

Trails Master Plan Outreach & Engagement Application

Section 1: Organization's Profile

Name of organization:

Type of organization:

401c3 Non-profit | Community-based organization | Grassroots advocacy group

Mission of your organization:

Year organization was founded:

Organizations annual budget:

Number of staff members:

Number of staff members that would participate in this project:

Please explain how staff in your organization are equipped to engage diverse audiences/minorities:

Languages spoken fluently by members of your organization (check all that apply):

English | Spanish | Chinese Mandarin | Tagalog | Arabic

Somali | Korean | Vietnamese | Swahili | Burmese | Other:

Link to organization's website (optional):

Link to social media channel (optional):

Section 2: Project Interest

Do you have experience working or advocating directly in any of the following? (select all that apply)

- Trail-based recreation such as hiking/rolling, cycling/mountain biking, and equestrian uses.
- Other types of open space recreation such as environmental education, environmental stewardship, and other nature-based activities.
- Natural resource conservation/protection/restoration and/or climate resiliency/adaptation.
- Recreation focused on serving minority groups such as youths, older adults, persons with disabilities/limited mobility, the LGBTQ+ community, etc.
- Planning for walking/rolling, biking and taking transit.
- Other _____

Does your organization have regular meetings or attend meetings with a different organization? Are these meetings open to the public? Please describe.

Section 2: Project Interest Continued

What types of education methods has your organization used in the past to engage with community members? (500 words max)

Why do you want to support the development of the City of San Diego's Trails Master Plan and how does this work align with your organizations mission? (500 words max)

Section 3: Project Budget. Please calculate your budget for your project (no more than \$25,000)

Total payroll costs:

Costs for traveling:

Cost of materials for engagement activities:

Overhead:

Other costs (please specify):

Total:

Section 4: Contact Information

Contact person's complete name:

Email:

Phone number:

Where did you hear about this application?

- Search engine (Google, Yahoo, etc.)
- Social Media (Instagram, Facebook, or Twitter)
- City website
- Other _____

Section 5: Project Manager Information

Project Manager complete name:

Email:

Phone number:

Years of experience working on trail and/or recreation-related projects:

Years working in San Diego:

List three projects this person has worked on: