

Attachment B Grantee Unique Appendices

Appendix 1: Outreach and Marketing Materials

Prepared by:
The City of San Diego
Economic Development Department
Community Development Division

Fiscal Year 2025 – 2029 Consolidated Pan

OVERVIEW

The City In partnership with Root Policy Research, launched an in-depth and collaborative effort to consult with elected officials, City departments, community stakeholders, residents, and beneficiaries of entitlement programs to inform and develop the priorities and strategies contained within this five-year plan. Consultation strategies included the formation of community outreach partnerships with housing, service, and mental health providers; workforce developers; community advocates; and others. Partnership members informed their clients and program beneficiaries that an important planning process was being undertaken and encouraged active participation by beneficiaries. Community outreach partnerships were also forged with elected leaders, community planners, businesses, public agencies and departments (City and region) to spread the word about the Consolidated Planning process.



COMMUNITY FORUMS

Eight Consolidated Plan Community Forums were conducted to introduce the City's Five-Year Consolidated Plan and federal programs, and to solicit input from residents and workers in the City on the level of need for various types of improvements that can potentially be addressed by the Consolidated Plan. The forums were held primarily in low-to moderate-income communities and sought to obtain broad input from the City's diverse communities. To promote attendance at the forums, targeted social media posts were done to reach a broader audience. Also, press releases and television appearance were done to promote the events. A total of 144 individuals participated in the forums and provided feedback on what they considered as the housing, economic, and community development priorities within the City.



City of San Diego

CITY HEIGHTS LIBRARY PUBLIC FORUM — 2025-2029 CONSOLIDATED PLAN

OCTOBER 2, 2023



AGENDA

- Consolidated Plan overview
- Community Engagement overview
- Activities: Identifying housing and community development needs

CONSOLIDATED PLAN OVERVIEW

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WHAT IS A "CONSOLIDATED PLAN?"

A Consolidated Plan is a planning document required by the U.S. Department of Housing and Urban Development (HUD)

It uses a combination of data and community outreach to determine the top housing needs, community development concerns, and gaps in supportive services for low and moderate income populations in cities and counties

The document is produced every 5 years as a condition of receiving housing and community development funding

We expect to go to public comment in spring 2024

FUNDING SOURCES

CDBG: Community Development Block Grant

HOME: HOME Investment Partnerships Program

ESG: Emergency Solutions Grant Program

HOPWA: Housing Opportunities for Persons with AIDS (administered by San Diego County)

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HOW MUCH DOES THE CITY RECEIVE FROM HUD?

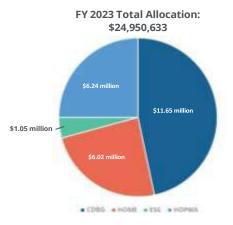
CDBG: \$11.65 million/year

HOME: \$6.02 million/year

ESG: \$1.05 million/year

HOPWA: \$6.24 million/year





HOW IS FEDERAL FUNDING USED?

Community Development: Investment in public facilities, critical infrastructure, and nonprofit facility improvements.

Public/Community Services: Investment in programs that support meal delivery, food banks, educational advocacy, health care services, senior services, etc.

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HOW IS FEDERAL FUNDING USED?

Economic Development: Investment in employment and workforce development programs, inclusive economic growth initiatives that develop and strengthen small businesses, and improved access to job opportunities.

Housing: Investment in increasing and preserving affordable rental and homeowner housing for San Diego residents; meeting the needs of persons with HIV/AIDS through provision of housing, health, and support services; and Fair Housing Program activities.

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COMMUNITY ENGAGEMENT

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PUBLIC FORUMS

Public Forum Area	Date/Time	Location
City Heights	Mon., October 2 6 - 7:30 p.m.	City Heights Library 3795 Fairmount Avenue, San Diego CA 92105
Skyline	Tues., October 3 5:30 - 7 p.m.	Skyline Library 7900 Paradise Valley Rd, San Diego CA 92139
Linda Vista	Wed., October 4 6 - 7:30 p.m.	Bayside Community Center 2002 Comstock St, San Diego CA 92139
Valencia Park	Thurs., October 5 1 - 2:30 p.m.	Malcolm X Library, Performing Arts Ctr. and Multi-Purpose Room 5148 Market Street, San Diego, CA 92114
Downtown	Mon., October 9 6 - 7:30 p.m.	Central Library, Shiley Room 330 Park Blvd., San Diego, CA 92101
Logan Heights	Tues., October 10 6 - 7:30 p.m.	Logan Heights Library 567 S. 28th Street, San Diego, CA 92113
San Ysidro	Thurs., October 12 6 - 7:30 p.m.	San Ysidro Civic Center 212 W. Park Avenue, San Ysidro, CA 92173

SURVEY

The Consolidated Plan survey is live now!

Link: bit.ly/sdconsolidatedplansurvey

Survey available in English, Spanish, Mandarin (traditional and simplified), Tagalog, Arabic, Dari, Pashto, Korean, Somali, and Vietnamese.



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TONIGHT'S ACTIVITIES

Activity #1: Identifying housing, community development, public service, and economic development needs

Activity #2: Prioritizing outcomes

Activity #3: Identifying solutions

THANK YOU!

Email frankie@rootpolicy.com

Call 970-880-1415 and ask for Frankie. Leave us your email to stay connected to the process!

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The City of SAN DIEGO

Community Forums:
October 2023



CALLING ALL SAN DIEGANS!

How would you spend \$135 million in your community over the next five years? Join us for a community forum series and share your insights! Every five years, the City creates the "Consolidated Plan" document to identify community needs and priorities.

We need your help determining how best to spend federal funds to invest in San Diego communities. Together, we can prioritize key areas such as affordable housing, sustainability, homeless shelters, infrastructure and job opportunities.

Upcoming Community Forums:

- City Heights Library: Oct. 2, 6 p.m. 7:30 p.m.
- **Skyline Library**: Oct. 3, 5:30 p.m. 7 p.m.
- Bayside Community Center: Oct. 4, 6 p.m. 7:30 p.m.
- Malcom X Library: Oct. 5, 1 p.m. 2:30 p.m.
- **Central Library**: Oct. 9, 6 p.m. 7:30 p.m.
- Logan Heights Library: Oct. 10, 6. p.m. 7:30 p.m.
- San Ysidro Community Activity Center: Oct. 12, 6 p.m. 7:30 p.m.
- Educational Cultural Complex: Oct. 21, 12 p.m. 2 p.m.

Children welcome! Activities and refreshments will be available.



For addresses, registration, and additional information, please scan the QR code or visit **Bit.ly/sdconsolidatedplan**

Can't make the forums?

Share your perspective by completing the survey available on the information page!

Requests for disability-related accommodations and interpretation can be made by emailing **cdbg@sandiego.gov** at least 5 business days prior to the event.







¡ATENCIÓN A TODOS LOS SANDIEGUINOS!

¿Usted como gastaría \$135 millones en su comunidad en los próximos cinco años? ¡Únase a nosotros en una serie de foros comunitarios y comparta sus ideas! Cada cinco años, la Ciudad crea el documento del "Plan Consolidado" para identificar las necesidades y prioridades de la comunidad.

2023

Necesitamos su ayuda para determinar la mejor manera de gastar los fondos federales para invertir en las comunidades de San Diego Juntos, nosotros podemos priorizar áreas clave tales como vivienda accesible, sostenibilidad, refugios para personas sin hogar, la infraestructura y oportunidades laborales.

Próximos Foros Comunitarios:

- Biblioteca City Heights Library: Oct. 2, 6 p.m. 7:30 p.m.
- Biblioteca Skyline Library: Oct. 3, 5:30 p.m. 7 p.m.
- Centro Comunitario Bayside Community Center: Oct. 4, 6 p.m. 7:30 p.m.
- Biblioteca Malcom X Library: Oct. 5, 1 p.m. 2:30 p.m.
- Biblioteca Central Library: Oct. 9, 6 p.m. 7:30 p.m.
- Biblioteca Logan Heights Library: Oct. 10, 6. p.m. 7:30 p.m.
- Centro de Actividades Comunitario San Ysidro: Oct. 12, 6 p.m. 7:30 p.m.
- Complejo Cultural Educativo: Oct. 21, 12 p.m. 2 p.m.

¡Los niños son bienvenidos! Habrá actividades y refrigerios disponibles.



Para obtener direcciones, inscripción e información adicional, escanee el código QR o visite **Bit.ly/sdconsolidatedplan**

¿No puede asistir a los foros?

¡Comparta su perspectiva al completar la encuesta disponible en la página de información!

Las solicitudes de adaptaciones e interpretación relacionadas con la discapacidad se pueden realizar enviando un correo electrónico **cdbg@sandiego.gov** al menos 5 días hábiles antes del evento.



COMMUNITY NEEDS SURVEY

A Community Needs Survey was conducted to solicit input from residents and workers in the City of San Diego. Respondents were informed that the City was updating the Consolidated Plan for federal funds that primarily serve low- to moderate-income residents and areas. The questionnaire polled respondents about the level of need in their respective neighborhoods for various types of improvements that can potentially be addressed using entitlement funds. A total of 700 survey responses were collected in ten different languages: English, Spanish, Tagalog, Vietnamese, Mandarin (Simplified and Traditional), Somali, Pashto, Russian, Ukraine and Arabic. Hard copy surveys were also available in Haitian, Creole.





Take the survey!

We need your input to inform housing and community needs in San Diego! Starting September 1, use the link below or scan the QR code to take the survey.

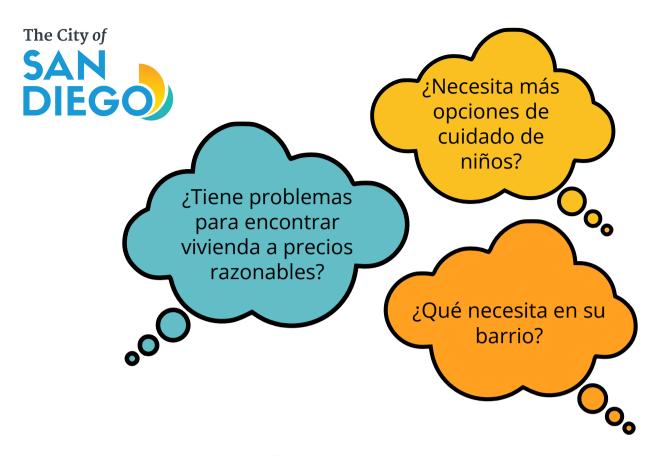
bit.ly/sdconsolidatedplansurvey



The survey is available in English, Spanish, Tagalog, Vietnamese, Mandarin, Arabic, and additional languages. For more information about the survey, visit:

https://www.sandiego.gov/cdbg/general/consolidatedplanmaterials

If you need an accommodation to participate in the survey—for example, if you use a screen reader and it is easier to complete the survey by phone, please contact Frankie Lewington at frankie@rootpolicy.com or 970-880-1415.



¡Responda la encuesta!

¡Necesitamos su opinión para informar las necesidades de vivienda y desarrollo comunitario en la ciudad de San Diego! A partir del 1 de septiembre, use el enlace a continuación o escanee el código QR.

bit.ly/sdconsolidatedplansurvey



Una vez que haya hecho clic en el enlace de la encuesta o haya escaneado el código QR, haga clic en la esquina superior derecha de la pantalla para tomar la encuesta en su idioma preferido. Para más información, visite:

https://www.sandiego.gov/cdbg/general/consolidatedplanmaterials

Para solicitar algún tipo de acomodación especial para realizar la encuesta, comuníquese con Avilia Bueno en <u>avilia@rootpolicy.com</u> o 970-880-1415.



Hãy làm khảo sát này!

Chúng tôi cần biết ý kiến của quý vị để tìm hiểu các nhu cầu về nhà ở và cộng đồng tại San Diego! Bắt đầu từ ngày 1 tháng Chín, hãy sử dụng liên kết bên dưới hoặc quét mã QR để làm khảo sát.

bit.ly/sdconsolidatedplansurvey



Khi quý vị bấm vào liên kết của khảo sát hoặc quét mã QR, hãy bấm vào góc trên bên phải của màn hình để làm khảo sát bằng ngôn ngữ ưa thích của quý vị. Để biết thêm thông tin về khảo sát, xin truy cập trang web:

https://www.sandiego.gov/cdbg/general/consolidatedplanmaterials

Nếu quý vị cần một điều chỉnh để tham gia làm khảo sát – ví dụ, quý vị sử dụng một chương trình đọc màn hình và thấy dễ dàng hơn nếu hoàn thành khảo sát qua điện thoại, xin vui lòng liên hệ Frankie Lewington tại <u>frankie@rootpolicy.com</u> hoặc 970-880-1415.



Візьміть участь в опитуванні!

Нам потрібно знати вашу думку, щоб інформувати про житлові та громадські потреби в Сан-Дієго! Скористуйтеся посиланням нижче, відскануйте QR-код або пройдіть опитування в цьому кіоску до 31 грудня!

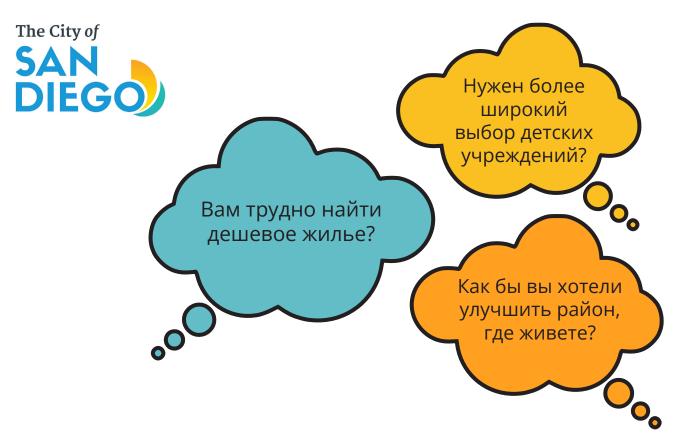
bit.ly/sdconsolidatedplansurvey



Опитування можна пройти англійською, іспанською, тагальською, в'єтнамською, мандаринською, арабською та іншими мовами. Щоб більше дознатися про опитування, перейдіть за посиланням:

https://www.sandiego.gov/cdbg/general/consolidatedplanmaterials

Як що вам потрібні пристосування, щоб взяти участь в опитуванні, наприклад, якщо ви використовуєте програму зчитування з екрана і вам простіше пройти опитування телефоном, зв'яжіться з Френкі Льюінгтоном за адресою frankie@rootpolicy.com або 970-880-1415.



Заполните анкету!

Для того чтобы узнать о том, чего хотят горожане Сан-Диего и какое жилье им требуется, нам нужны ваши ответы. Заполните анкету до 31 декабря. Используйте приведенную внизу ссылку, просканируйте QR-код или заполните анкету в этом киоске!

bit.ly/sdconsolidatedplansurvey



Анкета есть на английском языке и в переводе на испанский, тагальский, вьетнамский, китайский мандаринский, арабский и другие языки. Подробнее об анкете см. на сайте:

https://www.sandiego.gov/cdbg/general/consolidatedplanmaterials

Если для участия в опросе вам требуются особые условия — например, вы пользуетесь устройством для чтения с экрана и вам проще заполнить анкету по телефону, — свяжитесь с Frankie Lewington, эл. почта frankie@rootpolicy.com, телефон 970-880-1415.



설문조사에 참여해 주십시오!

