000	5,000	5,000
Karen Organization of San Diego	5,000	5,000	5,000
Kyoto Symposium Organization	53,805	77,772	84,347
La Jolla Kiwanis Foundation	-	5,000	-
La Maestra Family Clinic Inc.	57,670	69,302	72,679
Linda Vista Multi-Cultural Fair Inc.	6,992	8,402	8,941
Little Saigon San Diego	14,708	16,143	23,096
Mandate Project Impact Inc.	15,803	18,991	25,027
Maraya Performing Arts	6,660	7,753	-
Mariachi Scholarship Foundation	20,567	29,785	34,094

# Special Promotional Programs

## Special Promotions

Organization / Program	FY2023 Actual	FY2024 Budget	FY2025 Adopted
Media Heritage Inc.	7,816	10,134	9,560
Medium Photography Inc.	11,527	12,872	14,074
Monarch School Project	-	-	34,625
Mother Sponge Inc dba Set + Drift	-	-	5,000
Mundo Gardens	-	9,627	-
Musicians For Education Inc.	16,264	26,234	19,976
North Park Organization of Business	11,929	-	25,296
Ocean Beach Merchants Association Inc.	13,698	21,870	24,851
Old Town Chamber of Commerce	20,004	5,000	-
Olongapo Disco (via Jacobs Center for Neighborhood Innovation)	9,179	11,031	-
Onstage Playhouse	5,000	-	-
Pacific Beach Community Development Corp	-	14,004	17,906
Pacific Beach Town Council	5,000	6,760	7,157
PASACAT Inc.	5,000	15,920	-
Paving Great Futures	-	17,675	-
Point Loma Summer Concerts	11,211	14,638	-
Poway Center for the Performing Arts Foundation	9,953	11,960	11,724
Rolando Community Council Inc.	5,000	6,221	7,447
Saikat	-	-	23,071
San Diego African American Museum of Fine Art	5,331	5,891	-
San Diego Alpha Foundation	-	-	5,000
San Diego Audubon Society	15,387	23,034	25,836
San Diego Entertainment Arts Guil	-	5,000	-
San Diego College of Continuing Education Foundation	4,250	-	-
San Diego Earth Day	-	-	-
San Diego Festival of the Arts Foundation Inc. (previously Torry Pines Kwanis Foundation)	-	-	-
San Diego Film Foundation	108,605	144,233	152,620
San Diego Guild of Puppetry Inc.	8,978	12,840	16,933
San Diego LGBT Pride	138,893	204,091	204,091
San Diego Made	-	-	7,366
San Diego Parks Foundation	-	-	25,102
San Diego Performing Arts League	5,000	-	5,000
San Diego State University Research Foundation for KPBS	18,797	21,985	26,446
San Diego Synergy Arts Network	-	-	5,000
San Diego Underground Arts	-	-	5,000
San Diego Urban Warriors Inc	-	15,113	-
Scripps Theatre Arts	-	5,702	-
Sherman Heights Community Center	5,000	5,305	5,000
Speed of Change Inc.	-	18,753	-
Spirit of the Fourth Inc.	5,251	9,284	9,944
T3 Triple Threat Youth Mentors	-	-	5,000
Teatro San Diego	6,839	8,130	5,000
Tekura Jegnas Inc.	4,250	-	-
The Bon Temps Social Club of San Diego	81,256	104,441	115,781
The Cooper Family Foundation	6,930	9,288	14,632
The High Steppers Drill Team	-	22,046	24,259
The Rosin Box Project Inc.	5,360	-	-
transcendANCE Youth Arts Project	15,560	22,275	-
Traveling Stories	-	5,000	-
Two Rooms	-	-	5,000

