

Information Priority List For Individuals Presenting Special Event Proposals To the Balboa Park Committee: Presentations Will Be Limited to 5 Minutes

1. Name of Event: **World Athletics Road Running Championships - San Diego 25**
2. When: **September 26th, 27th & 28th, 2025**
 - a. Date(s) and Times of set-up: **Sept 23rd-25, 2025**
 - b. Date(s) and Times of event: **See update/attached proposed schedule of events (Sept 26-28, 2025)**
 - c. Dates(s) and Times of breakdown: **Sept 28-29, 2025**
 - d. During the Moratorium (Memorial Day – Labor Day): Yes No
3. Location (Provide map(s) showing location & site plan: **See attached**
 - a. Road Closure(s): Yes No List Closure(s) **Will send full Road Closure Grid once final**
 - b. Parking Lot Closure(s): Yes No List Closure(s) **See attached Transportation Plan**
 - c. Bridge Closure: Yes No
4. Estimated Attendance: **20,000-50,000**
5. Amplified Music: Yes No
 - a. Other prolonged noise impacts? Yes No
 - b. Acts on a local or national level? Yes No Name of Act: **TBD**
 - c. When do you plan to conduct event sound checks? **TBD**
6. Do you plan to apply for an Alcohol Permit? Yes No
7. Partnering with a park entity? Yes No
 - a. Which one(s)? **As many institutions in Balboa Park that are interested**
8. Public Benefit Non-Profit? Yes No
9. Have completed noticing Park Institutions? Yes No
10. Are there performances at the following:
 - a. Old Globe: Yes No Unsure
 - b. Organ Pavilion: Yes No Unsure
11. Other special event of more than 500 people occurring concurrently? Yes No
 - a. Location(s) in the Park? **Haunted Trails**
12. Will you be making a donation to Balboa Park, a facility or institution located in the Park or outside the Park? Yes No
 - a. How much:
 - b. Who:
13. Describe unique event feature not covered above? **See attached Balboa Park Financial Proposal to understand the unique ways that Balboa Park will benefit and be part of this event weekend.**



WORLD ATHLETICS ROAD RUNNING CHAMPIONSHIPS SAN DIEGO 25

SEPTEMBER 26-28,2025

This Transportation Overview aims to educate members of the Balboa Park Cultural Partnership to ensure members feel confident that adequate parking and transportation options have been provided by the Event Organizer to the participating runners on Race Weekend. Our intention is to address the parking and traffic concerns of the Cultural District and to work in partnership to create a Transportation Plan that safeguards their own guest experience and ensures the day-to-day park operations remain uninterrupted. The below write-up outlines the high-level transportation capabilities and options for the event with proven success in the San Diego market. Working with the Partnership and all of the Park stakeholders, the Transportation and Parking Plan will be constantly adjusted and enhanced.

TRANSPORTATION OVERVIEW

1. Parking

Downtown San Diego has a huge inventory of participant parking options which are fully accessible now through the popular app, SpotHero Parking. With that, SpotHero offers event partnerships where they create a landing page specific to your event, accessible online or via the SpotHero app - all of which is communicated in event information. They work closely with event organizers to pin drop the Start Line or Event Venue so that participants can see the closest parking lots available to them on race day. SpotHero also has the capability to work with local parking garages / lots they already have established relationships with, to open their locations earlier to ensure participants have early morning parking options. Additionally, as we get closer to the event and have a better assessment of the supply and our demand, we can and will work with ACE and other operators to rent out entire parking lots for our runners as we have for the Rock 'n' Roll Marathon VIP Program.

There will be no runner / participant / event spectator parking in the Balboa Park lots throughout Race Weekend. This will be communicated in all event information, and the Event Organizer will provide on-site security, signage, and lot closure for all Balboa Park lots consistent with the Partnership's wishes / directions.

2. Laurel Street / Cabrillo Bridge Closures

The event organizers have both changed some of the proposed courses and time schedules so that now Laurel Street and the Cabrillo Bridge will only be closed until 11:00am on Saturday and 8:30am on Sunday (previously 2:30pm on Saturday and 12:45pm on Sunday), during which time there will be simple detours put in place to direct staff and guests into the Cultural District area on the east side of the Bridge.

3. Participant Shuttles

The event weekend shuttle program will be a crucial piece of our participant experience since there are no parking options at the Balboa Park venue. The plan will consist of various pick-up locations around San Diego for participants to hop on once they've made it downtown using whatever race morning transportation they decide on. Locations may include, but are not limited to Petco Park, San Diego Convention Center, Fashion Valley Mall and Snapdragon Stadium. We will look to partner with local transportation services such as Old Town Trolley who are local and experienced in providing this type of event service in San Diego.

4. Walking

Walking to and from downtown hotels, parking lots, and transportation stops / hubs will be strongly encouraged as everything downtown is less than 1.75 miles from the competition venue on the west side of Balboa Park. Walking will serve as an excellent warm-up and cool-down for the runners as it always has for the Rock 'n' Roll Marathons & 1/2 Marathons. This is also consistent with the Championships' emphasis on sustainability and our desire to minimize the use of cars when possible.

5. Park Boulevard

Park Boulevard will remain open at all times during Race Weekend, even on Sunday from 6:30 - 8:45am during the early part of the Half Marathon when the race exits Balboa Park at President's Way and runs south on Park Blvd before turning east / left on Broadway. Using a "Traffic Valve" the two center lanes remain open for vehicular traffic (one for southbound traffic and one for northbound traffic) while the runners are moved back and forth between the right and left lanes.

6. Ride Share

Ride Share will always be recommended and accompanied by detailed drop off / pick up locations typically selected / approved by the San Diego Police Department. Historically the Balboa Park ride share drop-off locations have been on Sixth Ave south of Balboa Park. There are also other opportunities Uber Business offers event organizers to incentivize participants to use ride share with promotional discount codes only usable on race days.

7. Coaster

The Coaster offers event cross promotional opportunities for participants to park and ride utilizing the coaster down to San Diego / Santa Fe Depot. Tickets can be purchased in advance online or at the expo. Perks include the ability to utilize early morning Coaster service on each race day.

8. Bike Valet

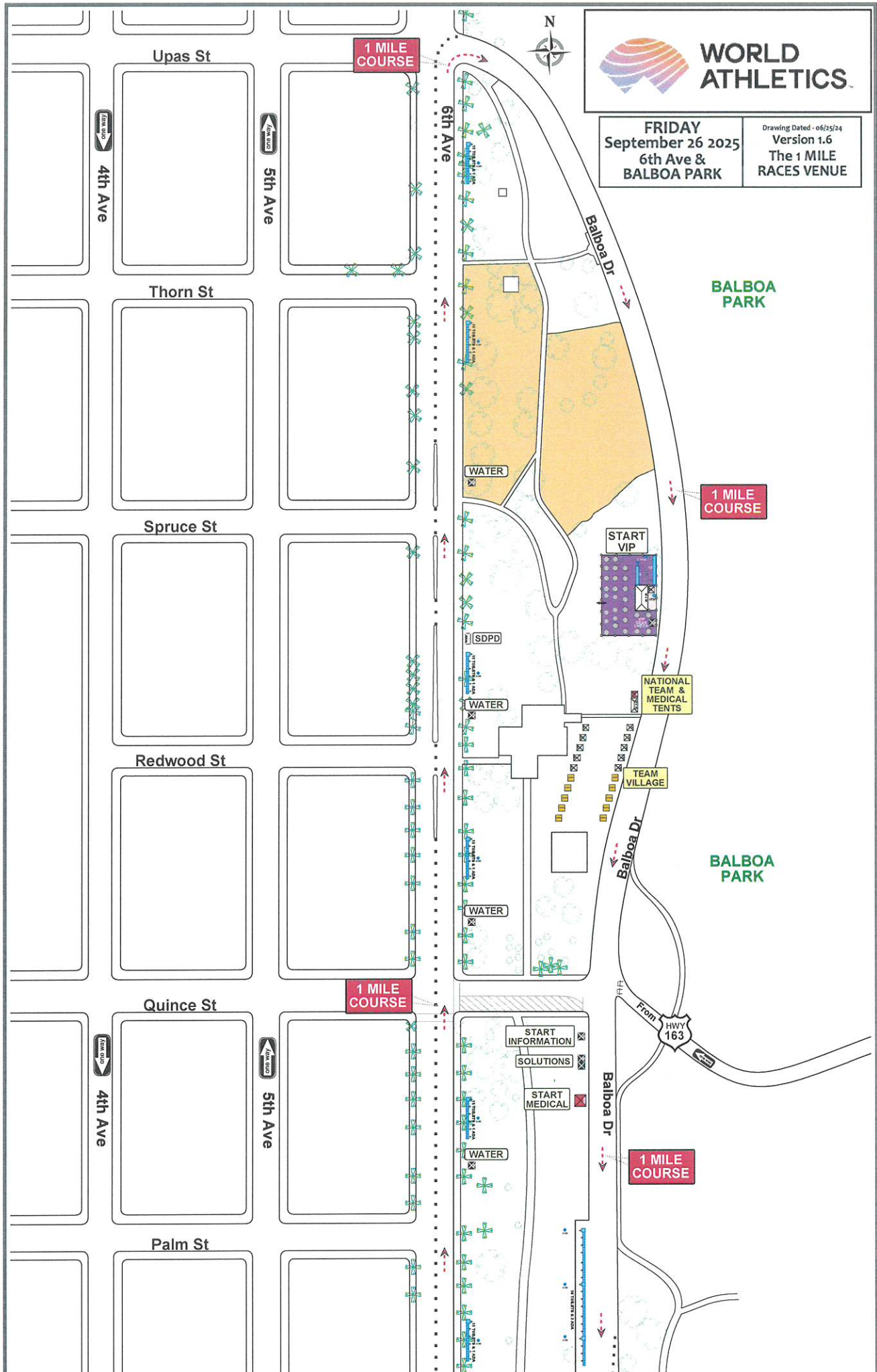
In conjunction with organizations such as the San Diego Bike Coalition, the Bike Valet event movement continues to grow and thrive in rider-friendly communities like San Diego. Participants have the option to ride their bike to the event where it will be parked and secured until they are back. This service is free to participants and is provided by one of the many local bike organizations to raise money and promote environmentally friendly transportation.

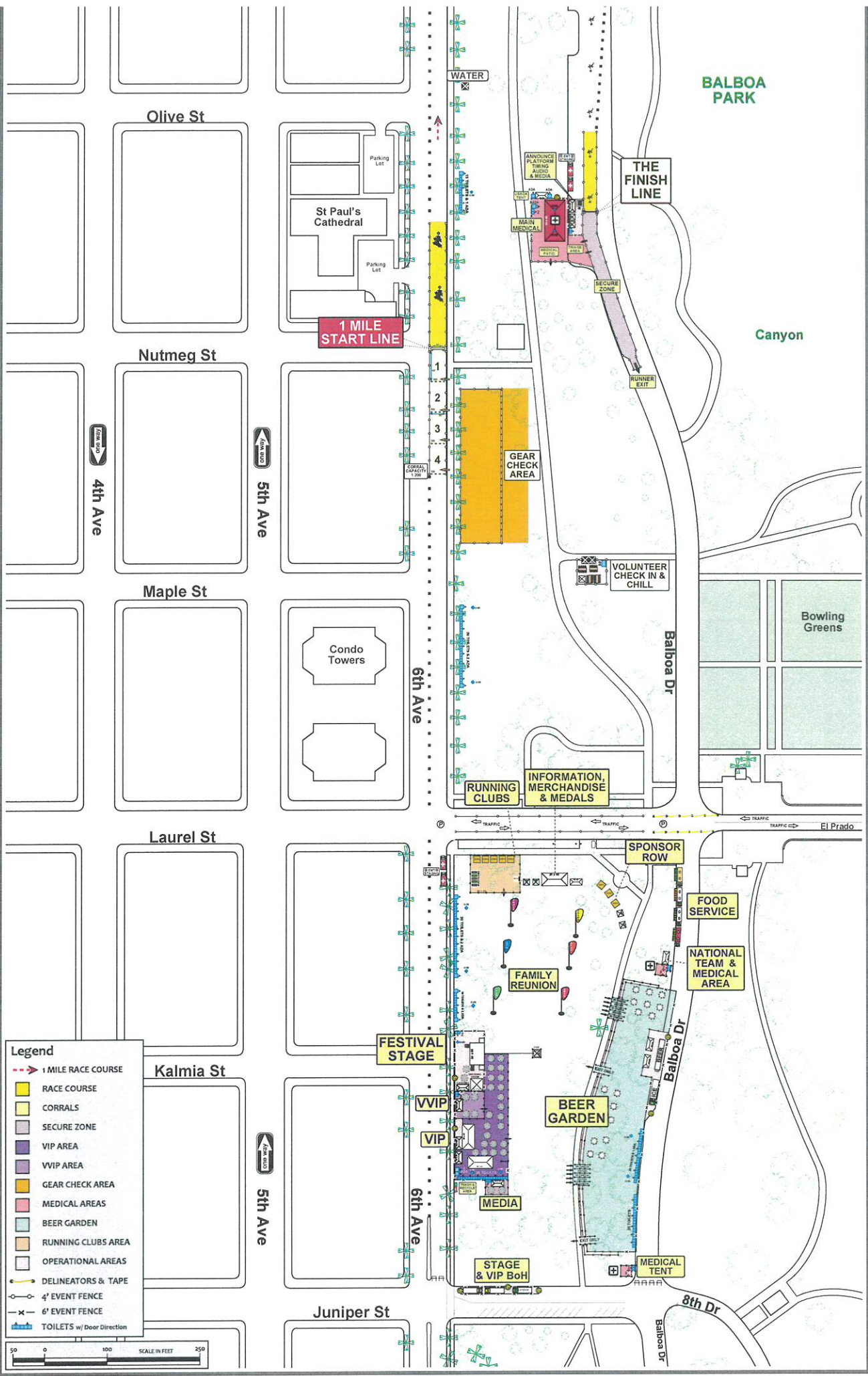


**WORLD
ATHLETICS**

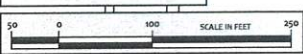
**FRIDAY
September 26 2025
6th Ave &
BALBOA PARK**

Drawing Dated - 06/25/24
Version 1.6
**The 1 MILE
RACES VENUE**





- Legend**
- - - 1 MILE RACE COURSE
 - RACE COURSE
 - CORRALS
 - SECURE ZONE
 - VIP AREA
 - VVIP AREA
 - GEAR CHECK AREA
 - MEDICAL AREAS
 - BEER GARDEN
 - RUNNING CLUBS AREA
 - OPERATIONAL AREAS
 - DELINEATORS & TAPE
 - 4' EVENT FENCE
 - 6' EVENT FENCE
 - x TOILETS w/ Door Direction