샌디에이고의 주택 공급 및 지역사회의 필요를 파악하기 위해 귀하의 의견이 필요합니다! 아래 링크 또는 QR 코드 스캔을 통해 9월 1일부터 설문에 참여해 주십시오.

bit.ly/sdconsolidatedplansurvey



설문 링크를 클릭하거나 QR 코드를 스캔한 후 화면 오른쪽 위를 클릭하면 귀하가 원하는 언어로 설문에 참여할 수 있습니다. 설문조사에 관한 자세한 정보는 이 웹페이지에서 확인할 수 있습니다.

https://www.sandiego.gov/cdbg/general/consolidatedplanmaterials

설문에 참여할 수 있는 다른 방법이 필요한 경우(예를 들어 스크린 리더를 사용하고 있으며 전화로 설문 조사를 완료하는 게 더 쉬움), 담당자인 프랭키 르윙턴(Frankie Lewington)에게 이메일 (frankie@rootpolicy.com) 또는 전화(970-880-1415)로 연락하시기 바랍니다.



歡迎參加本次調查!

我們需要透過您的意見來瞭解聖迭戈的住房和社區需求!從 9 月 1 日起,請使用下面的連結或掃描二維碼參與調查

bit.ly/sdconsolidatedplansurvey



https://www.sandiego.gov/cdbg/general/consolidatedplanmaterials

如您需要輔助裝置參與本次調查,例如,您需要使用螢幕閱讀器或者透過電話完成調查對您而言更加容易,請聯絡Frankie Lewington 電子郵箱: <u>frankie@rootpolicy.com</u>,或撥 打電話 970-880-1415。



إننا بحاجة إلى مشاركتك لنتمكن من تلبية احتياجات الإسكان والمجتمع في سان دييغو. بدءًا من 1 سبتمبر، يمكنك استخدام الرابط أدناه أو مسح رمز الاستجابة السريعة للمشاركة في الاستطلاع.

bit.ly/sdconsolidatedplansurvey



بمجرد النقر على رابط الاستطلاع أو مسح رمز الاستجابة السريعة، انقر فوق الزاوية العلوية اليمنى من الشاشة للمشاركة في الاستطلاع باستخدام لغتك المفضلة. لمزيد من المعلومات بشأن الاستطلاع، تفضل بزيارة صفحة الويب التالية:

https://www.sandiego.gov/cdbg/general/consolidatedplanmaterials

إذا احتجت إلى تسهيلات للمشاركة في الاستطلاع، على سبيل المثال، إذا كنت تستخدم قارئ الشاشة وكان من الأسهل إكمال الاستطلاع عبر الهاتف، فيُرجى الاتصال بفرانكي لوينجتون على أو 970-880-1415 <u>frankie@rootpolicy.com</u>



در سروی اشتراک کنید!

ما برای فراهم کردن آگاهی در مورد نیازمندیهای مسکن و جامعه در سن دیگو به سهم شما نیاز داریم! بتاریخ اول سپتمبر آغاز میشود، برای اشتراک در سروی از لینک ذیل استفاده کنید یا این QR کود را اسکن کنید.

bit.ly/sdconsolidatedplansurvey



کود را اسکن کردید، بالای کنج دست QR زمانیکه بالای لینک سروی کلیک کردید یا راست سکرین کلیک کنید تا در لسان دلخواه خود در سروی اشتراک کنید برای معلومات بیشتر در مورد سروی، از این صفحه انترنتی دیدن نمایید:

https://www.sandiego.gov/cdbg/general/consolidatedplanmaterials

اگر شما برای اشتراک در سروی برای محل اقامت نیاز دارید – مثلاً، اگر شما از سکرین ریدر استفاده می کنید و تکمیل کردن سروی توسط تیلیفون آسانتر باشد، لطفاً با فرینکی لیوینگتن به ایمیل یا شماره تیلیفون 970-880-1415 تماس بگیرید <u>frankie@rootpolicy.com</u>



موږ په سن ډيګو کې د کور او ټولنې د اړتياوو په اړه د پوهاوي برابرولو په برخه کې ستاسو ونډې ته اړتيا لرو! د سپټمبر په لومړۍ نېټه پېليږي، سروې کې د ګډون کولو لپاره لاندې لينک وکاروئ يا دغه QR کوډ سکن کړئ.

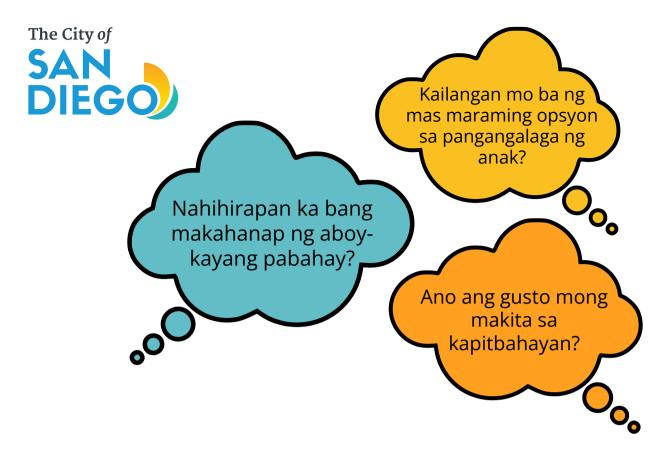
bit.ly/sdconsolidatedplansurvey



کوډ سکن کړ، د سکرین په پورته QR کله چې مو د سروې په لېنک باندې کلیک کړ یا مو ښي خوا کنج باندې کلیک کړئ ترڅو د خپلې خوښې وړ ژبه کې په سروې کې ګډون وکړئ. سروې په اړه د لا ډېرو مالوماتو لپاره، دغه وېب پاڼې څخه لیدنه وکړئ:

https://www.sandiego.gov/cdbg/general/consolidatedplanmaterials

که چېرې تاسو سروې کې د ګډون کولو لپاره استوګنځي ته اړتيا ولرئ – د بېلګې په توګه، که چېرې تاسوا يو سکرين ريډر کاروئ او د ټيليفون له لارې د سروې بشپړول آسان وي، مهرباني فرينکي ليوينګټن سره په برېښناليک يا 970-880-1415 شمېرې اړيکه ونيسئ <u>frankie@rootpolicy.com</u>



Sagutan ang survey!

Kailangan namin ang opinyon mo para malaman ang mga pangangailangan sa pabahay at komunidad sa San Diego! Sumula sa ika-1 ng Setyembre, gamitin ang link sa ibaba o iscan ang QR code para masagutan ang survey.

bit.ly/sdconsolidatedplansurvey



Pagka-click mo sa link ng survey o pagka-scan ng QR code, i-click ang kanang itaas na sulok ng screen para masagutan ang survey sa gusto mong wika. Para sa karagdagang impormasyon tungkol sa survey, bisitahin ang webpage na ito:

https://www.sandiego.gov/cdbg/general/consolidatedplanmaterials

Kung kailangan mo ng tulong para makalahok sa survey — halimbawa, kung gumagamit ka ng screen reader at mas madali sa iyong makumpleto ang survey sa pamamagitan ng pagtawag sa telepono, pakikontak si Frankie Lewington sa frankie@rootpolicy.com o sa 970-880-1415.



Візьміть участь в опитуванні!

Нам потрібно знати вашу думку, щоб інформувати про житлові та громадські потреби в Сан-Дієго! Скористуйтеся посиланням нижче, відскануйте QR-код або пройдіть опитування в цьому кіоску до 31 грудня!

bit.ly/sdconsolidatedplansurvey



Опитування можна пройти англійською, іспанською, тагальською, в'єтнамською, мандаринською, арабською та іншими мовами. Щоб більше дознатися про опитування, перейдіть за посиланням:

https://www.sandiego.gov/cdbg/general/consolidatedplanmaterials

Як що вам потрібні пристосування, щоб взяти участь в опитуванні, наприклад, якщо ви використовуєте програму зчитування з екрана і вам простіше пройти опитування телефоном, зв'яжіться з Френкі Льюінгтоном за адресою frankie@rootpolicy.com або 970-880-1415.

SAN DIEGO

CITY OF SAN DIEGO CONSOLIDATED PLAN SURVEY

How can the City of San Diego serve your community? This survey gives residents the opportunity to provide insight and feedback regarding housing, neighborhood, public service, and economic development needs in their community.

Residents of San Diego are encouraged to provide input and comments to help with identifying priority needs.

The City of San Diego receives funds from the U.S. Department of Housing and Urban Development's (HUD) Community Development Block Grant (CDBG) program, the HOME Investment Partnerships (HOME) program, and the Emergency Solutions Grants (ESG) program. Programs supported through these funds increase and preserve affordable rental and homeowner housing, improve public facilities, and support public and community services (e.g., food banks, health care services). These funds benefit low- and moderate- income households in the City of San Diego. An individual in San Diego is considered low- to moderate-income if they earn less than \$77,200 per year and a family of four is considered low- to moderate-income if their household earns less than \$110,250 per year.

If you need an accommodation to participate in the survey— for example, if you use a screen reader and it is easier to complete the survey by phone, please contact Frankie Lewington at frankie@rootpolicy.com or call 970-880-1415.

1.	Which of the following best describes you?	
	I am a resident in the city of San Diego.	
	I work with an organization or agency that provide and/or services to residents in San Diego.	es housing, community development,
	Neither.	
HC	OUSING NEEDS	
2.	Please rank the five most critical housing need from 1 to 5, with 1 being the most critical house	
	Affordable rental housing (e.g., construct and/or rehabilitate rental housing units for low- and moderate-income households).	Addressing housing discrimination/fair housing resources (e.g. fair housing training for landlords, legal assistance for residents facing housing
	Affordable homeownership opportunities (e.g., downpayment or closing cost assistance for purchasing a home).	discrimination). Accessible housing for persons with disabilities (e.g. housing options with no-step entrances, wider hallways and doors, etc.).

	Increase housing opportunities for people or households experiencing or that have experienced domestic violence.		Housing repair and rehabilitation for renters (e.g., roof repair and heating, electrical, or plumbing systems).
	Housing hazard mitigation assistance (e.g., removing mold and moisture,		Transitional housing for people moving from homelessness to permanent housing.
	pests, lead hazards, fire/carbon monoxide hazards).		Emergency shelters or homeless shelters for persons experiencing
	Housing repair and rehabilitation for		homelessness/housing instability.
	low- to moderate-income homeowners (e.g., roof repair and heating, electrical, or plumbing systems).		Other (please specify in Question 3).
3.	Are there any other housing needs not I other comments you would like to make		ove you would like to identify or
CC	OMMUNITY DEVELOPMENT NI	EEDS	
C C 4.	Please rank the five most critical comm your answers from 1 to 5, with 1 being t need.	unity de	•
	Please rank the five most critical comm your answers from 1 to 5, with 1 being t need. Accessibility (ADA) improvements to public buildings and/ or community	unity de	•
	Please rank the five most critical comm your answers from 1 to 5, with 1 being t need. Accessibility (ADA) improvements to	unity de	More and/or improved public parks in
	Please rank the five most critical comm your answers from 1 to 5, with 1 being t need. Accessibility (ADA) improvements to public buildings and/ or community amenities (e.g., parks, libraries).	unity de he most	More and/or improved public parks in my neighborhood/community. More and/or improved nonprofit facility improvements. More and/or improved child care
	Please rank the five most critical comm your answers from 1 to 5, with 1 being t need. Accessibility (ADA) improvements to public buildings and/ or community amenities (e.g., parks, libraries). More and/or improved senior center facilities in my neighborhood/ community. More and/or improved community	unity de he most	More and/or improved public parks in my neighborhood/community. More and/or improved nonprofit facility improvements.
	Please rank the five most critical comm your answers from 1 to 5, with 1 being t need. Accessibility (ADA) improvements to public buildings and/ or community amenities (e.g., parks, libraries). More and/or improved senior center facilities in my neighborhood/ community.	unity de he most	More and/or improved public parks in my neighborhood/community. More and/or improved nonprofit facility improvements. More and/or improved child care facilities in my neighborhood/

5.	Are there any other community develo to identify or other comments you wou	•	
PL	JBLIC SERVICE NEEDS		
6.	Please rank the five most critical public answers from 1 to 5, with 1 being the m		
	Affordable childcare		Mental health services
	Access to internet		Addiction treatment services
	Emergency/overnight shelter services		Senior services
	Homeless services		Supportive services for vulnerable
	Transportation		populations (low-income residents, persons living with disabilities,
	Educational advocacy services		LGBTQIA+)
	Services to address food insecurity		Youth activities
	Health and dental care services		Other (please specify in Question 7)
7.	Are there any other public service need or other comments you would like to n		ted above you would like to identify
EC	CONOMIC DEVELOPMENT NE	EDS	
8.	Please rank the five most critical econo your answers from 1 to 5, with 1 being		
	Job training programs (e.g., technical and vocational skills training, training		programs for underserved communities).
	programs in specific industries (i.e., construction, technology)).		More employment opportunities (e.g.,
	Workforce development programs (e.g., career training, education, internships, and apprenticeship		employment re-entry services for previously incarcerated individuals, interview and resume assistance services).

	Business assistance programs (e.g., business plan development, accounting	launching new or expanding existing businesses with 5 or less employees).
	and management, social media strategy, etc.).	One-on-one business counseling or training for small business
	Grants for small businesses.	entrepreneurs.
	Microenterprise programs (e.g., assist low-to-moderate income residents with	Low-cost loans for small/start-up businesses and non-profits.
		Other (please specify in Question 9).
9.	Are there any other economic developm identify or other comments you would li	_
НС	DUSING OUTCOMES	
10.	What housing results would you most like from 1 to 5, with 1 being the housing out	·
	Housing is more energy efficient.	Residents can afford to purchase a
	People with disabilities have more accessible housing options.	single-family home (attached or detached).
	People have access to more housing choice vouchers/rental subsidies.	Better distribution of affordable housing in the city.
	Vulnerable populations (e.g., low-income residents and families, persons	Seniors/persons with disabilities are able to live independently.
	experiencing homelessness) have more affordable rental housing options.	Seniors have several housing options to downsize.
	First-time home buyers, young adults, low- to moderate-income residents,	There is increased shelter capacity to support persons experiencing
	and/or large households have more	homelessness.
	opportunities to buy an affordable home.	People experiencing homelessness/housing instability have
	Residents can afford to purchase an	more non-congregate shelter options.
	ADU/granny flat.	People experiencing
	Residents can afford to purchase a duplex/triplex, townhome, or condo.	homelessness/housing instability have more permanent housing options.

	Owner-occupied housing is in better condition.	Residents have more resources to avoid displacement.
	Rental housing is in better condition.	Fewer affordable units are converted
	Residents have more resources to resolve housing discrimination/better awareness of fair housing rights.	to market rate housing. Other (please specify in Question 11).
11.	Are there any other housing outcomes other comments you would like to make	not listed above you would like to identify or e?
CC	MMUNITY DEVELOPMENT O	UTCOMES
12.	•	would you most like to see? Please rank your ng the community development outcome you
	New community centers.	New senior centers.
	Improvements to existing community centers.	Improvements to existing senior centers.
	More non-profit/services space.	☐ More recreation opportunities for
	Improvements to non-profit/services	youth and other special populations.
	space.	Street and sidewalk improvements.
	New parks and recreation centers.	Accessibility improvements to existing public buildings and/or community
Ш	Improvements to parks and recreation centers.	amenities.
		Other (please specify in Question 13).
13.	Are there any other community developed like to identify or other comments you	oment outcomes not listed above you would would like to make?
13.		pment outcomes not listed above you wo

PUBLIC SERVICE OUTCOMES

	What public service results would you most answers from 1 to 5, with 1 being the public see prioritized.		
	Increased access to mental health care services.		Increased access to health and dental care services.
	Increased access to addiction treatment services.		Increase access to supportive services for vulnerable populations (e.g., low-
	Increased access to internet/broadband services.		income residents, persons living with disabilities, LGBTQIA+ communities).
	Increased access to educational advocacy services.		Increased access to/more senior services and activities.
	Increased access to services that address food insecurity.		Increased access to/more youth services and activities.
	Increased access to transportation.		More affordable childcare options.
			Other (please specify in question 15).
15.	Are there any other public service outcomidentify or other comments you would like		The state of the s
EC	ONOMIC DEVELOPMENT OUTO	СОМ	IES
	CONOMIC DEVELOPMENT OUTCOME What economic development results would top five answers from 1 to 3, with 1 being to would most like to see prioritized.	d you	ı most like to see? Please rank your
	What economic development results would top five answers from 1 to 3, with 1 being to	d you the e	n most like to see? Please rank your conomic development outcome you
	What economic development results would top five answers from 1 to 3, with 1 being to would most like to see prioritized.	d you the ed	n most like to see? Please rank your conomic development outcome you
	What economic development results would top five answers from 1 to 3, with 1 being to would most like to see prioritized. More job training programs or job training ce	d you the ed nters	most like to see? Please rank your conomic development outcome you
	What economic development results would top five answers from 1 to 3, with 1 being to would most like to see prioritized. More job training programs or job training ce Revitalization of neighborhood businesses/co More opportunities for start-up businesses, but the program is a second to th	d you the ed nters omme	most like to see? Please rank your conomic development outcome you rcial areas.
	What economic development results would top five answers from 1 to 3, with 1 being to would most like to see prioritized. More job training programs or job training ce Revitalization of neighborhood businesses/co More opportunities for start-up businesses, belooking to relocate.	d you the ed nters omme	most like to see? Please rank your conomic development outcome you rcial areas.

17.	like to identify or other comments you		-
TE	LL US ABOUT YOURSELF (OF	PTIONA	AL)
18.	What is your gender? Please select one.		
	Female		Gender non-conforming
	Male		Do not identify as female, male, or
	Transgender female		transgender
	Transgender male		Prefer not to answer
	l identify as:		_
19.	What is your age? <i>Please select one.</i>		
	Under 18 years		45 to 54 years
	18 to 24 years		55 to 64 years
	25 to 34 years		Over 65 years
	35 to 44 years		Prefer not to answer
20.	Which race category best describes you	u? <i>Please</i>	select one.
	Asian/Asian American		Native Hawaiian/Other Pacific Islander
	African American/Black		White/Caucasian
	Native American/American Indian/		Two or more races
	Alaska Native		Prefer not to answer
	If not listed above, please share your race	e/ ethnicity	y:
21.	Are you of Hispanic, Latino/Latina/Lati	nx or Spa	anish ethnicity?
	Yes		
	No		
	Prefer not to answer		

22.	Which of the following best describes your that apply.	curr	ent employment status? <i>Choose all</i>
	Employed full-time		Temporary work/odd jobs
	Employed part-time		Unemployed/looking for work
	Self-employed		Stay-at-home parent/caregiver
	Retired		Part-time student
	Receive disability benefits		Prefer not to answer
	Full-time student		
23.	How would you define your current housing	ng siti	uation?
	Rent		Sheltered – vehicle/safe parking
	Own		Unsheltered
	Sheltered – transitional/friends/family		Prefer not to answer
24.	Do any children under the age of 18 live wi	ith yo	ou?
	Yes		
	No		
	Prefer not to answer		
25.	Are you a US Military member on active du	ıty or	a veteran?
	Yes – Active Duty		
	Yes - Veteran		
	No		
	Prefer not to answer		
26.	Do you or anyone in your household ident	ify as	having or living with a disability?
	Yes		
	No		
	Prefer not to answer		

27.	What is your household size?	
	1	☐ 5
	2	□ 6
	3	□ 7
	4	□ 8
28.	Into what category does your total househo	old income fall?
	Less than \$10,000	\$75,000 up to \$99,999
	\$10,000 up to \$14,999	\$100,000 up to \$149,000
	\$15,000 up to \$24,999	\$150,000 up to \$199,999
	\$25,000 up to \$34,999	\$200,000 or more
	\$35,000 up to \$49,999	Prefer not to answer
	\$50,000 up to \$74,999	
ТН	ANK YOU!	
abo	nk you for your interest and participation in this ut this plan, please provide your email OR phor d for this purpose and will not be shared with a	ne number. Your information will only be
Ema	ail/ phone number:	

To return, simply fold this survey in half so that the Business Reply information is on the outside, either staple or tape to secure it, and then put it in the mail. No postage necessary.

SAN DIEGO

CITY OF SAN DIEGO CONSOLIDATED PLAN SURVEY

How can the City of San Diego serve your community? This survey gives residents the opportunity to provide insight and feedback regarding housing, neighborhood, public service, and economic development needs in their community.

Residents of San Diego are encouraged to provide input and comments to help with identifying priority needs.

The City of San Diego receives funds from the U.S. Department of Housing and Urban Development's (HUD) Community Development Block Grant (CDBG) program, the HOME Investment Partnerships (HOME) program, and the Emergency Solutions Grants (ESG) program. Programs supported through these funds increase and preserve affordable rental and homeowner housing, improve public facilities, and support public and community services (e.g., food banks, health care services). These funds benefit low- and moderate- income households in the City of San Diego. An individual in San Diego is considered low- to moderate-income if they earn less than \$77,200 per year and a family of four is considered low- to moderate-income if their household earns less than \$110,250 per year.

If you need an accommodation to participate in the survey— for example, if you use a screen reader and it is easier to complete the survey by phone, please contact Frankie Lewington at frankie@rootpolicy.com or call 970-880-1415.

1.	Which of the following best describes you?	
	I am a resident in the city of San Diego.	
	I work with an organization or agency that provide and/or services to residents in San Diego.	es housing, community development,
	Neither.	
HC	OUSING NEEDS	
2.	Please rank the five most critical housing need from 1 to 5, with 1 being the most critical house	
	Affordable rental housing (e.g., construct and/or rehabilitate rental housing units for low- and moderate-income households).	Addressing housing discrimination/fair housing resources (e.g. fair housing training for landlords, legal assistance for residents facing housing
	Affordable homeownership opportunities (e.g., downpayment or closing cost assistance for purchasing a home).	discrimination). Accessible housing for persons with disabilities (e.g. housing options with no-step entrances, wider hallways and doors, etc.).

	Increase housing opportunities for people or households experiencing or that have experienced domestic violence.		Housing repair and rehabilitation for renters (e.g., roof repair and heating, electrical, or plumbing systems).
	Housing hazard mitigation assistance (e.g., removing mold and moisture,		Transitional housing for people moving from homelessness to permanent housing.
	pests, lead hazards, fire/carbon monoxide hazards).		Emergency shelters or homeless shelters for persons experiencing
	Housing repair and rehabilitation for		homelessness/housing instability.
	low- to moderate-income homeowners (e.g., roof repair and heating, electrical, or plumbing systems).		Other (please specify in Question 3).
3.	Are there any other housing needs not I other comments you would like to make		ove you would like to identify or
CC	OMMUNITY DEVELOPMENT NI	EEDS	
C C 4.	Please rank the five most critical comm your answers from 1 to 5, with 1 being t need.	unity de	•
	Please rank the five most critical comm your answers from 1 to 5, with 1 being t need. Accessibility (ADA) improvements to public buildings and/ or community	unity de	•
	Please rank the five most critical comm your answers from 1 to 5, with 1 being t need. Accessibility (ADA) improvements to	unity de	More and/or improved public parks in
	Please rank the five most critical comm your answers from 1 to 5, with 1 being t need. Accessibility (ADA) improvements to public buildings and/ or community amenities (e.g., parks, libraries).	unity de he most	More and/or improved public parks in my neighborhood/community. More and/or improved nonprofit facility improvements. More and/or improved child care
	Please rank the five most critical comm your answers from 1 to 5, with 1 being t need. Accessibility (ADA) improvements to public buildings and/ or community amenities (e.g., parks, libraries). More and/or improved senior center facilities in my neighborhood/ community. More and/or improved community	unity de he most	More and/or improved public parks in my neighborhood/community. More and/or improved nonprofit facility improvements.
	Please rank the five most critical comm your answers from 1 to 5, with 1 being t need. Accessibility (ADA) improvements to public buildings and/ or community amenities (e.g., parks, libraries). More and/or improved senior center facilities in my neighborhood/ community.	unity de he most	More and/or improved public parks in my neighborhood/community. More and/or improved nonprofit facility improvements. More and/or improved child care facilities in my neighborhood/

5.	Are there any other community develo to identify or other comments you wou	•	
Pι	JBLIC SERVICE NEEDS		
6.	Please rank the five most critical public answers from 1 to 5, with 1 being the m		
	Affordable childcare		Mental health services
	Access to internet		Addiction treatment services
	Emergency/overnight shelter services		Senior services
	Homeless services		Supportive services for vulnerable
	Transportation		populations (low-income residents, persons living with disabilities,
	Educational advocacy services		LGBTQIA+)
	Services to address food insecurity		Youth activities
	Health and dental care services		Other (please specify in Question 7)
7.	Are there any other public service need or other comments you would like to m		ted above you would like to identify
EC	ONOMIC DEVELOPMENT NE	EDS	
8.	Please rank the five most critical econo your answers from 1 to 5, with 1 being		
	Job training programs (e.g., technical and vocational skills training, training		programs for underserved communities).
	programs in specific industries (i.e., construction, technology)).		More employment opportunities (e.g.,
	Workforce development programs (e.g., career training, education, internships, and apprenticeship		employment re-entry services for previously incarcerated individuals, interview and resume assistance services).

	Business assistance programs (e.g., business plan development, accounting	launching new or expanding existing businesses with 5 or less employees).	
	and management, social media strategy, etc.).	One-on-one business counseling or training for small business	
	Grants for small businesses.	entrepreneurs.	
	Microenterprise programs (e.g., assist low-to-moderate income residents with	Low-cost loans for small/start-up businesses and non-profits.	
		Other (please specify in Question 9).	
9.	Are there any other economic developm identify or other comments you would li	_	
НС	DUSING OUTCOMES		
10.	What housing results would you most like from 1 to 5, with 1 being the housing out		
	Housing is more energy efficient.	Residents can afford to purchase a	
	People with disabilities have more accessible housing options.	single-family home (attached or detached).	
	People have access to more housing choice vouchers/rental subsidies.	Better distribution of affordable housing in the city.	
	Vulnerable populations (e.g., low-income residents and families, persons	Seniors/persons with disabilities are able to live independently.	
	experiencing homelessness) have more affordable rental housing options.	Seniors have several housing options to downsize.	
	First-time home buyers, young adults, low- to moderate-income residents,	There is increased shelter capacity to support persons experiencing	
	and/or large households have more	homelessness.	
	opportunities to buy an affordable home.	People experiencing homelessness/housing instability have	
	Residents can afford to purchase an	more non-congregate shelter options.	
	ADU/granny flat.	People experiencing	
Ш	Residents can afford to purchase a duplex/triplex, townhome, or condo.	homelessness/housing instability have more permanent housing options.	

	Owner-occupied housing is in better condition.	Residents have more resources to avoid displacement.
	Rental housing is in better condition.	Fewer affordable units are converted
	Residents have more resources to resolve housing discrimination/better awareness of fair housing rights.	to market rate housing. Other (please specify in Question 11).
11.	Are there any other housing outcomes other comments you would like to make	not listed above you would like to identify or e?
CC	MMUNITY DEVELOPMENT O	UTCOMES
12.	•	would you most like to see? Please rank your ng the community development outcome you
	New community centers.	New senior centers.
	Improvements to existing community centers.	Improvements to existing senior centers.
	More non-profit/services space.	☐ More recreation opportunities for
	Improvements to non-profit/services	youth and other special populations.
	space.	Street and sidewalk improvements.
	New parks and recreation centers.	 Accessibility improvements to existing public buildings and/or community
Ш	Improvements to parks and recreation centers.	amenities.
		Other (please specify in Question 13).
13.	Are there any other community developed like to identify or other comments you	oment outcomes not listed above you would would like to make?
13.		pment outcomes not listed above you wo

PUBLIC SERVICE OUTCOMES

	What public service results would you most answers from 1 to 5, with 1 being the public see prioritized.		
	Increased access to mental health care services.		Increased access to health and dental care services.
	Increased access to addiction treatment services.		Increase access to supportive services for vulnerable populations (e.g., low-
	Increased access to internet/broadband services.		income residents, persons living with disabilities, LGBTQIA+ communities).
	Increased access to educational advocacy services.		Increased access to/more senior services and activities.
	Increased access to services that address food insecurity.		Increased access to/more youth services and activities.
	Increased access to transportation.		More affordable childcare options.
			Other (please specify in question 15).
15.	Are there any other public service outcomidentify or other comments you would like		The state of the s
EC	ONOMIC DEVELOPMENT OUTO	СОМ	IES
	CONOMIC DEVELOPMENT OUTCOME What economic development results would top five answers from 1 to 3, with 1 being to would most like to see prioritized.	d you	ı most like to see? Please rank your
	What economic development results would top five answers from 1 to 3, with 1 being to	d you the e	n most like to see? Please rank your conomic development outcome you
	What economic development results would top five answers from 1 to 3, with 1 being to would most like to see prioritized.	d you the ed	n most like to see? Please rank your conomic development outcome you
	What economic development results would top five answers from 1 to 3, with 1 being to would most like to see prioritized. More job training programs or job training ce	d you the ed nters	most like to see? Please rank your conomic development outcome you
	What economic development results would top five answers from 1 to 3, with 1 being to would most like to see prioritized. More job training programs or job training ce Revitalization of neighborhood businesses/co More opportunities for start-up businesses, but the program is a second to th	d you the ed nters mme	most like to see? Please rank your conomic development outcome you rcial areas.
	What economic development results would top five answers from 1 to 3, with 1 being to would most like to see prioritized. More job training programs or job training ce Revitalization of neighborhood businesses/co More opportunities for start-up businesses, belooking to relocate.	d you the ed nters mme	most like to see? Please rank your conomic development outcome you rcial areas.