# Special Promotional Programs

## Special Promotions

Organization / Program	FY2023 Actual	FY2024 Budget	FY2025 Adopted
VAPA Foundation	38,519	156,191	25,810
Viet Vote	-	5,000	5,000
<b>Creative Communities San Diego Subtotal</b>	<b>\$ 1,332,821</b>	<b>\$ 2,040,912</b>	<b>\$ 2,040,912</b>
<b>Organizational Support</b>			
Art of Elan	\$ 41,124	\$ 35,893	\$ 36,516
Art Produce	5,190	6,978	10,000
Artreach	54,062	60,718	66,907
Arts Education Connection San Diego	82,148	81,169	67,347
Bach Collegium San Diego	27,095	39,868	42,412
Backyard Renaissance	5,000	9,959	15,369
Balboa Art Conservation Center	72,276	61,425	105,830
Balboa Park Cultural Partnership	116,092	182,573	210,327
Balboa Park Online Collaborative Inc.	93,956	102,028	64,120
Black Mountain Dance Foundation	48,396	60,306	-
Blindspot Collective	19,170	25,197	24,030
Camarada	20,662	28,221	29,713
Center for World Music	28,922	36,886	-
Centro Cultural de la Raza	-	5,000	-
Choral Consortium of San Diego	5,000	5,893	10,000
City Ballet, Inc.	72,269	87,896	95,784
Classics for Kids, Inc.	34,024	32,036	47,856
Common Ground Theater	6,250	-	-
CoTA (Collaborations: Teachers and Artists)	-	54,448	-
Culture Shock Dance Troupe, Inc.	11,908	33,148	49,229
Cygnnet Theatre Company	142,861	127,243	156,308
DanzArts	6,562	-	10,000
Diversionsary Theater Productions Inc.	88,594	115,772	95,417
Encore Vocal Ensemble of San Diego	-	-	10,000
Fern Street Community Arts, Inc.	44,998	55,530	55,132
Finest City Performing Arts, Inc., dba San Diego Gay Men's Chorus Inc.	28,091	33,366	53,129
Flying Leatherneck Historical Foundation	26,818	-	-
Gaslamp Quarter Historical Foundation	15,365	49,238	31,840
Get Empowered Today	-	15,265	-
Guitars in the Classroom	50,227	83,429	71,044
Hausmann Quartet Foundation	29,638	16,149	24,854
Isadoranow Foundation	-	-	22,415
Japan Society of San Diego and Tijuana	15,481	-	-
Japanese Friendship Garden Society of San Diego	246,987	270,549	230,276
La Jolla Historical Society	59,038	105,962	118,609
La Jolla Music Society	270,320	312,508	305,613
La Jolla Symphony and Chorus Association	38,405	54,050	30,613
Lambda Archives of San Diego	34,086	27,416	29,927
Lao Community Cultural Center of San Diego	6,553	7,625	10,000
Library Association of La Jolla	149,629	110,100	113,846
Little Fish Comic Book Studio	-	18,428	-
Loud Fridge Theatre Group	-	-	10,000
Mainly Mozart, Inc.	169,184	146,942	149,822
Malashock Dance & Company	44,600	41,977	60,749
Maritime Museum Association of San Diego	196,180	202,870	213,640
Media Arts Center San Diego	103,916	130,773	110,101



