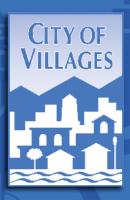


2008



Mayor Jerry Sanders
City Planning & Community Investment
www.sandiego.gov

Mayor Jerry Sanders

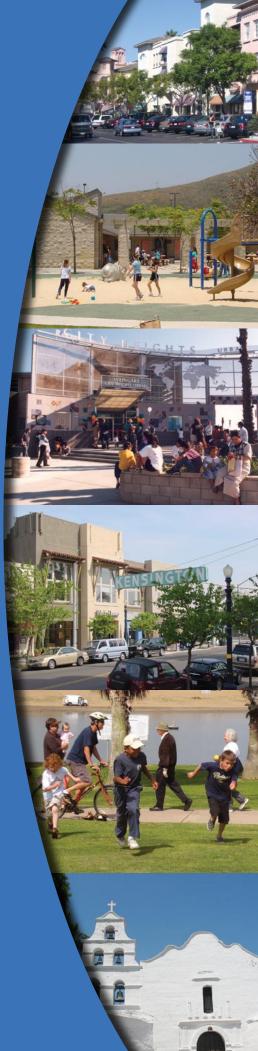
CITY COUNCIL

District 1, Council President Scott Peters
District 2, Councilmember Kevin Faulconer
District 3, Councilmember Toni Atkins
District 4, Councilmember Tony Young
District 5, Councilmember Brian Maienschein
District 6, Councilmember Donna Frye
District 7, Councilmember Jim Madaffer
District 8, Councilmember Ben Hueso

CITY ATTORNEY Michael Aguirre

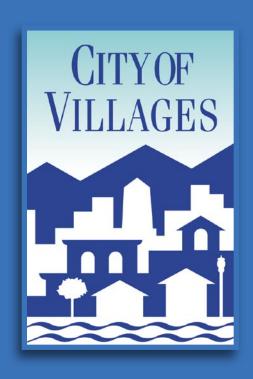
PLANNING COMMISSION
Barry J. Schultz, Chairperson
Kathleen Garcia, Vice Chairperson
Robert Griswold
Eric Naslund
Gil Ontai
Dennis Otsuji
Michael Smiley

CITY PLANNING AND DEVELOPMENT William Anderson, FAICP, DCOO: Executive Director





City of San Diego General Plan



Adopted by the: Council of the City of San Diego March 10, 2008

Resolution Number: R-303473

Acknowledgements

CITY PLANNING & COMMUNITY INVESTMENT (CPCI)

Betsy McCullough, AICP, Assistant to the Director Mary Wright, AICP, Deputy Director

GENERAL PLAN STAFF

Nancy Bragado, General Plan Program Manager Marco Camacho, Facilities Financing Jean Cameron, Economic Development Melissa Devine, Community Planning Cecilia Gallardo, AICP, Community Planning Tait Galloway, Transportation Planning Maureen Gardiner, P.E., Transportation Planning Howard Greenstein, RLA, Park Planning Sara Lyons, Community Planning Marlon Pangilinan, Community Planning Deborah Sharpe, RLA, Park Planning Cathy Winterrowd, Historic Preservation

GRAPHIC DESIGN AND MAPS

Ian Atha, Mapping Rick Brown, Graphic Design Mike Klein, Mapping

SUPPORT STAFF

Shirley Atencio, Administrative/Support Jacqueline Dominguez, Administrative Services Anne Havin, Administrative Services Brian McGarrigle, Administrative Services

CONTRIBUTING STAFF

CPCI

Raynard Abalos, Community Planning Patsy Chow,* Community Planning Coleen Clementson,* Planning Jennifer Duval,* Planning Kristen Forburger, Multiple Species Conservation Program (MSCP) Charlene Gabriel, Facilities Financing Russell Gibbon, Economic Development S. Gail Goldberg,* Planning Keith Greer,* Planning Samir Hajjiri, P.E., Transportation Planning Gary Halbert,* Planning