17.	like to identify or other comments you		-
TE	LL US ABOUT YOURSELF (OF	PTIONA	AL)
18.	What is your gender? Please select one.		
	Female		Gender non-conforming
	Male		Do not identify as female, male, or
	Transgender female		transgender
	Transgender male		Prefer not to answer
	l identify as:		_
19.	What is your age? <i>Please select one.</i>		
	Under 18 years		45 to 54 years
	18 to 24 years		55 to 64 years
	25 to 34 years		Over 65 years
	35 to 44 years		Prefer not to answer
20.	Which race category best describes you	u? <i>Please</i>	select one.
	Asian/Asian American		Native Hawaiian/Other Pacific Islander
	African American/Black		White/Caucasian
	Native American/American Indian/		Two or more races
	Alaska Native		Prefer not to answer
	If not listed above, please share your race	e/ ethnicity	y:
21.	Are you of Hispanic, Latino/Latina/Lati	nx or Spa	anish ethnicity?
	Yes		
	No		
	Prefer not to answer		

22.	Which of the following best describes your that apply.	curr	ent employment status? <i>Choose all</i>
	Employed full-time		Temporary work/odd jobs
	Employed part-time		Unemployed/looking for work
	Self-employed		Stay-at-home parent/caregiver
	Retired		Part-time student
	Receive disability benefits		Prefer not to answer
	Full-time student		
23.	How would you define your current housing	ng siti	uation?
	Rent		Sheltered – vehicle/safe parking
	Own		Unsheltered
	Sheltered – transitional/friends/family		Prefer not to answer
24.	Do any children under the age of 18 live wi	ith yo	ou?
	Yes		
	No		
	Prefer not to answer		
25.	Are you a US Military member on active du	ıty or	a veteran?
	Yes – Active Duty		
	Yes - Veteran		
	No		
	Prefer not to answer		
26.	Do you or anyone in your household ident	ify as	having or living with a disability?
	Yes		
	No		
	Prefer not to answer		

27.	What is your household size?		
	1	☐ 5	
	2	□ 6	
	3	□ 7	
	4	□ 8	
28.	Into what category does your total househo	old income fall?	
	Less than \$10,000	\$75,000 up to \$99,999	
	\$10,000 up to \$14,999	\$100,000 up to \$149,000	
	\$15,000 up to \$24,999	\$150,000 up to \$199,999	
	\$25,000 up to \$34,999	\$200,000 or more	
	\$35,000 up to \$49,999	Prefer not to answer	
	\$50,000 up to \$74,999		
ТН	ANK YOU!		
Thank you for your interest and participation in this survey. If you would like to receive notices about this plan, please provide your email OR phone number. Your information will only be used for this purpose and will not be shared with anyone.			
Ema	ail/ phone number:		

To return, simply fold this survey in half so that the Business Reply information is on the outside, either staple or tape to secure it, and then put it in the mail. No postage necessary.



SONDAJ SOU PLAN KONSOLIDE MINISIPALITE VIL SAN DIEGO

Kijan Minisipalite Vil San Diego kapab sèvi kominote ou? Sondaj sa a ap bay sitwayen yo okazyon pou yo bay lide ak remak konsènan bezwen lojman, katye, , sèvis piblik, ak devlopman ekonomik nan kominote yo.

Nou ankouraje sitwayen Vil San Diego pou yo bay remak ak kòmantè yo pou ede idantifye bezwen priyoritè yo.

Minisipalite Vil San Diego resevwa lajan nan pwogram Sibvansyon Global pou Devlopman Kominote (Community Development Block Grant, CDBG) Depatman Lojman ak Devlopman Iben (Department of Housing and Urban Development, HUD) Etazini, pwogram Patenarya nan pwogram Envestisman (HOME), epi nan pwogram Sibvansyon pou Solisyon Annijans (Emergency Solutions Grants, ESG). Pwogram nou sipòte avèk lajan sa ap ogmante epi pwoteje lojman pou lokasyon ak lojman pwopriyetè kay, amelyore enstalasyon piblik yo, epitou sipòte sèvis piblik yo ak sèvis kominotè yo (egzanp, bank alimantè, sèvis swen sante). Lajan sa a ap nan avantaj fanmi ki pa touche ase revni ak fanmi ki gen revni modere nan Vil San Diego.

Yon moun nan Vil San Diego konsidere kòm moun ki pa touche ase revni oswa ki gen revni modere si moun sa a touche mwens pase \$77,200 chak ane epi yon fanmi kat moun konsidere kòm yon fanmi ki pa touche ase revni oswa ki gen revni modere si moun ki nan fanmi an touche mwens pase \$10,250 chak ane.

Si ou bezwen yon aranjman pou patisipe nan sondaj la — paregzanp, si ou itilize yon lektè ekran epi li pi fasil pou patisipe nan sondaj la nan telefòn, tanpri kontakte Frankie Lewington nan adrès imèl frankie@rootpolicy.com oswa rele nimewo 970-880-1415.

FNTWODIKSYON

1.	Kilès nan deklarasyon sa yo ki pi byen dekri ou?
	Mwen se yon sitwayen k ap viv nan Vil San Diego.
	Mwen travay avèk yon òganizasyon oswa ajans ki bay lojman, devlopman kominote, ak/oswa sèvis pou sitwayen yo k ap viv nan San Diego.
	Okenn ladan yo
BE	ZWEN LOJMAN
2.	Tanpri klase senk bezwen lojman ki pi enpòtan nan San Diego. Itilize flèch yo oswa trennen chwa anba yo pou klase repons ou yo ant 1 ak 5, kote 1 vle di bezwen lojman ki pi enpòtan.
	Lojman lokasyon bon mache (egzanp, konstwi epi/oswa repare apatman lojman lokasyon yo pou fanmi ki pa touche ase revni ak fanmi ki gen revni modere)
	Opòtinite pou posede kay bon mache (egzanp asistans pou fè premye peman oswa pou peye frè fèmti pou achte yon kay)

	Rezoud pwoblèm diskriminasyon nan lojman/ res fòmasyon nan lojman san paspouki pou mèt kay y nan pratik diskriminasyon nan lojman)	
	Lojman ki fasil pou jwenn pou moun ki andikape (nan pòt antre, koulwa ak pòt ki pi laj, elatriye.)	egzanp chwa lojman yo ki pa gen mach
	Ogmante opòtinite lojman pou moun oswa fanmi domestik	ki viktim oswa ki te viktim nan vyolans
	Asistans pou rediksyon danje nan lojman (egzanp nuizib, danje plon, dife, monoksid kabòn)	, eliminasyon imidite ak mwazisi, bèt
	Reparasyon ak modènizasyon lojman pou pwoprigen revni modere (egzanp, reparasyon twati, ak ch	
	Reparasyon ak modènizasyon lojman pou lokatè l (egzanp, reparasyon twati, ak chofaj, sistèm elektr	
	Lojman pwovizwa pou moun k ap viv nan lojman p lojman pèmanan	oou moun ki pa gen kay pou yo vin gen
	Abri annijans oswa abri pou moun ki pa gen kay p lojman	ou yo rete/ nan sitiyasyon enstabilite nan
	Lòt (tanpri endike nan Kesyon 3)	
3.	Èske gen nenpòt lòt bezwen lojman ki pa endik lòt kòmantè ou ta renmen fè?	ke anwo a ou ta renmen idantifye oswa
	Èske gen nenpòt lòt bezwen lojman ki pa endik lòt kòmantè ou ta renmen fè?	
BE	Èske gen nenpòt lòt bezwen lojman ki pa endik lòt kòmantè ou ta renmen fè?	DTE
	Èske gen nenpòt lòt bezwen lojman ki pa endik lòt kòmantè ou ta renmen fè?	OTE kominote ki pi enpòtan nan San yo pou klase repons ou yo ant 1 ak 5,
BE	Èske gen nenpòt lòt bezwen lojman ki pa endik lòt kòmantè ou ta renmen fè? ZWEN POU DEVLOPMAN KOMINO Tanpri klase senk bezwen pou gen devlopman Diego. Itilize flèch yo oswa trennen chwa anba	OTE kominote ki pi enpòtan nan San yo pou klase repons ou yo ant 1 ak 5,
BE	Èske gen nenpòt lòt bezwen lojman ki pa endik lòt kòmantè ou ta renmen fè? EZWEN POU DEVLOPMAN KOMINO Tanpri klase senk bezwen pou gen devlopman Diego. Itilize flèch yo oswa trennen chwa anba kote 1 vle di bezwen devlopman kominote ki p Amelyorasyon aksesibilite (ADA) fasilite pou jwenn bilding piblik yo ak/oswa enfrastrikti kominotè yo (egzanp, pak	bote kominote ki pi enpòtan nan San yo pou klase repons ou yo ant 1 ak 5, i enpòtan. Èd pou òganizasyon non-komèsyal yo (egzanp, idantifikasyon prè/opòtinite pou jwenn sibvansyon, kapasite pou

Ш	Plis ak/oswa sèvis gadri amelyore nan katye/kominote mwen	Twotwa ekleraj nan lari, ak/oswa lòt amelyorasyon sanblab nan katye
		Lòt (tanpri endike nan Kesyon 5)
5.	Èske gen nenpòt lòt bezwen pou gen de renmen idantifye oswa lòt kòmantè ou	 •
BE	ZWEN SÉVIS PIBLIK	
6.	Tanpri klase senk bezwen pou gen sèvi flèch yo oswa trennen chwa anba yo po sèvis piblik ki pi enpòtan.	
	Sèvis gadri bon mache	Sèvis Sante Mantal
	Aksè nan entènèt	Sèvis tretman pou akoutimans
	Sèvis abri pou ijans/pandan lannwit	Sèvis pou granmoun aje yo
	Sèvis pou moun ki pa gen kay pou yo rete	Sèvis sipò pou popilasyon frajil yo (sitwayen ki pa touche ase revni, moun
	Sèvis Transpò	k ap viv avèk andikap, moun LGBTQ+ yo)
	Sèvis defans dwa pou edikasyon	Aktivite pou Jèn Moun
	Sèvis pou elimine ensekirite alimantè	Lòt (tanpri endike nan Kesyon 7)
	Sèvis swen sante ak sèvis swen dan	
7.	Èske gen nenpòt lòt bezwen pou gen de renmen idantifye oswa lòt kòmantè ou	

BEZWEN POU GEN DEVLOPMAN EKONOMIK

8.	Tanpri klase senk bezwen prensipal ki pi o nan San Diego. Itilize flèch yo oswa trenno ant 1 ak 5, kote 1 vle di bezwen devlopma	en chv	va anba yo pou klase repons ou yo
	Pwogram fòmasyon pou jwenn djòb (egzanp, fòmasyon pou vin gen ladrès		jesyon, estrateji avèk medya sosyal, elatriye.)
	teknik ak ladrès pwofesyonèl, pwogram fòmasyon nan sèten endistri (sètadi,		Sibvansyon pou ti biznis yo
	konstwiksyon, teknoloji))		Pwogram pou kreye mikwo-antrepriz
	Pwogram devlopman mendèv (egzanp, fòmasyon pou karyè, pwogram edikasyon estaj, ak aprantisaj pou kominote yo ki pa resevwa ase sèvis)		(egzanp, ede sitwayen yo ki pa touche ase revni ak sa ki touche revni modere lanse nouvo biznis oswa agrandi biznis ki la deja epi ki gen 5 anplwaye oswa mwens)
	Plis opòtinite travay (egzanp sèvis pou re-antre nan travay pou moun ki te nan prizon anvan, sèvis asistans pou fè		Konsèy endividyèl pou biznis yo oswa fòmasyon pou antreprenè ti biznis yo
	entèvyou ak kreye rezime)		Prè bon mache pou ti biznis yo/pou
	Pwogram asistans nan biznis (egzanp, devlopman plan biznis, kontablite ak		lanse biznis epi pou òganizasyon non- komèsyal yo
	deviopment plant sizms, kontasine ak		Lòt (tanpri endike nan Kesyon 9)
9.	Èske gen nenpòt lòt bezwen pou gen devl renmen idantifye oswa lòt kòmantè ou ta		•

REZILTA YO POU LOIMAN

10.	Ki rezilta pou lojman ou ta pi renmen wè pou klase senk repons prensipal ou yo ar ta renmen wè ki gen priyorite.		
	Lojman pi efikas nan enèji		Granmoun aje/moun andikape yo
	Moun andikape yo gen chwa lojman ki pi fasil pou antre		kapab viv yon fason endepandan Granmoun aje yo gen anpil chwa pou
	Moun yo kapab jwenn plis koupon/sibvansyon nan lwaye		redui dimansyon lojman yo Gen pi gwo kapasite pou bay abri pou
	Popilasyon frajil yo (egzanp sitwayen ak fanmi ki pa touche ase revni, moun ki pa gen kay pou rete) jwenn chwa lojman lokasyon ki pi bon mache		moun ki pa gen kay pou yo rete Moun ki pa gen kay pou yo rete/moun ki pa gen yon lojman estab gen plis chwa pou yo jwenn abri gwoupe
	Moun k ap achte kay pou premye fwa, jèn adilt yo, sitwayen ki pa touche ase lajan ak/oswa gwo fanmi ou jwenn plis		Moun ki pa gen kay pou yo rete/moun ki pa gen yon lojman estab gen plis chwa pou yo jwenn abri pèmanan
	opòtinite pou achte yon kay bon mache.		Lojman ki gen pwopriyetè k ap viv ladan nan pi bon kondisyon
	Sitwayen yo kapab jwenn mwayen pou achte yon ADU/paviyon-jaden		Lojman lokasyon nan pi bon kondisyon
	Sitwayen yo kapab jwenn mwayen pou achte yon kay de/twa apatman, kay lavil, oswa kondominyòm		Sitwayen yo jwenn plis resous pou rezoud pratik diskriminasyon nan lojman/pi bon sansibilizasyon pou moun gen dwa egalego pou lojman
	Sitwayen yo kapab jwenn mwayen pou achte yon kay pou yon fanmi (ki tache oswa detache)		Sitwayen yo jwenn plis resous pou yo evite deplasman
	Pi bon distribisyon lojman bon mache ki nan vil la		Mwens apatman bon mache konvèti ar lojman ki gen tarif mache a
11.	Èske gen nenpòt lòt rezilta lojman ki pa d kòmantè ou ta renmen fè?	endike	anwo a ou ta renmen wè oswa lòt

REZILTA DEVLOPMAN KOMINOTE A

12.	2. Ki rezilta devlopman kominote ou ta pi renmen wè? Itilize flèch yo oswa trennen chwa anba yo pou klase senk repons prensipal ou yo ant 1 ak 5, kote 1 vle di rezilta pou devlopman kominote ou ta renmen wè ki gen priyorite.					
	Nouvo sant kominotè		Nouvo sant pou granmoun aje yo			
	Amelyorasyon nan sant kominotè ki la deja yo		Amelyorasyon nan sant pou granmoun aje ki la deja yo			
	Plis espas nan òganizasyon non- komèsyal yo/sèvis yo		Plis opòtinite lwazi pou jèn moun yo ak kèk lòt popilasyon espesyal			
	Amelyorasyon nan espas òganizasyon non-komèsyal yo/sèvis yo		Amelyorasyon nan lari yo ak twotwa y Amelyorasyon fason pou jwenn aksè			
	Nouvo pak ak nouvo sant lwazi		nan bilding piblik ki la deja yo ak/oswa			
	Amelyorasyon nan pak yo ak nan sant lwazi yo		nan enfrastrikti kominotè yo			
13.	3. Èske gen nenpòt lòt rezilta devlopman kominote ki pa endike anwo a ou ta renmen wè oswa lòt kòmantè ou ta renmen fè?					
	ZU TA NAN CÈVIC DIDI IV VO					
	ZILTA NAN SÈVIS PIBLIK YO					
14.	Ki rezilta nan sèvis piblik yo ou ta pi renr anba yo pou klase senk repons prensipal sèvis piblik ou ta renmen wè ki gen priyo	l ou yo				
	Ogmantasyon aksè nan sèvis swen sante		Ogmantasyon aksè nan sèvis swen sante ak swen dan			
	Ogmantasyon aksè nan sèvis tretman pou akoutimans		Ogmantasyon aksè nan sèvis sipò pou popilasyon frajil yo (egzanp, sitwayen ki			
	Ogmantasyon aksè nan sèvis entènèt/vitès siperyè		pa touche ase revni, moun k ap viv avèk andikap, kominote LGBTQ+ yo)			
	Ogmantasyon aksè nan sèvis defans pou dwa moun pou edikasyon		Ogmantasyon aksè nan sèvis defans pou granmoun aje yo			
	Ogmantasyon aksè nan sèvis k ap batay kont ensekirite alimantè		Ogmantasyon aksè nan sèvis ak aktivite pou plis jèn moun yo			
	Ogmantasyon aksè nan sèvis transpò		Plis chwa sèvis gadri bon mache			

15.	Èske gen nenpòt lòt rezilta sèvis piblik ki pa endike anwo a ou ta renmen wè oswa lòt kòmantè ou ta renmen fè?
RE	ZILTA DEVLOPMAN EKONOMIK
16.	Ki rezilta devlopman ekonomik ou ta pi renmen wè? Itilize flèch yo oswa trennen chwa anba yo pou klase senk repons prensipal ou yo ant 1 ak 3, kote 1 vle di rezilta pou devlopman ekonomik ta renmen wè ki gen priyorite.
	Plis pwogram fòmasyon pou jwenn djòb oswa sant fòmasyon pou jwenn djòb
	Modènizasyon biznis katye yo/zòn komèsyal
	Plis opòtinite pou kòmanse biznis yo, biznis ap chèche agrandi oswa biznis k ap chèche demenaje
	Plis pwogram devlopman ekonomik epi ranfòse ti biznis yo
	Amelyorasyon aksè nan opòtinite pou jwenn djòb
17.	Èske gen nenpòt lòt rezilta devlopman ekonomik ki pa endike anwo a ou ta renmen wè oswa lòt kòmantè ou ta renmen fè?