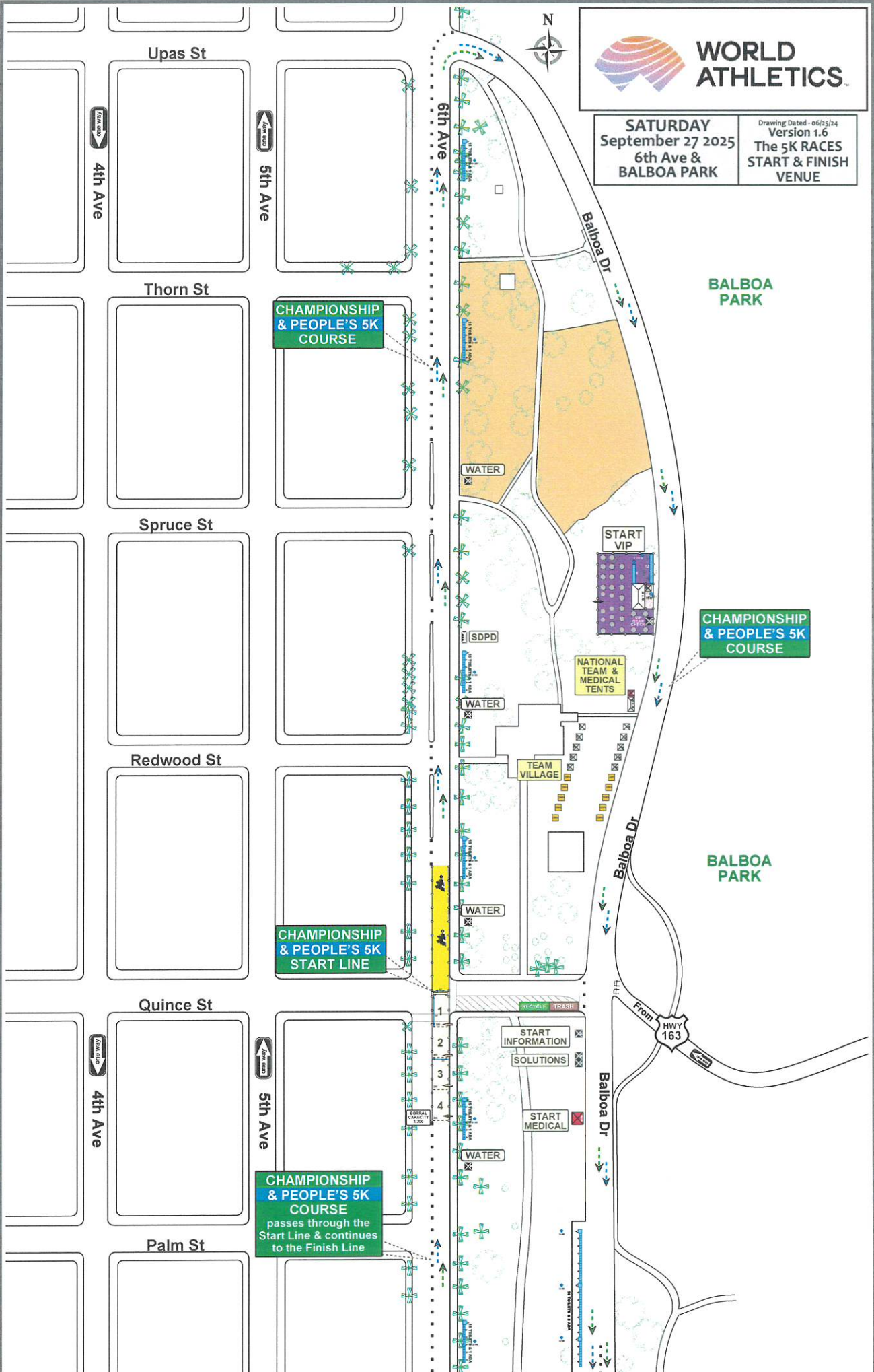




WORLD ATHLETICS

SATURDAY
September 27 2025
6th Ave & BALBOA PARK

Drawing Dated - 06/25/24
Version 1.6
The 5K RACES
START & FINISH
VENUE



CHAMPIONSHIP & PEOPLE'S 5K COURSE

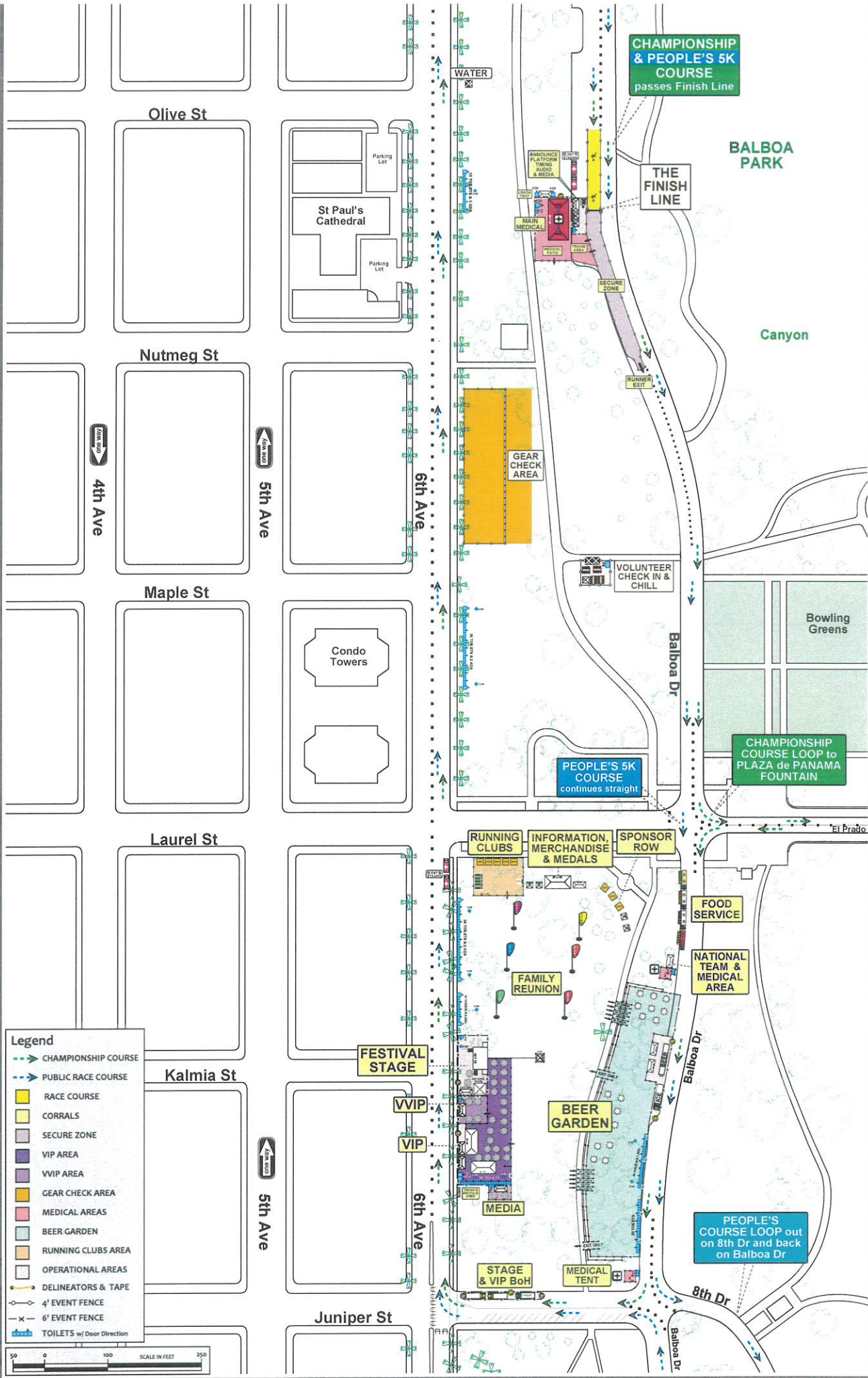
BALBOA PARK

CHAMPIONSHIP & PEOPLE'S 5K COURSE

CHAMPIONSHIP & PEOPLE'S 5K START LINE

BALBOA PARK

CHAMPIONSHIP & PEOPLE'S 5K COURSE
passes through the Start Line & continues to the Finish Line



CHAMPIONSHIP & PEOPLE'S 5K COURSE
passes Finish Line

BALBOA PARK

THE FINISH LINE

Canyon

Olive St

Nutmeg St

Maple St

Laurel St

Kalmia St

Juniper St

4th Ave

5th Ave

6th Ave

5th Ave

Balboa Dr

Balboa Dr

8th Dr

St Paul's Cathedral

Condo Towers

Bowling Greens

CHAMPIONSHIP COURSE LOOP to PLAZA de PANAMA FOUNTAIN

PEOPLE'S 5K COURSE continues straight

VOLUNTEER CHECK IN & CHILL

GEAR CHECK AREA

ANNOUNCE PLATFORM TIMING AUDIO & MEDIA

MAIN MEDICAL

SECURE ZONE

RUNNER EXIT

RUNNING CLUBS

INFORMATION, MERCHANDISE & MEDALS

SPONSOR ROW

FOOD SERVICE

NATIONAL TEAM & MEDICAL AREA

FAMILY REUNION

FESTIVAL STAGE

VVIP

VIP

BEER GARDEN

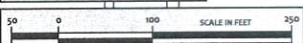
MEDIA

STAGE & VIP BoH

MEDICAL TENT

PEOPLE'S COURSE LOOP out on 8th Dr and back on Balboa Dr

- Legend**
- > CHAMPIONSHIP COURSE
 - > PUBLIC RACE COURSE
 - RACE COURSE
 - CORRALS
 - SECURE ZONE
 - VIP AREA
 - VVIP AREA
 - GEAR CHECK AREA
 - MEDICAL AREAS
 - BEER GARDEN
 - RUNNING CLUBS AREA
 - OPERATIONAL AREAS
 - DELINEATORS & TAPE
 - 4' EVENT FENCE
 - 6' EVENT FENCE
 - + TOILETS w/ Door Direction