Jeff Harkness, RLA, Park Planning Melanie Johnson,* MSCP

Diane Kane,* Historic Preservation

Jeanne Krosch, MSCP Bill Levin,* Planning

Linda Marabian, P.E., Transportation Planning

Betsy Miller, MSCP Monica Munoz, Communications

Michael Prinz, Planning

Randy Rodriguez,* Planning Kelley Saunders, Historic Preservation

Nancee Thomas, Proofreader

John Wilhoit,* Community Planning

DEVELOPMENT SERVICES

Kelly Broughton Dan Joyce Werner Landry

Amanda Lee Robert Manis* Anna McPherson

COMMISSION FOR ARTS AND CULTURE

Victoria L. Hamilton Dana Springs

ENGINEERING AND CAPITAL PROJECTS

Richard Leja*

ENVIRONMENTAL SERVICES

Tom Blair Linda Pratt Lisa Wood

FIRE-RESCUE

Tracy Jarman Javier Mainar Sam Oates* Monica Orton

HOMELAND SECURITY

Donna Faller

LIBRARY DEPARTMENT

Mervl Balko Mary Ann Tilotta

METROPOLITAN WASTEWATER

Ioe Harris Andrew Kleis Chris Zirkle

PARK AND RECREATION

Stacey LoMedico April Penera*

SAN DIEGO POLICE DEPARTMENT

Marta Williams

WATER DEPARTMENT

George Adrian Jeffery Pasek Leonard Wilson

FORMER PLANNING COMMISSIONERS

William Anderson Bruce Brown Carolyn Chase Anthony J. Lettieri Mark Steele

OTHER CONTRIBUTORS

Anthony J. Lettieri, FAICP Dennis Ryan, Formatting Editor Andy Spurlock, President Spurlock Poirier Landscape Architects Students from the NewSchool of Architecture and Design

PARTICIPATING BOARDS AND COMMISSIONS

Commission for Arts and Culture Community Forest Advisory Board Historical Resources Board

^{*} Former City staff

Housing Commission Park and Recreation Board

Redevelopment Project Area Committee Chairs

San Diego Housing Commission Science and Technology Commission Senior Affairs Advisory Board Small Business Advisory Board Wetlands Advisory Board

COMMUNITY PLANNERS COMMITTEE (CPC) CPC General Plan Subcommittee

Leo Wilson, CPC and Subcommittee Chair

Steve Laub, Former CPC Chair

Lee Campbell Cynthia Conger Eric Germain Buzz Gibbs Kathy Mateer Lee Rittiner Patricia Shields Jim Varnadore

COMMUNITY PLANNING GROUPS

Carmel Mountain Ranch Community Council

Carmel Valley Community Planning Board

Centre City Advisory Committee City Heights Area Planning Committee Clairemont Mesa Planning Committee College Area Community Council

Del Mar Mesa Community Planning Board

Eastern Area Planning Committee Encanto Neighborhoods Community

Planning Group

Greater Golden Hill Planning Committee Greater North Park Planning Committee Kearny Mesa Community Planning Group Kensington-Talmadge Planning Committee La Jolla Community Planning Association Linda Vista Community Planning Committee Midway Community Planning Advisory Committee

Mira Mesa Community Planning Group
Miramar Ranch North Planning Committee
Mission Beach Precise Planning Board
Mission Valley Unified Planning Organization

Navajo Community Planners Inc.

Normal Heights Community Planning Committee

Ocean Beach Planning Board

Old Town Community Planning Committee
Otay Mesa – Nestor Planning Committee

Otay Mesa Planning Committee

Pacific Beach Community Planning Committee

Peninsula Community Planning Board

Rancho Bernardo Community Planning Board

Rancho Penasquitos Planning Board Sabre Springs Planning Group

San Pasqual – Lake Hodges Planning Group San Ysidro Planning and Development Group Scripps Ranch Community Planning Group

Serra Mesa Planning Group

Skyline – Paradise Hills Planning Committee Southeastern San Diego Planning Committee

Tierrasanta Community Council

Torrey Hills Community Planning Board Torrey Pines Community Planning Group University Community Planning Group

Uptown Planners

STAKEHOLDERS

Air Pollution Control District

Association of Environmental Professionals

Bicycle Coalition

Building Industry Association

Burnham Real Estate

BID Council BioCom

California Air Resources Board

California Department of Transportation

Center on Policy Initiatives

Citizens Coordinate for Century 3

Community Parking Districts

Community Planners Advisory Committee on Transportation

Council of Design Professionals Dow Chemical Company Economic Research Associates Endangered Habitats League

Environmental Health Coalition Gen-Probe Industrial Environmental Association Kiwanis Club of Old San Diego

Kvocera

Land Use and Housing Committee's Technical Advisory Committee

Ligand Pharmaceuticals Manager's Parking Task Force Metropolitan Transit System

National Association of Industrial and Office Properties

New School of Architecture & Design Otay Mesa Chamber of Commerce Otay Mesa Community Planning Coalition

Park and Recreation Board

Pedestrian Master Plan Working Group

Qualcomm

Redevelopment Project Area Committee Chairs

San Diego Association of Governments San Diego Association of Realtors San Diego Regional Chamber of Commerce

San Diego Community College District

San Diego County Air Pollution Control District San Diego County Department of Environmental Health

San Diego Highway Development Association

San Diego Housing Federation San Diego Labor Council San Diego Organizing Project San Diego Port Tenants Association

San Diego Regional Economic Development Corporation

San Diego Unified Port District San Diego Unified School District San Diego Workforce Partnership San Diego Working Waterfront Save Our Heritage Organisation

Sierra Club

Small Business Advisory Board

Society of American Military Engineers Society of Architecture and Engineering

Solar Turbines Uptown Partnership

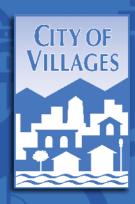
United States Green Building Council

United States Marine Corps

United States Navy Walk San Diego



2024



Mayor Todd Gloria
City Planning & Community Investment www.sandiego.gov

Mayor Todd Gloria

CITY COUNCIL
District 1, Joe LaCava
District 2, Dr. Jennifer Campbell
District 3, Stephen Whitburn
District 4, Henry Foster III
District 5, Marni Von Wilpert
District 6, Kent Lee
District 7, Raul Campillo
District 8, Vivian Moreno
District 9, Sean Elo-Rivera

CITY ATTORNEY

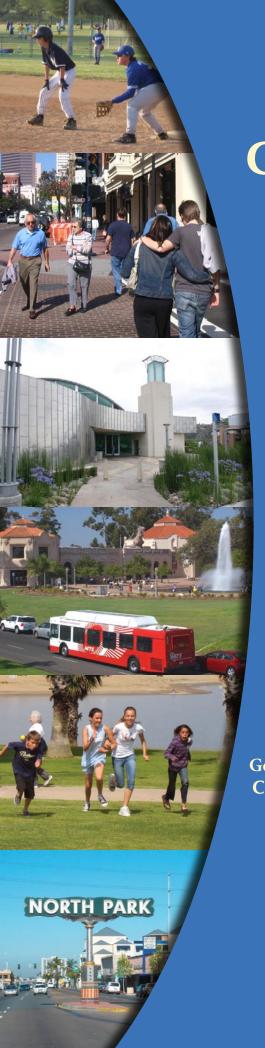
Mara Elliott

PLANNING COMMISSION
Matthew Boomhower
Farah Mahzari
Ted Miyahara
Kenneth Malbrough
Dennis Otsuji
Kelly Modén

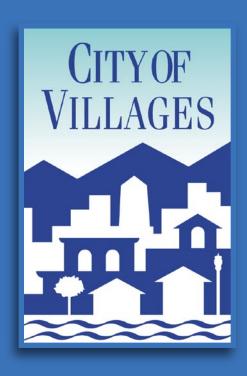
William Hoffman

CITY PLANNING Heidi Vonblum: Director





City of San Diego General Plan



General Plan Refresh For Consideration by the: Council of the City of San Diego July 24, 2024

