



CANYONLANDS STRATEGIES & PROJECTS 2024

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CANYONLANDS MANAGEMENT TEAM



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COMMUNITY-DRIVEN RESOURCE MANAGEMENT

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COMMUNITY DRIVEN RESOURCE MANAGEMENT

- **Advancing Stewardship:**
 - **Community Science, Advanced Volunteer Training, Advocacy Support**
- **RE-OAKING San Diego & Other Regional Biodiversity Initiatives**
- **Habitat-friendly BMZ Management**





PROMOTE . PROTECT . RESTORE

RE-OAKING SAN DIEGO

IMPACT

- 10,000 Trees
- Climate Resilience
- Soil/Water/Air Quality
- Biodiversity
- Disease Mitigation

INTERGRATION

- Traditional Knowledge
- Academic
- Non-Profit
- Jurisdictional
- Community

SCOPE

- CEQA ready projects
- Transitional Riparian Habitat
- Cross reference MHPAs
- East County Land Managers
- Cross Border





MANZANITA CANYON STREAMBED PROJECT

- Piloting streambed bio-engineering for San Diego's creeks
- Completing a City Heights Urban Greening Plan
- Green jobs for residents of City Heights and Communities of Concern





EAST SD HABITAT-FRIENDLY BRUSH MANAGEMENT

- Fire resiliency for underserved neighborhoods
- Created Standard Operating Procedure in partnership with Open Space Division
- Modeling work for partnerships with Urban Corps and other nonprofits





CONSERVATION WORKFORCE DEVELOPMENT

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CONSERVATION WORKFORCE

- **Critical Needs: Conservation Support + Green Jobs**
- **Pipeline for Underserved Communities + Equitable Access to Environmental Careers**
- **The Environmental Careers Opportunities (ECO) Initiative**
- **San Diego Natural Resource Management Certification Program--partnership effort amongst organizations**



DEI INTEGRATIVE STRATEGIES



Equitable workforce development
Equitable nature access +

Incorporating DEI values
organization-wide

- Formal anti-racism training
- Traditional Knowledge incorporation
- Emerging Queer Ecology program
- Growth in underserved communities

ENVIRONMENTAL CAREER OPPORTUNITIES (ECO)



VISION

- Social Justice + Climate Action
- Pathways to Employment
- Communities of Concern
- Environmental Skills Training
- Team work + accountability

2023 IMPACT

- 11 ECO trainees
- 5 ECO alumni employed

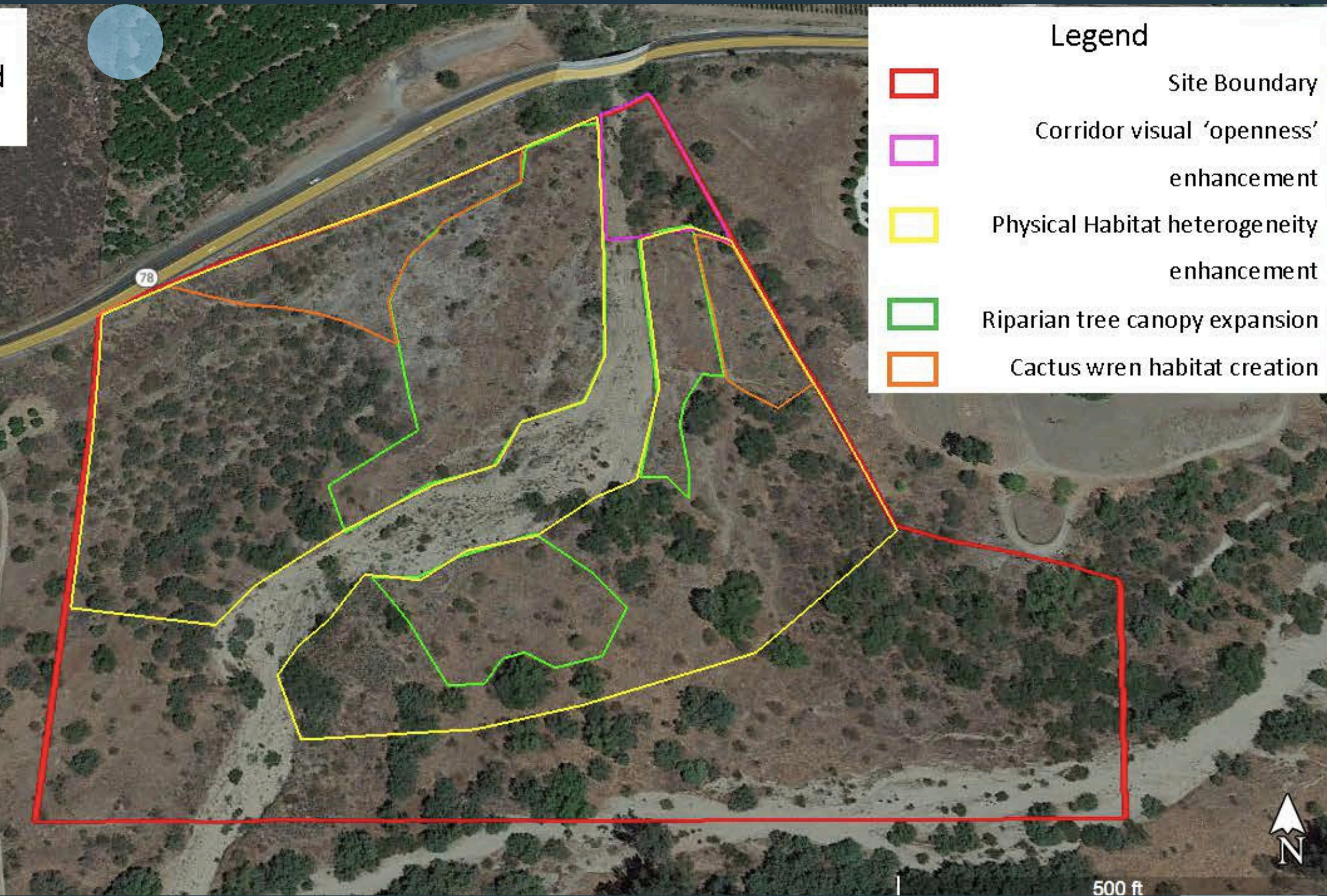
**EMPOWERING LIVES THROUGH
PAID ENVIRONMENTAL WORKFORCE TRAINING**



PARK & WATERSHED COMMUNITY PLANNING

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PARKS & WATERSHEDS



- **Wholistic, Linking Conservation Goals to Landscape Management**
- **Blue/Green Infrastructure**
- **Mobility, Active Transportation Balanced with Natural Resource Management**
- **Chollas Creek Watershed Regional Park Master Plan**
- **Native Landscaping in Parks, Streets, and Private Property**
 - **San Diego County Native Landscape Program**



CROSS-BORDER EXPANSION THROUGH STRATEGIC PARTNERSHIPS

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Teddy Cruz
Board Member
Co-founder of UCSD Center for Global Justice

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REGIONAL CONSERVATION IN BAJA CALIFORNIA

- Tijuana & Tecate River Watershed MSCPs
- BRCC, Mexican NGO, & University Collaborations