# Special Promotional Programs

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Organization / Program	FY2023 Actual	FY2024 Budget	FY2025 Adopted
Mid-City Community Music	27,076	33,295	-
Mingei International Inc.	150,730	238,864	221,405
Mojalet Dance Collective	12,103	12,270	16,930
MOXIE Theatre, Inc.	29,569	45,497	39,473
Museum of Contemporary Art San Diego	220,678	384,153	273,062
Museum of Photographic Arts	227,861	114,514	-
New Americans Museum	37,688	34,580	29,008
NTC Foundation	303,936	282,215	277,114
Old Globe Theatre	540,475	437,363	393,533
Opera NEO	39,069	36,003	38,876
Opera4Kids	-	6,123	-
Otic Theater Collective	-	-	16,821
Outside the Lens	82,024	77,569	134,117
Pacific Arts Movement	81,114	63,453	61,828
Persian Cultural Center	34,470	39,022	37,517
Playwrights Project	49,807	38,006	40,795
Project [BLANK]	5,000	5,000	10,000
Prophet World Beat Productions	35,159	31,859	35,947
Putnam Foundation, dba Timken Museum of Art	182,143	201,157	179,645
Resounding Joy Inc.	49,340	47,759	49,004
Reuben H. Fleet Science Center	290,734	366,274	308,870
Revision Project	-	-	26,555
SACRA/PROFANA	14,188	12,130	19,309
San Diego Air & Space Museum	261,719	323,760	282,530
San Diego Archaeological Center	32,990	33,521	35,638
San Diego Architectural Foundation	21,885	19,226	18,575
San Diego Art Institute	52,114	56,627	69,118
San Diego Automotive Museum	80,481	132,497	109,150
San Diego Ballet	45,970	66,390	71,665
San Diego Center for Jewish Culture	85,484	82,593	82,489
San Diego Chapter of Sweet Adelines Intl	9,365	7,869	11,229
San Diego Children's Choir	58,549	56,753	74,510
San Diego Chinese Historical Society and Museum	26,045	16,413	21,964
San Diego Civic Youth Ballet	48,857	63,924	74,322
San Diego Collaborative Arts Project	-	-	18,789
San Diego Comic Convention	149,603	253,320	387,441
San Diego Craft Collective	14,006	18,132	25,323
San Diego Dance Theater	31,292	46,516	45,713
San Diego Early Music Society	10,228	17,207	24,650
San Diego Filipino Cinema	-	13,026	-
San Diego Historical Society	105,537	138,832	69,737
San Diego Junior Theatre	80,002	91,144	89,213
San Diego Master Chorale	20,487	-	37,828
San Diego Model Railroad Museum, Inc.	58,589	92,894	76,106
San Diego Museum Council Inc.	14,589	19,736	18,473
San Diego Museum of Art	514,819	387,018	390,371
San Diego Museum of Us	156,456	181,069	146,908
San Diego Musical Theatre	68,275	54,244	71,659
San Diego Opera Association	351,858	335,874	302,714
San Diego Pro Arte Voices	4,304	-	-
San Diego Repertory Theatre	-	-	-

# Special Promotional Programs

## Special Promotions

Organization / Program	FY2023 Actual	FY2024 Budget	FY2025 Adopted
San Diego Society of Natural History, dba San Diego Natural History Museum	470,971	373,740	374,268
San Diego Symphony Orchestra Association	579,595	421,330	345,985
San Diego Watercolor Society	31,699	28,709	36,514
San Diego Women's Chorus	21,712	17,203	19,800
San Diego Writers, Ink	33,206	22,552	21,626
San Diego Young Artists Music Academy	23,213	10,781	11,054
San Diego Youth Symphony and Conservatory	171,867	152,222	139,605
Save Our Heritage Organisation	65,506	75,247	53,728
Scripps Ranch Theatre	7,058	21,525	20,664
So Say We All	23,418	16,023	-
Southern California Ballet	-	-	68,750
Space 4 Art, Inc.	59,456	40,244	40,682
Spreckels Organ Society	29,942	52,367	49,016
Tap Fever Studios	14,750	15,913	23,617
The Aja Project	62,874	55,569	41,459
The David's Harp Foundation	108,504	80,578	60,170
The House of China	-	5,406	10,000
The Italian Cultural Center of San Diego	23,242	21,403	16,548
The New Children's Museum	181,384	170,586	250,309
The Rosin Box Project Inc.	-	32,872	35,036
The Roustabouts	-	16,939	14,634
Theater and Arts Foundation of San Diego, dba as La Jolla Playhouse	349,423	406,779	417,784
transcenDANCE Youth Arts Project	-	-	71,195
Trinity One Theatre Troupe, Inc.	15,404	16,403	39,037
Unscripted Learning	15,977	13,894	22,018
Vanguard Culture	7,258	6,354	10,456
Villa Musica	97,352	89,952	90,715
Visions Museum of Textile Art (formerly Quilt San Diego)	29,553	39,647	24,570
Voices of Our City Choir	56,262	-	110,357
Westwind Brass	5,000	-	10,000
Wheelchair Dancers Organization	9,357	-	11,763
Women's History Reclamation Project, dba Women's Museum of California	20,176	17,258	28,245
Words Alive	-	-	75,390
Write Out Loud	21,451	19,963	31,077
Youth Philharmonic Orchestra	18,708	31,664	32,877
<b>Organizational Support Subtotal</b>	<b>\$ 9,782,062</b>	<b>\$ 10,163,648</b>	<b>\$ 10,163,648</b>
<b>Other</b>			
Cultural Affairs, Arts and Culture Administration	\$ 2,108,422	\$ 4,987,161	\$ 2,876,948
Impact	-	500,000	500,000
Arts, Culture, and Community Festivals - Mayor/City Council Allocations	478,756	500,000	450,000
Arts, Culture, and Community Festivals - Public Art Fund	85,000	85,000	85,000
<b>Other Subtotal</b>	<b>\$ 2,672,178</b>	<b>\$ 6,072,161</b>	<b>\$ 3,911,948</b>
<b>TOTAL ARTS, CULTURE, AND COMMUNITY FESTIVALS</b>	<b>\$ 13,787,061</b>	<b>\$ 18,276,721</b>	<b>\$ 16,116,508</b>
<b>CAPITAL IMPROVEMENTS</b>			
<b>Capital Improvements</b>			
Convention Center Complex	\$ 12,094,581	\$ 12,092,175	\$ 12,099,510
Mission Bay Park/Balboa Park Improvements	733,000	738,000	-

# Special Promotional Programs

## Special Promotions

Organization / Program	FY2023 Actual	FY2024 Budget	FY2025 Adopted
PETCO Park	9,291,500	9,290,125	7,788,625
Trolley Extension Reserve	1,060,875	-	-
<b>Capital Improvements Subtotal</b>	<b>\$ 23,179,956</b>	<b>\$ 22,120,300</b>	<b>\$ 19,888,135</b>
<b>TOTAL CAPITAL IMPROVEMENTS</b>	<b>\$ 23,179,956</b>	<b>\$ 22,120,300</b>	<b>\$ 19,888,135</b>
<b>ECONOMIC DEVELOPMENT PROGRAMS</b>			
<b>Economic Development and Tourism Support</b>			
Economic Development and Tourism Support	\$ 437,450	\$ 1,000,000	\$ -
<b>Economic Development and Tourism Support Subtotal</b>	<b>\$ 437,450</b>	<b>\$ 1,000,000</b>	<b>\$ -</b>
<b>Other</b>			
Business Expansion, Attraction, and Retention (BEAR)	\$ 1,182,442	\$ 847,200	\$ 847,200
Economic Development Program Administration	139,883	180,000	180,000
<b>Other Subtotal</b>	<b>\$ 1,322,325</b>	<b>\$ 1,027,200</b>	<b>\$ 1,027,200</b>
<b>TOTAL ECONOMIC DEVELOPMENT PROGRAMS</b>	<b>\$ 1,759,775</b>	<b>\$ 2,027,200</b>	<b>\$ 1,027,200</b>
<b>SAFETY AND MAINTENANCE OF VISITOR RELATED FACILITIES</b>			
<b>Safety and Maintenance of Visitor-Related Facilities</b>			
Discretionary Transient Occupancy Tax Support to General Fund	\$ 28,732,846	\$ 30,609,783	\$ 31,155,860
Mission Bay Park/Balboa Park Improvements	677,592	709,826	862,937
Convention Center	3,904,394	8,984,045	4,066,084
PETCO Park	2,694,815	4,638,463	-
Major Events Revolving Fund	-	150,000	-
Risk Management	-	79,000	93,000
Special Events and Filming	1,097,143	1,446,325	1,495,775
TOT Administration and Promotional Activities	57,705,706	88,177,790	86,239,725
<b>Safety and Maintenance of Visitor-Related Facilities Subtotal</b>	<b>\$ 94,812,496</b>	<b>\$ 134,795,232</b>	<b>\$ 123,913,382</b>
<b>TOTAL Special Promotional Programs</b>	<b>\$ 133,539,288</b>	<b>\$ 177,219,453</b>	<b>\$ 160,945,224</b>
<b>SUMMARY</b>			
ARTS, CULTURE, AND COMMUNITY FESTIVALS	\$ 13,787,061	\$ 18,276,721	\$ 16,116,508
CAPITAL IMPROVEMENTS	23,179,956	22,120,300	19,888,135
ECONOMIC DEVELOPMENT PROGRAMS	1,759,775	2,027,200	1,027,200
SAFETY AND MAINTENANCE OF VISITOR-RELATED FACILITIES	94,812,496	134,795,232	123,913,382
<b>TOTAL SPECIAL PROMOTIONAL PROGRAMS BUDGET</b>	<b>\$ 133,539,288</b>	<b>\$ 177,219,453</b>	<b>\$ 160,945,224</b>