Acknowledgements

CITY PLANNING

Kelley Stanco, Deputy Director
Tait Galloway, Deputy Director
Sameera Rao, Assistant Deputy Director
Rebecca Malone, AICP, Program Manager
Coby Tomlins, Program Manager
Anisha Gianchandani, Program Manager
Seth Litchney, Program Manager
Julia Chase, Chief Resilience Officer
Mike Klein, Program Coordinator
Marlon Pangilinan, Program Coordinator

GENERAL PLAN STAFF

Sean McGee, Development Project Manager III

Alex Frost, Development Project Manager III

Jonathan Avila, Development Project

Manager III Kristy Forburger, Development Project

Manager III

Jeff Ryan, Development Project Manager III

Nathen Causman, Senior Planner

Suchi Lukes, AICP, Senior Planner

Shannon Corr, Senior Planner Dan Monroe, Senior Planner

Paola Boylan, Senior Planner

Cristhian Barajas, Senior Planner

Lesley Henegar

Elena Pascual, Senior Environmental

Planner

Jordan Moore, Senior Environmental

Planner

Greg Johansen, Senior Environmental

Planner

Natalie Koski-Karell, Associate Planner Selena Sanchez Bailon, Associate Planner

Apharna Padmakumar, Associate Planner

Ashley Dulaney, Associate Planner

Saba Raisesmaili, Associate Planner

Kusum Mamtani, Associate Planner

Christopher Carrillo, Associate Planner

Tara Ash-Reynolds, Associate

Environmental Planner

Edgar Ramirez Manriquez, Associate

Environmental Planner

Zaira Marquez, Associate Environmental

Planner

Scott Sandel, Park Designer

Wendy Wang, Park Designer

Kelly Mathiesen, Park Designer

Chris Deuchars, Geographic Information

Systems Analyst IV

Michael Bouvet, Geographic Information

Systems Analyst II

Michael DiCamillo, Community Planning

Management Intern

Curren Orr, Community Planning

Management Intern

Mallory Harris, Mapping & IT Services

Management Intern

Audrey Rains, Public Spaces Management Intern

DEVELOPMENT SERVICES DEPARTMENT

Brian Schoenfisch, Deputy Director

SUSTAINABILITY & MOBILITY DEPARTMENT

Phil Trom, Program Manager Maureen Gardiner, Senior Traffic Engineer Claudia Brizuela, Senior Traffic Engineer Christine Mercado, Senior Traffic Engineer Leo Alo, Senior Traffic Engineer Emanuel Alforja, Associate Traffic Engineer Gerald Chacon, Associate Traffic Engineer Gustavo Negrete, Assistant Traffic Engineer

PARKS & RECREATION DEPARTMENT

Erika Ferreira, Deputy Director Laura Ball, Project Officer II Mark Berninger, Senior Planner

ENGINEERING AND CAPITAL PROJECTS

Nancy Graham, AICP, Program Manager

FIRE-RESCUE

Anthony Tosca, Deputy Chief/ Fire Marshal Dan Hypes, Assistant Fire Marshal Stephanie Bracci, Project Officer II

COMMUNICATIONS DEPARTMENT

Tara Lewis, Supervising Public Information Officer

Richard Berg, Public Information Officer

OFFICE OF THE MAYOR

Casey Smith, Deputy Chief Operating Officer Christopher Ackerman-Avila, Policy Advisor

OFFICE OF THE CITY ATTORNEY

Corrine Neuffer, Chief Duputy City Attorney

COMMUNITY PARTNERS

Transportation Equity and Affordable Housing Task Force Urban Collaborative Project Casa Familiar Bikes del Pueblo Bayside Community Center City Heights Community Development Corporation

CITY OF SAN DIEGO CONSULTANTS

WSP USA RECON Environmental, Inc. CityThinkers Spurlock Landscape Architects City Works People + Places Busby Environmental LeSar Development Consultants Kounkuey Design Initiative, inc.