DI NOU KICHÒY KONSÈNAN OUMENM (PA OBLIGATWA)

18. Nan ki katye oswa Zòn Planifikasyon Kominotè w ap viv? 19. Kisa idantite jan ou ye? Fanm Pa idantifye kòm fanm, gason, oswa transjan Gason Pito pa reponn Fanm transjan Mwen idantifye kòm: Gason transjan Non-konfòmite pou jan 20. Ki laj ou? ☐ Mwen poko gen 18 tan 45 jiska 54 ane ☐ 18 jiska 24 ane 55 jiska 64 ane 25 jiska 34 ane Plis pase 65 ane ☐ 35 jiska 44 ane Pito pa reponn 21. Ki ras ki pi byen dekri ou? Chwazi Youn. Azyatik/Azyatik-Ameriken De ras oswa plis Afriken-Ameriken/Moun nwa Pito pa reponn Ameriken natifnatal/Natifnatal Alaska Si li pa endike anwo a, tanpri endike ras/gwoup etnik ou: Natifnatal Zile Hawaii/Lòt Moun ki Fèt nan Zile Pasifik ☐ Blan/Kokazyen 22. Èske ou se Ispanik/Latino/gwoup etnik latino oswa panyòl. □ Wi Pito pa reponn Non

	Chwazi tout sa ki bon pou ou.	KIII	condisjon davay od nam moman am.
	Anplwaye atanplen		Travay pou yon ti tan/ti djòb
	Anpil travay atan-pasyèl		Nan chomaj/ m ap chèche travay
	Travayè endepandan		Paran ki rete nan kay/ap pran swen
	Retrete		moun
	Ap resevwa avantaj akòz andikap		Etidyan atan-pasyèl
	Etidyan atanplen	Ш	Pito pa reponn
24.	Kijan ou ta defini sitiyasyon lojman ou nan	mor	nan an?
	Lwe		Nan abri - machin/pakin ki gen sekirite
	Posede		Sanzabri
	Nan abri - pou yon ti tan lakay zanmi/fanmi		Pito pa reponn
25.	Konbyen timoun ki poko gen laj 18 tan k ap	viv	lakay ou?
25.	Konbyen timoun ki poko gen laj 18 tan k ap Wi	viv	lakay ou? Pito pa reponn
25.		viv	•
	Wi		Pito pa reponn
	Wi Non Èske ou se yon manm fòs lame Etazini ki na		Pito pa reponn
	Wi Non Èske ou se yon manm fòs lame Etazini ki na veteran?		Pito pa reponn vis aktif oswa èske ou se yon
	Wi Non Èske ou se yon manm fòs lame Etazini ki na veteran? Wi - Sèvis Aktif	an sè	Pito pa reponn vis aktif oswa èske ou se yon Non Pito pa reponn
	Wi Non Èske ou se yon manm fòs lame Etazini ki na veteran? Wi - Sèvis Aktif Wi - Veteran Èske oumenm oswa nenpòt moun lakay ou	an sè	Pito pa reponn vis aktif oswa èske ou se yon Non Pito pa reponn

9

28.	Ki kantite moun k ap viv lakay ou?		
	1		6
	2		7
	3		8 oswa plis
	4		Pito pa reponn
	5		
29.	Ki revni moun k ap viv lakay ou?		
	Mwens pase \$10,000		\$75,000 a \$99,999
	\$10,000 a \$14,999		\$100,000 a \$149,999
	\$15,000 a \$24,999		\$150,000 a \$199,999
	\$25,000 a \$34,999		\$200,000 oswa plis
	\$35,000 a \$49,999		Pito pa reponn
	\$50,000 a \$74,999		
MÈ	SI!		
kon	si paske pou enterè ou ak patisipasyon ou nan s sènan plan sa a, tanpri bay imèl ou OSWA nime vo sèlman pou objektif sa a epi p ap divilge yo b	wo t	elefòn ou. Nou pral itilize enfòmasyon
lmè	el/nimewo telefòn:		





FOR IMMEDIATE RELEASE Wednesday, Sept. 27, 2023

City of San Diego Asks Residents for Input on Ways to Invest \$135 Million in Federal Funds into Communities

NEW FIVE-YEAR CONSOLIDATED PLAN WILL GUIDE CITY'S FOCUS ON HOUSING, ECONOMIC DEVELOPMENT AND MORE

SAN DIEGO – The City of San Diego is asking for input on how to use \$135 million in federal funding to serve and invest in communities. San Diegans are invited to participate in a series of workshops and to take an online survey to help identify priorities as part of the City's Consolidated Plan, which is prepared every five years.

Goals identified in the five-year plan help guide the investment of funds from three federal funding streams: the Community Development Block Grant (CDBG) program, the HOME Investment Partnerships program (HOME) and the Emergency Solutions Grants program (ESG). The planning process is the framework for a community-wide discussion to identify housing, community development and economic development needs and priorities.

"We want the community's creative input as we move forward with making data-driven, place-based investment decisions, particularly for San Diego's communities of concern," said Christina Bibler, Director of the City's Economic Development Department (EDD). "This federal funding will allow the City to continue to deliver critical services in alignment with our communities' needs."

The City receives funding from the federal government each year to invest in low-and moderate-income communities. Funding can be used to increase access and availability of affordable housing, to improve sidewalks, parks and libraries, to provide services and shelters for those experiencing homelessness, for public services to support youth, seniors, veterans or other underserved groups, and for employment training and workforce development.

The new plan will cover FY 2025-2029, and community meetings will be held to determine how to spend federal funds to invest in San Diego communities.

To help with the planning, community members are invited to attend meetings and take an <u>online survey</u>. Information gathered from the survey will help City staff identify the challenges affecting San Diego residents and their households now and potential solutions on how the City should address those issues.

Residents can learn more about the planning process at the in-person community meetings and participate in interactive activities. Requests for disability-related accommodations and interpretation at the meetings can be emailed to cdbg@sandiego.gov at least five business days before the event.

The locations, dates and times include

- City Heights/Weingart Library Oct. 2, 6 7:30 p.m.
- Skyline Hills Library: Oct. 3, 5:30 7 p.m.
- Bayside Community Center: Oct. 4, 6 7:30 p.m.
- Valencia Park/Malcom X Library: Oct. 5, 1 2:30 p.m.
- Central Library: Oct. 9, 6 7:30 p.m.
- Logan Heights Library: Oct. 10, 6 7:30 p.m.
- San Ysidro Community Activity Center: Oct. 12, 6 7:30 p.m.

For more information about the Consolidated plan, please visit sandiego.gov/cdbg/general/consolidatedplanmaterials.

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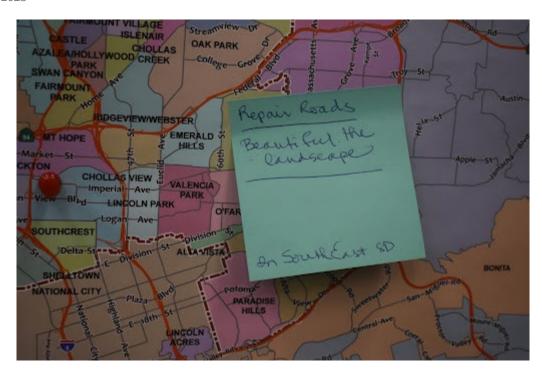


https://sdvoice.info/

San Diego Economic Department Seeks Community Input

The consolidated plan is a combination of data and community outreach that determines top housing needs, community development concerns, and gaps in supportive services for low and moderate income populations.

Oct 25, 2023



Attendees participating in service mapping activity set up by the SD Economic Development Department. // Macy Meinhardt/Voice & Viewpoint Like

By Macy Meinhardt, Voice & Viewpoint Staff Writer

Residents and non-profit organizations of the community gathered Saturday to discuss their vision on how they would like to see \$135 million of federal Housing and Urban Development Funding (HUD) to be spent over the next five years.

Every five-years, the City of San Diego compiles a consolidated plan document to identify community needs and priorities. The consolidated plan is a combination of data and community outreach that determines top housing needs, community development concerns, and gaps in supportive services for low and moderate income populations.

For the 2025-2029 plan, San Diego's economic development team and city consultants engaged with residents and local nonprofit organizations, including the Black American Political Association's SD chapter, (BAPAC) in recent open forums.

Serving as the forums host, BAPAC's efforts work to ensure the economic, social, and political force of the Black community in San Diego remain relevant. Leading the Oct. 21 forum was David P. Dollahan of DPD solutions who serves as the city's five year plan consultant. In addition, Abena Bradford served as the moderator on behalf of BAPAC, whose nonprofit members were also in attendance to advocate for HUD funding to be prioritized for their community. Affordable housing, street-repair, homelessness, equity, job opportunities, and sustainability were some of the many topics brought up for funding allocation.

Bradford, who also serves as chair for the consolidated plan advisory board, spoke on the importance of non-profit collaborative efforts with government. "Nonprofits provide services to the community that the government sometimes can not reach. That's how important non-profits are, and that's why it is important we have an opportunity to make a contribution and let our voices be heard," said Braford.

Dollahan broke down the four main funding sources within the \$135 million of HUD funds for the audience members to consider. These areas include the Community Development Block Grant, which is designed to improve low to moderate income communities. The Home investment Partnership Program, which regards affordable housing creation, the Emergency Solutions Grant, which targets getting people removed from homelessness. And lastly, the Housing Opportunities for Persons with AIDS program, which connects people's housing with medical social support services.

"These are the four preeminent housing programs that the community, I feel, gets to have a say in how the money is spent and where it goes," said Dollahan.

Although known for our sunny beaches and thriving economy, for years San Diego has been in the midst of a dual crisis as we grapple with both a housing shortage and a rising homelessness problem. While city leaders such as Councilmember Stephen Whitburn promised in 2020 campaign elections that "At the end of my term, there will be very few people left unsheltered in San Diego," the numbers tell a different story. In fact, between 2021 to 2022, homelessness rates rose by 22 percent.



Macy Meinhardt/Voice & Viewpoint

Multiple homelessness advocates came out to the forum to speak on where local and national funding priorities *should* be allocated to but are not currently.

"I just want to put this into the atmosphere. We find \$9 billion for war. I don't want anybody to tell me there is *never* enough money for homeless people. There is always enough money to do what people *want* to do, but never enough money to do what we *need* to do," said one attendee.

"There are plenty of mechanisms out there to identify funding sources that require a political will to be changed at the local levels," said Dollahan, in response. With the District 4 special election coming up Nov. 7, the city consultant emphasized the significance of actively participating and staying

informed in local government and nonprofit organizations—as these are the crucial areas where citizens can have the greatest impact on their community.

Meanwhile, other community members spoke on the premise of affordable housing. The city's soaring housing costs, in combination with limited affordable options, have forced many residents out of their homes. In addition, waitlists for section-eight housing are incredibly long within the city. According to the San Diego Housing Commission, current waitlists are at approximately twelve years. Selecting funding prioritization into programs such as Home Investment Partnership Program can help streamline that process.

Furthermore, the forum also hosted a series of activities for attendees to participate in at the end to help the Economic Department solicit further input. In addition residents were also directed to fill out a survey that asked residents to rank service need priorities.

"Share it with your families, share it with your friends, share it with people who own businesses in San Diego, share it with your employees, share it with everyone," Dollahan encouraged.

The survey link can be accessed by scanning your device over the QR code attached to this article. The link will take users to the city's Consolidated Plan webpage. Survey can be found by scrolling down to the "Community Needs Survey" section. Input gathered from the surveys and series of forums will be implemented into the drafting process, which is expected to be published in March of 2024. In that time residents will be asked back again to give their feedback and critiques on the draft before the final document is submitted.

#NNPA BLACKPRESS

https://blackpressusa.com/

The Voice of the Black Community

San Diego Economic Department Seeks Community Input



By BlackPressUSA



By **Macy Meinhardt**, Voice & Viewpoint Staff Writer

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Furthermore, the forum also hosted a series of activities for attendees to participate in at the end to help the Economic Department solicit further input. In addition residents were also directed to fill out a survey that asked residents to rank service need priorities.

"Share it with your families, share it with your friends, share it with people who own businesses in San Diego, share it with your employees, share it with everyone," Dollahan encouraged.

The survey link can be accessed by scanning your device over the QR code attached to this article. The link will take users to the city's Consolidated Plan webpage. Survey can be found by scrolling down to the "Community Needs Survey" section. Input gathered from the surveys and series of forums will be implemented into the drafting process, which is expected to be published in March of 2024. In that time residents will be asked back again to give their feedback and critiques on the draft before the final document is submitted. *This article originally appeared in San Diego Voice and Viewpoint*.

Post Views: 426



POLITICS

San Diego Announces Series of Workshops for Public Input on Consolidated Plan

by **Debbie L. Sklar**

September 27, 2023



Downtown San Diego. Photo by Chris Stone

City officials asked for public input Wednesday on how \$135 million in federal funding for communities in the city should be spent, announcing a series of in-person workshops over the next several weeks.

San Diegans can also take an online survey at https://www.research.net/r/sdconplan2023 to help identify priorities as part of the city's Consolidated Plan, which is prepared every five years.

"We want the community's creative input as we move forward with making data-driven, place-based investment decisions, particularly for San Diego's communities of concern," Christina Bibler, director of the city's Economic Development Department, said in a statement. "This federal funding will allow the city to continue to deliver critical services in alignment with our communities' needs."

The goals residents identify in the five-year plan can help guide funds from three federal sources: the Community Development Block Grant program, the HOME Investment Partnerships program and the Emergency Solutions Grants program.