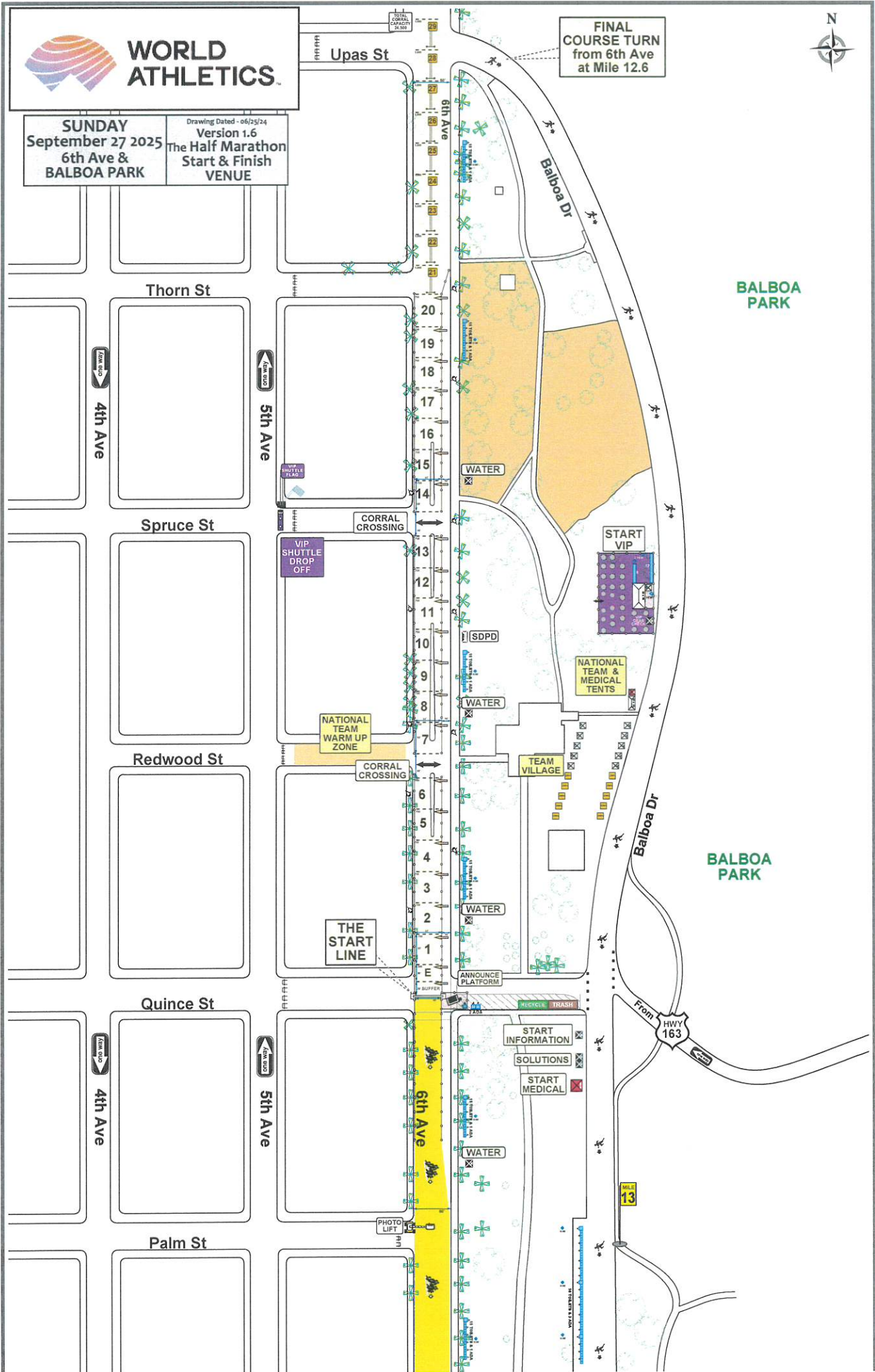


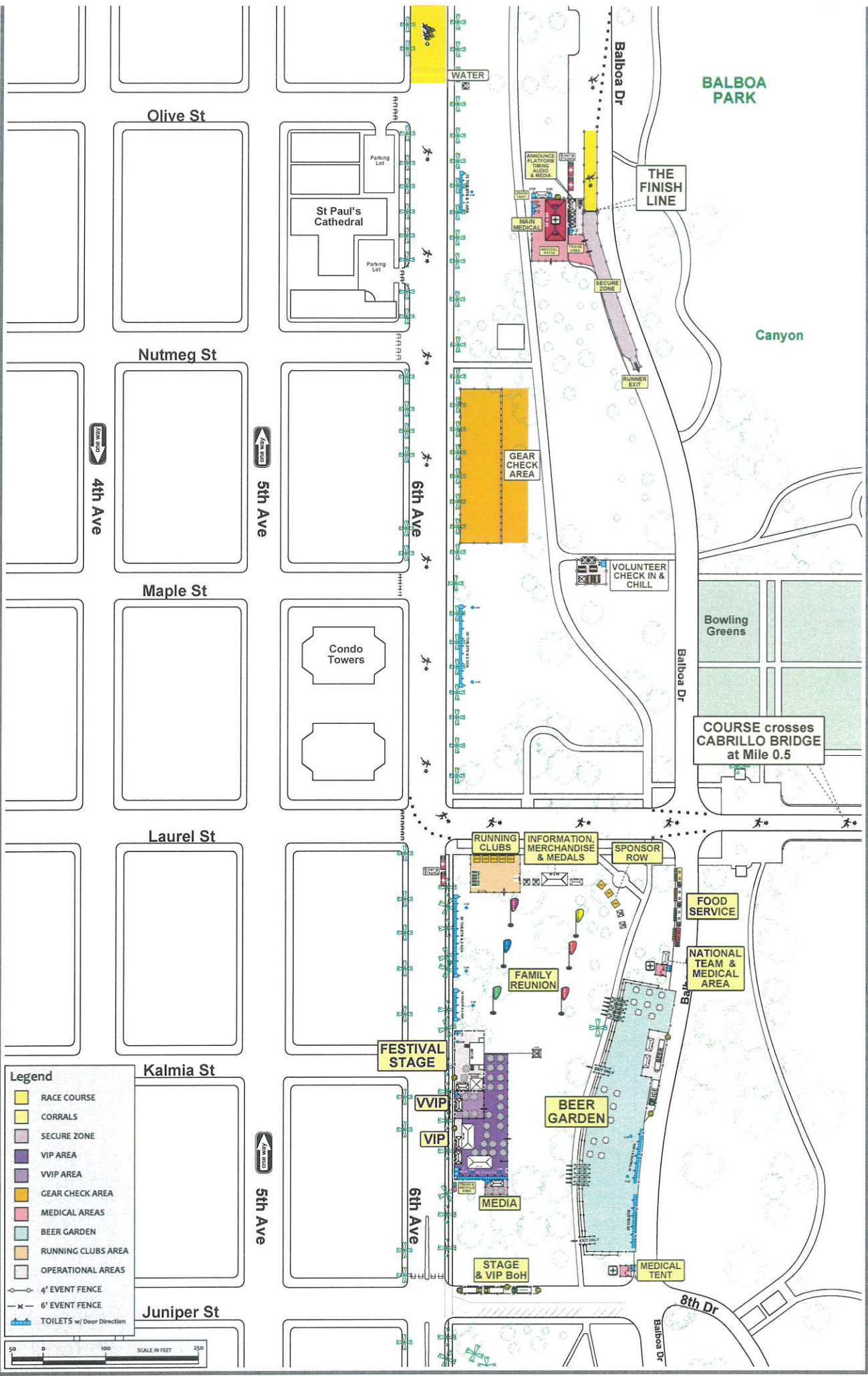
WORLD ATHLETICS

SUNDAY
September 27 2025
6th Ave & BALBOA PARK

Drawing Dated - 06/25/24
Version 1.6
The Half Marathon
Start & Finish
VENUE

FINAL COURSE TURN
from 6th Ave
at Mile 12.6





Olive St

Nutmeg St

Maple St

Laurel St

Kalmia St

Juniper St

4th Ave

5th Ave

6th Ave

5th Ave

6th Ave

BALBOA PARK

Canyon

Balboa Dr

Balboa Dr

8th Dr

St Paul's Cathedral

Condo Towers

THE FINISH LINE

COURSE crosses CABRILLO BRIDGE at Mile 0.5

Bowling Greens

ANNOUNCE PLATFORM
TWEET
AUDIO
& MEDIA

MAIN MEDICAL

SECURE ZONE

RUNNER EXIT

GEAR CHECK AREA

VOLUNTEER CHECK IN & CHILL

RUNNING CLUBS

INFORMATION, MERCHANDISE & MEDALS

SPONSOR ROW

FOOD SERVICE

NATIONAL TEAM & MEDICAL AREA

FAMILY REUNION

FESTIVAL STAGE

VVIP

VIP

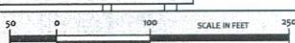
BEER GARDEN

MEDIA

STAGE & VIP BoH

MEDICAL TENT

- Legend**
- RACE COURSE
 - CORRALS
 - SECURE ZONE
 - VIP AREA
 - VVIP AREA
 - GEAR CHECK AREA
 - MEDICAL AREAS
 - BEER GARDEN
 - RUNNING CLUBS AREA
 - OPERATIONAL AREAS
 - 4' EVENT FENCE
 - 6' EVENT FENCE
 - TOILETS w/ Door Direction