# Special Promotional Programs

## Revenue and Expense Statement (Non-General Fund)

Transient Occupancy Tax Fund	FY2023 Actual	FY2024* Budget	FY2025** Adopted
<b>BEGINNING BALANCE AND RESERVES</b>			
Balance from Prior Year	\$ 16,343,130	\$ 29,457,397	\$ 5,036,957
<b>TOTAL BALANCE AND RESERVES</b>	<b>\$ 16,343,130</b>	<b>\$ 29,457,397</b>	<b>\$ 5,036,957</b>
<b>REVENUE</b>			
Charges for Services	\$ 1,097	\$ -	\$ 29,757
Fines Forfeitures and Penalties	130	-	-
Licenses and Permits	103,145	120,000	120,000
Other Revenue	228,019	-	-
Transient Occupancy Taxes	146,263,304	155,548,915	155,779,298
<b>TOTAL REVENUE</b>	<b>\$ 146,595,694</b>	<b>\$ 155,668,915</b>	<b>\$ 155,929,055</b>
<b>TOTAL BALANCE, RESERVES, AND REVENUE</b>	<b>\$ 162,938,824</b>	<b>\$ 185,126,312</b>	<b>\$ 160,966,012</b>
<b>OPERATING EXPENSE</b>			
Personnel Expenses	\$ 1,363,698	\$ 1,620,141	\$ 1,772,006
Fringe Benefits	537,480	498,438	526,631
Supplies	21,006	25,085	18,215
Contracts & Services	71,899,285	107,294,492	102,068,051
Information Technology	370,866	393,680	395,605
Energy and Utilities	5,378	8,700	8,700
Other Expenses	9,112	2,500	5,000
Transfers Out	59,274,602	67,376,415	56,151,017
<b>TOTAL OPERATING EXPENSE</b>	<b>\$ 133,481,427</b>	<b>\$ 177,219,451</b>	<b>\$ 160,945,225</b>
<b>TOTAL EXPENSE</b>	<b>\$ 133,481,427</b>	<b>\$ 177,219,451</b>	<b>\$ 160,945,225</b>
<b>BALANCE</b>	<b>\$ 29,457,397</b>	<b>\$ 7,906,861</b>	<b>\$ 20,787</b>
<b>TOTAL BALANCE, RESERVES, AND EXPENSE</b>	<b>\$ 162,938,824</b>	<b>\$ 185,126,312</b>	<b>\$ 160,966,012</b>

\* At the time of publication, audited financial statements for Fiscal Year 2024 were not available. Therefore, the Fiscal Year 2024 column reflects final budgeted revenue and expense amounts from the Fiscal Year 2024 Adopted Budget, while the beginning Fiscal Year 2024 balance amount reflects the audited Fiscal Year 2023 ending balance.

\*\* Fiscal Year 2025 Beginning Fund Balance reflects the projected Fiscal Year 2024 Ending Fund Balance based on updated Revenue and Expenditures projections for Fiscal Year 2024.

\*\*\* In addition to the data from Special Promotional Programs, the Transient Occupancy Tax Fund statement reflects data budgeted in the Cultural Affairs and Special Events & Filming Departments.