San Diego receives funding from the federal government each year to invest in low- and moderate-income communities. Funding can be used to "increase access and availability of affordable housing, to improve sidewalks, parks and libraries, to provide services and shelters for those experiencing homelessness, for public services to support youth, seniors, veterans or other underserved groups, and for employment training and workforce development," according to the city.

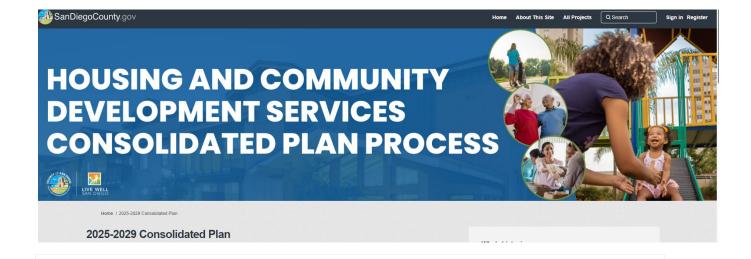
The new Consolidated Plan will cover fiscal years 2025-2029 and information gathered from the survey will help city staff identify the challenges affecting San Diego residents and their households, and potential solutions on how the city should address those issues.

The workshops will be held:

- City Heights/Weingart Library on Monday, Oct. 2, 6 to 7:30 p.m.;

- Skyline Hills Library on Tuesday, Oct. 3, 5:30 to 7 p.m.;
- Bayside Community Center on Wednesday, Oct. 4, 6 to 7:30 p.m.;
- Valencia Park/Malcom X Library on Thursday, Oct. 5, 1 to 2:30 p.m.;
- Central Library on Monday, Oct. 9, 6 to 7:30 p.m.;
- Logan Heights Library on Tuesday, Oct. 10, 6 to 7:30 p.m.; and
- San Ysidro Community Activity Center on Thursday, Oct. 12, 6 to
 7:30 p.m.
- -City News Service





2025-2029 Consolidated Plan

Share 2025-2029 Consolidated Plan on Facebook Share 2025-2029 Consolidated Plan on Twitter Share 2025-2029 Consolidated Plan on Linkedin Email 2025-2029 Consolidated Plan link

Each year, the County's Housing and Community Development Services (HCDS) receives approximately \$14 million in federal entitlement funding from the U.S. Department of Housing and Urban Development. This funding is intended to provide increased affordable housing opportunities, support access to public services, and expand community infrastructure to create thriving communities. Every five years, HCDS creates what is referred to as the "Consolidated Plan".

What is the Consolidated Plan?

The Consolidated Plan is a document that serves as the County's official application for HUD entitlement funding. The Consolidated Plan is an evaluation of all housing and community development needs in the region, especially in the unincorporated County. The Consolidated Plan is a strategic 5-year plan for the four federal entitlement programs that are administered by HCDS. The Consolidated Plan helps to assess local affordable housing and community development needs and market conditions, to make data-driven, place-based investment decisions.

Based on community input and data collected, the 2025-2029 Consolidated Plan establishes 5-year goals and objectives for the approximately \$70 million in HUD funding the County will receive from July 1, 2025, through June 30, 2030. The County receives HUD funding through the following programs:

- Community Development Block Grant (CDBG) (External link): Supports
 communities by addressing local housing and community development needs.
- HOME Investment Partnerships Program (HOME)(External link): Primarily
 used to fund the development of affordable housing and rental assistance to
 lower-income households.
- Emergency Solutions Grant (ESG) (External link): Provides direct services to persons experiencing homelessness or at risk of homelessness.
- Housing Opportunities for Persons With HIV/AIDS (HOPWA) (External link):
 Provides housing and services to persons living with HIV/AIDS and their families.

Each year funding is allocated to eligible projects that work to improve the lives of San Diego residents and under-resourced communities throughout the region through a grant process, carried out through Annual Action Plans. HCDS creates the Annual Plan which includes the Strategy, Consolidated Plan goals, and a summary of actions, activities, and the specific federal funding used to address the identified needs. Planned activities are tied to the 5-year goals and objectives of the Consolidated Plan

How would you prioritize this money in your community?

Receiving community input is vital in determining County of San Diego community development and housing needs, as well as developing the 5-year goals for the 2025-2029 Consolidated Plan.

Funding can be used for community infrastructure, affordable housing, homelessness services and shelters, and public services. Previous projects include the construction of new sidewalks and accessible ramps, the development of neighborhood parks, and supportive services such as food assistance.

Let us know what priorities you think are most important for the 2025-2029 Consolidated Plan and learn more about the planning process.

How to get involved?

- Complete a Community Input Questionnaire (or)
- Attend an in-person or virtual Community Input Session RSVP below
- Ask a question
- Share this page

We look forward to hearing from you!

- Community Input Questionnaire
- Register for a Community Input Session
- Learn more...
- Questions



City of SD

City of SD-Improve Your Community 09252023-10012023

9/22/2023 4:38PM

San Diego

Client: Buyer: Advertiser: Product:

Lengths: 15

AE: Travis Frazier Asst: Andrea Meacham

	Scried Dates	. 09/25/25 - 10/01/25	о Бауран	S. DI , KI	Travis.Frazier@coxmedia.com	
Logo	Call Letters	Units	Cost	Zone(s)		
CNBC	CNBC	54		5445, 5446, 5447		
Discovery	DISC	54		5445, 5446, 5447		
E	ENT	54		5445, 5446, 5447		
ESFN	ESPN	54		5445, 5446, 5447		
food	FOOD	27		5445, 5446, 5447		
FREEFORM	FRFM	54		5445, 5446, 5447		
HISTORY	HIST	54		5445, 5446, 5447		
Lifetime	LIF	54		5445, 5446, 5447		
nick.	NICK	54		5445, 5446, 5447		
Paramount	PAR	54		5445, 5446, 5447		
tbs	TBSC	54		5445, 5446, 5447		
U:a	USA	54		5445, 5446, 5447		
	Totals	621	\$4,140.00			

Zone List for San Diego 5445: SDEastZone,CA 5446: SDCentral-SouthZone,CA 5447: SDNorthZone,CA

City of SD

City of SD-Improve Your Community Spanish 09252023
10012023

—

Client: Buyer: Advertiser: Product:

Lengths: 30

Sched Dates: 09/25/23 - 10/01/23 Dayparts: RT AE: Amanda Allen Asst: Lauri Thompson Phone: 858-752-1820

Email: amanda.allen@coxmedia.com

9/22/2023 5:07PM

San Diego

Logo	Call Letters	Units	Cost	Zone(s)
EN ESPAÑOL	CNNE	66		5445, 5446, 5447
D PORTES	ESPD	66		5445, 5446, 5447
FOX DEPORTES	FOXD	66		5445, 5446, 5447
Galavisión	GALA	66		5445, 5446, 5447
	TUDN	66		5445, 5446, 5447
UNIVERSO	UVSO	66		5445, 5446, 5447
	Totals	396	\$1,045.00	

Zone List for San Diego 5445: SDEastZone,CA 5446: SDCentral-SouthZone,CA 5447: SDNorthZone,CA

MEDIA

:30 second voiceover for graphic on COX

The City of San Diego needs your input!

How would you spend \$135 million to improve your community over the next 5 years?

Join a community forum in October or scan the QR code on screen to take a survey to share your thoughts.

The survey is available in English, Spanish, Arabic, Chinese Simplified and Traditional, Dari, Korean, Pashto, Somali, Tagalog, and Vietnamese. Click on the upper right-hand corner of the survey page for your preferred language.

...and visit bit.ly/sdconsolidatedplan for more information.

OR

...and visit **the website** for more information.

:15 second voiceover for graphic on COX

The City of San Diego needs your input!

How would you spend \$135 million to improve your community?

Join a community forum in October or scan the QR code on screen to take a survey to share your thoughts.

Visit the website for more information.

:Voz en off de 30 segundos para el gráfico en COX

¡La Ciudad de San Diego necesita su aportación! ¿Usted cómo gastaría 135 millones de dólares para mejorar su comunidad en los próximos 5 años?

Únase a un foro de la comunidad en octubre o escanee el código QR que aparece en la pantalla para realizar una encuesta y compartir lo que piensa.

La encuesta está disponible en inglés, español, árabe, chino simplificado y tradicional, dari, coreano, pashto, somalí, tagalo y vietnamita. Haga clic en la esquina superior derecha de la página de la encuesta para su idioma de preferencia.

... y visite bit.ly/sdconsolidatedplan para obtener más información.

0

... y visite el sitio web para obtener más información.

:Voz en off de 15 segundos para el gráfico en COX

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Visite el sitio web para obtener más información.

The City of San Diego needs your input! How would you spend \$135 million to improve your community over the next 5 years?

Join a community forum in October or take the survey through December to share your perspective.

Scan the QR code to take the survey

The survey is available in the following languages: English, Spanish, Arabic, Korean, Dari, Pashto, Somali, Korean, Chinese Simplified and Chinese Traditional. Click on the upper right-hand corner of the screen to take the survey in your preferred language.

Visit bit.ly/sdconsolidatedplan for more information

The City of SANDIEGO



YOUR IDEAS. YOUR COMMUNITY.
JOIN THE CONVERSATION!

LINDA VISTA LEADERS IN ACTION

DECEMBER 15, 2023 | 9:00AM-10:30AM BAYSIDE COMMUNITY CENTER 2202 COMSTOCK ST., SAN DIEGO, CA 92111



AGENDA

I. 9:00-9:15am – Welcome and Introductions

- Sign in sheet, take pictures, review agenda
- Share update on RLA #17 Graduation and their focus on LV Community Park as their community improvement project

II. 9:15-9:30am – MTS Reduced Fair Transit Pass: Application Process

• Starting December 5, MTS and NCTD will have a <u>new online application</u> available for anyone applying for a new Senior, Disabled, Medicare or Youth discounted transit fare. All new applicants for an SDM or Youth transit fare will be required to provide proof of eligibility documents in order to have access to reduced (or free) transit fares. Submit documents online through the RidePRONTO website, and may allow for instant approval. <u>FAQ page</u>

III. 9:30-10:00am – Community Improvement Projects

- Updates on all project (e.g., tree planting, shade structures, Linda Vista Community Garden, ASF or Co-op Gardens, using Get It Done, street and park safety, etc.)
- Saturday, December 16 at 11:30am: Linda Vista Community Garden Groundbreaking!
- Thursday, December 21 at 4:00pm: Linda Vista Farmers Market Holiday Celebration!

IV. 10:00-10:05am – <u>Survey Available</u>: City of San Diego Development Division and Economic Development Department

• Take this citywide <u>survey</u> to identify neighborhood and community challenges facing San Diego residents. Survey participants will be entered to win a \$15 Target gift card! (Hard copy available)

V. 10:05-10:15am – Survey Available: SANDAG Transit Program

• SANDAG wants to know your priorities to help plan future public transportation investments. Take the survey by Tuesday, January 2, and enter for a chance to win a \$50 Amazon gift card!

VI. 10:15am - Conclusion

Next LIA Meeting: Friday, January 19, 2024 from 9:00-10:30am

















Take the survey!

We need your input to inform housing and community needs in San Diego! Starting September 1, use the link below or scan the QR code to take the survey.

bit.ly/sdconsolidatedplansurvey



The survey is available in English, Spanish, Tagalog, Vietnamese, Mandarin, Arabic, and additional languages. For more information about the survey, visit:

https://www.sandiego.gov/cdbg/general/consolidatedplanmaterials

If you need an accommodation to participate in the survey—for example, if you use a screen reader and it is easier to complete the survey by phone, please contact Frankie Lewington at frankie⊕rootpolicy.com or 970-880-1415.









Liked by usdpilf and others

legalaidsd The Community Development Division of the Economic Development Department is conducting a citywide survey to identify neighborhood and community... more

December 11











Community Forum

City Heights Library Monday, Oct. 2 6-7:30PM



For addresses, registration, and additional information, please scan the QR code or visit Bit.lly/sdconsolidatedplan

Can't make the forums?

Share your perspective by completing the survey available on the information page!

Requests for disability-related accommodations and interpretation can be made by emailing cdbg@sandiego.gov at least 5 business days prior to the event.



Join us for a forum and share your thoughts on housing and economic development needs in your community. Help guide funding priorities for the next 5 years! Learn more about the Consolidated Plan process and participate in activities to share your insights.









Liked by leezettee and others

seaneloriverad9 Join the City for a community forum and share your thoughts on housing and economic development needs in your community! Help guide funding... more

Lauren Garces' Post



Lauren Garces

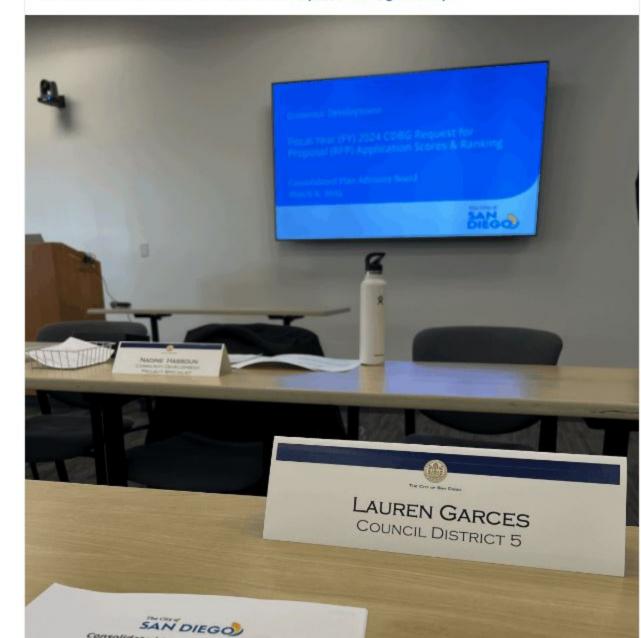
Creative City-Wide Events Producer & Artist; Dedicated to empowering diverse communities.

1v

San Diego's CDBG funds are going to an AMAZING set of organizations supporting our City's Consolidated Plan and critical goals of promoting equity + serving our vulnerable populations with housing and mental support, small business growth and expansion, and infrastructure.

Appreciative to join the first in-person Consolidated Plan Advisory Board meeting since the pandemic and support our City's Economic Development Department in advocating and administering these funds to such phenomenal groups.

Would love to encourage more organizations to learn more and contribute to the community needs assessment in the months ahead: https://lnkd.in/gT9hMzqD







Virtual Community Forum | Thursday, Aug. 17, 2023 | 11 a.m. to 12 p.m.

CALLING ALL SAN DIEGANS!

How would you spend \$135 million in your community over the next five years? Join us for this virtual community forum and share your insights!

Every five years, the City creates a document called the "Consolidated Plan" to identify community needs and priorities. We need your help determining how best to spend federal funds to invest in San Diego communities.

Together, we can prioritize key areas such as affordable housing, sustainability, shelters, job opportunities, and infrastructure. To register for the event and for more information, please visit the link below:



bit.ly/sdconsolidatedplan

Requests for disability-related accommodations and interpretation can be made by emailing cdbg@sandiego.gov by August 11, 2023.