WORLD ATHLETICS

FRI / SAT / SUN
September 26 - 28 2025
6th Ave & BALBOA PARK

Drawing Dated - 06/25/24
Version 1.6
The WEEKEND EVENT VENUE

SUNDAY CORRALS

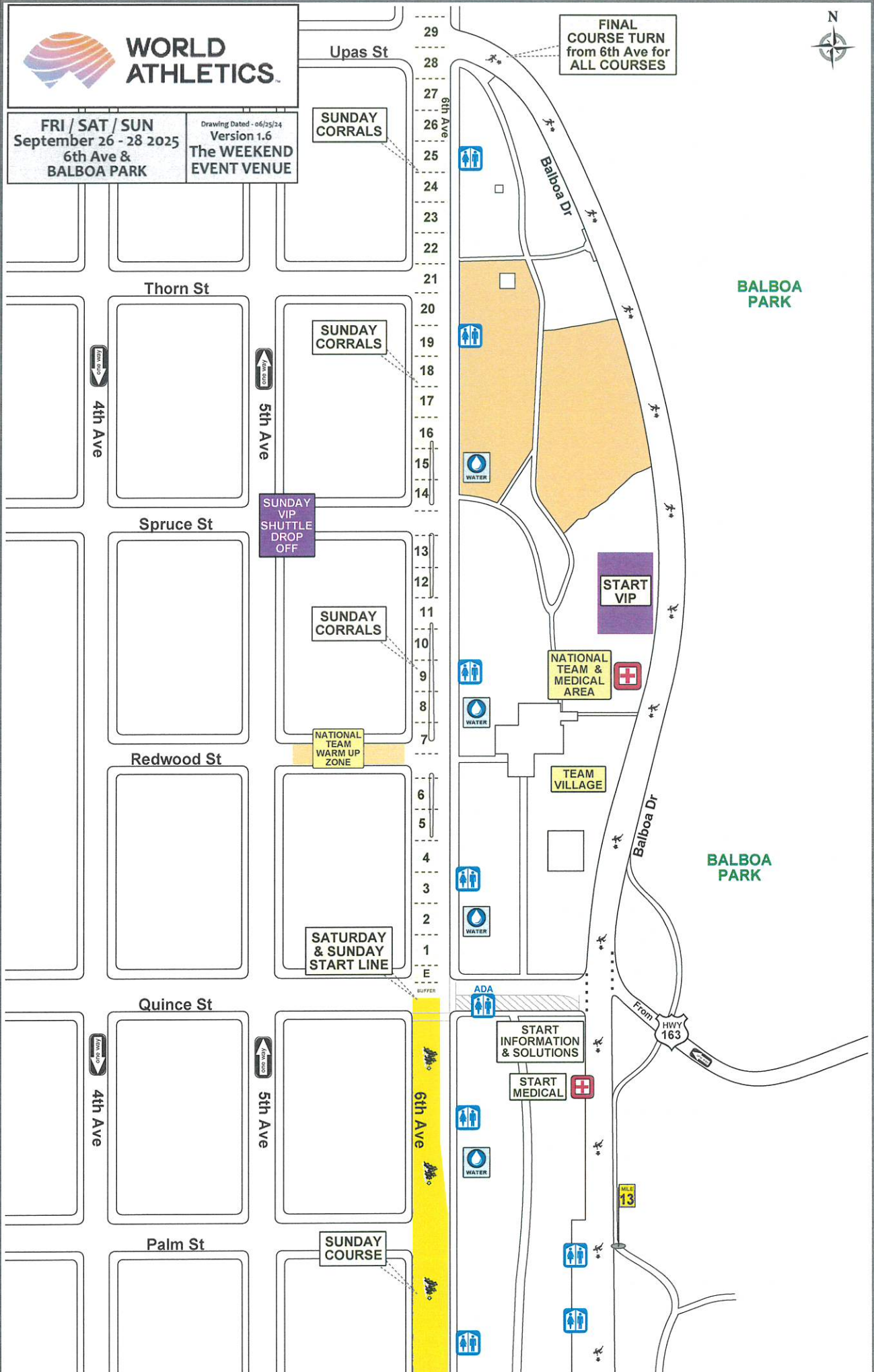
SUNDAY CORRALS

SUNDAY CORRALS

SATURDAY & SUNDAY START LINE

SUNDAY COURSE

FINAL COURSE TURN from 6th Ave for ALL COURSES



BALBOA PARK

BALBOA PARK

SUNDAY VIP SHUTTLE DROP OFF

NATIONAL TEAM WARM UP ZONE

START VIP

NATIONAL TEAM & MEDICAL AREA

TEAM VILLAGE

START INFORMATION & SOLUTIONS

START MEDICAL

13

From HWY 163

4th Ave

5th Ave

6th Ave

Balboa Dr

Thorn St

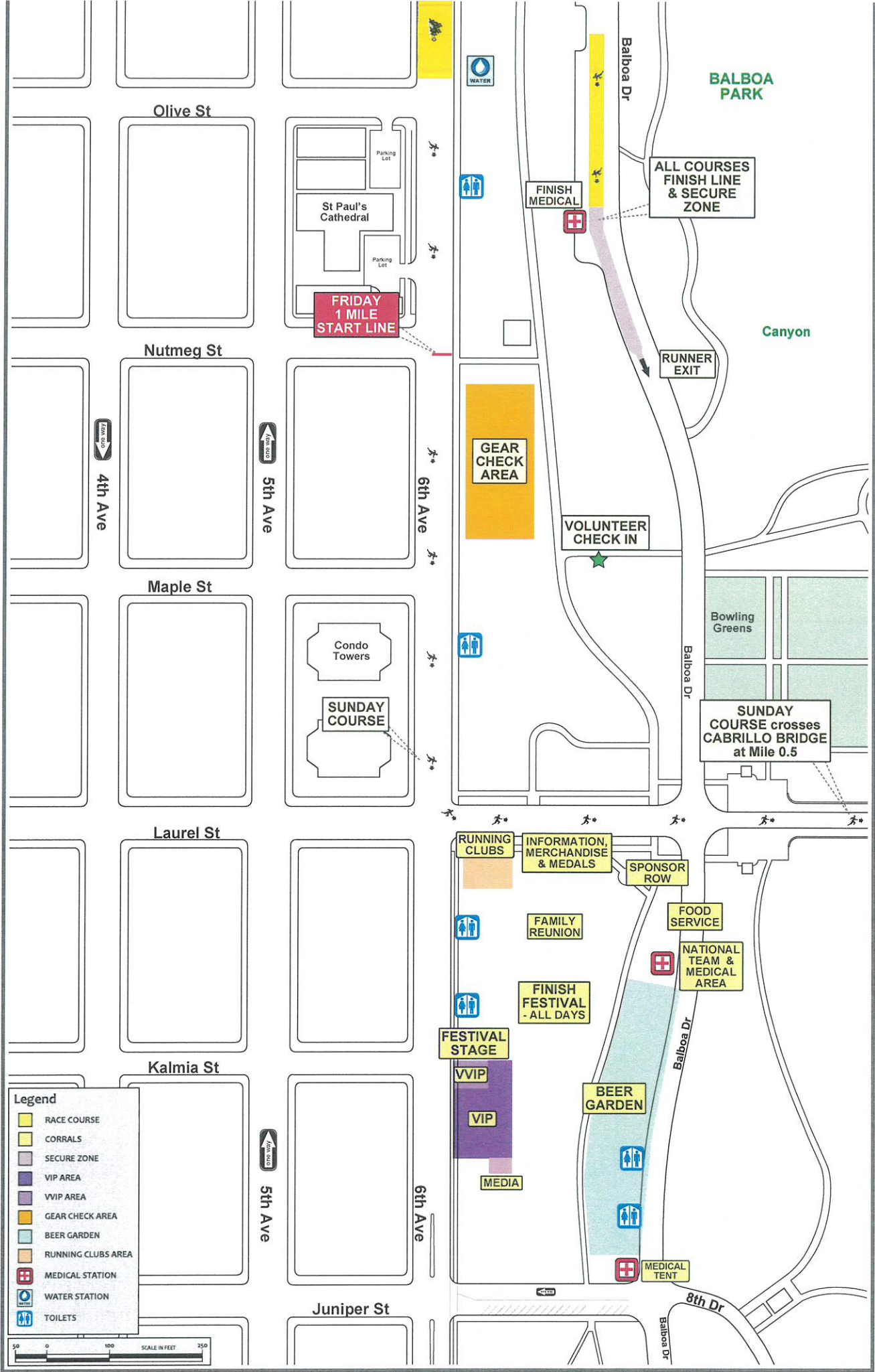
Spruce St

Redwood St

Quince St

Palm St

29
28
27
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BUFFER



BALBOA PARK

Canyon

Bowling Greens

Olive St

Nutmeg St

Maple St

Laurel St

Kalmia St

St Paul's Cathedral

FRIDAY 1 MILE START LINE

FINISH MEDICAL

ALL COURSES FINISH LINE & SECURE ZONE

RUNNER EXIT

GEAR CHECK AREA

VOLUNTEER CHECK IN

SUNDAY COURSE

SUNDAY COURSE crosses CABRILLO BRIDGE at Mile 0.5

RUNNING CLUBS

INFORMATION MERCHANDISE & MEDALS

SPONSOR ROW

FAMILY REUNION

FOOD SERVICE

NATIONAL TEAM & MEDICAL AREA

FINISH FESTIVAL - ALL DAYS

FESTIVAL STAGE

VVIP

VIP

BEER GARDEN

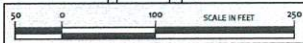
MEDIA

MEDICAL TENT

Juniper St

8th Dr

- Legend**
- RACE COURSE
 - CORRALS
 - SECURE ZONE
 - VIP AREA
 - VVIP AREA
 - GEAR CHECK AREA
 - BEER GARDEN
 - RUNNING CLUBS AREA
 - + MEDICAL STATION
 - W WATER STATION
 - T TOILETS



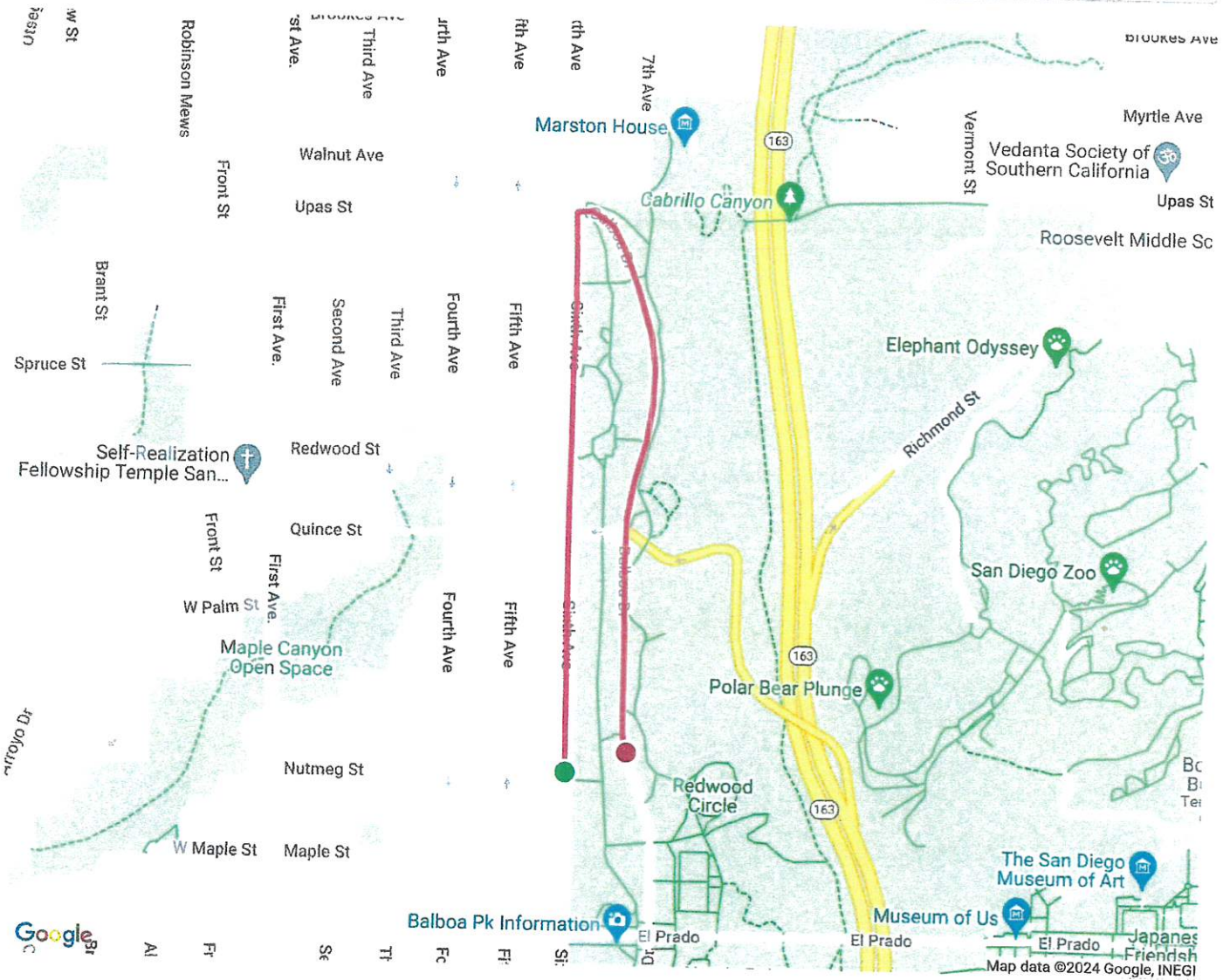
WARRC - BALBOA PARK - 1 MILE - NUTMEG START