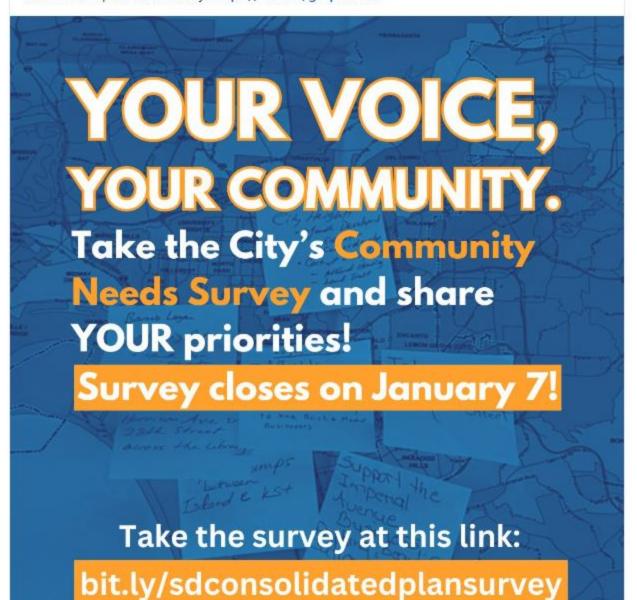
Liked by vp_corsa and others
cm_marnivonwilpert On Thursday, August 17 from
11:00 A.M. - 12:00 P.M. the @cityofsandiego will hold a virtual community meeting to gather feedback on how the... more

August 16, 2023

The City of San Diego's Post



Your Voice. Your Community. Take the City's Community Needs Survey by Sunday, Jan. 7, and share YOUR priorities! Survey: https://lnkd.in/gPq8MDba



0 16

Like

















The City of San Diego's Post



The City of San Diego

45,518 followers

Join us for an important virtual forum on August 17, where we will be discussing housing, neighborhood, and economic issues in the City of San Diego. We want to hear your perspectives and ideas as we develop our 2025-2029 Consolidated Plan and 2025 Annual Action Plan. Don't miss out on the opportunity to make a difference! RSVP here: https://bit.ly/3gixU9D

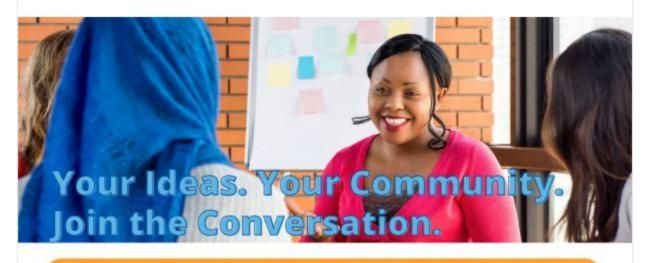
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Virtual Community Forum | Thursday, Aug. 17, 2023 | 11 a.m. to 12 p.m.



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CALLING ALL SAN DIEGANS! How would you spend \$135 million in your community over the next five years? Join us for this virtual community forum and share your insights!

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To register for the event and for more information, please visit the link below:



bit.ly/sdconsolidatedplan

Requests for disability-related accommodations and interpretation can be made by emailing cdbg@sandiego.gov by August 11, 2023.





ECONOMIC DEVELOPMENT DEPARTMENT P-Card Transaction Request

Invoice/Quote Date: .		10/6/23					
REQUESTED BY: Michele M		Maran	10				
DATE REQUESTED: 10/6/23							
Vendor N	JAME:	Meta (Fa	ceboo	ok and Instagram)		
Total Amo	DUNT:				\$ 480		
Payment Neede		10/6/23					
DESCRIPTION OF EXPENSE:		Targeted social media ads by zip code (FB and IG) for the remaining Consolidated Plan Community Forums; 4 different ads – \$120 each (\$20/day/social media platform)					
ACCOUNTING:							
GLACCOUNT		COST CENTER	₹	Fund	INTERNAL ORD	ER	AMOUNT
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DIVISION MANA	AGER A	APPROVAL:					
Michele Marano		N	ichal d	Diamo		10/6/23	
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APPOINTING AUTHORITY APPROVAL:							
Monica Hardman		m	Monica E. Hardman			10/6/23	
PRINT NAME		SIGNATURE DATE					
(P-CARD HOLDER USE ONLY)							
P-Card Holder Name:							
Date Transaction Processed:							
SUPPORTING DOCUMENTATION RECEIVED:							

#### THE CITY OF SAN DIEGO

#### MEMORANDUM

DATE:

January 16, 2024

TO:

Honorable Council President Sean Elo-Rivera and Members of the City Council

FROM:

Christina Bibler, Director, Economic Development Department

via Casey Smith, Deputy Chief Operating Officer

SUBJECT:

FY 2025 - FY 2029 Consolidated Plan for HUD Entitlement Programs

The Economic Development Department is requesting your input regarding the budget priorities for the new five-year (FY 2025 -FY 2029) Consolidated Plan for HUD entitlement programs.

**Background** 

The City of San Diego receives federal entitlement funds from the U.S. Department of Housing and Urban Development (HUD) to invest in local communities. The Consolidated Plan is a document required by HUD. The Consolidated Plan describes the strategies the City will pursue to address priority community needs, identifies objectives to measure progress, and guides investment of the HUD entitlement funds.

The City currently receives four HUD-funded federal entitlement program grants. These grants are addressed in the City of San Diego's existing Consolidated Plan and are listed below:

- 1. <u>Community Development Block Grant (CDBG)</u>: The primary objective of the CDBG program is the development of viable urban communities through the provision of improved living environments, expansion of economic opportunity and decent housing. Grant funds are intended to serve "persons of low and moderate income" (LMI) as defined by HUD.
- 2. <u>HOME Investment Partnerships Program (HOME)</u>: The HOME program is dedicated to the establishment and expansion of affordable housing for low-income households.
- 3. <u>Emergency Solutions Grants (ESG)</u>: The purpose of the ESG program is to assist individuals and families regain housing (temporary and permanent) after experiencing a housing crisis or homelessness.
- 4. <u>Housing Opportunities for Persons with AIDS (HOPWA)</u>: HOPWA funds may be used for a wide range of housing, social services, program planning, and development costs for the benefit of individuals living with HIV/AIDS and their families.

In July 2020, the County of San Diego was designated as the City of San Diego's alternative grantee for the HOPWA program. This alternative grantee designation ends on June 30, 2024, and may be extended for a one-year term through June 30, 2025, upon City Council approval.

Honorable Council President Sean Elo-Rivera and Members of the City Council January 16, 2024

Staff will present a request for this extension for Council's consideration along with the FY 2025 Annual Action plan in the spring of 2024.

The following FY 2025 - FY 2029 Consolidated Plan goals were approved by Council Resolution #R-315265 effective December 22, 2023:

GOAL 1: Increase, protect and preserve affordable rental and homeownership housing opportunities to improve access to a diverse set of affordable housing, accessible in design and energy efficient, and with proximity to job centers, schools, parks, and services.

GOAL 2: Invest in inclusive economic growth initiatives that develop and strengthen small businesses, support local entrepreneurs, expand employment and workforce development programs, and improve access to job opportunities.

GOAL 3: Develop vibrant, equitable, and adaptable neighborheods by investing in public facilities, critical infrastructure, and nonprofit facilities that provide increased accessibility, resiliency, and sustainability.

GOAL 4: Improve housing stability for individuals and households with critical needs, including persons experiencing or at-risk of homelessness by providing appropriate housing and service solutions grounded in best practices.

GOAL 5: Improve community services by addressing critical needs and promoting equity through improved or increased access to community programming.

The approved Consolidated Plan goals will provide a framework for the ongoing development of the Consolidated Plan from which strategic objectives, budgetary priorities and action items can be further defined to advance the adopted goals. It is anticipated that a draft of the FY 2025 – FY 2029 Consolidated Plan will be available to the public and Consolidated Plan Advisory Board (CPAB) for review and comment in April 2024.

#### The Consolidated Plan Update Process

The Consolidated Planning process is a collaborative one with ample opportunity for community engagement and input. It is especially important for the City to solicit feedback from low- and moderate-income beneficiaries of federal entitlement funded projects. City staff reached out to Council offices for assistance in publicizing these community engagement efforts.

The community participation and engagement process included the following:

Community survey. The survey was released on August 31, 2023, and closed on January 7, 2024. In addition to English, the survey was available in the following languages: Spanish, Tagalog, Arabic, Vletnamese, Somali, Dari, Pashto, Korean, Chinese (Simplified and Traditional), Ukrainian, and Russian. A hard copy of the survey was also available in English, Spanish, and Haitian Creole.

Community forums. The City of San Diego hosted eight (8) public forums in October 2023 throughout the city to gather feedback on housing, community development, public service, and economic development needs and outcomes (see table below). For

each public forum, Consolidated Plan consultants, Root Policy and DPD Solutions, provided an overview of the Consolidated Plan planning process, what/how much federal resources the City receives, and other ways for the community to engage throughout the process. Following the presentation, consultants and staff facilitated three activities that had participants:

- Identify their most critical housing, community development, public service, and economic development needs;
- Prioritize outcomes with fixed resources among those identified needs; and
- Identify geographic preferences where those outcomes should be prioritized.

Spanish interpretation was requested and provided at the public forums in Linda Vista, Logan Heights, and San Ysidro. Vietnamese interpretation was requested and provided at the Linda Vista forum. In the public forum promotional materials, the City requested disability-related accommodations and interpretation requests be made five days prior to each forum.

Public Forum Area	Date/Time	Location
City Heights	Mon., October 2   6 - 7:30 p.m.	City Heights Library 3795 Fairmount Avenue, San Diego CA 92105
Skyline	Tues., October 3   5:30 - 7 p.m.	Skyline Library 7900 Paradise Valley Rd, San Diego CA 92139
Linda Vista	Wed., October 4   6 - 7:30 p.m.	Bayside Community Center 2202 Comstock St, San Diego CA 92139
Valencia Park	Thurs., October 5   1 - 2:30 p.m.	Malcolm X Library, Performing Arts Ctr. and Multi-Purpose Room 5148 Market Street, San Diego, CA 92114
Downtown	Mon., October 9   6 - 7:30 p.m.	Central Library, Shiley Room 330 Park Blvd., San Diego, CA 92101
Logan Heights	Tues., October 10   6 - 7:30 p.m.	Logan Heights Library 567 S. 28th Street, San Diego, CA 92113
San Ysidro	Thurs., October 12   6 - 7:30 p.m.	Colonel Irving Salomon San Ysidro Community Activity Center 179 Diza Road, San Ysidro, CA 92173
Mountain View	Sat., October 21   Noon - 2:30 p.m.	Educational Cultural Complex, San Diego College of Continuing Ed. 4343 Ocean View Blvd., San Diego, CA 92113

<u>Stakeholder meetings and consultations</u>. As part of the Consolidated Plan process, jurisdictions are required to hold consultations with a specific set of stakeholders outlined by HUD. The City of San Diego has consulted with the following stakeholders to-date:

- Consolidated Plan Advisory Board (CPAB) committee (virtual) | Aug. 9th, 2023
- Consolidated Plan Stakeholder Kickoff Forum (virtual) | Aug. 17th, 2023

Organizations represented at the August 17th Kickoff Forum include:

- Family Health Centers
- Travelers Aid San Diego

Page 4 Honorable Council President Sean Elo-Rivera and Members of the City Council January 16, 2024

- Logan Heights CDC
- Alliance for Africa
- The Urban Collective CDC
- UCSD Basic Needs Hub Center
- Mama's Kitchen
- Mended Wing Consulting
- Father Joe's Village (St. Vincent de Paul)
- Home Start
- Partnership for the Advancement of New Americans
- Accessity
- Nile Sisters Development Initiative
- Casa Familiar
- Somali Family Service of San Diego
- Elder Law & Advocacy
- Diversionary Theatre
- Voices for Children
- Bayside Community Center
- San Diego LGBT Community Center
- Barrio Station
- Jacobs Center for Neighborhood Innovation
- Townspeople
- Chicano Park Museum and Cultural Center
- Episcopal Community Services
- TrueCare
- National Alliance on Mental Health (NAMI)
- TURN Behavioral Health Services

Additionally, City of San Diego staff joined standing meetings for the following organizations to discuss community priority needs and outcomes for the Consolidated Plan:

- San Diego Promise Zone Housing Affordability Workgroup | Sept. 14, 2023
- San Diego Promise Zone Economic Activity Workgroup | Sept. 20, 2023
- Economic Development Department (City of San Diego) | Sept. 21, 2023
- San Diego Refugee Communities Coalition | Sept. 25, 2023
- Community Planners Committee | Sept. 26, 2023
- Small Business Advisory Board | Sept. 26, 2023
- Mira Mesa Community Planning Group | Oct. 16, 2023
- Kearny Mesa Community Planning Group | Oct. 18, 2023
- CDBG Administrators | Oct. 26, 2023
- San Diego Regional Alliance for Fair Housing Oct. 26, 2023

City staff and its consultant, Root Policy Research, also consulted with the following additional stakeholders:

- City-County Joint Committee on HIV Housing (County of San Diego)
- San Diego Association of Governments (SANDAG)
- San Diego Regional Chamber of Commerce
- San Diego Labor Council

Page 5 Honorable Council President Sean Elo-Rivera and Members of the City Council January 16, 2024

- San Diego Regional Continuum of Care/Regional Task Force on Homelessness
- San Diego Housing Commission
- Several health service organizations/stakeholders (La Maestra, San Ysidro Health, Family Health Centers)
- Several childcare organizations/stakeholders (City's Office of Child and Youth Success, Logan Heights CDC)
- Several City of San Diego departments (Stormwater, Public Utilities, Family Justice Center)

Other stakeholders City staff have reached out to for consultation on the Consolidated Plan include:

- Housing and Community Development Services (County of San Diego)
- Health and Human Services Agency (County of San Diego)
- San Diego Regional Economic Development Corporation
- Homelessness Strategies and Solutions Department (City of San Diego)

In addition to the community engagement components of the plan's development (detailed below), the Consolidated Plan will also include Needs Assessment (NA) and Market Analysis (MA) sections. These sections combine what is heard by residents and stakeholders throughout the community engagement process with quantitative data analysis of housing needs and market conditions in the City of San Diego. Data sources include HUD Comprehensive Housing Affordability Strategy (CHAS) data, American Community Survey (ACS) data, and other local data and information from City of San Diego plans, policies, and strategies.

#### **City Council Input Requested**

Your recommendations regarding the FY 2025 – FY 2029 Consolidated Plan budget priorities is requested.

Please provide recommendations for budget priorities on or before **February 2, 2024**. These recommendations may be specific to your council district (for example, "I would like to see more of a focus on *xyz infrastructure projects*.") or specific to a citywide initiative (for example, "I would like to propose City staff explore the creation of a local single-family, owner-occupied housing rehabilitation program for seniors to remediate health and safety concerns.

#### **Anticipated Timeline**

An anticipated timeline for the Consolidated Plan update process can be found on the following page.