1.03 mi
Distance

24 ft
Elevation Gain

Run
Activity Type

Notes



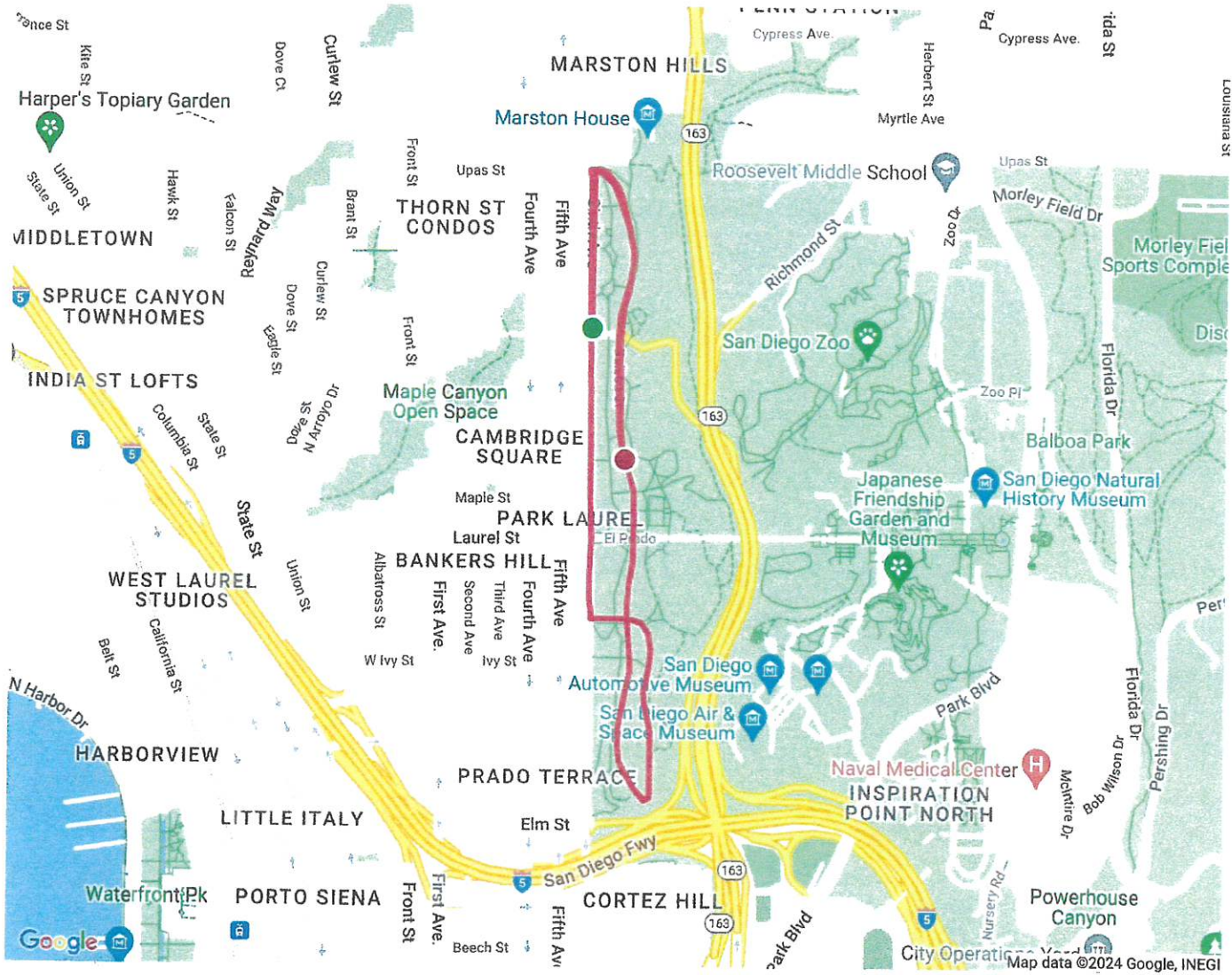
WARRC-SD 5K PEOPLE'S W/O BRIDGE

3.20 mi
Distance

150 ft
Elevation Gain

Run
Activity Type

Notes



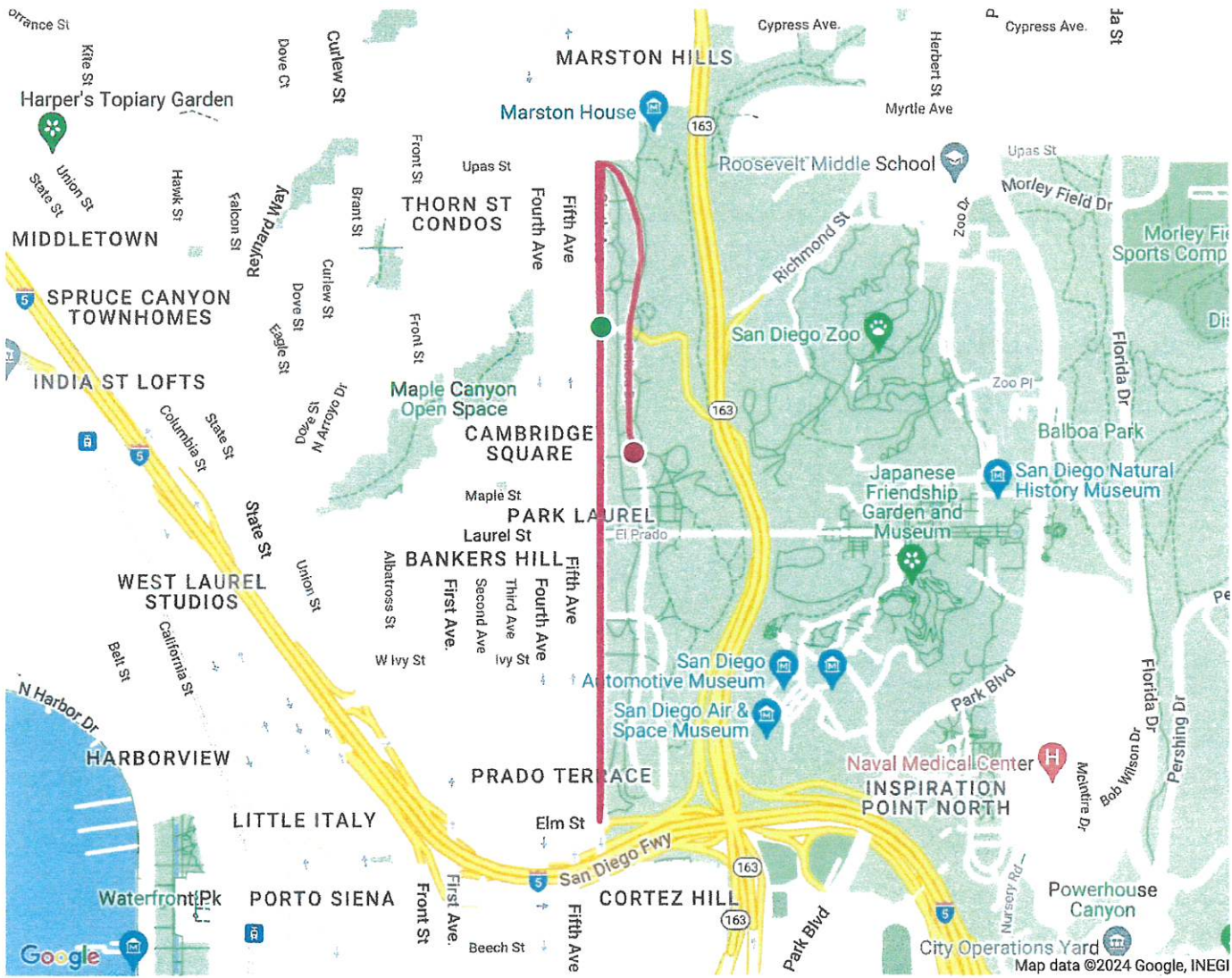
WARRC-SD 25 MIN + 5K

3.14 mi
Distance

159 ft
Elevation Gain

Run
Activity Type

Notes



WARRC-SD 5K #10

3.42 mi

Distance

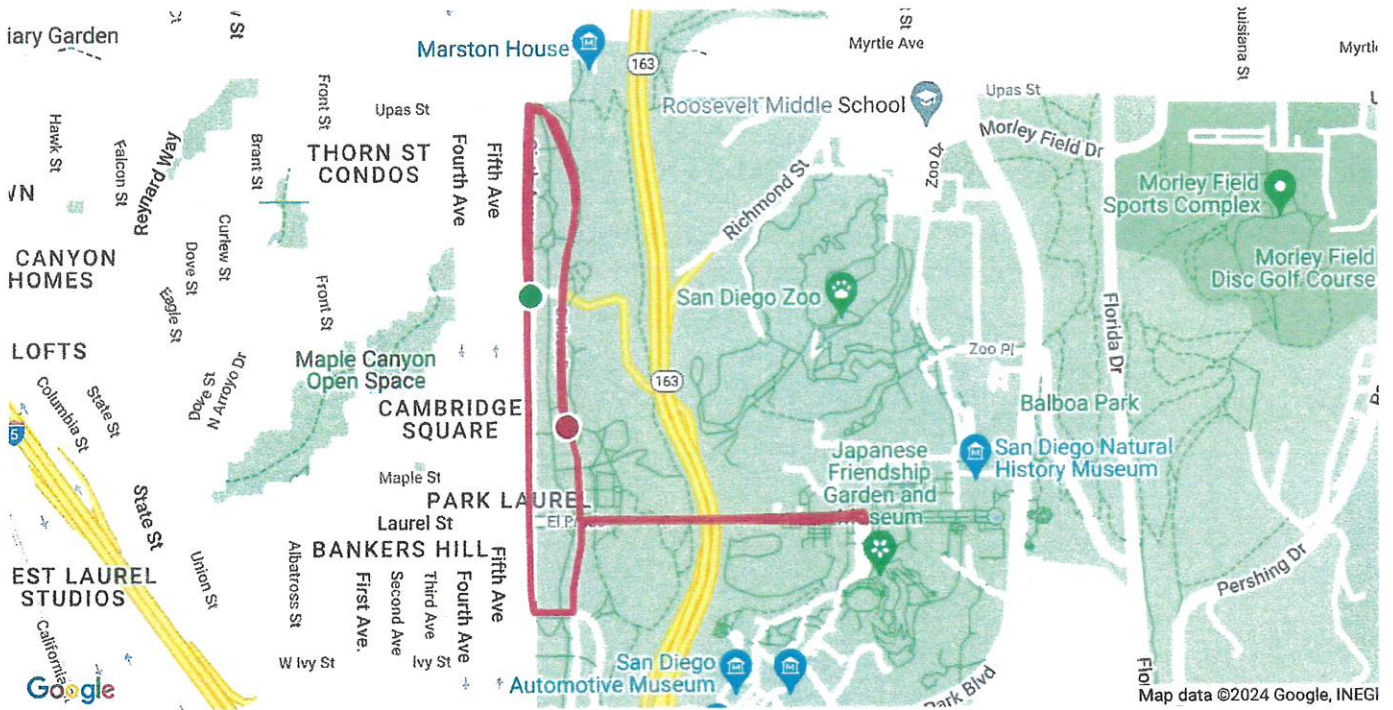
213 ft

Elevation Gain

Run

Activity Type

Notes



WARRC-SD - BROADWAY 1/2

13.24 mi
Distance

531 ft
Elevation Gain

Run
Activity Type

Notes