#### Consolidated Plan – Anticipated Timeline

Date	Step
January / February 2024	City Council input / Consolidated Plan Budget Priorities
March / April 2024	DRAFT Consolidated Plan Presented to CPAB
April 2024	DRAFT Consolidated Plan Presented to ED&IR
April 2024	30-Day Public Comment Period
April / May 2024	DRAFT Consolidated Plan Presented to City Council
May 15, 2024	Consolidated Plan Submitted to HUD

#### **Questions / Additional Information**

If you have any questions, please contact Nadine Hassoun, Community Development Specialist, at <a href="mailto:nhassoun@sandiego.gov">nhassoun@sandiego.gov</a>

Christina Bibler

Director, Economic Development Department

CB/cb

cc: Paola Avila, Chief of Staff, Office of the Mayor

Eric K. Dargan, Chief Operating Officer

Charles Modica, Independent Budget Analyst

Stephen Hill, Senior Advisor of Resiliency and Economic Recovery, Office of the Mayor

Matt Yagyagan, Deputy Director of Policy, Office of the Mayor

Chris Chan, Director of Council Communications, Office of the Council President

Monica Hardman, Deputy Director, Economic Development

Michele Marano, Assistant Deputy Director, Economic Development



#### COUNCIL PRESIDENT SEAN ELO-RIVERA NINTH COUNCIL DISTRICT

#### MEMORANDUM

**DATE:** February 1, 2024

**TO:** Christina Bibler, Director, Economic Development Department

FROM: Council President Sean Elo-Rivera

**SUBJECT:** Fiscal Year (FY) 2025-2029 Consolidated Plan budget priorities –

Council District 9

Thank you for the opportunity to share our office's FY 2025-2029 Consolidated Plan budget priorities. While the list of priorities below reflects the needs throughout Council District 9, it is critical that we focus our budgetary efforts on the communities most impacted by recent flooding. The needs in these neighborhoods have long been ignored by the City, and disasters both expose and deepen longstanding economic and social injustices.

#### Disaster recovery and relief

To the greatest extent possible, HUD entitlement dollars should support relief and recovery from recent storms and subsequent flooding. This can include direct assistance, grants to businesses and nonprofits, home rehabilitation, and infrastructure investments to prevent future crises.

#### Real property acquisition

HUD entitlement dollars should be leveraged to purchase real property to support our housing and infrastructure goals. The City has understandably been focused on selling or leasing publicly owned property to support our housing goals, but we should also consider how adding to our real estate portfolio can support our strategic goals. Such investments could support land banks and community land trusts.

#### Affordable housing development

The City has recently made it a priority to add shelter capacity, but we should not lose focus on what ends and prevents homelessness—an affordable home. HUD entitlement dollars should be leveraged to the greatest extent possible to develop affordable housing. This could include social housing pilot programs.

#### Implement Complete Streets Council Policy

Many jurisdictions use HUD entitlement funds to repair and repave roads, using a metric of how many low-to-moderate income residents use or live near a given road. Simply repaving a road may have made sense under a previous planning paradigm, but in an era of climate change and when streets are becoming more and more unsafe, we must think about our roads differently. Late last year, the City Council passed a Complete Street Council Policy. It would be unacceptable if HUD entitlement dollars were used on roads and streets and the resulting road treatment does not comply with the Council Policy.

## <u>Career and employment opportunities for youth, justice-involved San Diegans, and other disadvantaged workers</u>

HUD entitlement funds should be used to support programs and organizations that connect San Diegans to career and employment opportunities. This should include supporting the implementation of the City's Youth and Child Master Plan.

CC: Honorable Mayor Todd Gloria Eric Dargan, Chief Operating Officer Charles Modica, Independent Budget Analyst



# COUNCILMEMBER KENT LEE City of San Diego Sixth District

#### **MEMORANDUM**

DATE:

February 2, 2024

TO:

Mayor Todd Gloria

FROM:

Councilmember Kent Lee

SUBJECT:

District 6 Budget Priorities for FY 2025 – FY 2029 Consolidated Plan for HUD

**Entitlement Programs** 

Thank you for the opportunity to submit my recommendations regarding budget priorities for the five-year fiscal year (FY) 2025 – FY 2029 Consolidated Plan for HUD entitlement programs, which include the Community Development Block Grant Program (CDBG), the HOME Investment Partnerships Program (HOME), the Emergency Solutions Grants Program (ESG), and the Housing Opportunities for Persons with AIDS Program (HOPWA). I am committed to working closely with my Council colleagues, the Mayor, City staff, and members of the public to balance and address the needs of our communities.

District 6 is home to Census Tract 85:11, a community of concern that contains the Convoy District and a portion of Kearny Mesa. The Convoy District serves as a nexus for both Pan-Asian businesses and the Asian American Pacific Islander Community that provides a dynamic cultural and economic hub for the City of San Diego. The Kearny Mesa Community Plan, which was adopted in 2020, further shapes the vision of urban villages and pedestrian-oriented design that will reflect the district's unique neighborhoods while still maintaining the needs of being one of the region's largest job centers. Further, in 2022, the San Diego City Council approved the Mira Mesa Community Plan, which added a housing capacity of 31,900 units, totaling the horizon of 58,700 units by 2050¹. The City's Consolidated Plan for HUD entitlement programs will help

¹Adopted Mira Mesa Community Plan, Page 17: https://www.sandiego.gov/sites/default/files/mira mesa cpu final web.pdf

bring this vision come to life, specifically in identifying housing, economic, and community development needs and priorities.

I recommend the following budget priorities related to HUD entitlement programs:

#### Affordable Housing

CDBG and HOME fund investments should go towards building more affordable housing and providing individuals and families increased access to affordable housing in the City. This includes the funding towards the development of affordable housing, rehabilitation, and land acquisitions. In addition, HOPWA funding should continue to prioritize housing opportunities and support services for individuals living with HIV/AIDS.

#### **Homelessness and Supportive Services**

CDBG and ESG investments should be prioritized towards aiding the City's goals to reduce and prevent homelessness. This includes funding for rehabilitation projects, transitional housing, homeless shelter and services for individuals and families experiencing homelessness, and homeless facility acquisition.

#### **Economic Development**

CDBG investment should be prioritized for small and minority-owned businesses. This includes increasing access to loans and grants for small businesses and neighborhood business improvements. Funding towards this will help expand inclusive economic growth and contribute to the enhancement of vibrant communities.

#### Nonprofit Support

CDBG funding towards the support for small and emerging nonprofits and nonprofit facility improvements will allow organizations to thrive and better administer programs that assist vulnerable populations, businesses, and improve community outreach.

#### **City Projects**

CDBG funding towards investment in park improvements, sidewalks, streetlights, and community facilities will also contribute towards the City's goals of creating more vibrant communities.

Cc: Matt Yagyagan, Deputy Director of Policy, Office of the Mayor Charles Modica, Independent Budget Analyst Casey Smith, Deputy Chief Operating Officer Christina Bibler, Director, Economic Development Department



DATE: April 28, 2023

TO: Claudia C. Abarca, Director, Purchasing & Contracting Department

via Rene Flores, Senior Procurement Contracting Officer

FROM: Evaluation Committee for RFP No. 10090009-23-R, Consultant Services for

FY2025-2029 Consolidated Plan

SUBJECT: Award Recommendation and Summary Report of Evaluation

The Evaluation Committee received a total of two (2) proposals in response to the subject solicitation. Two (2) proposals were deemed responsive and therefore evaluated. The proposal was evaluated based on its merits in accordance with the evaluation criteria specified in the subject solicitation.

The Committee assigned the proposer an overall ranking based on the individual points associated with each evaluation criteria noted in the RFP. An oral interview/presentation was not conducted.

The following table includes the Committee's rating with comments indicating strengths and weaknesses to justify the overall rankings as listed in the table below.

Summary of Committee's Overall Ranking for Evaluation Factors Specified in Exhibit A, Section C, paragraph 3.6 Evaluation Criteria of the RFP

RANK	PROPOSER	TOTAL	<u>COMMENTS</u>
1	Root Policy Research, Inc.	73.09	<ul> <li>The proposal was responsive and thorough.</li> <li>Responses from references were positive and provided a past record of performance.</li> <li>Demonstrated understanding of the Consolidated Plan planning process.</li> <li>Thoroughly outlined tasks to accomplish goals and the plan in a timely manner. Specified data sources needed to complete the plan.</li> <li>Listed 15 completed projects of similar scope or size. Worked with multiple government agencies.</li> </ul>

RFP No. 10090009-23-R Recommendation for Award

	April	l 28,	2023
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			<ul> <li>Outlined a staffing plan with a qualified team of personnel who hold relevant experience and training.</li> <li>Outlined method of quality assurance.</li> </ul>
2	Imani By Faith Production	16.27	<ul> <li>This proposal did not adequately address the RFP requirements.</li> <li>References listed did not confirm past performance. Past project experience was not verified.</li> <li>The proposal did not mention specific tasks, schedule, deliverables, or legal requirements of Consolidated Plan by HUD.</li> <li>The proposal did not indicate prior experience with HUD documents or working with the federal government.</li> <li>It did not include a staffing plan, and no other personnel were listed.</li> <li>No quality assurance was mentioned.</li> </ul>

Based on the above score result, it was determined that **Root Policy Research, Inc.** meets the requirements as specified in the RFP.

By:
Signature
Nadine Hassoun, Community Development Specialist, Economic Development - Committee Chair
By:
Signature
Leonardo Alarcon, Successor Agency Coordinator, Economic Development - Evaluator
By:
Signature
Peter Dennehy, Consolidated Plan Advisory Board, City of San Diego Consolidated Plan Advisory
Board - Evaluator



## **MEMORANDUM**

**To:** City of San Diego Consolidated Plan team

From: Root Policy Research

**Re:** City of San Diego Consolidated Plan Community Engagement Plan — Draft

Date: Friday, August 11, 2023

#### **Community Engagement Process**

This document updates outlines the community engagement elements planned for the City of San Diego's 2025-29 Consolidated Plan. The Community Engagement Plan is a framework to guide the community engagement process, including goals and content, logistics, outreach, and promotions for the Consolidated Plan update. This is a living document which will be adapted over the course of the project, beginning with the scope of work Root Policy provided in our proposal, and refined in consultation with the Consolidated Plan team.

#### **Community Engagement Elements**

Following is a list of the community engagement elements described in Root Policy's scope of work in the initial proposal. Outreach would focus on typically under-represented and underserved groups, including but not limited to low-to-moderate income persons, racial/ethnic minorities, persons living with disabilities, domestic violence survivors, and persons with potential barriers to participation (e.g., difficult work schedules, language barriers).

- Citizen Participation Plan review;
- Public forums;
- Stakeholder engagement and consultations;
- Consultations
- Community survey; and
- Public hearings.

**Citizen Participation Plan rev iew**. The City of San Diego updated its Citizen Participation Plan in May 2020. Root and DPD Solutions have reviewed the City's CPP and have no substantive feedback.

**Public forums** . Root will conduct eight (8) public forums (seven (7) in-person forums and one online forum) with low- and moderate-income residents and special needs populations to collect information on their housing, service and economic needs and challenges. In-person meetings will be held in the following areas:

- Barrio Logan | Date TBD
- **Linda Vista** | Wednesday, October 4th from 6-7:30 p.m. at Bayside Community Center
- **City Heights** | Monday, October 2nd from 6-7:30 p.m. at City Heights Library
- San Ysidro | Thursday, October 12th from 6-7:30 p.m. at San Ysidro Community Activity Center
- Valencia Park | Date TBD
- **Skyline** | Tuesday, October 3rd from 5:30-7 p.m. at Skyline Library
- **Downtown** | Date TBD
- Mountain View | Saturday, October 21st from 12:00 2:00pm at Educational Cultural Complex

The online public forum kickoff meeting will be held on Thursday, August 17th from 11a.m. to noon. Root will provide Spanish interpretation at the online public forum. Root will work with City staff to identify which interpreters will need to attend the other specific public forums. Root will work with City staff to confirm the presentation and activities for each of the public forums. Root staff would facilitate the groups and provide notes and summary findings to City staff. Root maintains a strong focus group guide and findings template to summarize the discussions, which we would provide to the City for internal use.

Root has sent the City a memo detailing proposed activities for the public forum.

**Stakeholder engagement** and consultation . For stakeholders that did not attend the August 17th online public forum, Root will work with City staff to identify and conduct interviews with organizations/stakeholders that should be consulted, such as public and nonprofit agencies that provide health and human services, assist special needs populations, develop and manage affordable/subsidized housing, and coordinate homeless services. Root can also include adjacent units of government and agencies receiving HUD funds. Stakeholder interviews will be held virtually; however, if there are specific stakeholders that the City would like for us to meet in-person during the weeks that we are present for the in-person public forums (e.g., Councilmembers), we are happy to accommodate those requests.

**Community needs survey** . Root will coordinate with the City of San Diego Con Plan team on developing a community needs survey to help the development of the Consolidated Plan. Proposed content of the community survey will include stakeholders' perspectives on the most critical housing, community development, public service, and economic development needs in the city and what outcomes stakeholders would like to see as a result of the City's HUD funding.

Currently, Root anticipates the survey to go live in **mid-to-late August 2023**, closing in **early January 2024**.

*Outreach and promotion:* Root proposes sending out promotional materials a week before the survey is set to launch.

- Mainstream media relations—press release distribution by the Con Plan team.
   Root Policy has provided draft content.
- **Jurisdiction website promotion.** Root Policy has provided draft text.
- Jurisdiction social media. Root Policy has provided sample posts.
- **Emails to stakeholders for distribution.** Root Policy has provided draft text.
- Distribution of printed flyers throughout San Diego in high visibility locations—libraries, recreation centers, waiting areas at City Hall and locations that provide direct resident services (e.g., permits, licenses, bill pay, ticket payment, information booths). Root Policy has provided a draft flyer and will finalize it after City staff feedback. Once finalized, the flyers will be available in languages specified by the City of San Diego Con Plan team.

Community meetings and public hearing
s. HUD requires two public hearings to be held during the Consolidated Plan update process—one during the development of the plan and the other during the public comment period. The first set of public hearings will address housing and community development needs, community engagement findings, and draft Consolidated Plan goals, while the public hearings in spring 2024 will provide the public the opportunity to comment on the draft Consolidated Plan and Annual Action Plan. Root will also plan to meet with the Consolidated Plan Advisory Board (CPAB) during the development of the plan and before the draft plans go to public comment. A table of proposed meetings and public hearings is provided at the end of this document.

### **Report Section**

Once the survey is closed, we will provide a standalone section for the City, segmented by respondent type and, for residents, key demographic characteristics. We will also include primary findings from the stakeholder consultation and community meetings in the section. This section will be designed to be appended to the Consolidated Plan in IDIS and also easily lifted into the "PR" sections of the eCon Plan.



City of San Diego Con Plan Meetings and

**Public Hearings** 

Body	Meeting Type	Meeting Focus	Date	Location
Economic Development and Intergovernmental Relations (EDIR) Committee Meeting	Public Hearing	Needs Assessment, Community Engagement Findings, Draft Goals	November 1, 2023	City Administration Building, 202 C Street, 12th Floor, Council Committee Room
Consolidated Plan Advisory Board (CPAB) Meeting	Meeting	Needs Assessment, Community Engagement Findings, Draft Goals	November 8, 2023	525 B Street, Ground Floor, Multi-Purpose Room
City Council Meeting	Public Hearing	Needs Assessment, Community Engagement Findings, Draft Goals	November 14, 2023	City Administration Building, 202 C Street, 12th Floor, Council Chambers
Economic Development and Intergovernmental Relations (EDIR) Committee Meeting	Public Hearing	Draft Consolidated Plan and Annual Action Plan	Spring 2024	City Administration Building, 202 C Street, 12th Floor, Council Committee Room
Consolidated Plan Advisory Board (CPAB) Meeting	Meeting	Draft Consolidated Plan and Annual Action Plan	Spring 2024	525 B Street, Ground Floor, Multi-Purpose Room (tentative)
City Council Meeting	Public Hearing	Draft Consolidated Plan and Annual Action Plan	Spring 2024	City Administration Building, 202 C Street, 12th Floor, Council Chambers